

Connecting the K's Manual

*Ideas for Kiwanis
Family Month*

What & When is Kiwanis Family Month?

Each November we have a special event called Kiwanis Family Month! So what is Kiwanis Family Month? Kiwanis Family Month is a whole month dedicated to celebrating the Kiwanis family! It is a time when we, as the collegiate branch of Kiwanis, get to unite and celebrate with our fellow Kiwanis Family members.

These Kiwanis branches include K-Kids, Builders Club, Key Club/ KIWINS, Aktion Club, and of course Kiwanis! This is a time where all of the branches that make up Kiwanis can unite in service and fellowship. It is a time where we will be able to celebrate not only ourselves as Circle K clubs but also all Kiwanis family clubs as well.

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By collaborating with the Kiwanis Family, more opportunities are created to strengthen bonds. Collaborations with the Kiwanis Family can help bring more members out to service projects to help the community. Kiwanis Family month can also be a time where the different branches can help educate one another to help develop its members. There are also many kinds of socials that can help strengthen the bonds between the different branches. Overall, Kiwanis Family Month is a time where the branches can come together and exemplify our tenets of service, leadership, and fellowship.

*How Can I
Celebrate
Kiwanis
Family
Month?*



Hosting Events

KIWANIS SERVICE-IN

Circle K clubs can reach out to their local Kiwanis Club about the possibility of setting up a Kiwanis Service-In! Once per month, Kiwanians invite Circle K members to their homes. During this event, the Kiwanians and Circle K members work together on table-top service projects. For instance, UC Berkeley Circle K participates in Project ReServe, where they work together to cut tennis balls to put under the desks of schools, make PTP Dolls for children at local hospitals, and even make jam for the Kiwanians to donate. At the end of the service event, the Kiwanians prepare dinner for everyone to enjoy! This project is a great way to interact with Kiwanians on a more personal level while participating in service!



Hosting Events

KEY TO LIFE

Similar to the concept of a Key to College, a Key to Life is meant to teach Circle K members valuable life skills that will help them develop professionally. A great way to involve the Kiwanis Family during your Key to Life is to work with local Kiwanis clubs and ask them to come to your event and help out! This way, you can have Kiwanians teach workshops, sit on panels, have mock interviews, etc. This event helps to foster interaction between the Circle K branch and the Kiwanis branch, and the Kiwanians are typically more than happy to pass on their wisdom! It's a great opportunity for your club members because they can meet people from the career fields that they are interested in.



INTERCLUB SOCIAL BBQ/DINNER

A great way to reach out with other Kiwanis Family clubs is to hold a interclub BBQ or dinner at a local park, a Kiwanian's house (with their permission), or at a university or college. Invite all the different Kiwanis

Hosting Events

Family clubs in your area so everyone can meet each other and bond while enjoying lunch or dinner. For example, UCSB Circle K planned a Kiwanis appreciation beach BBQ and invited all the other nearby SLPs to help thank and appreciate the many Kiwanians who help sponsor all of our clubs and activities. It was a great way to meet the other SLPs in our area while showing our appreciation to our sponsoring Kiwanis Club. It's important to first reserve a date and venue so that invitations can be sent out and rsvp's can be made to determine how many people are coming and how much food to prepare. During the social, plan some icebreakers or other games so that the different SLPs can get to know each other and can also talk about each club's current progress and potential service events. All in all, hosting an informal BBQ or a formal sit-down dinner is a wonderful way for different Kiwanis Family clubs to socialize and plan for future interclub events.



Hosting Events

KIWANIS TAKEOVER

Host a Kiwanis Family Takeover meeting! Either you can have a joint Kiwanis Family takeover meeting with your sponsoring SLPs or even just Circle K alone! How to Host a Kiwanis Family Takeover: Email your Kiwanis Club President to ask if it's okay to do a takeover and when is the best possible date. Keep constant communications with your Kiwanis Family so the takeover can run as smoothly as possible! Also icebreakers and having Happy/Sad Dollars with rules (For example, If your elbows touch the table throughout the meeting, that will cost \$1) would be a fun way to keep it interactive! It shows Circle K and other SLPs how the Kiwanis Clubs run their meetings and how different it from our meetings!

INTERCLUB SERVICE

Host a interclub event with your Kiwanis Family by having a joint service project! For example, you can do a park clean up in your local community or whatever follows the year's District Service Initiative. Assure that all rules are being strictly followed and an Event Request Form has been submitted to the appropriate advisors three weeks in advance.

Hosting Events

KIWANIS FAMILY WORKSHOP

Host a Kiwanis Family Workshop for your home club and talk about what the Kiwanis Family is and go in depth about what it is! A great way is to bring in your Kiwanis Family and ask them to present a slide with you about their branch!

GAME DAY

Plan a day where Circle K and Key Club can play fun and competitive games! It can be a full day of competitive games and lunch can be provided! For example, a game of volleyball or basketball. Our Kiwanians will chaperone and watch the SLPs play!

KIWANIS TALENT SHOW

Work together with your sponsoring Kiwanis club to create a talent show for your community. This is a great way to bond with your Kiwanians by planning an event together. Invite members from Kiwanis, Circle K, and Key Club/KIWIN'S to perform during the talent show to get the whole K-Family involved!



Social Media



Social Media

Here are some ideas of how you can celebrate Kiwanis Family Month through social media!

1. Use Facebook event pages and social media campaigns (hashtags, online raffles with submissions of photos, contests, etc.) to help advertise your events and get people involved!



1. Post pictures from Kiwanis Family events to show the great time you're having with other branches! It shows the connection that y'all have is real, can encourage people to get involved at events too, and creates positive social media presence for both clubs.
1. Make appreciation posts to Kiwanis Family counterparts on social media and tag them in the posts! It may be small, but showing appreciation to our Kiwanis Family means a lot to everyone involved and promotes closer bonds between clubs and members.



4. Get the word out about your events and have members create user generated content with a club's own hashtag (ex: #UCBCKI). The club could promote the use of a hashtag by choosing a randomly selected winner who uses the hashtag to provide incentives for members to post. Afterwards, it would be easy to compile the posts to feature in the newsletter or at meetings. To do this with Kiwanis, the district could have a hashtag of #KiwanisAndMe or #NotJustNovemeber

4. Make a video compilation of the events to post on social media. This can help with creating work for the club while also having something to show to Kiwanians as well as campaigns featuring individual Kiwanis members (why they joined Kiwanis, profession, years in family, something special about them) on the CKI page and visa versa on a Kiwanis e-newsletter if they don't have a FB page of sorts can get clubs to know one another on a closer level.

6. Kiwanis Family Spotlight: Educate members and let them get to know members from their local and sponsoring Kiwanis Family. Post a picture of the member and some facts about them on social media or during a club meeting. You should ask for your Kiwanians approval when using their photos beforehand, as well as interact with them to find out those interesting facts.



Policies to consider

Permission to Post a Person's Picture

It is very common for social media weeks to consist of posting about another person in response to a prompt. Be considerate in making sure you have permission to post people's pictures. When sharing on social media, people reserve the right to ask you to delete photos of them for whatever reason.



New Kiwanis Social Media Policy Revision

"...Circle K clubs may use public settings under the following conditions:

a. Public setting posts will only be allowed when the event requires solicitation of members of the public to pay a fee, and the event's purpose is to raise money for a charitable purpose.

i. Night-time or predominantly social events will not contain details of the event's location, or time. The public posting will require someone to submit an interest or registration that will be reviewed before permitting event registration.

ii. Media buzz is enhanced when an event is "liked" or people are identified as "going." People who are not attending may "like" or say they are "going" online to support media buzz, but neither are appropriate methods of registration, and the event posting will expressly indicate that "liking" or "going" is not an event registration or RSVP.

iii. Events held in daylight hours at a public venue with an advisor's presence, such as a car wash, may be posted publicly, as well as club meetings held on a campus that is generally open to the public.

b. The social media post must identify clearly that the event is only open to that school's students (verified by a Student ID) and one guest, and approved dues-paid Circle K-ers from other schools with one guest. The social media post also needs to must expressly state there is a prohibition against alcohol and unlawful drug use and possession.

c. The sponsoring Kiwanis Club President or Kiwanis advisor will sign a letter emailed to the District Administrator that confirms:

i. The Kiwanis Club Board has agreed to the Circle K Club's hosting of the event; and,

ii. The President or Kiwanis Advisor has reviewed and approved the written safety and security protocol from the students."



If you have any questions about *Connecting the K's* Manual, please do not hesitate on contacting any member of the District Kiwanis Family and Foundation Committee! Good luck with planning!

Acknowledgements:

The first edition of the *Connecting the K's* Manual was created and compiled by the 2016 - 2017 CNH Circle K District Kiwanis Family and Foundation Committee:

Chair: Josef Madrigal

Resource Coordinator: Lindon Tran

Members: Matthew Chang, Jacqueline Tsang, Katty Xayadeth, Kristy Dai, Helen Nguyen, Nick Stringfellow and Derek Chen

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Chair: Ana Chavez

Education Chair: Calvin Tang

Members: Kristy Dai, Eric Munoz, Tracy Liu, Jorge Lopez, Lawrence Chan, James Seto, Josephine Chau, Jeremy Figueroa, Joe Samson and Hershey Guzman

Helpful Links:

[Circle K International Website](#)
[CNH Circle K Website](#)

Contact your District Kiwanis Family and Foundation Chair at kfamily@cnhcirclek.org