

# **THE IMPACT OF ARTIFICIAL INTELLIGENCE ON EMPLOYMENT**

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### **Declaration**

I hereby solemnly declare that this research paper is an authentic representation of my original work, conducted under the guidance and supervision of Dr. Odongo, adhering to all ethical standards and academic integrity.

### **Dedication**

I dedicate this endeavor to individuals whose livelihoods are directly influenced by the advancement of artificial intelligence. May this research contribute meaningfully to understanding and navigating the complex landscape of AI's influence on employment.

## Table of Contents

Abstract .....	4
Introduction.....	5
Problem Statement .....	5
Objective .....	5,6
Literature Review.....	6,7
Methodology .....	8
Overview of AI.....	9
(i)    What is AI? .....	9
(ii)   Progress of AI.....	10
(iii)  Economic Opportunity and Challenges coming from AI .....	11
Current state of AI adoption .....	12,13
Bar chart of rate of AI adoption in various sectors .....	14
Conclusion and Recommendations.....	14,15
References .....	16

### **Abstract**

Artificial intelligence (AI) has emerged as a transformative force reshaping the landscape of employment worldwide. This research delves into the multifaceted implications of AI on the labor market, exploring its disruptive potential as well as its capacity to generate new opportunities. By synthesizing a plethora of literature and empirical data, this paper aims to provide a comprehensive analysis of AI's impact on employment across diverse sectors and geographical regions. Through this analysis, it seeks to unravel the complex dynamics at play, shedding light on key trends, challenges, and policy considerations in the evolving relationship between AI and employment.

## **Introduction**

The integration of artificial intelligence (AI) technologies into various facets of economic activity has sparked intense debate regarding its ramifications for employment. As AI systems become increasingly sophisticated, capable of performing tasks previously reserved for human labor, questions arise about the future distribution of work, income, and societal well-being. This research endeavors to address these pressing concerns by examining the intricate interplay between AI adoption and employment dynamics. By exploring both the disruptive and transformative aspects of AI on the labor market, this study aims to provide valuable insights for policymakers, businesses, and workers navigating the transition to an AI-driven economy.

## **Problem Statement**

The rise of artificial intelligence presents a dual challenge to the traditional labor market. On one hand, AI-driven automation threatens to displace workers from routine and repetitive tasks, potentially leading to job losses and economic dislocation. On the other hand, AI also creates new opportunities for innovation, productivity enhancement, and job creation in emerging industries and occupations. This dichotomy underscores the need for a nuanced understanding of AI's impact on employment, as well as proactive measures to mitigate potential negative consequences and harness its transformative potential for inclusive growth.

## **Objective**

This research aims to achieve a comprehensive understanding of the impact of artificial intelligence on employment, with the following objectives:

1. To analyze the patterns and trends of AI adoption across different industries and regions, identifying sectors most susceptible to disruption and areas of potential growth.
2. To assess the extent to which AI technologies are reshaping the composition of the workforce, examining the displacement of routine tasks and the emergence of new job roles requiring AI-related skills.
3. To investigate the socioeconomic implications of AI-induced employment shifts, including income inequality, skill polarization, and the geographical distribution of opportunities.
4. To explore policy interventions and strategies aimed at mitigating the adverse effects of AI on employment, fostering inclusive growth, and promoting human-centered approaches to AI adoption.

Through these objectives, this research seeks to contribute to a nuanced understanding of the complex interplay between AI and employment dynamics, informing evidence-based policymaking and fostering a more equitable and sustainable future of work.

### **Literature Review**

Artificial Intelligence (AI) has been a striking issue of how important a role it plays fast to many parts of industries changing the operations and the individual placement of work. Over time, if AI gen-problematic can-be seen as a cause of job-reduction, the risks will grow. This examined literature will concentrate on AI, the most modern development which is affecting the

course of employment mainly through the shaping of new business activities, displacement of jobs, changing skills requirements and the overall labor market and of work. AI has largely aplomb problems due to its competencies in performing tasks that may have been previously occupied by humans. Displacement, therefore, reveals one of the main uncertainties facing AI. Plenty of researches have so far studied to find out the amount AI-betters computerization can have on exceptional sectors or occupations. For illustration, there are scholars like Frey and Osborne (2017) who predicts that as much as 47% of jobs that are being done in USA are at risk of being automated within the coming years. Furthermore, a report through the McKinsey Global Institute (2017) has top rated 4 percent jobs at risk of getting misplaced by about 400 Million jobs by 2013. Out of this research, we conclude that this has the huge potential of displacing work forces due to AI integrations into many existing and new industries. Yet on another side that there may be a task displacement the same in superior sectors with the use of AI, the evidence suggests that AI can develop new opportunities and modernize present careers. From this finding and the work of Brynjolfsson and McAfee (2014), it is evident that AI technology has led to a concept of "augmentation," which means that AI enhances the workers performance and people gain new skills. A result is that the productivity index goes up and the place for new job functions is taken. For instance, the advent of AI-powered era like a chatbots and digital assistants with the capability to make predictions with the coming of AI technologists roles like data scientist, AI engineer, and AI ethicist is inevitable. Furthermore, AI creates such a new environment that encourages the innovation of self-driven cars, on-demand medication, and smart manufacturing industries. In a short, the findings of the literature review in outline the multiplicity and depth of the impact of AI on occupations. AI-powered automation does demonstrate difficulties regarding jobs misplacement and talent requirement, despite that there

are boundless chances to use viable technologies for advancement, augmentation, and productivity. The effectiveness of tackling the stressful consequences of AI will significantly rely on the promoters of good social policy, the public funding to people as capacities, and an ethos of social empathy between the government, donors, and the beneficiaries. With the ever-rising AI evolution, there is a need for additional studies in order to adequately comprehend as well as overcome the challenges posed by the employment dynamic changes as well as the method of utilizing its benefits without necessarily enhancing the bad effects.

### **Methodology**

The research uses a mixed methodology to study what AI technology has on employment. Primarily, a book review that entails prior knowledge and major themes to do with AI implications in the labor field is carried out. The numbers that count are taken from credible sources, such as the Bureau of Labor Statistics, and OECD, to prepare an analytical report to help in understanding employment trends, AI adoption rates, and tech developments. Secondly, experts, policymakers, businesses, and employees are interviewed and surveyed, and thus it is easy to collect qualitative data on the perceptions and experiences concerning AI's adverse impact on employment. The quality and quantitative data analysis are carried out by making use of statistical techniques and, respectively, qualitative analysis methods to determine existing relationships, correlations, and themes. These concrete case studies will now be brought in to explain the reality of AI influence across variable sectors and regions. Scenario analysis is employed and the focus is put on the examination of possible future scenarios under various obliques. Ethical concerns are crucial all throughout the research process, because it is necessary that all the data collection, analysis, and interpretation abide by ethical standards and preserve



safety of all procurers. Moreover, peer review and validation are solicited to ensure that the research methodology as well as the findings are not just competitive but are also credible and rigorous.

## **Overview of AI**

### **i What is AI**

AI stands for artificial intelligence which may be referred as the visualization of human intelligence processes with the aid of machines and the role of these machines is mainly assisted by computers. It involves a variety of methods/methods that aim at making machines to achieve human intelligence functions that need skills like problem-solving or learning. AI, in essence, seeks to reproduce cognitive functions in the machines thereby allowing the machines to analyze data, interpret patterns, and modify themselves according to their surrounding environment without undergoing any supervision.

In modern AI research, a range of subfields and branches of techniques can be found that employs unique approaches to specific problems or presents a different vision of the future of AI. Machine learning therefore is one of the methods where the computer learns from data enters by itself and thus the performances improve without every time being told what to do. NLP — natural language processing — paves the way for machine to computer communication and vice versa, while being able to understand and generate human language as machines do. Robotics marries AI methods with mechanical systems to produce working machines that do the tasks independently or semi-autonomously. AI has been championed by achievements in computing, data, and algorithms. In recent times when deep learning, which is one of the fields of machine learning involving neural networks with multiple layers, is on the top theoretical progress, people

can see a significant increase in AI systems' performances. Such advancements have resulted in AI applications in various industries such as health, financial services, transport, education, and entertainment, to mention but a few, that continues to make a name for itself.

## ii **Recent Progress of AI**

The recent years have witnessed fierce development in artificial intelligence (AI) technologies, which is due to computing power boost, digital data being available and software algorithms being devised. Deep neural networks have become a subfield of machine learning and AI itself, which includes multiple neural layers drawn close to one another. One of the most technical areas of AI development is Deep learning. It has made machines perform at a human level in tasks such as image recognition, voice recognition, natural language processing, and autonomous decision-making.

Furthermore, artificial intelligence linked to other emerging technologies such as big data analytics, cloud computing, and the Internet of Things has accelerated its progress and made it gain acceptance by different fields. This has led the AI systems to process big data in real-time while extruding relevant perspectives and automating what was only the only preserve of human intelligence.

As well as this, investors and researchers in the AI field have been growing so rapidly, which all drops on the acceleration of this technological progress. On the other hand, public and private organizations of countries gave large budgets to the field of AI, constructing a community with collaboration and knowledge exchange. With successful cases like TensorFlow and PyTorch,

programming frameworks through open-source initiatives have made it possible for developers and researchers from all over the world to take as much part in the AI revolution as possible.

The undertaken research remained intensified as more competent scientists and arousal of interests from the community set the base for a potential bias reduction or absence. The influence of AI technologies, as they keep on maturing and become more integrated into our society, will not end on affecting multiple aspects of human life including work, healthcare, education and governance, a future that we are shaping through these technologies.

### iii **Economic Opportunities and challenges coming from AI**

The Economic effect of AI from an ethical, social perspective, and a perspective of a working environment and the role of AI, AI can be analyzed from standpoints of ethics, social norms, and work environment and AI.

The AI tech which is in its present level of development, is the father technology for many good and plenty of bad situations in society, the bad must be deal with while they are occurring and the good must be taken into consideration. AI, on the other hand, contributes to productivity and innovation as well as innovation becoming a vital part of the industry and economic growth with the result being new job opportunities or even job refinement that makes the business and sector both endear and be appealing to the public. In the industrial area, knowledge-based automation technology with AI is the prime driver which is responsible for refining the business processes and bringing down the operational costs to enhance productivity hence firms compete and earn profit. Not only that, AI technologies enter every area of life i.e. health care, finance,

transportation, and manufacturing, which leads to forming an alternative system of providing services to the masses of the population – with the best quality of life and the impeccable solution of any social problems. AI-led disruptive technologies like personal health care, self-driving cars, maintenance and smart transportation open the lot of opportunities to reduce traffic accidents, environmental impact, and inefficient energy usage; consequently, they will lead the greener and cleaner cities and new avenues of the economy, which can contribute to a wider social welfare.

However, it is also necessary to mention the chances that arise and the danger that arises from AI in this respect which essentially concerns employment, the job market, and everything else that underlies the jobs. AI makes way to the autonomation of tasks in artificial activities that eventually bring workers out of the job with which there are different unprecedented economic and societal transformations. Also, such change has the potential of increasing the economic gaps, as the elite, highly educated, and sophisticated people are favored while the poor, illiterate, and tech-illiterate people lose their income source, as the jobs in such an economy will be occupied by highly qualified, tech-savvy employees.

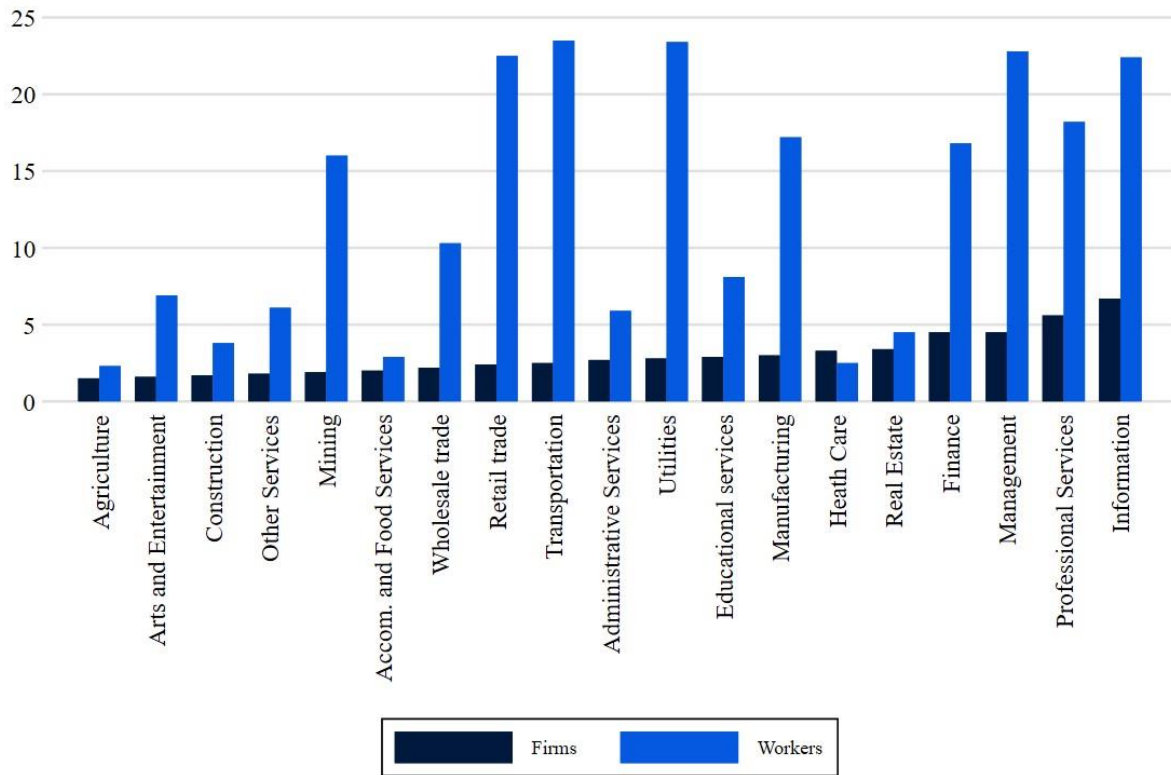
### **Current State of AI Adoption**

AI is growing so rapidly and it is diluting in sectors of the economy, amplifying operations and creating new ideas. In the business field AI for the most part is utilized for customer service automation, predictive analytics, and supply chain optimization. AI contributes to the healthcare arena with applications in specific diagnostic tools, personalized treatments, and the research for new drugs. While transportation faces change that AI-driven autonomous vehicles and traffic management systems bring about. Furthermore, AI is remolding the financial

realm, the educational subject, the agricultural world, and so on, leading the way in finding solutions for complex problems and creating better end products.

However, while AI realizing its full potential is quite possible, it does raise ethical and regulatory issues at the same time. The main topics in this regard are data security, algorithmic bias, and societal harm, which all point to the necessity of wise AI implementation approaches.

Authenticity, stakeholders' interests, and accountability are imperative so that the AI systems could contribute to the increased trust and address the possible risks. Not only does the interplay of policymakers, industry representatives, and researchers need to take place, but they should also strive to create structures and rules that are sound and so that the ethics of AI use should be maintained. While surmounting such obstacles, companies have to, inevitably, put ethical solutions and technological solutions in perspective. Nurturing a values-based AI advancement that addresses socio-economic issues will help achieve our goal of a better future by using the transforming power of AI as a tool.



### **Conclusions and Recommendations**

The use of AI undoubtedly presents many opportunities to positively transform the economy. The last decade has seen incredible advances in natural language processing and computer vision, enabling new applications of AI to tasks previously thought to be firmly in the domain of humans. Firms are rapidly adopting AI around the world for its ability to scale and lower costs, to absorb and process enormous amounts of data, and to help make better decisions, often assisted by humans. And all this process of transition is likely to create new jobs that never would have existed without AI.

At the same time, AI poses several challenges. Huge swaths of the workforce are likely to be exposed to AI, in the sense that AI can now address nonroutine tasks, including tasks in high-skill jobs that until now had never been threatened by any kind of automation. The primary risk of AI to the workforce is in the general disruption it is likely to cause to workers, whether they find that their jobs are newly automated or that their job design has fundamentally changed. The additional risk of AI is that it may lead firms—unintentionally or not—to violate existing laws about bias, fraud, or antitrust, exposing themselves to legal or financial risk, and inflicting economic harm on workers and consumers. Given the black-box nature of these systems, detecting, and addressing these violations is far from a simple task. This presents governments with a clear agenda on how to guide AI development in a positive direction. The Research Recommends the following to be put into consideration.

- i Investing in training and job transition services so that those employees most disrupted by AI can transition effectively to new positions where their skills and experience are most applicable
- ii Encouragement of development and adoption of AI that is beneficial for labor markets.
- iii Investing in the capacity of regulatory agencies to ensure that AI systems are transparent and fair for workers Such as Algorithmic hiring and algorithmic management of workplaces

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