**Participant 1: Pseudonym - Alpha**

Introduction: Male, around 25 years old, a senior in the Computer Science department at the University of Manitoba, fond of online shopping.

**What Worked for the Interface:**

Found the 'back tree' functionality interesting.

Appreciated the clarity of the “book description” and “cart” display in the tree structure.

Liked the inclusion of ratings in the tree structure.

**What Did Not Work:**

The 'Forget Password' option was not clearly visible; suggests it be positioned below the password input and above the login button.

Inconsistency in alignment and size between the 'Login' and 'Sign Up' buttons made it look awkward.

Concerned about the potential clutter with the tree structure, especially for courses with multiple textbooks, like economics. It might result in a messy display.

Suggests presenting regular search results first, and then providing an option (like a button) for users to view the tree structure.

Uncertainty over whether the books were digital or physical. Recommends clarifying this either beforehand or providing two options during checkout.

Found too much empty space at the top of many pages; recommends adding an icon or logo there.