Christopher Navoczynski AD 400 – 5206 Assignment 1 – Proof of Commitment

-This outline is the Initiating process for a rollout test-play for a new Table Top Role-playing Game along the lines of Dungeons & Dragons and Pathfinder. This event will coincide with PAX West, a gaming convention held in Seattle Washington.

1. Proposed Initial Roles (Directive, Controlling, and Supportive)

-Project (Event) Manager – Chris Navoczynski

-Hotel (Event Space) POC – Sherri Smith

-Food Caterer POC – Becky Carel

-Website Marketer – Dave Mac

-Event Tickets Payments Received Accountant – Anna Falken

-Q&A Attendee Support – Betty Jean

-Guest Speaker(s) Host- Brent Hopstetter

-Check-in Event Coordinators (2) – Jim Matthew / Lloyd Erics

-Directory & Daily Schedule Coordinator – RJ Bruce

-IT Sound/Presentation/Light Coordinator – Alex Castro

-Game Simulation Test Support Observers – 10 Volunteers

1. Guests

Attendees of PAX have one of two days to attend the new game test run event. Max cap for each day is 200.

1. Venue

This event will be held at the Seattle Westin at 1900 5th Ave. Just a few blocks from the main PAX convention. The Hotel POC will book a large event room along with two smaller breakout rooms.

1. Food

This special event will provide a buffet breakfast and lunch before start and during a mid-break to those that participated in this event for each day. During the rest of the day, bottle water, coffee, tea, and soft drinks will be provided through the whole duration of the event.

1. Lodging

The Hotel POC will coordinate with the hotel in advance a large room block for Out of town guest speakers, entertainers, game designers, and out of town attendees that are participating in this event. For a 3 night time period. A google map will be provided by the Website Marketer for other nearby hotels and transportation routes from the SeaTac airport.

1. Attendance

Tickets for this side event of PAX will be available for a limited time at an additional cost. Attendance will be based on ticket sales. Both days of this event are limited. A “waiting” list will be putting into effect for anyone who cancels.

1. Entertainment

Designers of the game will speak about the game design and to those interested in getting into table top gaming. Popular Pod Cast special guest will play a scenario at the start of each day.

1. Event Duration

The event will run one day. From 9 to 4. Attendee can choose which of the two days they prefer.