

# Revenue Streams


## A. Product Sales (One-Time Revenue)

- **EcoWatt Smart Plugs & Sensors:** IoT-enabled devices for real-time energy tracking.
- **Smart Energy Management Hub:** Central unit integrating multiple devices for whole-home or business optimization.

## B. Subscription Plans

### **EcoWatt Subscription Plans (Recurring Revenue)**

#### **Basic Plan – ₹400/month (\$5/month per household)**

- ✓ **Live Energy Monitoring**
- ✓ **Monthly Usage Reports**
- ✓ **Device-Wise Power Tracking**
-  **For households wanting basic insights**

#### **Premium Plan – ₹800/month (\$10/month per household)**

- ✓ **AI-Powered Energy Predictions**
- ✓ **Smart Automation & Remote Control**
- ✓ **Instant Alerts for High Power Usage**
-  **For homeowners & small businesses optimizing energy**

#### **Enterprise Plan – ₹40,000+/year (\$500+/year, custom pricing)**

- ✓ **Custom Energy Optimization & Bulk Reports**
- ✓ **Smart Meter & Industrial IoT Integration**
- ✓ **Carbon Footprint Tracking & Compliance**
-  **For businesses & industries reducing large-scale costs**

## C. Data Analytics & Insights

- Providing **energy usage reports** to industries and commercial clients for better efficiency planning.
- Offering **customized power consumption audits** and consultation.
- Selling **aggregated, anonymized data** to energy providers and researchers for power demand forecasting.

## D. Energy Consultancy Services

- **Power Audits for Businesses:** Identifying inefficiencies and recommending optimization strategies.
- **Custom AI-Powered Solutions:** Tailoring energy management systems for large industries.
- **Sustainability & Compliance Consulting:** Helping businesses meet carbon reduction and energy efficiency goals.

## **E. White-Labeling & B2B Partnerships**

- Partnering with **solar energy companies** to integrate EcoWatt into their solutions.
- Collaboration with **utility providers** to help reduce grid load and optimize power distribution.
- **Corporate solutions** for companies managing large infrastructures