

DISTRICT CONVENTION 2020

Program Advertisement Form

Greetings Sunny CNH,

Want to give a shout-out to your club, division, or committee? Want to thank people who have supported you in CKI or recognize some graduates?

An advertisement in the DCON 2020 Program might be what you're looking for!

This is a great opportunity to reach a district-wide audience. If your club, division, or committee has anything to publicize to the district, we encourage you to take part in this opportunity!

Rules:

- Ads for events or activities that are sponsored by a club or division will be allowed only if they have been approved in advance for participation by the entire District through the Event Request Form (ERF).
- Ads, photographs, and all content must be appropriate for a Kiwanis Family setting. The District reserves the right to reject any ad deemed unsuitable.

Ad Specifications:

- Color mode: black and white or grayscale
- Format: PDF, PNG, or native (AI, PSD, ID only)
- Resolution:
 - Full page (5 in * 8 in): 1500 px * 2400 px
 - Half page (5 in * 3.875 in): 1500 px * 1162 px
 - Advanced bleed options (*you can ignore this if you're unfamiliar with it*):
 - 0.25 in or 75 px (@ 300ppi) bleed recommended.
 - Full page, with bleed (5.5 in * 8.5 in): 1650 px * 2550 px
 - Half page, with bleed (5.5 in * 4.125 in): 1650 px * 1236.5 px

If you have any questions or concerns, please do not hesitate to contact **Nicolette Cruz** at cki.dcon.graphic@gmail.com.



Order Form	
FULL NAME:	
SCHOOL:	DIVISION:
PHONE NUMBER:	EMAIL:
SIZE: <input type="checkbox"/> Full page (\$10) <input type="checkbox"/> Half Page (\$5)	

STEP 1: DIGITAL COPY SUBMISSION

Please **EMAIL** this completed form AND your ad to:

- Wayne Cheng at governor@cnhcirclek.org
- Armando Velazquez at administrator@cnhcirclek.org
- Nicolette Cruz at cki.dcon.graphic@gmail.com
- Nora Lovell at dcon@cnhcirclek.org

Email subject title: *Program Ad Approval: FirstName LastName, School; AdSubject*
(e.g. "Program Ad Approval: Tate Yeung, Cal Poly SLO; Winter Fantasy Ball Promotion")

All program approvals **MUST BE EMAILED** by **Friday, January 31st, 2020 at 10 PM PST**

STEP 2: PAYMENT AND HARD COPY SUBMISSION via MAIL

Please **physically mail** a hard copy of the form and your check to:

- CNH Circle K
ATTN: Bruce Hennings
8360 Red Oak Street, Suite 201
Rancho Cucamonga, CA 91730

Please make checks payable to "CNH Circle K" and specify "DCON Program Ad" on the memo line.

All forms and checks **MUST BE SUBMITTED AND RECEIVED** (not postmarked) to
Bruce Hennings by **Friday, January 31st, 2020**

Forms and payments received after Friday, January 31 at 10:00 PM will not be considered, so we recommend mailing your check no later than Tuesday, January 28th.

Thank you for your interest in an ad in the DCON 2020 Program!