

EVENT SUGGESTIONS

1. Expanding our flagship Syrus into an intercollege hackathon–

making it more competitive, attracting a larger footfall, and grabbing major sponsorships. We can also include small activities between the main tasks, like treasure hunts, to bring in some brainstorming and keep participants engaged throughout the event.

2. One more flagship event

We should consider having one more flagship event in the odd semester, focused mainly on our first-year students (FEs), so they get introduced to the committee early on. Speaking from my own experience, I came to know about CodeCell only at the end of my first semester — that too through Hacktoberfest, which I felt wasn't very relatable for FEs. So, having a special event for our CMPN juniors would definitely help make our committee more visible and popular among first-year students. According to me, first-year students are more curious and excited about such events nowadays.

INSTAGRAM SUGGESTIONS

1. This or That Tuesday

We can start a fun weekly story poll on Instagram where people choose between two technical concepts, tools, or domains they find interesting. Based on the responses, we can get an idea of what the audience wants to learn and plan events or sessions around those topics.

2. Weekly Tech Content

We can dedicate a day each week to post short content around trending domains or in-demand skills like AI, Web Development, Blockchain, etc. This will help students know what's popular in the industry right now, and also give them direction on what to explore or learn next.

3. Behind-the-Scenes or Spam Account

Everyone loves to see what's happening behind the scenes. Sharing casual content, small moments from meetings, planning events, or even bloopers can make our page more fun and relatable. We can even create a separate spam-style account or use a consistent theme on the main page to post this kind of content regularly.

4. Podcast or Senior Interviews

We can start a mini interview or podcast series where we talk to our well-settled seniors or alumni. Asking them about their journey, placements, and advice can be really inspiring for students. These can be short clips or reels, easy to watch and learn from.

5. Post Highlights from Guidance Sessions

After every guidance or Q&A session we conduct, we can pick out useful questions and answers, and post them as short highlights or reels. This will be super helpful for those who missed the session and also give long-term value to our audience.

6. Trend-based Content

Keeping up with trends is important. We can follow what's currently popular on social media and create content that fits those trends while linking it to CodeCell's activities. It'll help us reach more people and keep our content fresh.