

“We create because we were created.”

**Pioneering the Future of
Human-AI Collaborative Art**

THE PROBLEM

- AI art tools lack human collaboration
- Creators work in isolation
- Copyright/ownership confusion
- No true human-AI partnership

OUR SOLUTION

CONEXUS Canvas

The revolutionary platform

- Real-time human-AI collaborative art creation
- Sequential “telephone game” mechanics
- Public domain output eliminates ownership friction
- True partnership between human creativity and AI



MARKET OPPORTUNITY



**AI ART
MARKET**
(growing 40% annually)

**AI ART
MARKET**
\$1.3B
(growing
40% annually)

**COLLABORATIVE
SOFTWARE**

\$16B



**TOTAL
ADDRESSABLE
MARKET**

\$25B+

COMPETITIVE ADVANTAGE

- First true human-AI collaborative platform
- Sequential creation eliminates creative blocks
- Public domain removes ownership friction
- Real-time global collaboration
- AI as creative partner, not replacement

CONEXUS CANVAS	COMPETITOR A	COMPETITOR B
✓	—	—
✓	—	—
✓	—	—
✓	—	—
✓	—	—

BUSINESS MODEL

REVENUE STREAMS

Freemium Platform

Basic free, Premium \$9.99/month)

API Access & Credits

\$0.10 per AI generation

Marketplace Commissions

15% on art sales

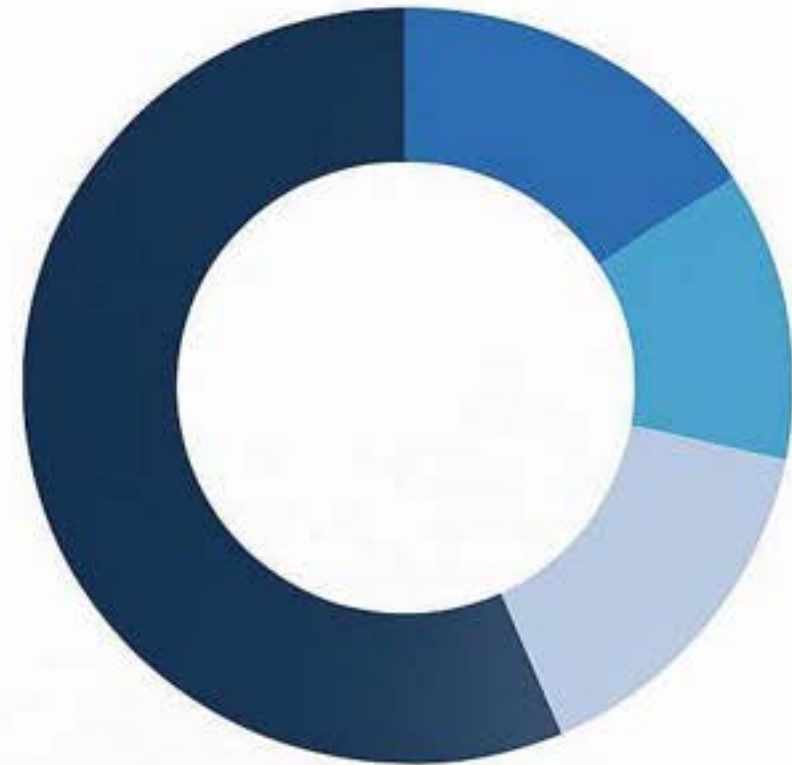
Enterprise Licensing

\$50-500/month

Partnership Revenue

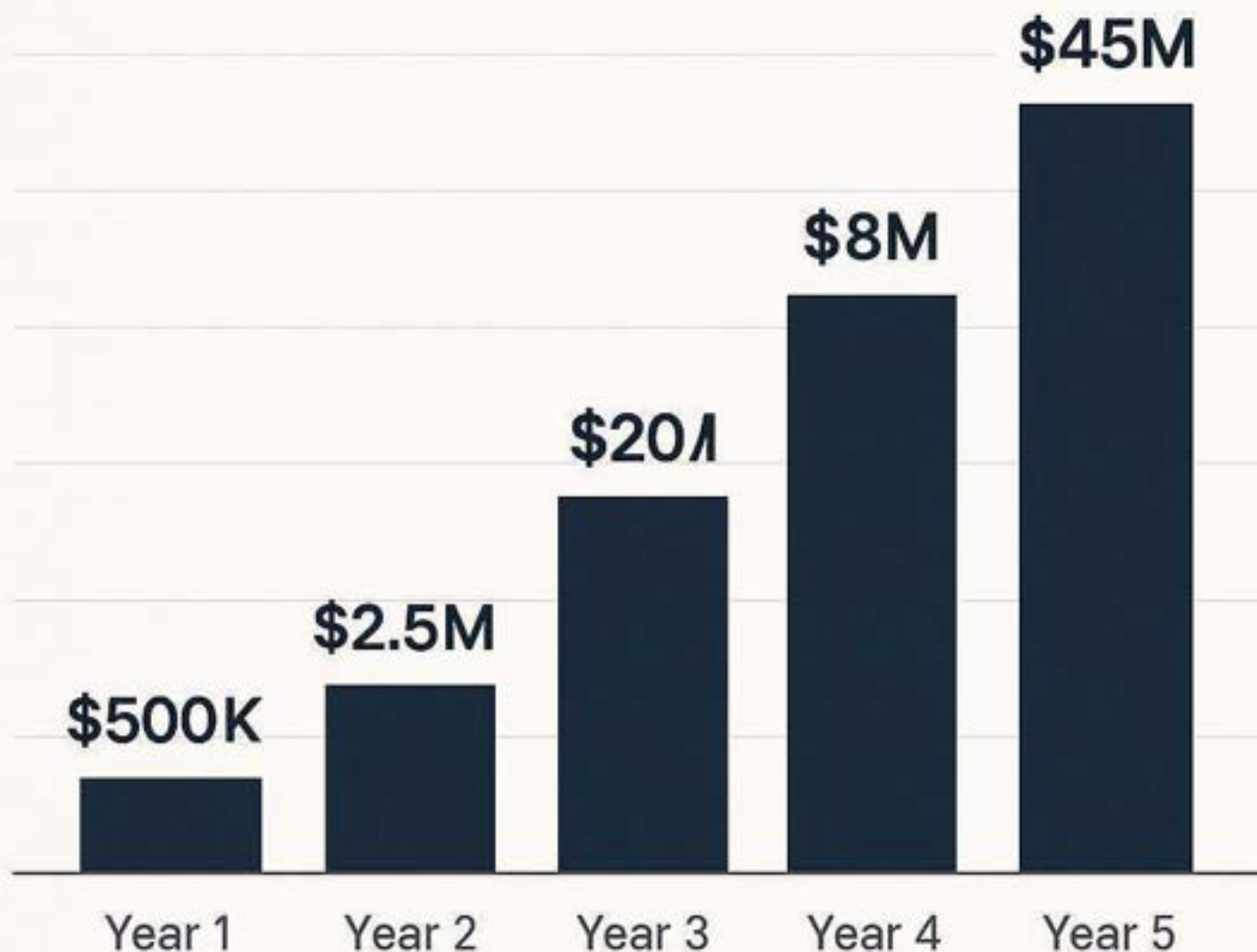
Google, Adobe integrations

Revenue Mix



- Freemium Platform
- API Access & Credits
- Marketplace Commissions
- Enterprise
- Partnership Revenue
- Partnership Reveue

REVENUE PROJECTIONS



Users

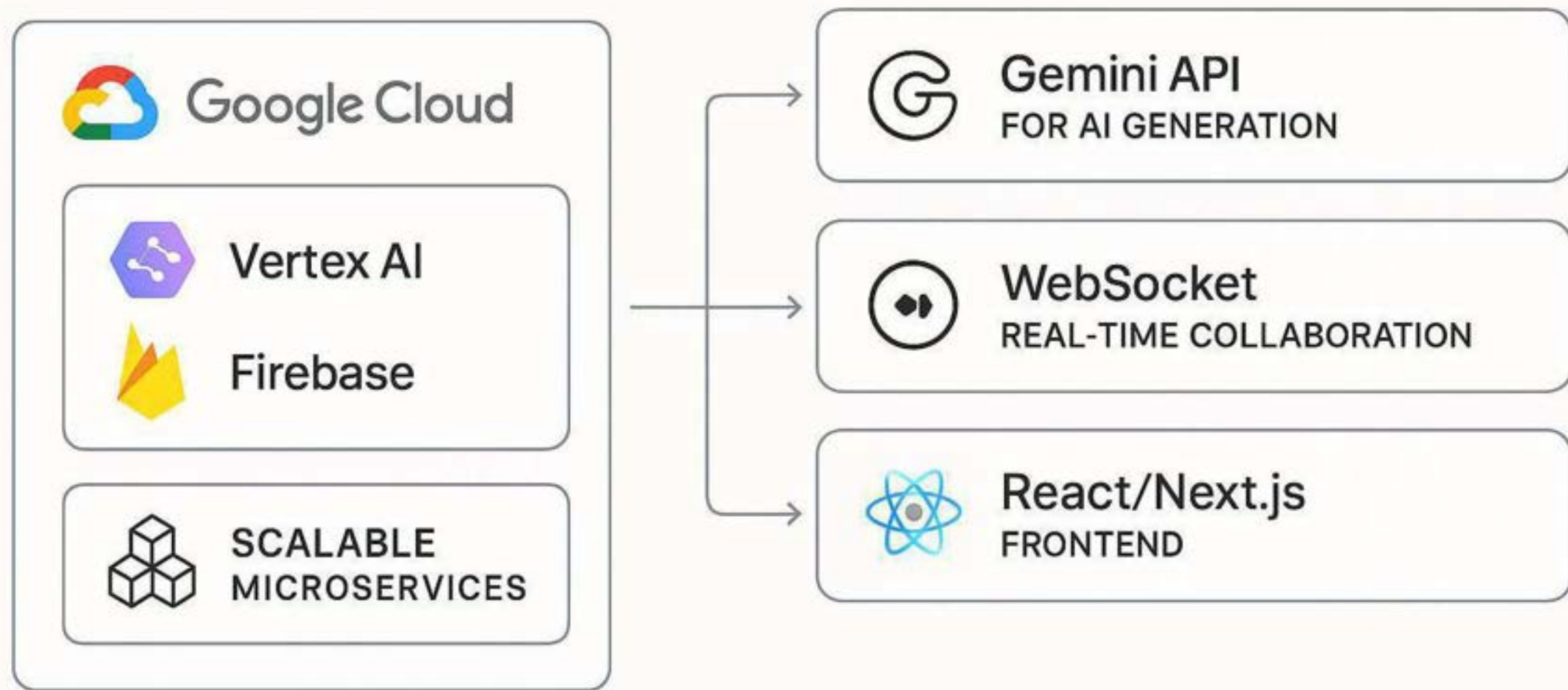


4%
Conversion
Rate

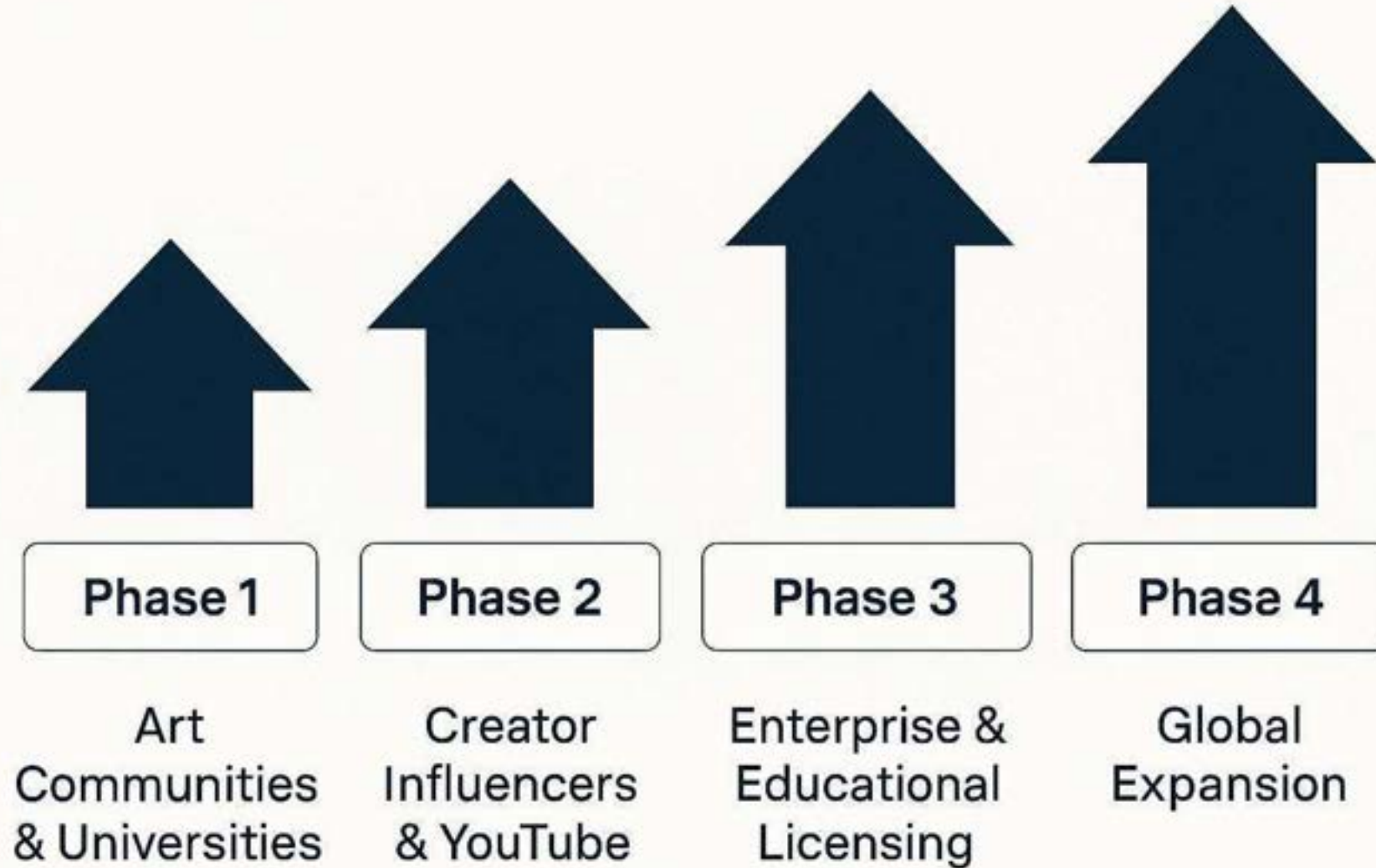
25%
EBITDA Margin

TECHNOLOGY STACK & GOOGLE INTEGRATION

Leveraging Google Cloud Platform benefits and AI model integration



Go-to-Market Strategy



User Acquisition Tactics

- Viral Mechanics
- Community Building
- Partnerships

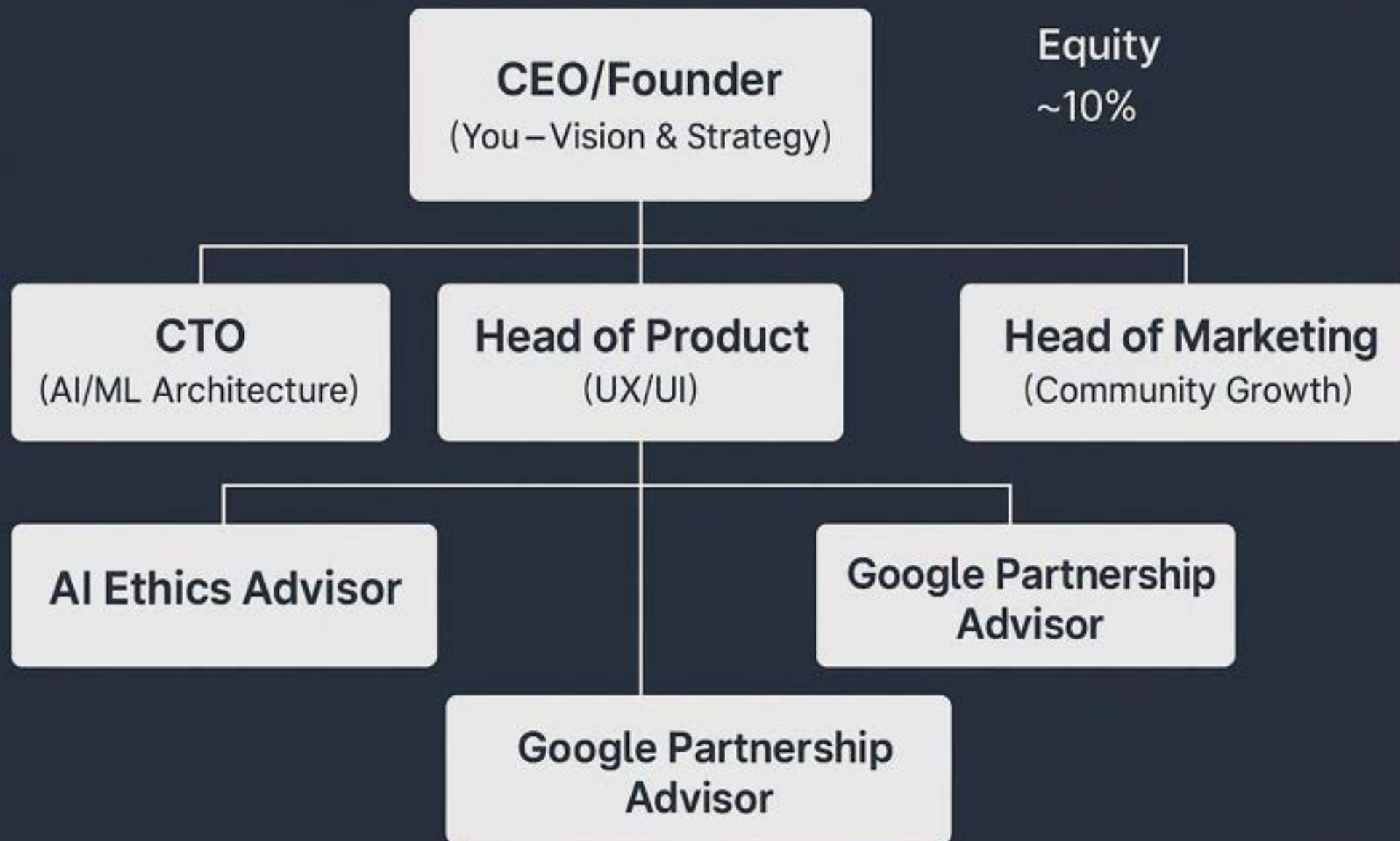
Team & Advisory Needs

Timeline

6-12 Months

Equity

~10%

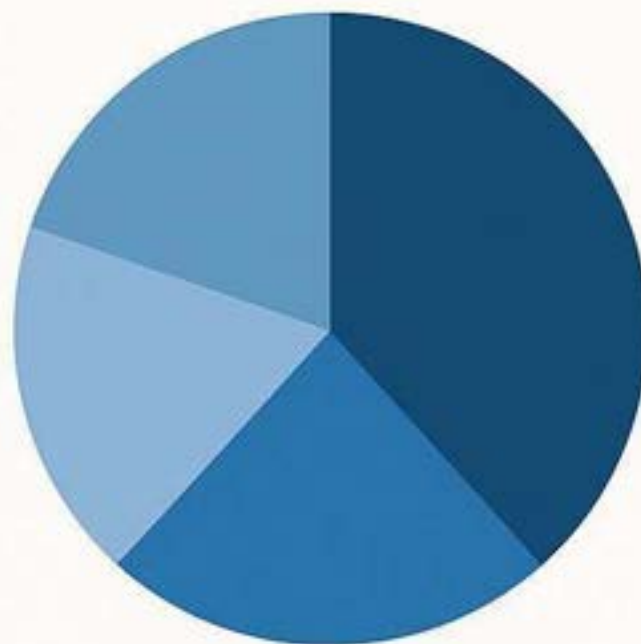


Funding Ask & Use of Funds

CONEXUS
Canvas

Seeking
\$5M
Series A

Use of Funds Breakdown



Team & Hiring 40 %
(\$2 M)

Product Development 30 %
(\$1,5 M)

Marketing & Infrastructure 20 %
(\$500 K)

18-Month Runway
Key Milestones

Milestones & Key Metrics

Development Timeline



Key Success Metrics

- DAU
- Creation Completion Rates
- Viral Coefficient

STRATEGIC PARTNERSHIP OPPORTUNITIES WITH GOOGLE



**Google Arts & Culture
Integration**



**YouTube Creator Tools
Partnership**



**Google for Education
Licensing**



**Gemini API
Showcase Platform**

- **Mutual Benefits**
- **Revenue Sharing Opportunities**

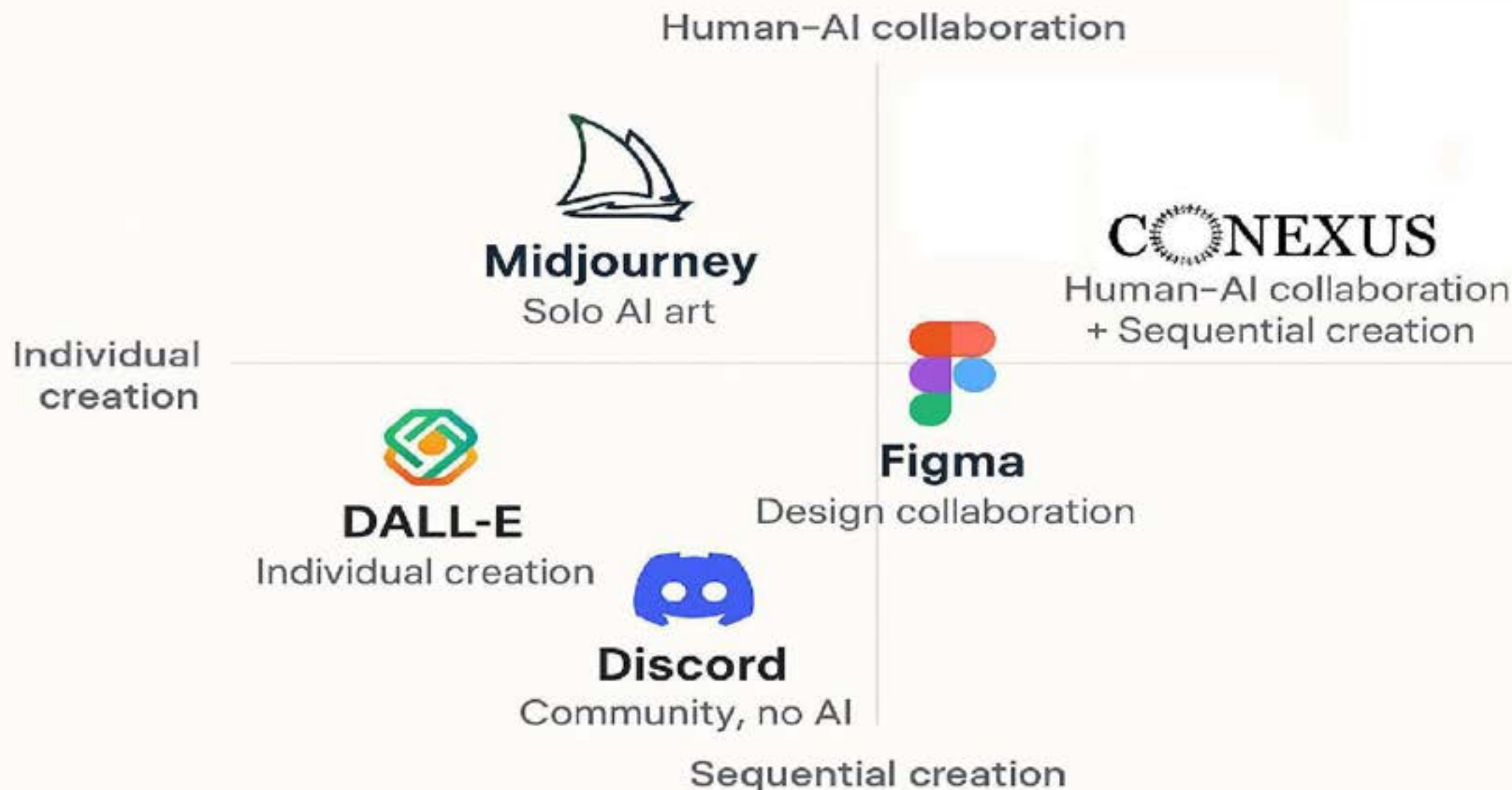


**Google Cloud AI
Demonstrations**

RISK ASSESSMENT & MITIGATION

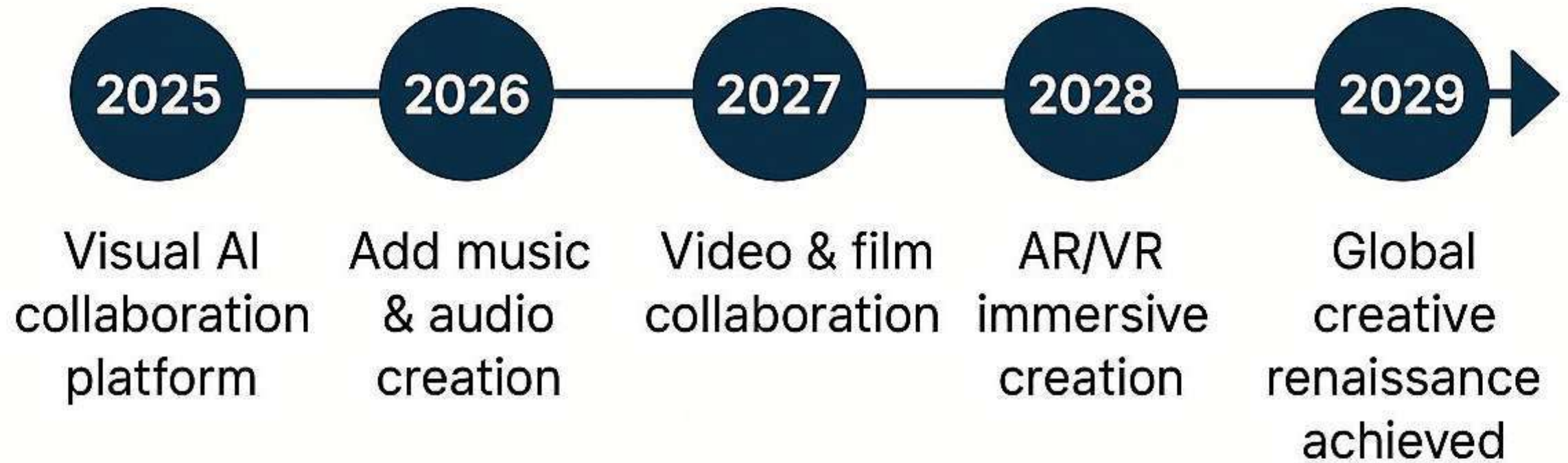
- AI Model Dependency → Multi-provider strategy
- Scalability Challenges → Google Cloud architecture
- User Adoption → Viral mechanics & communities
- Competitive Response → First-mover advantage
- Content Moderation → AI + human oversight

Competitive Landscape Analysis



LONG-TERM VISION & ROADMAP

Become the world's largest human-AI creative collaboration platform



Exit Strategy & Market Potential

IPO Potential

\$5–10B
valuation
by 2030

Strategic Acquisition

Google



Adobe

Meta

Market Comparisons



\$20B



\$40B

Creative Economy Leadership Position



Call to Action & Next Steps

Join us in launching the creative renaissance

Next Steps:

- Due diligence
- Term sheet
- Partnership discussions

Timeline:

Funding close in 60 days

Contact:

[Your details]

Together, we'll redefine human-AI collaboration.