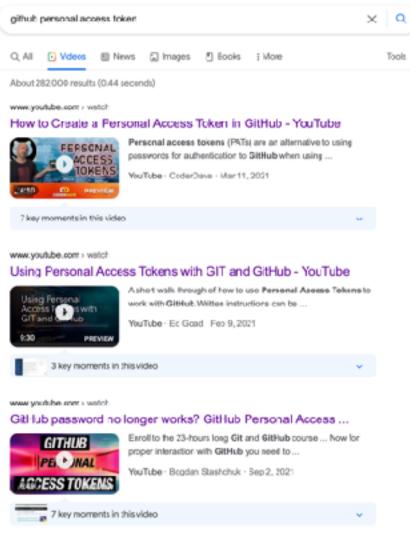
Course Reminders

- Due this Wednesday (11:59PM)
 - D1
- Due this Friday (11:59 PM)
 - PROJECT GROUP SIGNUP
 - A1



Tokens are

- More secure (no dictionary attacks)
- Unique per person or per device
- You can have lots of them, different PATs for different roles in different projects

Our Scott Yang wrote this great HOWTO

1Sb6tQwUVBhzcmBGWw4UnhGlYcMDdyUy3gaRKcQzYur4/edit

COGS 108 Final Projects

The COGS 108 Final Project will give you the chance to explore a topic of your choice and to expand your analytical skills. By working with real data of your choosing you can examine questions of particular interest to you.

- You are encouraged to work on a topic that <u>matters</u> to the world (your family, your neighborhood, a state/province, country, etc).
- <u>Taboo Topics</u>: Movie Predictions/Recommendation System; YouTube Data Analysis,
 Kickstarter success prediction/analysis, prediction of what makes a song popular on Spotify
 Whatever is MOST popular EVER and whatever is HOTTEST RN on Kaggle

Final Project: Objectives

- Identify the problems and goals of a real situation and dataset.
- Choose an appropriate approach for formalizing and testing the problems and goals, and be able to articulate the reasoning for that selection.
- Implement your analysis choices on the dataset(s).
- Interpret the results of the analyses.
- Contextualize those results within a greater scientific and social context, acknowledging and addressing any potential issues related to privacy and ethics.
- Work effectively to manage a project as part of a team.

Upcoming Project Components

Project Group Signup - 1 submission per group (due Fri Week 2)

Project Review (5%) - Before Mon of week 3, your group will be assigned a previous COGS 108 project to review; A google Form will be released to guide your thinking/discussion about and review of what a previous COGS 108 group did for their project. (due Fri Week 3)

Project Proposal (9%) - a GitHub repo will be created for your group; 'submit' on GitHub (due Fri Week 4)

Project Proposal (9%)

Full project guidelines are here:

https://github.com/COGS108/Projects/blob/master/ FinalProject_Guidelines.md

Data tidiness & intuition

Jason G. Fleischer, Ph.D UC San Diego

•••

Department of Cognitive Science jfleischer@ucsd.edu

https://jgfleischer.com



@jasongfleischer

Data Structures Review

Structured data

- can be stored in database SQL
- tables with rows and columns
- requires a relational key
- 5-10% of all data

Semi-structured data

- doesn't reside in a relational database
- has organizational properties (easier to analyze)
- CSV, XML, JSON

Unstructured

- non-tabular data
- 80% of the world's data
 - images, text, audio, videos

(Semi-)Structured Data

Data that is stored in such a way that it is easy to search and work with. These data are stored in a particular format that adheres to organization principles imposed by the file format. These are the data structures data scientists work with most often.

Each column separated by a

Has the extension ".csv"

CSVs

Example CSV - Sheet1 — Notatnik

Plik Edycja Format Widok Pomoc

Email, First Name, Last Name, Company, Snippet 1
example1@domain.com, John, Smith, Company 1, Snippet Sentence1
example2@gmail.com, Mary, Blake, Company 2, Snippet Sentence 2
example3@outlook.com, James, Joyce, Company 3, Snippet Sentence 3

Each row is separated by a new line



Example CSV 🔯 🖿

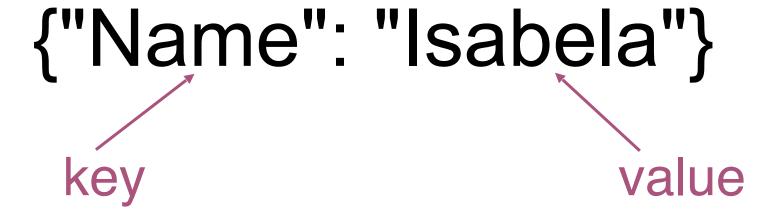


File Edit View Insert Format Data Tools Add-ons Help All changes saved in Drive

5	→ □ □ 100% → □ 1	\$ % .00	0 <u>0</u> 123 ▼ Arial	- 10	- B I S A	. ⊕. ⊞					
fx											
	A	В	С	D	E	F					
1	Email	First Name	Last Name	Company	Snippet 1						
2	example1@domain.com	John	Smith	Company 1	Snippet Sentence1						
3	example2@gmail.com	Ma Example C	SV - Sheet I — Not	atnik							
4	example3@outlook.com	Ja .	Format Widok								
5					Sninnet 1						
6	CSV file example1@domain.com, John, Smith, Company 1, Snippet Sentence1										
7			_		ny 2,5nippet Senten						
8		example3@o	utlook.com,Ja	ames, Joyce, Co	ompany 3,Snippet Sen	tence 3					

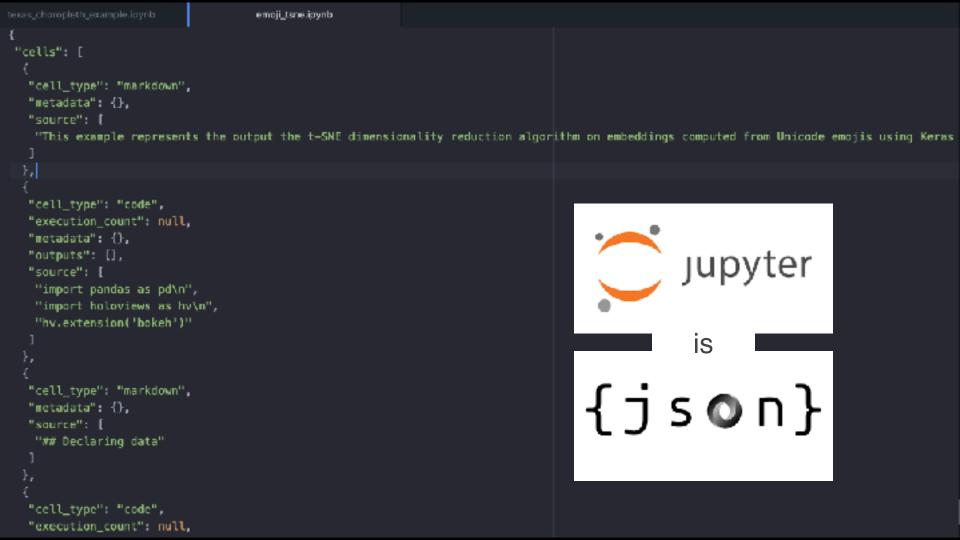
JSON: key-value pairs

nested/hierarchical data



JSON

```
"attributes": {
              "Take-out": true,
These are all
nested within
              "Wi-Fi": "free",
attributes
              "Drive-Thru": true,
               "Good For": {
                →"dessert": false,
                →"latenight": false,
    These are all
                →"lunch": false,
    nested within
               →"dinner": false,
    "Good For"
                *"breakfast": false,
               →"brunch": false
```



Jupyter notebooks suck to version control

https://nextjournal.com/schmudde/how-to-version-control-jupyter

```
{
  "cell_type": "code",
  "execution_count": null,
  "metadata": {},
  "outputs": [],
  "source": [
    "import pandas as pd\n",
    "import holoviews as hv\n",
    "hv.extension('bokeh')"
]
},
```



```
In [10]: import numpy as np
         import matplotlib.pyplot as plt
         # Data for plotting
         t = np.arange(0.0, 2.0, 0.01)
         s = 1 + np.sin((5 * 2)* np.pi * t)
         # Note that using plt.subplots below is equivalent to using
         # fig = plt.figure() and then ax = fig.add subplot(111)
         fig, ax = plt.subplots()
         ax.plot(t, s)
         ax.set(xlabel='time (s)', ylabel='voltage (mV)', title='Sine Wave')
         ax.grid()
Cut[10]:
                                Sine Wave
            2.00
            175
```

```
"outputs": [
  "data": {
   "image/png":
```

"iVBORw0KGgoAAAANSUhEUgAAAYwAAAEWCAYAAAB1xKBvAAAABHNCSVQICAgIfAhkiAAAAAlwSFlzAAALEgAACxIB0t1+/AAAADl ORVhOU29mdHdhcmUAbWF0cGxvdGxpYiB2ZXJzaW9uIDIuMi4yLCBodHRwOi8vbWF0cGxvdGxpYi5vcmcvhp/UCwAAIABJREFUeJz

svXmcHNd13/s9vc4+2EgABHeQEkVSXGGRFLembFNSPn7Wyy45i5UXh5ZjvcSy4xcr78WK5bwkzvKSeIll0qaVxZKcOJLN+FHc0dx JEVxAAgQBAiCIdbDP0tPT+80fVdXdmOnl1q17ezBm/T6f+QDdXVXnVtU996z3HFFKESNGjBgxYvRDYrkHECNGjBgxVgZigREjRow YMbQQC4wYMWLEiKGFWGDEiBEjRgwtxAIjRowYMWJoIRYYMWLEiBFDC7HAiBEDEJG/JiKPL/c4YsQ4nxELjBgfGojIXSLyoojMiMg

Jupyter notebooks suck to version control

https://nextjournal.com/schmudde/how-to-version-control-jupyter

Clear Output Manually

The simplest solution is to always clear the output before committing. Cell \rightarrow All Output \rightarrow Clear \rightarrow Save. This removes any binary blobs that have been generated by the notebook. There are three main drawbacks:

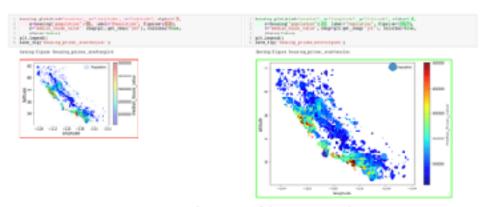
- It is a manual process.
- Collaborators on other machines will need to rerun the notebook to see the output, requiring additional time and setup.

Jupyter notebooks suck to version control

https://nextjournal.com/schmudde/how-to-version-control-jupyter

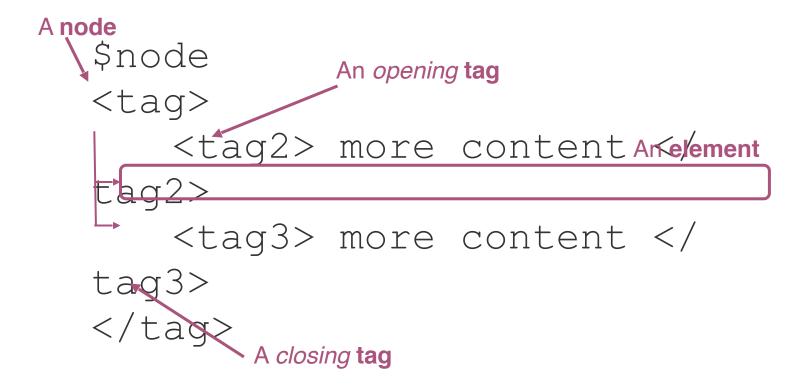
ReviewNB

<u>ReviewNB</u> is a GitHub app that also offers visual diffing with an interface that looks similar to the traditional Jupyter IDE. Because the outputs are visualized, problems associated with committing binary blobs disappear.



ReviewNB example courtesy of the ReviewNB website

Back to data formats...

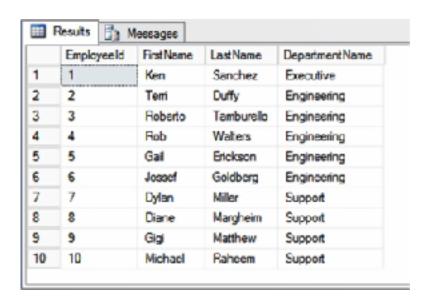




```
<?xml version="1.0" encoding="UTF-8"?>
<customers>
    <customer>
        <customer id>1</customer id>
        <first name>John</first name>
        <last name>Doe</last name>
        <email>john.doe@example.com</email>
    </customer>
    <customer>
        <customer id>2</customer id>
        <first name>Sam</first name>
        <last name>Smith</last name>
        <email>sam.smith@example.com</email>
    </customer>
    <customer>
        <customer id>3</customer id>
        <first name>Jane</first name>
        <last name>Doe</last name>
        <email>jane.doe@example.com</email>
    </customer>
</customers>
```

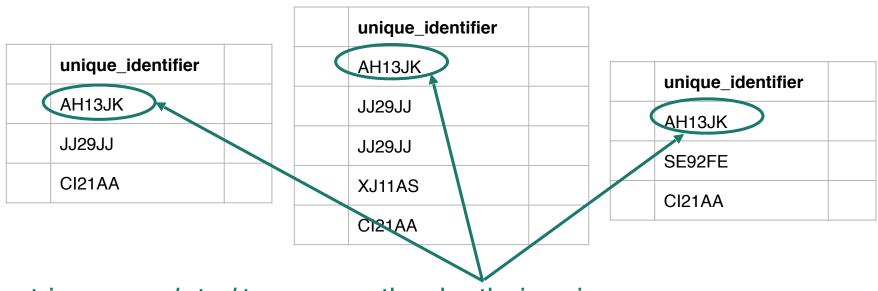
Relational Databases: A set of interdependent tables

- 1. Efficient Data Storage
- 2. Avoid Ambiguity
- 3. Increase Data Privacy



relational database

Information is stored across tables



entries are *related* to one another by their unique identifier relational database

restaurant

name	id	address	type
Taco Stand	AH13JK	1 Main St.	Mexican
Pho Place	JJ29JJ	192 Street Rd.	Vietnamese
Taco Stand	XJ11AS	18 W. East St.	Fusion
Pizza Heaven	CI21AA	711 K Ave.	Italian

health inspections

id	inspection_ date	inspector	score
AH13JK	2018-08-21	Sheila	97
JJ29JJ	2018-03-12	D'eonte	98
JJ29JJ	2018-01-02	Monica	66
XJ11AS	2018-12-16	Mark	43
CI21AA	2018-08-21	Anh	99

rating

id	stars		
AH13JK	4.9		
JJ29JJ	4.8		
XJ11AS	4.2		
CI21AA	4.7		

relational database

restaurant

name	id	address	type
Taco Stand	AH13JK	1 Main St.	Mexican
Pho Place	JJ29JJ	192 Street Rd.	Vietnamese
Taco Stand	XJ11AS	18 W. East St.	Fusion
Pizza Heaven	CI21AA	711 K Ave.	Italian

health inspections

id	inspection_ date	inspector	score
AH13JK	2018-08-21	Sheila	97
JJ29JJ	2018-03-12	D'eonte	98
JJ29JJ	2018-01-02	Monica	66
XJ11AS	2018-12-16	Mark	43
CI21AA	2018-08-21	Anh	99

rating

id	stars		
AH13JK	4.9		
JJ29JJ	4.8		
XJ11AS	4.2		
CI21AA	4.7		

Two different restaurants with the same name will have different unique identifiers

relational database

Unstructured Data

Some datasets record information about the state of the world, but in a more heterogeneous way. Perhaps it is a large text corpus with images and links like Wikipedia, or the complicated mix of notes and test results appearing in personal medical records.

Unstructured Data Types









Text files and documents

Websites and applications

Sensor data

Image files







Video files



Email data



Social media data



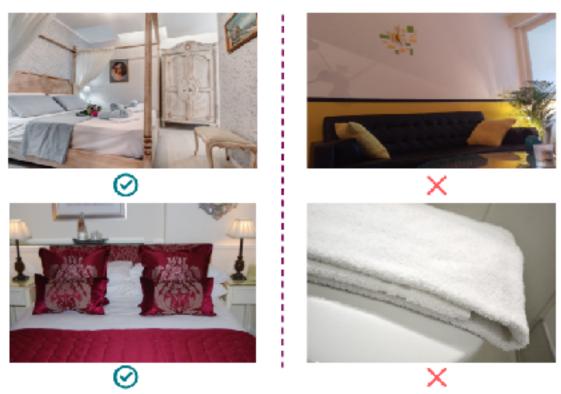








Bedroom Or Not?



"The left two photos were correctly predicted as bedrooms; The right two photos were correctly predicted NOT as bedrooms."

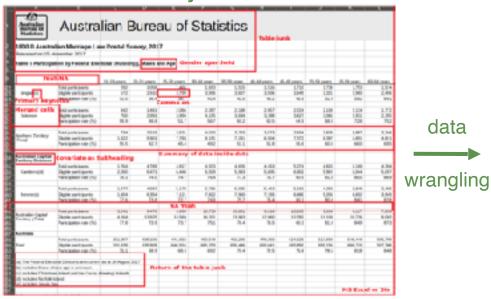
Tidy Data

"Good data scientists understand, in a deep way, that the heavy lifting of cleanup and preparation isn't something that gets in the way of solving the problem: it is the problem."

- DJ Patil

Teal Participation rate (%) Se.9 40.6 Se.9 Se.
Total participants
16.19 years
Lingua (c) Heat participants 292 1,058 1,868 1,853 1,515 1,518 1,710
Primary keynofte Spetion rate (%) \$1.0 36.4 38.7 41.4 42.0 43.2 46.9
Merged cells Submon Subm
Merged cells Salparticipents 442 1,461 2,066 2,367 2,186 2,067 2,224
Submon Sigble participants FSC 2,991 3,994 4,155 3,694 3,398 3,427
Northern Tearbory (Total participants 734 2,519 3,531 4,010 3,703 3,573 2,034 Northern Tearbory (Total participants 1,822 5,001 7,783 8,151 7,241 6,004 7,072 Participation nate (%) 55.5 42.7 45.4 49.2 51.1 51.8 55.6 Number and Capital Tearbory Devisions Total participants 1,764 4,789 4,517 4,973 4,626 4,453 5,074 Camberral(c) Eligible participants 2,260 5,471 6,446 6,599 5,903 5,805 6,302 Participation nate (%) 76.1 74.0 74.7 76.4 77.3 76.7 80.5 Fearer(c) Cligible participants 1,477 4,887 5,176 5,786 6,025 5,463 5,191 Fearer(c) Cligible participants 1,504 6,354 7,121 7,322 7,960 7,155 6,480 Participation nate (%) 72.5 73.8 72.7 74.0 74.7 76.4 80.1 NA Yeah
Northern Tearlory (Total participants 784 2,519 3,521 4,010 3,703 3,573 2,934 (Total)
Covariate as Subheading Covariate as Sub
Covariate as Subheading Covariate as Sub
Participation rate (N)
Covariate as Subheading Total participants 1.764 4.789 4.517 4.373 4.626 4.453 5.074
Total participants 1.764 4.789 4.517 4.973 4.626 4.453 5.074
Camberratic Eligible participants 2.260 6.471 6.448 6.599 5.963 5.305 6.302 Participation rate (%) 78.1 74.0 74.7 76.4 77.3 76.7 80.5 Total participants 1.477 4.687 5.176 5.786 6.025 5.463 5.191 Fearer(e) Cligible participants 1.304 6.354 7.121 7.322 7.960 7.155 6.480 Participation rate (%) 77.4 73.8 72.7 74.0 75.7 76.4 80.1 NA Yeah
Perikipetion rate (%) 78.1 74.0 74.7 76.4 77.3 76.7 80.5 Total participents 1,477 4,687 5,176 5,786 6,025 5,463 5,191 Fearer(e) Cligible participants 1,904 5,354 7,121 7,322 7,960 7,155 6,480 Participation rate (%) 77.6 73.8 72.7 74.0 75.7 76.4 80.3 NA Yeah
Total participents
Femrer(e) Cligbic participants 1,004 6,354 7,121 7,322 7,960 7,155 6,460 Participation rate (96) 72.6 73.8 72.7 74.0 75.7 76.4 80.1 NA Yeah
Former(e) Cligible participants 1,304 5,354 7,121 7,322 7,960 7,155 6,460 Participation rate (%) 72.6 73.8 72.7 74.0 75.7 76.4 80.1 NA Yeah
Participation rate (90) 77.5 73.8 72.7 74.0 75.7 75.4 80.1 NA Yeah
NA Yeah
Australian Capital Company Court 1,004 1,005 1,0
Territory (Total) largest participants 4,164 12,525 13,569 14,331 13,943 12,960 12,762
Phricipation rice (%) 77.8 73.9 73.7 75.1 76.4 76.5 80.3
Australia
Total participants 151,297 438,166 441,558 459,546 452,206 479,360 524,620
Total Eligible participants 201,435 635,900 646,916 695,250 656,446 690,341 693,050
Par is inpution rate (19) 75.1 68.9 68.3 68.2 70.4 12.5 75.6

untidy data



tidy data

						_			
1	4004	geoffer	agu	Obta	According hospital	Highle pathilyants	Declaration rate (N)	Extel participants	"had Bellejund
ò	and the same	Facilities.	то старата	na.	ra .	1881	180	TO	188
	ARROWS .	Comple	an interes	64	76	1866	9.2	1799	200
	aldered for	Permit	29:09 years	7A	76	LANCE	W.A	1704	4000
1	and the later of	Permit	Sir Sri years	66	26	1766	Phil	1800	38.00
1	Abbito	Permale	39-19 prom	36	PH	100	rs .	1971	34.8
ï	AMINON	Person	40-14 years	3A	n	KERG	204	28/2	316
1	ARREST	(Amor)	45-15 (405)	SA	in .	1979	RA.	1979	17:39
1	Addobs	Female	50-54 pees	SA.	26	MES	34.7	5994	674
÷	and resolves	Commit	65-10 years	6A	26	MIN	80%	1300	4010
11	ARRIVA	Permale	40-11 prom	84	76	1942	80-3	1809	374
12	Addition	Pennils	60-10 peop.	26	PH .	1673	867	1000	3807
2	oblide	Permale	70-14 years	BA .	76	1016	20.3	1796	27.6
2	AMMON	Percola	THE STATE OF	34	ru .	1100	200.0	900	1988
	MERCH	198000	CE OF MICE	100	ra .	1910	201	Hill	100

data

1	area	gender	age	State	Area (sq km)	Eligible participants	Participation rate (%)	Total participants	Total Paticipants
2	Adelaide	Female	18-19 years	SA	76	1341	83.5	1120	1120
3	Adelaide	Female	20-24 years	SA	76	4620	81.2	3750	3750
4	Adelaide	Female	25-29 years	SA	76	4897	81.8	4004	4004
5	Adelaide	Female	30-34 years	SA	76	4784	79.8	3820	3820
6	Adelaide	Female	35-39 years	SA	76	4319	79	3411	3411
7	Adelaide	Female	40-44 years	SA	76	4310	80.6	3472	3472
8	Adelaide	Female	45-49 years	SA	76	4579	81.4	3728	3726
9	Adelaide	Female	50-54 years	SA	76	4475	84.7	3791	3791
10	Adelaide	Female	55-59 years	SA	76	4622	87.3	4033	4033
takirkiri.	stralian Bureau of Sta	atistics	lank.	SA	76	4342	89.3	3879	3879
re i Personalism by P	MATERIAL STATES OF STATES	n Million Alliano	Adam Stan Stan Milan	SA	76	3970	90.7	3602	3802
mary segretter resc cells as se	Comma on	80 1,55 1,104 90 3,67 3,00 9,7 9,0 9,0 97 2,18 2,67 97 2,18 2,67 87 8,0 0,0	170 179 179 134 356 130 130 246 96 167 160 996 229 120 120 120 177 347 166 170 73 44 86 70 70 70	SA	76	3009	90.3	2716	2716
days Famility State of Taxon Santage		100 5,700 5,775 100 7,701 6,604 600 51.0 51.0 a trecide di.41		SA	76	2156	88.5	1908	1908
Cardernold Digitie of recogni	triann 1.764 4788 (482' 6) whipens 2,560 6471 (466 6) 80 186 (47) 8.4 74. 7	00 4.00 4.63 50 5.00 5.00 90 6.4 6.7 70 6.00 6.40 80 7.00 7.00	\$255 4.00 1.30 4.36 4.36 4.36 4.30 4.30 4.30 4.30 4.30 4.30 4.30 4.30	SA	76	1673	85.1	1423	1423
Total part	VA YEAR	NO 22 34	90.1 80.0 800 874 90.000 8.000 8.007 7.007 17.000 11.00 16.70 8.007 90.7 80.1 849 875						
And your September of September	house MLM 18394 H, 60 HD, strawn M 18395 M, 64 H, 65 HD, strawn M 18 H, 60 H, 64 H, 65 H,			y-data-with-	r-5d35cea07962				

Tidy Data

1. Each variable you measure should be in a single column

	A	В	C	D	E	F	G
1	ID	LastName	FirstName	Sex	City	State	Occupation
2	1004	Smith	Jane	female	Frederick	MD	Welder
3	4587	Nayef	Mohammed	male	Upper Darby	PA	Nurse
4	1727	Doe	Janice	female	San Diego	CA	Doctor
5	6879	Jordan	Alex	male	Birmingham	AL	Teacher

2. Every observation of a variable should be in a different row

ı		A	В	C	D	E	F	G
	1	ID	LastName	FirstName	Sex	City	State	Occupation
	2	1004	Smith	Jane	female	Frederick	MD	Welder
	3	4587	Nayef	Mohammed	male	Upper Darby	PA	Nurse
	4	1727	Doe	Janice	female	San Diego	CA	Doctor
	5	6879	Jordan	Alex	male	Birmingham	AL	Teacher

3. There should be one table for each type of data

Demographic Survey Data

	A	В	C	D	E	F	G
1	ID	LastName	FirstName	Sex	City	State	Occupation
2	1004	Smith	Jane	female	Frederick	MD	Welder
3	4587	Nayef	Mohammed	male	Upper Darby	PA	Nurse
4	1727	Doe	Janice	female	San Diego	CA	Doctor
5	6879	Jordan	Alex	male	Birmingham	AL	Teacher

Doctor's Office Measurements Data

	А	D	E	F	G
1	ID	Height_inches	Weight_lbs	Insulin	Glucose
2	1004	65	180	0.60	163
3	4587	75	215	1.46	150
4	1727	62	124	0.72	177
5	6879	77	160	1.23	205

4. If you have multiple tables, they should include a column in each with the same column label that allows them to be joined or merged

	A	В	C ~	D	E	F	G
1	ID	LastName	FirstName	Sex	City	State	Occupation
2	1004	Smith	Jane	female	Frederick	MD	Welder
3	4587	Nayef	Mohammed	male	Upper Darby	PA	Nurse
4	1727	Doe	Janice	female	San Diego	CA	Doctor
5	6879	Jordan	Alex	male	Birmingham	AL	Teacher

А	D	E	F	G
ID	Height_inches	Weight_lbs	Insulin	Glucose
1004	65	180	0.60	163
4587	75	215	1.46	150
1727	62	124	0.72	177
6879	77	160	1.23	205
	1004 4587 1727	Height_inches 1004 65 4587 75 1727 62	Height_inches Weight_ibs 1004 65 180 4587 75 215 1727 62 124	ID Height_inches Weight_lbs Insulin 1004 65 190 0.60 4587 75 215 1.46 1727 62 124 0.72

Tidy data == rectangular data

Α

	A	В	С	D	Е
1	id	sex	glucose	insulin	triglyc
2	101	Male	134.1	0.60	273.4
3	102	Female	120.0	1.18	243.6
4	103	Male	124.8	1.23	297.6
5	104	Male	B3.1	1.16	142.4
6	105	Male	105.2	0.73	215.7

Tidy Data Benefits

- 1. consistent data structure
- 2. foster tool development
- 3. require only a small set of tools to be learned
- 4. allow for datasets to be combined

TIDY data is NOT the same as CLEAN data

Tabular Data Time

Α

ID	Last	First	height_m	height_f
1004	Smith	Jane	NA	65
4587	Nayef	Mohammed	72	NA
1727	Doe	Janice	NA	60
6879	Jordan	Alex	55	NA

В

ID	Last	First	height_m	height_f
1004	Smith	Jane		65
4587	Nayef	Mohammed	72	
1727	Doe	Janice		60
6879	Jordan	Alex	55	

С

ID	Last	First	sex	height
1004	Smith	Jane	female	65
4587	Nayef	Mohammed	male	72
1727	Doe	Janice	fem	60
6879	Jordan	Alex	male	55

L

ID	Last	First	sex	height
1004	Smith	Jane	F	65
4587	Nayef	Mohammed	М	72
1727	Doe	Janice	F	60
6879	Jordan	Alex	М	55

Which of these tables stores data best?









Data Intuition



In today's pattern recognition class my professor talked about PCA, eigenvectors and eigenvalues.

1011

I understood the mathematics of it. If I'm asked to find eigenvalues etc. I'll do it correctly like a machine. But I didn't understand it. I didn't get the purpose of it. I didn't get the feel of it.



I strongly believe in the following quote:



You do not really understand something unless you can explain it to your grandmother. -- Albert



Einstein

Well, I can't explain these concepts to a layman or grandma.

- 1. Why PCA, eigenvectors & eigenvalues? What was the need for these concepts?
- 2. How would you explain these to a layman?

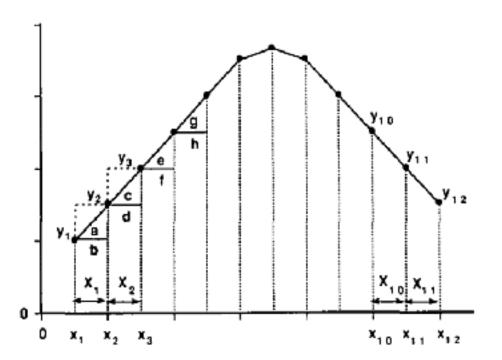


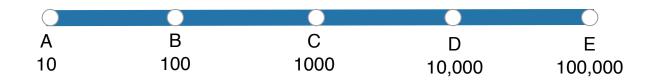
Figure 1—Total area under the curve is the sum of individual areas of triangles a, c, e, and g and rectangles b, d, f, and h.

Theory vs. Practice: "Tai's model"

Fermi Estimation



Approximately how many piano tuners do you think there are in the city of Chicago?





Has humanity produced enough paint to cover the entire land area of the Earth?

-Josh (Bolton, MA)

Fermi Estimation



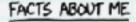
Has humanity produced enough paint to cover the entire land area of the Earth?



This answer is pretty straightforward. We can look up the size of the world's paint industry, extrapolate backward to figure out the total amount of paint produced. We'd also need to make some assumptions about how we're painting the ground. Note: When we get to the Sahara desert, I recommend not using a brush.



But first, let's think about different ways we might come up with a guess for what the answer will be. In this kind of thinking—often called <u>Fermi estimation</u>—all that matters is getting in the right ballpark; that is, the answer should have about the right number of digits. In Fermi estimation, you can round [1] all your answers to the nearest order of magnitude:



AGE: 10 HEIGHT: 10 FEET NUMBER OF ARMS: 1

NUMBER OF LEGS: 1

TOTAL NUMBER OF LIMBS: 10

AVERAGE DRIVING SPEED: 100 MPH

Let's suppose that, on average, everyone in the world is responsible for the existence of two rooms, and they're both painted. My living room has about 50 square meters of paintable area, and two of those would be 100 square meters. 7.15 billion people times 100 square meters per person is a little under a trillion square meters—an area smaller than Egypt.

NOT	EXACTLY	MORE THAN
ENOUGH	ENOUGH	ENOUGH
1		

Let's make a wild guess that, on average, one person out of every thousand spends their working life painting things. If I assume it would take me three hours to paint the room I'm in, [2] and 100 billion people have ever lived, and each of them spent 30 years painting things for 8 hours a day, we come up with 150 trillion square meters ... just about exactly the land area of the Earth.

NOT	EXACTLY	MORE THAN
ENOUGH	ENOUGH	ENOUGH
1	1	

How much paint does it take to paint a house? I'm not enough of an adult to have any idea, so let's take another Fermi guess.

Based on my impressions from walking down the aisles, home improvement stores stock about as many light bulbs as cans of paint. A normal house might have about 20 light bulbs, so let's assume a house needs about 20 gallons of paint. [3] Sure, that sounds about right.

The average US home costs about \$200,000. Assuming each gallon of paint covers about 300 square feet, that's a square meter of paint per \$300 of real estate. I vaguely remember that the world's real estate has a combined value of something like \$100 trillion, [4] which suggests there's about 300 billion square meters of paint on the world's real estate. That's about one New Mexico.

NOT	EXACTLY	MORE THAN
ENOUGH	ENOUGH	ENOUGH
	1	

Of course, both of the building-related guesses could be overestimates (lots of buildings are not painted) or underestimates (lots of things that are not buildings [5] are painted) But from these wild Fermi estimates, my guess would be that there probably isn't enough paint to cover all the land.

So, how did Fermi do?



There's a neat trick that can help us here. If some quantity—say, the world economy—has been growing for a while at an annual rate of \mathbf{n} —say, 3% (0.03)—then the most recent year's share of the whole total so far is $1 - \frac{1}{1+n}$, and the whole total so far is the most recent year's amount times $1 + \frac{1}{n}$.

If we assume paint production has, in recent decades, followed the economy and grown at about 3% per year, that means the total amount of paint produced equals the current yearly production times 34. ^[6] That comes out to a little over a trillion liters of paint. At 30 square meters per gallon, ^[2] that's enough to cover 9 trillion square meters—about the area of the United States.

So the answer is no; there's not enough paint to cover the Earth's land, and—at this rate—probably won't be enough until the year 2100.

Data Intuition

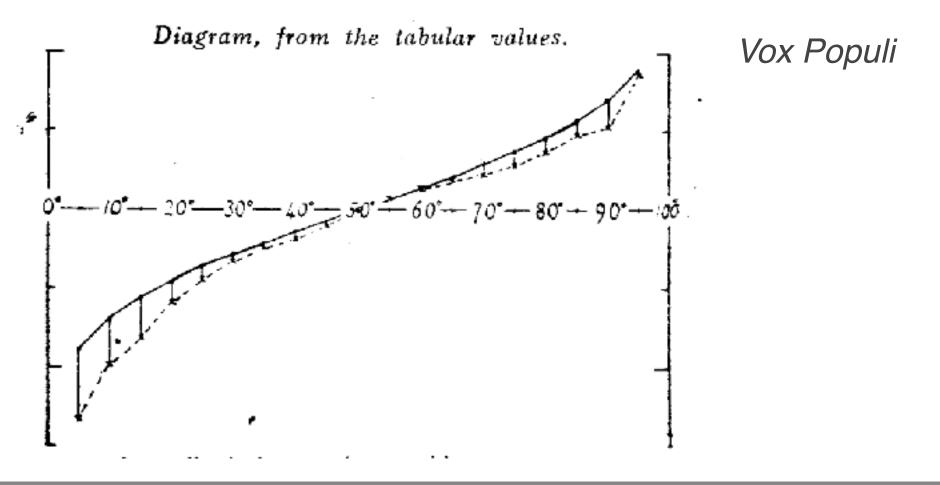
- 1. Think about your question and your expectations
- 2. Do some Fermi calculations (back of the envelope calculations)
- 3. Write code & look at outputs <- think about those outputs
- 4. Use your gut instinct / background knowledge to guide you
- 5. Review code & fix bugs

On your own (meaning w/o Googling), please fill out quickly:

https://forms.gle/CREcpMkYDLYTUp2s6



Other kinds of guessing and intuitions



The Wisdom of the Crowds

- <u>Diversity of opinion</u>: Each person should have private information....even if it's just an eccentric interpretation of the known facts
- <u>Independence</u>: People's opinions aren't determined by the opinions of those around them
- Decentralization: People are able to specialize and draw on local knowledge
- Aggregation: Some mechanism exists for turning private judgements into a collective decision

