Business Model Canvas

CUSTOMER SEGMENTS

Taskers

- Students
- Small businesses Owner
- Craftsmen
- people who want to make extra money

Customers

- Customers looking for home services
- Customers looking for logistics services:
- People with disabilities

KEY ACTIVITIES

- Providing customer support
- Database management
- Expanding operations
- Data Analytics
- Sales & Marketing

KEY RESOURCES

- large database
- Employees
- Website
- development team

VALUE PROPOSITIONS

- wide skill setsd and Tasks
- Easy to Use
- Access to better & Cheaper Services
- Tasker can choose to work ant time they want

CUSTOMER RELATIONSHIPS

- **Customer Support Chat**
- **After-tasks interaction**
- **Loyalty programs** (Offer a rewards or points program for premium users who use the app regularly)
- **tasker education**

CHANNELS

- Mobile App
- Social Media
- website

KEY PARTNERS

- Taskers
- Electronic payment companies
- Banks

REVENUE STREAMS

- Commissions out of each task
- Market Place Invasion
- Advertising

COST STRUCTURE

- Development application and website.
- Marketing
- Customer support
- Research and Development