🚀 **EcoWatt – Power Smart. Save More! (2-Minute Pitch Script)** 🚀

🎤 Introduction – Why EcoWatt? (0:00 - 0:30)

[Smiling at the camera]

"Have you ever been surprised by a high electricity bill and wondered where all that power is going? Many of us face this problem every month. **We wanted to find a way to help people save money and use energy wisely.**"

"That's why we created **EcoWatt**—a smart energy management app that helps you **monitor, optimize, and control your electricity usage easily.**"

🔍 The Problem – Why This Topic? (0:30 - 0:50)

"Most people don't realize how much energy their appliances use. **Traditional electricity bills only show the total amount, but they don't tell you which devices are using the most power.**"

"With energy prices rising and climate change becoming a bigger issue, **we need a smarter way to manage electricity—and that's where EcoWatt comes in.**"

👥 Who Are Our Stakeholders? (0:50 - 1:10)

"EcoWatt benefits many people, including:" ✅ **Families & Individuals** – To track and reduce energy bills. ✅ **Businesses** – To lower electricity costs in offices and workspaces. ✅ **Governments & Environmental Groups** – To promote sustainable energy use. ✅ **Smart Home Users** – To automate and optimize their home appliances.

🎯 Target Users & Customers (1:10 - 1:30)

"Who can use EcoWatt?" 🏠 **Homeowners & Renters** – To monitor and save on electricity. 🏢 **Businesses & Offices** – To manage multiple devices efficiently. 🌍 **Eco-Friendly Consumers** – To reduce their carbon footprint and energy waste.

"We want **everyone** to have an easy way to manage energy and save money—whether it's for a home, a business, or an entire community."

💡 The Solution – How EcoWatt Works (1:30 - 1:50)

"EcoWatt makes energy management simple. With our app, you can:" ✅ **See real-time power usage** for each appliance. ✅ **Get smart tips** to reduce energy waste. ✅ **Receive instant alerts** when a device uses too much power. ✅ **Turn appliances on or off remotely** from your phone. ✅ **Track savings and environmental impact** over time.

"EcoWatt gives you **full control over your electricity usage—so you can save money, use energy wisely, and help the environment.**"

📢 Conclusion & Call to Action (1:50 - 2:00)

"With EcoWatt, **saving electricity is easy.** No more guessing where your energy is going—now you'll know exactly what's happening and how to fix it."

"Let's make energy savings simple for everyone! **Download EcoWatt today—Power Smart, Save More!**"

[Smiles and gestures toward the EcoWatt logo on screen]