## tions used in the paper. $U = \{u\}$ | the set of users

Table 1: Some notations and their corresponding explana-

	** (**)	
	$\mathcal{V} = \{v\}$	the set of items
	${\mathcal B}$	the set of user behaviors
	k	behavior types for the enumeration or illustration
	$v_u^\ell \in \mathcal{V}$	the item interacted with by user $u$ at the $\ell$ -th time step
	$\mathbf{b}_u^\ell \in \mathbb{R}^{ \mathcal{B} }$	the behavior set (multi-hot vector) involved in the interaction
		term of user $u$ at the $\ell$ -th time step
		$b_{u,k}^{\ell} = 1$ if user u has an interaction on item $v_u^{\ell}$ with the k-th
	$b_{u,k}^{\ell} \in \{0,1\}$	behavior at the $\ell$ -th time step, otherwise $b_{u,k}^{\ell} = 0$
	$S = \{(v^{\ell}, \mathbf{b}^{\ell})\}$	the interaction sequence with behavior set of user $u$
	$S_u = \{ (v_u^\ell, \mathbf{b}_u^\ell) \}$ $d \in \mathbb{R}$	latent dimension of embeddings
	$L \in \mathbb{R}$	length of the user sequence
	$E \in \mathbb{R}^{ \mathcal{V}  \times d}$	
	$P \in \mathbb{R}^{L \times d}$	item embedding matrix
	$P \in \mathbb{R}^{-1}$	position embedding matrix
	$G \in \mathbb{R}^{ \mathcal{B}  \times d}$	global behavior embedding matrix
	$\mathcal{F} \in \mathbb{R}^{ \mathcal{U}  \times  \mathcal{B} }$	user behavioral preference factor matrix
	$\mathbf{e}_{v_u^\ell} \in \mathbb{R}^{1  imes d}$	item embedding of item $v_u^\ell$
	$\mathbf{p}_{\ell} \in \mathbb{R}^{1 \times d}$	position embedding at the $\ell$ -th time step
	$\pmb{\beta}_u^\ell \in \mathbb{R}^d$	embedding of the behavior set corresponding to the
		interaction term of user sequence $\mathcal{S}_u$ at the $\ell$ -th time step
	$\pmb{B} \in \mathbb{R}^{L \times d}$	the matrix form of behavior set embeddings for the whole
		user sequence
	$\mathfrak{B} \in \mathbb{R}^{L \times  \mathcal{B} }$	the matrix form of behavior set multi-hot vectors for the
		whole user sequence
	α	the sampling constant in PSA
	C	the total number of blocks of L-MSAB
	H	the total number of heads in PSA mechanism
	$\star \in \{(ib), (pb)\}$	used to distinguish representations from different perspectives
	$\widetilde{X} \in \mathbb{R}^{L \times d}$	the output representations from the DCBA layer
	$H \in \mathbb{R}^{L \times L}$	Hamming distance attention weight matrix
	$M^s \in \mathbb{R}^{L \times  \mathcal{B} }$	scaling mask in UB-FEEL
	$M^e \in \mathbb{R}^{L \times  \mathcal{B} }$	embedding enhancement mask in UB-FEEL
		causality mask corresponding to the indices of the top- <i>u</i>
	$M_{\Delta} \in \mathbb{R}^{u \times L}$	queries in PSA
	-(h) - u× d	the output representations with top- $u$ dominant queries
	$\overline{X}_k^{(h)} \in \mathbb{R}^{u \times \frac{d}{H}}$	under the $k$ -th behavior for head $h$ in PSA
	$\widehat{X}_k \in \mathbb{R}^{L \times d}$	the output representations of L-MSAB under the $k$ -th
		behavior
	f11 = 1vd	non-user-personalized behavior set embedding at the $(\ell+1)$ -th
	$\boldsymbol{\gamma}^{\ell+1} \in \mathbb{R}^{1 \times d}$	time step
	$X^{\text{EMP}} \in \mathbb{R}^{L \times d}$	-
	$X^{\text{IMP}} \in \mathbb{R}^{L \times d}$	the output representations along EMP
	<b>V</b> ∈ W	the output representations along IMP