



OdishaDarshan

-By Team HackHorizon

BACKGROUND

Odisha, known for its rich cultural heritage, stunning landscapes, and historical significance, is often underrepresented in the tourism sector.

Despite being home to iconic destinations such as Puri, Konark, and Bhubaneswar, many hidden gems remain unexplored. "Odisha Darshan" aims to bridge this gap by offering an interactive platform where tourists can discover the state's attractions, customize their travel plans, and learn about its deep-rooted traditions, cuisine, and culture. This platform seeks to promote Odisha as a holistic destination, enhancing both the tourist experience and local engagement.

PROJECT GOALS

- **Enhance Tourist Engagement:** Provide tourists with a seamless platform to explore Odisha's rich culture, tradition, and hidden gems through curated content and customizable itineraries, making it easier for travelers to plan their trips efficiently.
- **Offer Comprehensive Travel Assistance:** Facilitate access to essential services such as local guides, hotel booking sites, and emergency support through location-based information, ensuring a safe and informed travel experience for all visitors.

DISCUSSION

- **Place Information System:** The project integrates a robust search feature that allows users to easily explore and discover tourist destinations in Odisha. Users can enter a location in the search bar to receive relevant information about the cultural and historical significance of places, making trip planning more informed and personalized.
- **Customizable Itinerary Planner:** The itinerary planner is a central feature, allowing users to tailor their travel experience. By adding and editing destinations and time slots for multiple days, travelers can create detailed travel plans. This tool enhances user engagement and simplifies travel logistics.
- **Tour Guide Access:** Tourists are connected to local guides through the platform, making it easier to explore Odisha's hidden gems with expert assistance. This feature promotes tourism while supporting local guide businesses.

Subject-1: Traveling Places Information Feature:

- **Overview:**

- Provides comprehensive information about various tourist destinations in Odisha.
- Users can search for places and receive detailed insights about history, culture, and attractions.

- **Key Features:**

- Search functionality that allows users to find specific places quickly.
- Displays essential details such as historical significance, local attractions, and cultural insights.
- Information on amenities and nearby attractions to enhance the travel experience.

- **Benefit:**

- Empowers tourists with knowledge about Odisha, enabling them to plan their visits better and discover hidden gems, ultimately enhancing their overall travel experience.

Subject-2: Local Travel Guide Access:

- **Overview:**

Enables tourists to connect with local guides for a more immersive and informed travel experience.

- **Key Features:**

- Search functionality that allows users to find specific places quickly.
- Displays essential details such as historical significance, local attractions, and cultural insights.
- Information on amenities and nearby attractions to enhance the travel experience.

- **Benefit:**

- Empowers tourists with knowledge about Odisha, enabling them to plan their visits better and discover hidden gems, ultimately enhancing their overall travel experience.

ANALYSIS

In analyzing the **Odisha Darshan** project, we see that it significantly enhances user engagement by offering features like a customizable itinerary planner and access to local travel guides, encouraging tourists to actively tailor their travel experiences. The platform plays a crucial role in promoting Odisha's rich culture, traditions, and cuisine, fostering a deeper appreciation for local heritage among visitors. While the emergency services feature is less emphasized, it adds a layer of safety that can reassure users. Furthermore, the project's technical foundation—utilizing HTML, CSS, JavaScript, Node.js, and MySQL—ensures a seamless experience, effectively managing data while making the platform accessible across various devices. Overall, Odisha Darshan not only facilitates informed travel decisions but also contributes positively to the local tourism ecosystem.

RESULT

- **Increased Tourist Engagement:** The Odisha Darshan project has successfully attracted tourists by providing a user-friendly interface that allows them to explore Odisha's rich cultural and culinary offerings. The integration of a customizable itinerary planner has led to enhanced user interaction, encouraging visitors to plan their trips more effectively while also boosting local tourism.
- **Enhanced Information Accessibility:** By consolidating essential travel information about Odisha's historical sites, cuisine, and local guides, the platform has made it easier for users to access valuable insights. This accessibility not only helps tourists make informed decisions but also promotes local heritage and businesses, fostering a more sustainable tourism ecosystem.

CONCLUSION

- The **Odisha Darshan** project effectively promotes Odisha's rich cultural heritage and culinary offerings, enhancing the travel experience for tourists. Its key features, including a customizable itinerary planner and detailed travel information, support travelers in exploring the state's hidden gems. While the emergency information aspect is not the primary focus, it ensures traveler safety.
- In summary, **Odisha Darshan** bridges the gap between tourists and local experiences, fostering sustainable tourism development in Odisha and paving the way for future enhancements based on user feedback.

THANK YOU

Presented by:- Team HackHorizon