



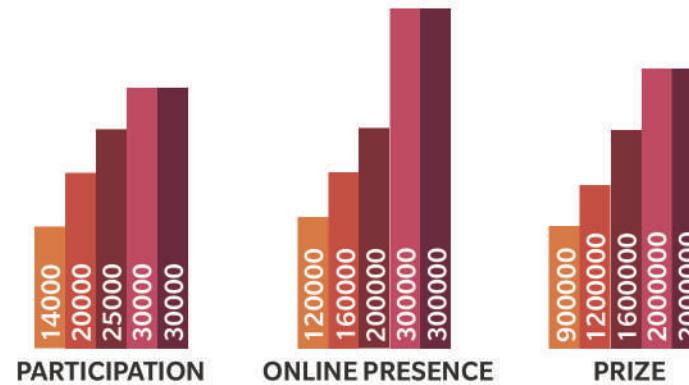
THE ANNUAL TECHNO-MANAGEMENT FEST, IIT(BHU) VARANASI  
**TECHNEX'20**  
MARKETING BROCHURE  
— 14-16 Feb 2020 —

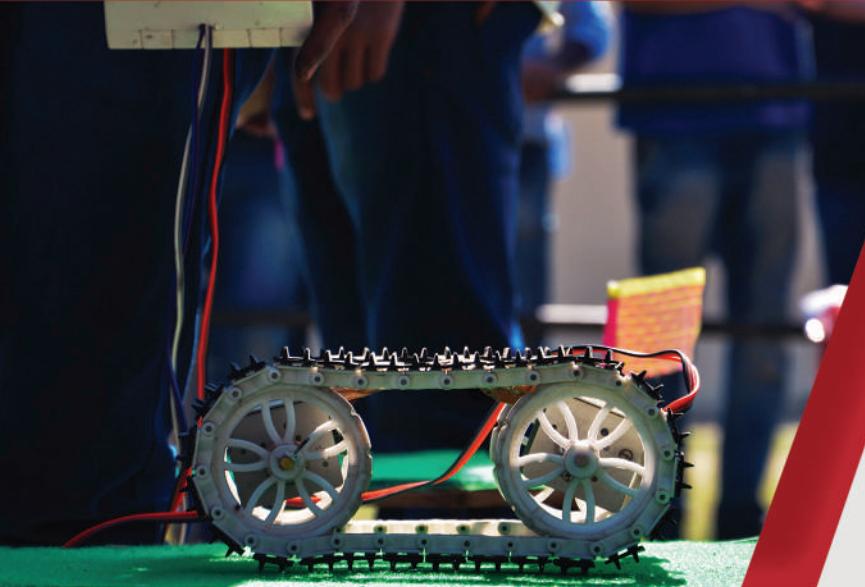
INDIAN INSTITUTE OF TECHNOLOGY (BHU) VARANASI

# DEMOGRAPHICS



■ 2015  
■ 2016  
■ 2017  
■ 2018  
■ 2019





# WHY TECHNEX?

Huge participation from across the nation and even bigger dream on campaign.

24\*7 on and off campus visibility for three days for more than 25,000 audience.

Unparalleled newspaper, radio, TV and Media coverage.

Working on a myriad of technologies and creating seismic solutions.

Social Media integration for sponsors on various platforms with unmatched reach.

Best event integration catering to the needs and brand requirements of the sponsors.

Exposing new paths and generating new stances for sponsors.

Opportunity to interact with people from multiple age groups and varied backgrounds.



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# MODEX

Modex is an event for those who have a will to change the world. This event provides an opportunity to exhibit novel solutions to bemused social or industrial problems. Modex is a distinctive model exhibition event under an innovative clas.

## OPEN HARDWARE

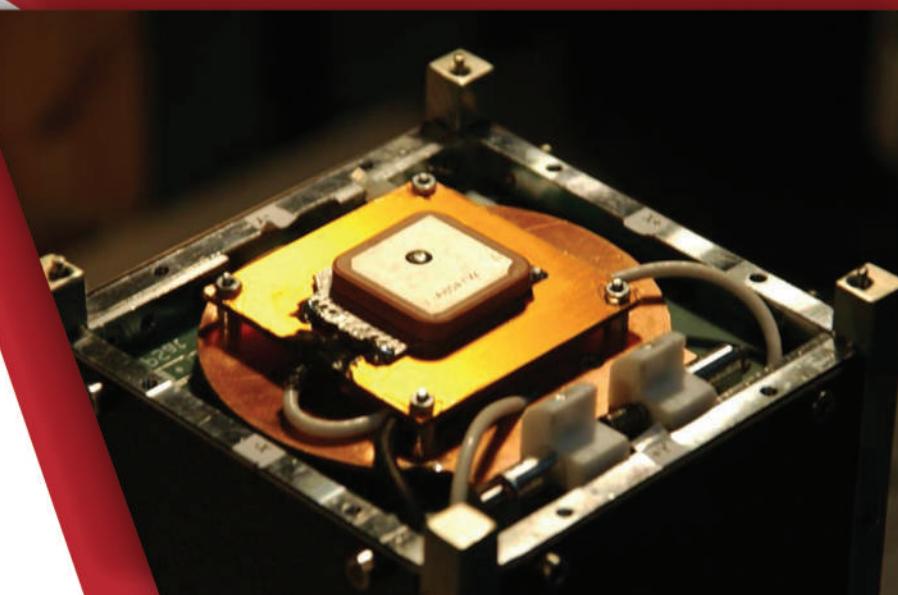
Creative hardware models

## OPEN SOFTWARE

Revolutionary software solution

## OPEN SIMULATION

Innovative simulations



# ROBONEX

## NXG ROBOTICS



Robonex offers the opportunity to maneuver over your mathematic, robotic, and algorithmic skillsto build intricate tech-arts.

### ROBOWARS

Combat robotics

### XESTOS

Gesture Control Robotics

### HYDRACS

Hydraulic robotics

### HURDLEMANIA

An endurance robotics race event

### A-MAZE-D

Autonomous Grid-solving robotics

### PIXELATE

Image-processing autonomous robotics



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# ASCENSION

Modex is an event which provides an opportunity to vivify your childhood dream of flying. Sync your zeal to fly with your engineering skils and get ready to explore the world of aeromodeling.

## MOMENTUM

A water rocket event

## DRONE-TECH

A radio controlled multi-rotor event

## D'AEROGLISSEUR

A RC wireless hovercraft event

## LA-TRAJECTOIRE

A wireless electric RC airplane event



# EXTREME ENGINEERING

The world belongs to those who are willing to get their hands dirty. Let go of the mad scientist inside you and bring your engineering skils to life. This is where the real test of engineering happens, in the arena.



## GOLDBERG'S ALLEY

Design a Goldberg's machine

## AXELERATE

A wireless IC engine race car event

## BRIDGE-IT

Construct a bridge using popsicles



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# RIQUEZA

To have a cut above the rest, it is important to realise the hard knock corporate world realities. Riqueza holds the unparalleled amalgamation of business application focused events.

## KRACKAT

A mock CAT exam

## BULLS ON THE FLOOR

Online virtual stock marketing

## ANALITICITY

A data analytic war

## $\epsilon^2$ : ECONOMIST'S ENIGMA

The Board room dilemma

## THE CABAL

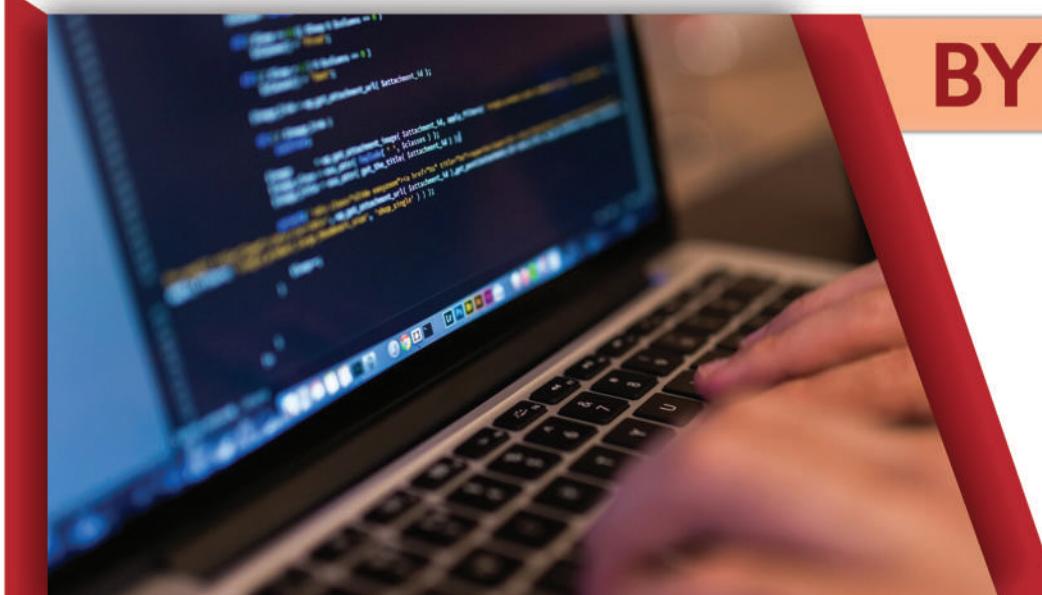
A business strategy competition

## MANTHAN

A business study competition



# BYTE THE BITS



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# PAHAL

A signature event of Technex, Pahal extends an opportunity for socially conscious technocrats to table innovative ideas that provide engineering solutions to environmental agonies that the world faces. It forms a forum to deliberate and execute on vivid dreams, responsibly.

## ENQUISTA

Social entrepreneurship

## INDUSTRY REMODELLED

Solving Industry problems

## SHE

Safety, Healthcare, and Empowerment of Women

## ADHYAYAN

Socio-environmental innovations

## QRIOSITY

Multi-dimensional quizzing



# SUPERNOVA

With Supernova, it is time to go beyond the horizons and explore the interstellar in a quest to unveil the universe's mysterious truths. We bring to you exotic quizzes and sky gazing events, that judge your knowledge about the star studded canvas above us all.

## ASTROPHOTOGRAPHY

Astronomy photography competition

## ASTROQUIZ

Astronomy quiz competition

## EXPLORING THE INTERSTELLAR

Constellation mapping and telescope event

## THE SCIENTISTS OF UTOPIA



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# CLUTCH

Grav your gear, reload your gun, and get ready for one of the biggest LAN gaming event of the country. Time to prove the gaming in your DNA and foster the mindset that allows your gaming creativity to grow.

FIFA

COUNTER STRIKE: GLOBAL OFFENSIVE

NEED FOR SPEED: MOST WANTED

DOTA 2



# CREATRIX

Creatrix provides a platform to display inventiveness. It sets in the transition of converting unique dreams and idea into reality with competitions involving animation, design, photography, and documentary.

**ISO**

Online photography competition

**2-D**

Animation event

**COLLAGE**

Short film making event

**ANIMAZE**

3-D modeling and rendering event

**MINIMIZE**

Minimalist poster design contest

**AVANT GARDE**

A digital visual arts competition



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# STARTUP-FAIR

As the youth takes the leeway to startups, Technex provides the platform to the budding entrepreneurs, to table their ideas. Influential leaders, Venture Capitalists and Incubators will give the insights of the Startup World. Strong professional relations will be built through a plethora of workshops, guest lectures and panel discussions.



# CORPORATE CONCLAVE



Corporate Conclave is the biggest corporate stalwarts of present times. It is a platform through which the students interact with the executives to prepare for the corporate battle ahead.

The conclave will consist of interactive workshop sessions and discussions between company executives, students and faculty of IIT-BHU to provide first-hand knowledge of the corporate world.

Corporate Conclave provides an opportunity to the students to enrich knowledge and enhance skill set and gear up to face the challenging world of professionalism.



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# CORPORATE CONCLAVE



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# THINK TALKS



*John C Mather*



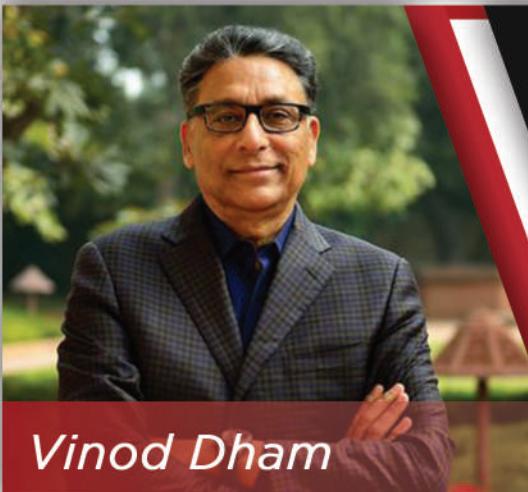
*Ada Yonath*



*Garrett Brown*



*Ajay Bhatt*



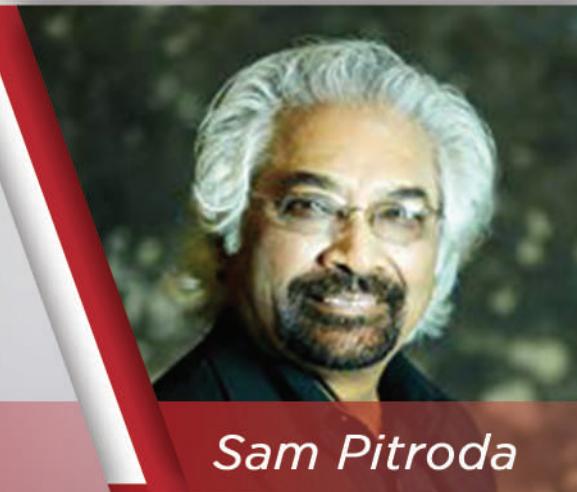
*Vinod Dham*



*Dilip Chhabria*



*Rosaly Lopes*



*Sam Pitroda*

Think Talks is the most exciting segment of Technex. Every year Technex witnesses interactive and informative think talks by eminent personalities of the world. The genre of the lecture series is very diverse and the whole line proves to be a complete package for every listener think Talks is the most exciting segment of Technex. Every year Technex witnesses interactive and informative think talks by eminent personalities of the world. The genre of the lecture series is very diverse and the whole line proves to be a complete package for every listener



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# EXHIBITIONS



Every year many companies and researchers exhibit their advanced products hailing from various areas of science and technology in Technex. These are a great source of knowledge for the participants as they get to know a lot about the new things that are being devised to make the human life easier. It is the implementation of the knowledge in making a better product to meet the requirements.



# SYMPOSIUM



*Fire Artist*



*LED Juggler*



*Stunt Show*



*Beat Saber*



*Paint Ball*



*Laser Tag*

Exhilarating, mesmerising, and fascinating, Symposium is an adventure packed vertical with activities like Laser Tag, Silent DJ and Bungee Basketball. Various crowd-engaging activities like street magic, cycle stunts and fire show are also organised.



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# TESTIMONIALS

“ I enjoyed the whole event thoroughly. It is a humbling experience to be here and interact with the students. The students were very courteous and always there to help.

**JN REDDY**

“ Thank you for the warmth and wonderful hospitality. The students were very helpful and put together a fantastic show. The audience was amazing and I had a great time.

**NEELESH MISRA**

“ What can I say; I am overwhelmed by the warm hospitality of the Technex team. Thank you for being such warm hosts.

**VINOD DHAM**

“ Excellent work guys. Keep doing such great work.

**KUNAL NEWAR**

“ It was a very good show. The crowd was absolutely outstanding and the organizing guys were all-efficient. It was a superb experience and I had a blast. Would love to come back.

**SORABH PANT**

“ The crowd was brilliant and we had a great time. Special thanks to the organizing committee for smooth functioning. The accommodation was really good as well.

**THE VIRAL FEVER**





Visit us at:  
**[www.technex.in](http://www.technex.in)**

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