

## **About Cardinal**

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ADOUL Calulla

Founded

Growth

Locations

Technology

People











Founded in 1996 Cincinnati, Ohio 400+ FTEs 20% YOY growth \$60M 2015 revenue Cincinnati Columbus Charlotte Raleigh Tampa Cloud
Mobile
Social
Collaboration
Analytics
User Experience

Agile Coaching
Business Analysis
Project Management

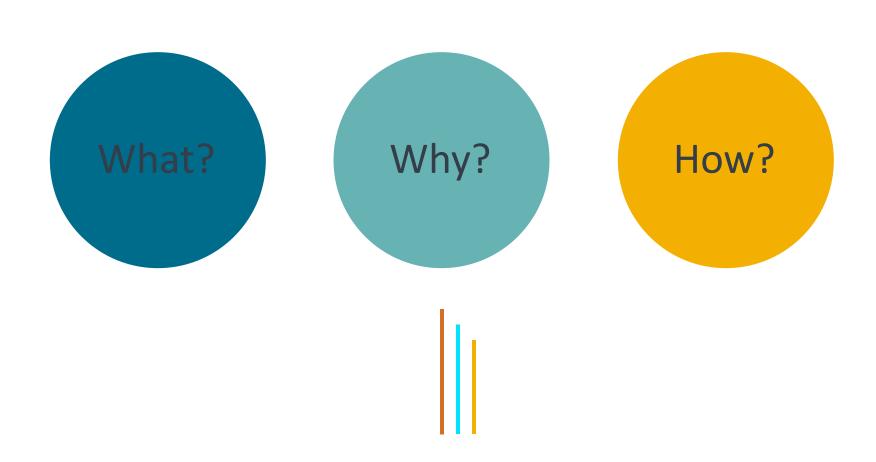
Microsoft Partner
Gold Cloud Platform

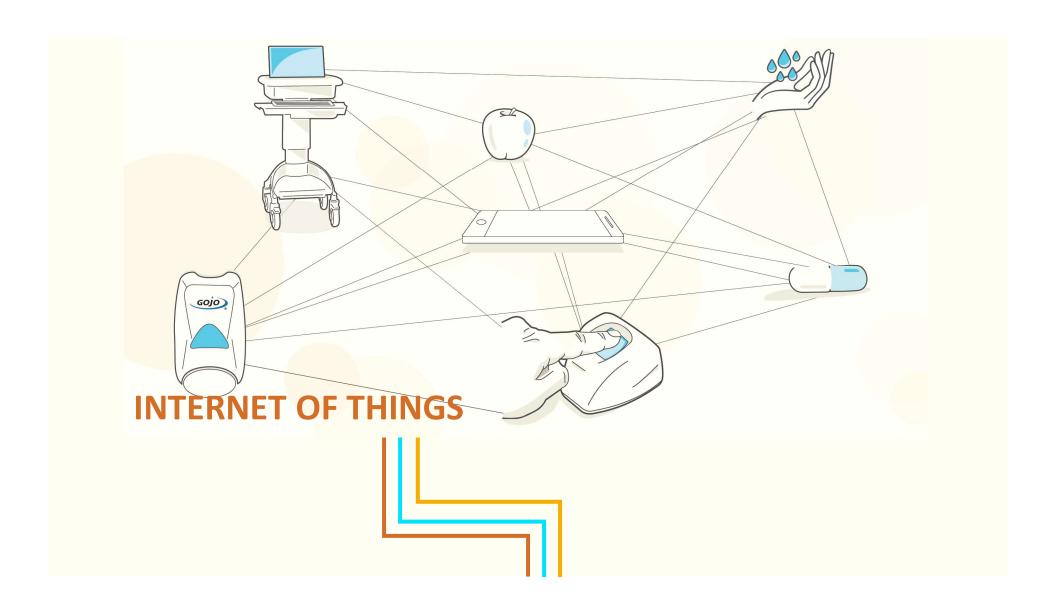


# Agenda

- Background
- Case Studies
- End-To-End IoT
- 4 loT Suite







# IoT is an Inflection Point





# IoT 2010

















Alarm clock

Refrigerator

Automobile

VoIP phone

Computer

Printer

Media player

Microwave













Smart scale



Oven



Cell phone



HVAC



Vending



Security



Television















Medication adherence

Health monitoring

Pet tracking

modification





Trip tracking and car health







**COMMUTE** 











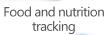
**HOME** 













Air conditioning and temperature control











Bike ride stats and protection



Sleep tracking



**Environmental sensors** 





Information capture





Home security Home automation



Leak detection



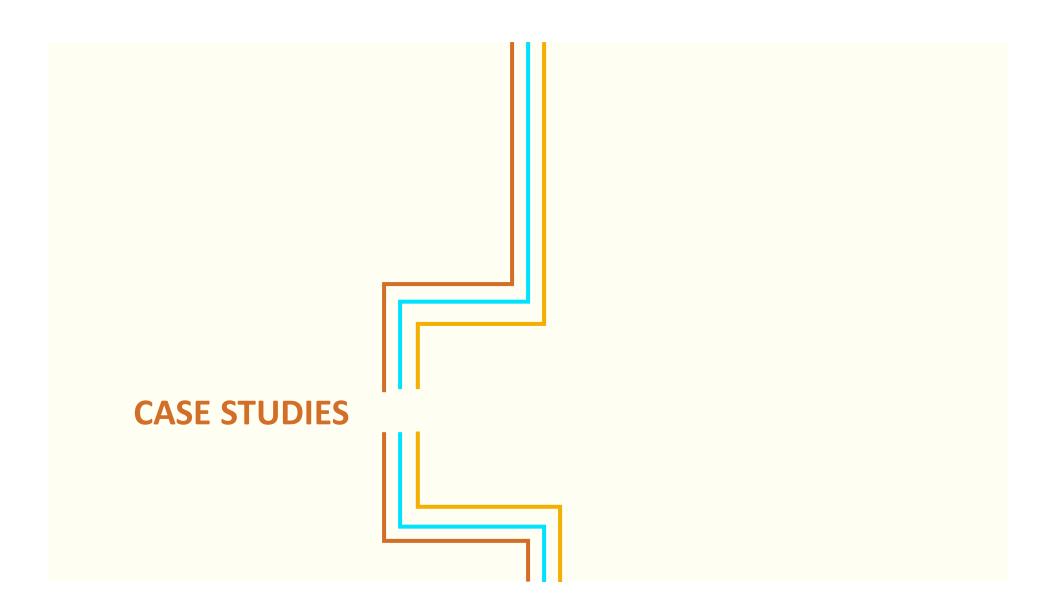
Garden, lawn and plant care



New devices and sensors



**Entertainment systems** 









# Manufacturing



# **Environmental**



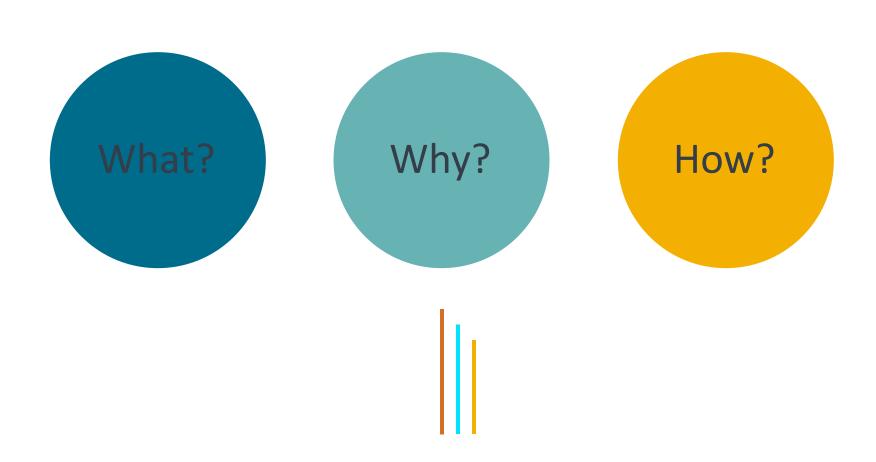
# Advertising



# Utilities







# **IoT Architectural Components**

Devices	Connectivity	Processing	Storage	Analytics	Presentation & Action
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# Challenges

- Security
- Maximum utility
- End-to-end supportability





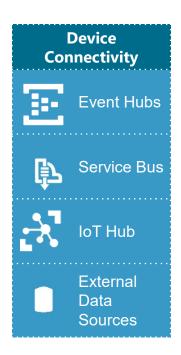
# **Device Challenges**

- Buy vs. build vs. partner
- Device hardware, operating system, ecosystem
- Capabilities / cost / power / size
- Programming options
- Security
- Ease of setup & support



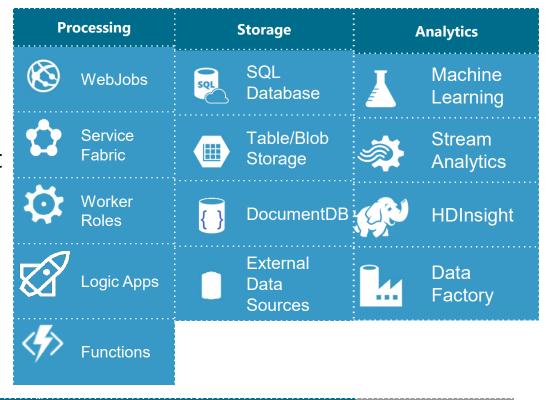
# Connectivity

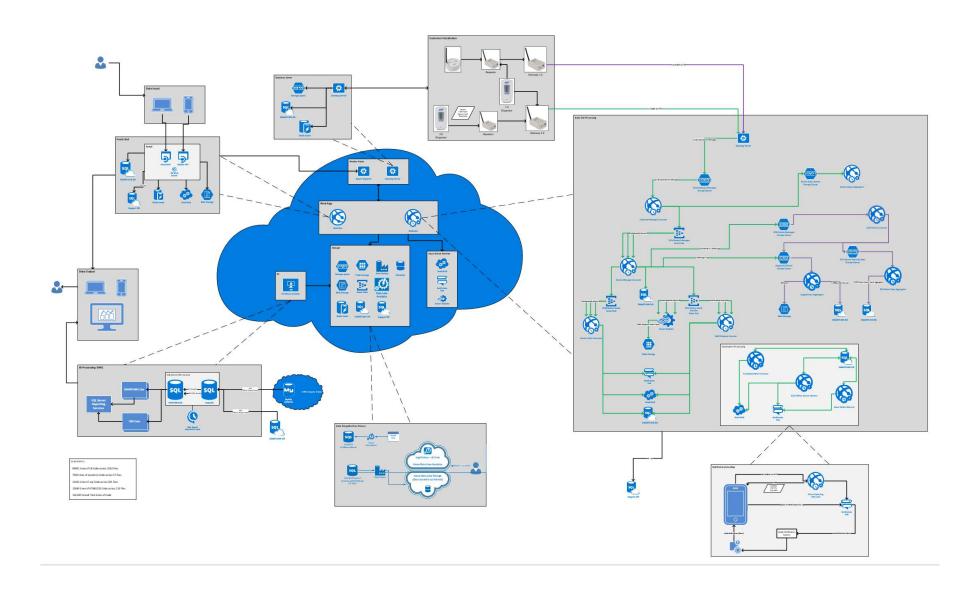
- Communication & protocols
- Security
- Message content / structure
- Gateways



# Processing + Storage + Analytics

- Options
- Security
- High volume & throughput
- Complexity
- Ease of support



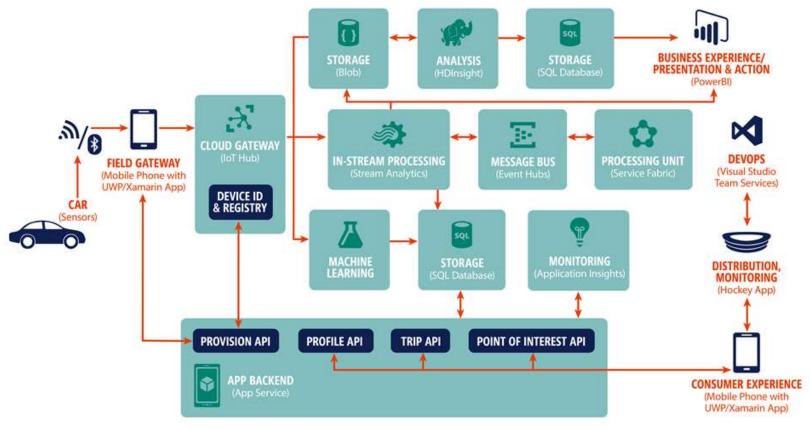


## **Presentation & Action**

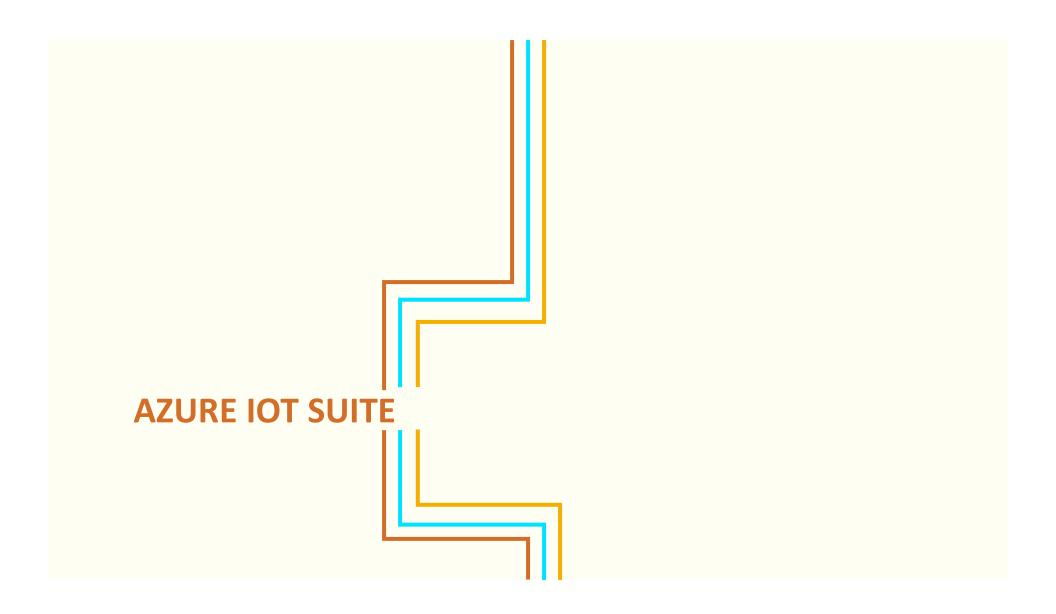
- Options
- Data volume
- Command and control



# Putting It All Together



https://github.com/Azure-Samples/MyDriving

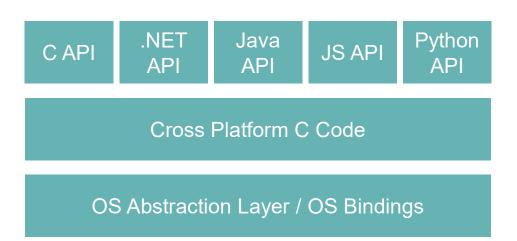


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## IoT Device & Cloud Patterns: Devices

### **Cross-Platform Device Support**

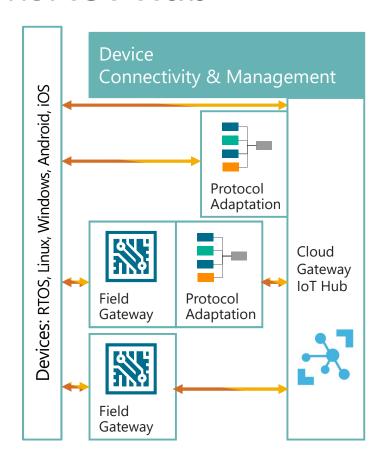
- Open source framework
- Simple, secure device ↔ cloud
- RTOS, Linux, Windows, Android, iOS
- Easy to use, not required



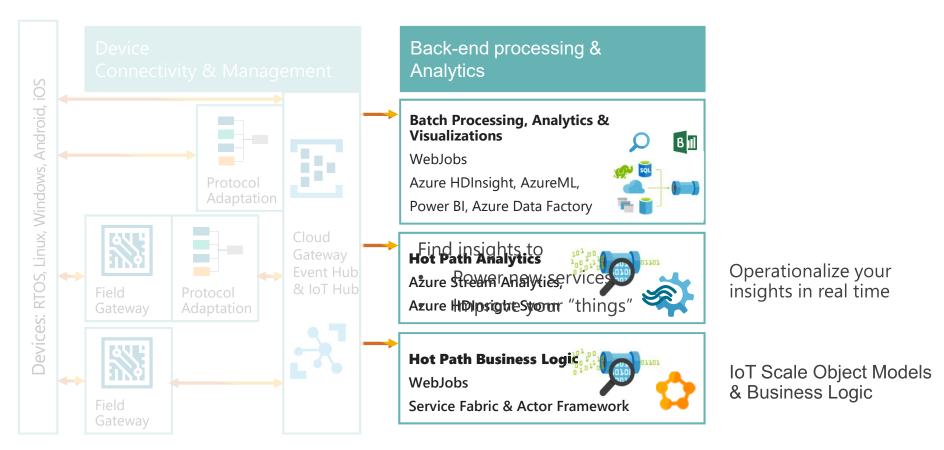
## IoT Device & Cloud Patterns: IoT Hub

### **IoT Hub**

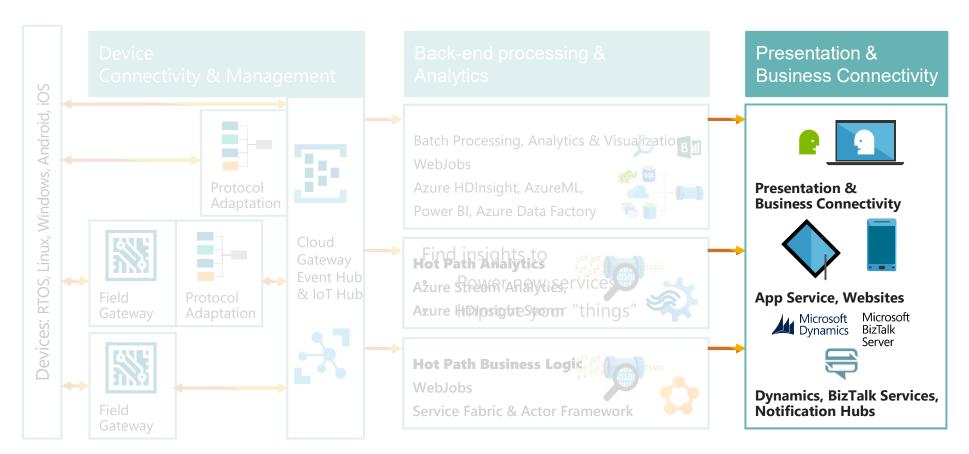
- Bi-directional device ↔ cloud
- Supports many millions of devices
- Device registry & identity
- Device Management
- HTTPS / AMQP / MQTT / LWM2M
- Extensible protocol support
- Processes trillions of messages per week



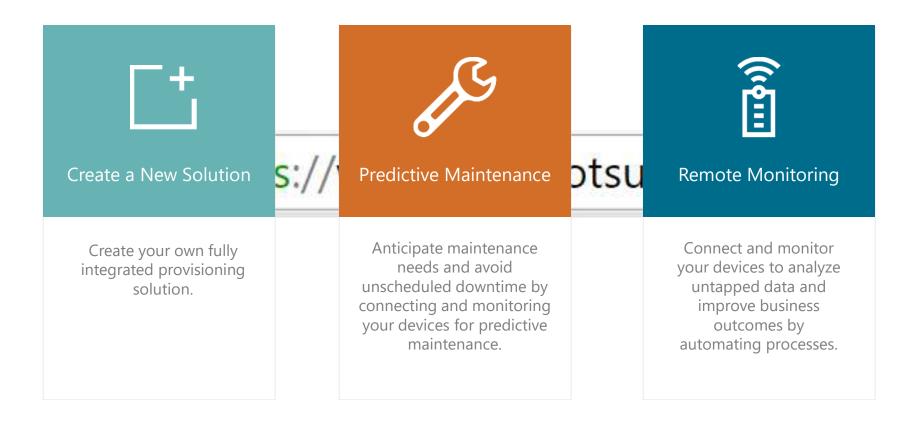
# IoT Device & Cloud Patterns: Proc & Analytics

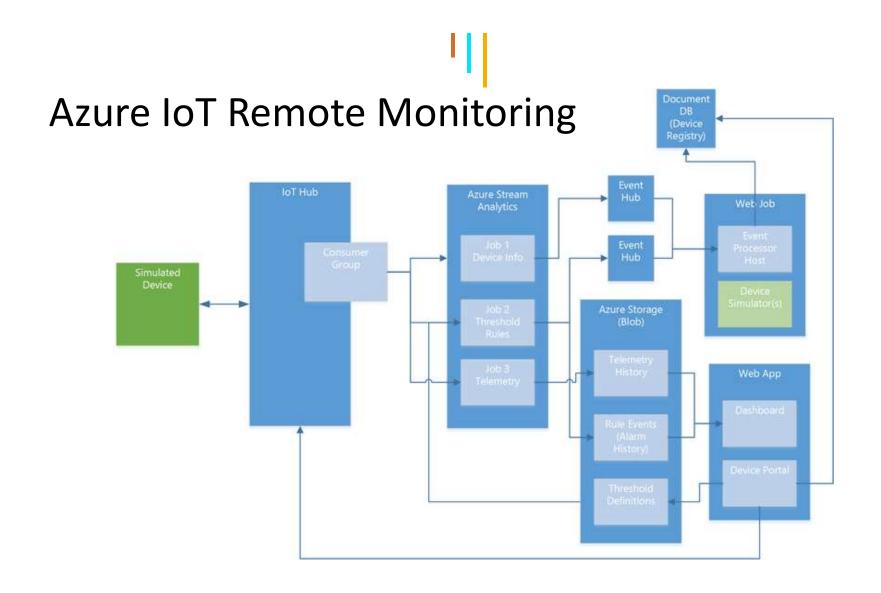


## IoT Device & Cloud Patterns: Present & Act

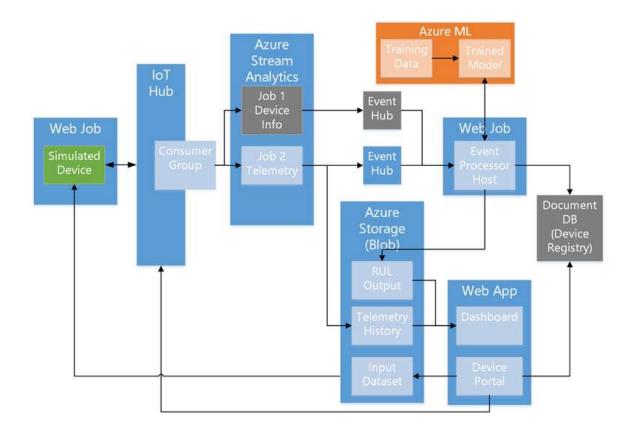


# Azure IoT Suite: Provisioned Solutions





# **Azure IoT Predictive Maintenance**





# Customize



github.com/Azure/azure-content/tree/master/articles/iot-suite



# Now You Must Go IOT!

### Devices

- SDKs: <u>github.com/Azure/azure-iot-sdks</u>
- Starter Kits: <u>azure.microsoft.com/en-us/develop/iot/starter-kits</u>
- Device Samples: <u>aka.ms/azureiotgetstartedguides</u>

### IoT Hub Samples

• <u>aka.ms/azureiotsamples</u>

### Provisioned Solutions

- www.azureiotsuite.com
- github.com/Azure/azure-content/blob/master/articles/iot-suite

# In Summary



Background



**Case Studies** 



End-to-End IoT



**IoT Suite** 





### **Contact Info**

Vince Fabro
Practice Manager
vfabro@cardinalsolutions.com