# **Ordu Donald**

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# **Graphics Designer**

Recent graduate in Computer Science with a strong passion for creativity and design. Skilled in visual communication, layout design, and software like Adobe Creative Suite and Figma. Proficient in blending technical expertise with artistic vision to create compelling graphics and user-centric designs. Eager to contribute to team success through innovation, attention to detail, and excellent organizational skills.

## Personal Details -

**Currently Employed**: Freelance marketing

**Date of Birth**: November 14, 1995. **Highest Level of Education**: B.Sc

Industry:

- · Graphics Design
- · IT Operations & Helpdesk
- · Information Design & Documentation
- · Information Technology
- · Media & Communications
- · Software Development

# **Education** —

#### **BACHELOR'S DEGREE IN COMPUTER SCIENCE**

ESPAM FORMATION, Benin Republic – Benin Republic January 2021 to October 2024

#### CERTIFICATE OF COMPLETION IN SOFTWARE ENGINEERING

ALX SE program – Lagos (remote)

August 2023 to September 2024

# Work Experience

#### **ILLUSTRATOR**

Freelance Marketing – Lagos (remote) January 2020 – Present

- Designed a wide range of illustrations using Adobe Illustrator, catering to client needs and project goals.
- · Delivered high-quality, engaging visual assets for marketing campaigns and creative projects.

#### **BRAND IDENTITY DESIGNER**

Freelance Marketing – Lagos (remote) January 2019 – Present

- Developed comprehensive design strategies for startups and established brands, ensuring cohesive visual identities.
- · Created brand elements that embodied each client's vision, enhancing their market presence and recognition.

#### **GRAPHIC DESIGNER**

Freelance – Lagos (remote) January 2019 – Present

- Designed and modified print-ready materials, ensuring high-quality outputs for various marketing purposes.
- · Collaborated with clients to meet tight deadlines while maintaining a strong creative direction.

#### SENIOR GRAPHIC DESIGNER

Quadcore Ltd. (remote) August 2022 – February 2023

- · Led the brand identity and creative design process, managing deliverables across print and digital platforms.
- · Directed web design projects, aligning them with the brand's visual identity and business goals.
- · Delivered strategic design solutions, significantly enhancing the brand's image and engagement.

### **Skills**

**Graphic Design –** 5 years of experience creating innovative visual content.

**Adobe Illustrator –** 5 years of expertise in vector-based design and illustration.

Adobe Photoshop – 6 years of proficiency in photo editing, retouching, and design.

Adobe Premiere Pro – 3 years of video editing and post-production experience.

**Video Editing** – 2 years of producing high-quality video content for various platforms.

Frontend Development – 1 year of experience building responsive and interactive web designs.

**HTML** – 2 years of coding expertise for web structure and layout.

**React.is** – 1 year of building dynamic, user-friendly web interfaces.

# Languages

English - Fluent

### **Portfolio**

https://www.behance.net/ordudesigns