



Front-end Foxes Day

# Building an Effective Front-end Portfolio

September 13, 2022

## INTRO

**Who is Annie?  
(+ What we'll cover)**



## Annie Liew (AKA Annie Bombanie)

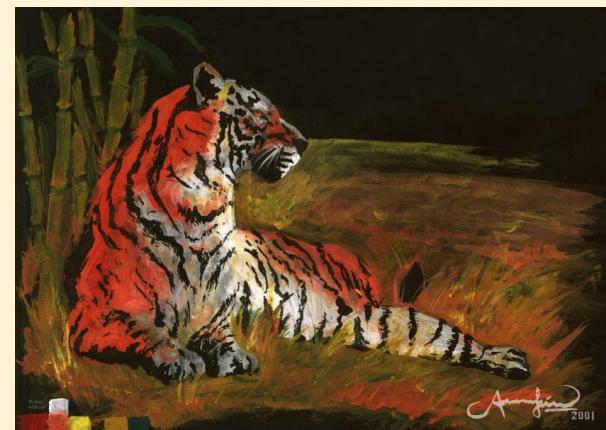
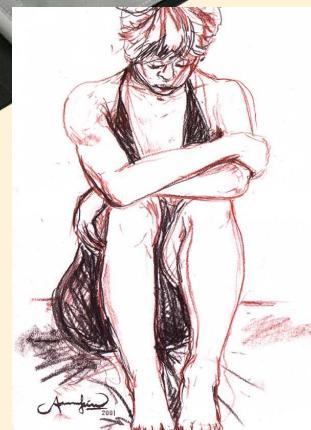
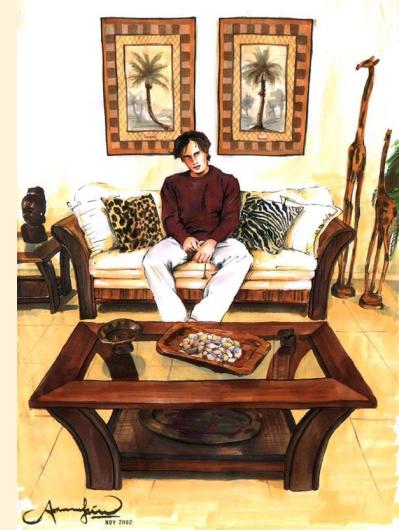


- ⚡ (BA) Multimedia Design 🇦🇺🇬🇧
- ⚡ English teacher 🇯🇵
- ⚡ Web Development bootcamp grad 🇨🇦
- ⚡ Current: Front-End Engineering Lead 🇨🇦

**I've been building portfolios for awhile.**

1

From physical portfolios...



2

## To interactive CD-Rom...



*Annie's Portfolio 04*

individual static  
interactive motion web

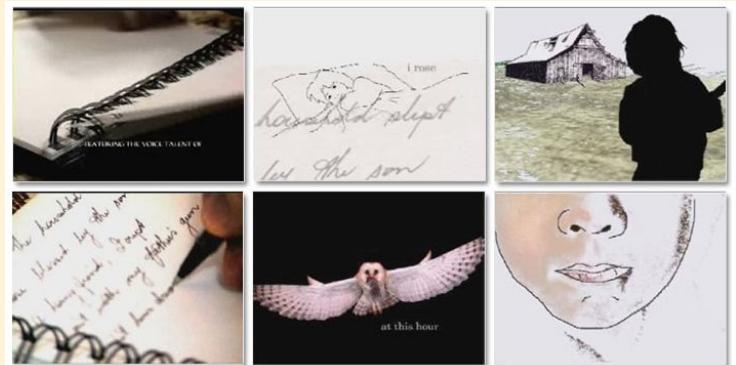
contact me

ONE SQUARE METRE  
Experimental interactive film exploring the theme of 'One Square Metre'. Intended to explore visual/aural possibilities and ways of approaching problems in time-based media.

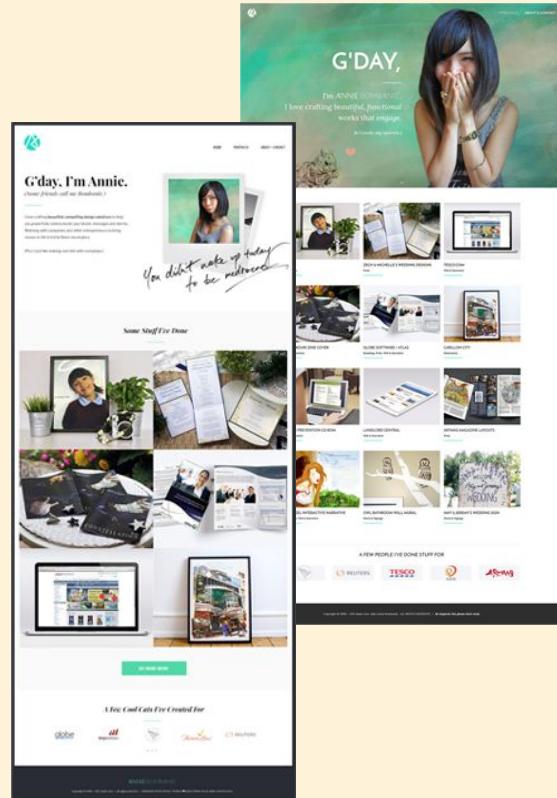
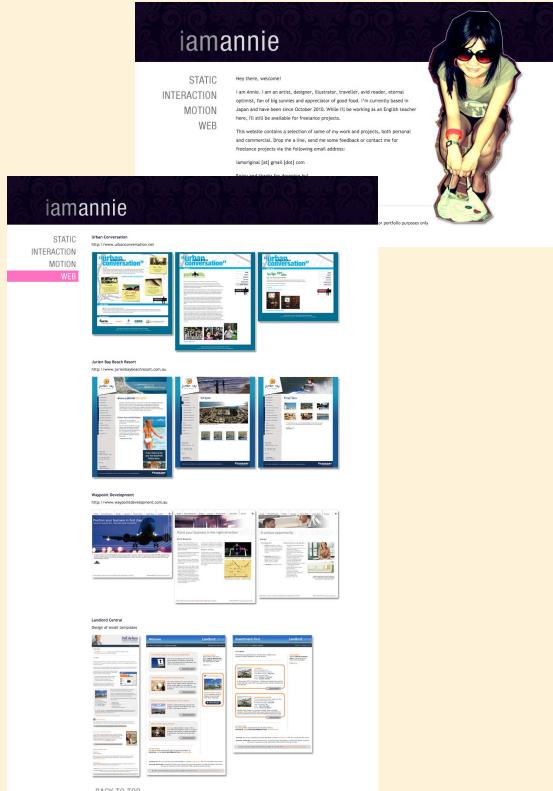
Copyright © Annie Liew 2004 ALL RIGHTS RESERVED

01 02 03

CURTIN UNIVERSITY - EXHIBITION PAGE



## 3 And finally, online!!



## AFTER TODAY:

- ✓ You'll know exactly what a portfolio is,  
and the benefits of having one.
- ✓ How to get started, and what to include.
- ✓ Practical tips and knowledge.
- ✓ Be inspired, and had fun!!! 

## PART ONE

What's a portfolio  
& do we need one?

How do we convey **what we're about**,  
**our value** and **our worth** to complete  
strangers on the internet? 🤔



You don't *NEED* a portfolio, but why not choose to stand out against the person who doesn't have one?

## PART TWO

Let's get building.

## PART 2a // CONTENT

Who are you building for?

**First. Impressions. Count.**

## 1. ABOUT

-  One of the most important but underrated sections of your website.
-  WHO are you? WHAT matters to you?  
WHAT do you do? & HOW do you do it?
-  **Recommended:** Include a photo  
(Or avatar / something similar to put a “face” to the name).
-  **Note:** Your “About” section isn’t the same thing as your bio or hero statement.

My name is Taylor Ho & I build things on the Internet.

HERO TEXT 

about

Taylor Ho  
portfolio

about

Aloha no, I'm Taylor Ho.

Born and raised in Hawaii (and now living in San Francisco), I am a firm believer that you cannot succeed without aloha.

Back home, it's the law\*. This shines in my front-end work – whether it's making sure I write code with its future maintainers in mind, or structuring my user-facing architecture with accessibility at the forefront.

I am highly adaptable and driven by learning. If there is a problem, I seek ways to fix it. Whether it takes reading a book or picking up a lesson in a framework I don't know, I've grown to ~~recently~~ embrace the challenges that development can bring.

If you are looking for a **designer & user interface developer** for contract, feel free to [reach out](#).

## SKILLS

### DEVELOPMENT

Front-end frameworks

Responsive web

Rapid prototyping

Browser-specific quirks

Semantic mark-up

Performance across devices

Data visualization

Client-side optimization

Progressive enhancement

## ABOUT ME / 101 TEMPLATE

1 Decide between first or third person.

- **I, me, we** (more personal)
- **Annie, she, her** (more professional)

2 What's your background, values, expertises & goals?

- How did you get to where you are today? (ie. credentials, former jobs)
- What are you excited about & love doing?
- What value can you offer the reader (potential employer)?

3 Add something personal to make it memorable.

- “When not coding, I like to ...”
- “You can find me doing XYZ.”



# ABOUT ME

I'm a touring drummer turned web-developer based out of west-end Toronto. Challenging myself everyday by trying to master new tools and concepts in web-development, as well as trying to tackle some sick drum-fills and funk beats. Fueled by the drumming of Afro-beat master Tony Allen, and kiwis and coffee, I spend my free time delving deep into not only learning about web-development trends, but also learning how to create thoughtful web design. Lately, Swiss Modernism has been my design obsession. I'm stoked on creating beautiful and engaging user experiences, and hope we can do that together! Let's build something!



Braeden Craig | braedencraig.com

Jenny Dinh | thatjenster.io

I'm Jenny Dinh

Full-Time FRONT-END

WEB DEVELOPER

Part-Time Holistic Nutritionist

Former Early Childhood Educator

I am Front-End Web Developer based in Toronto, originally from Vancouver. I am seeking my first role as a Junior Developer hoping to dabble with UX Design as well.

When I am not coding, you can find me exploring the 🌎 and looking for the next best 🍷 joint!

[Download Resume](#)



## About Me

Front-End Web Developer

Languages : English & Vietnamese

Favorite Foods : Sushi & Phở

City : Toronto, Ontario

Favorite Drinks : Kombucha & Wine

Hobbies : Travelling the World & trying new food

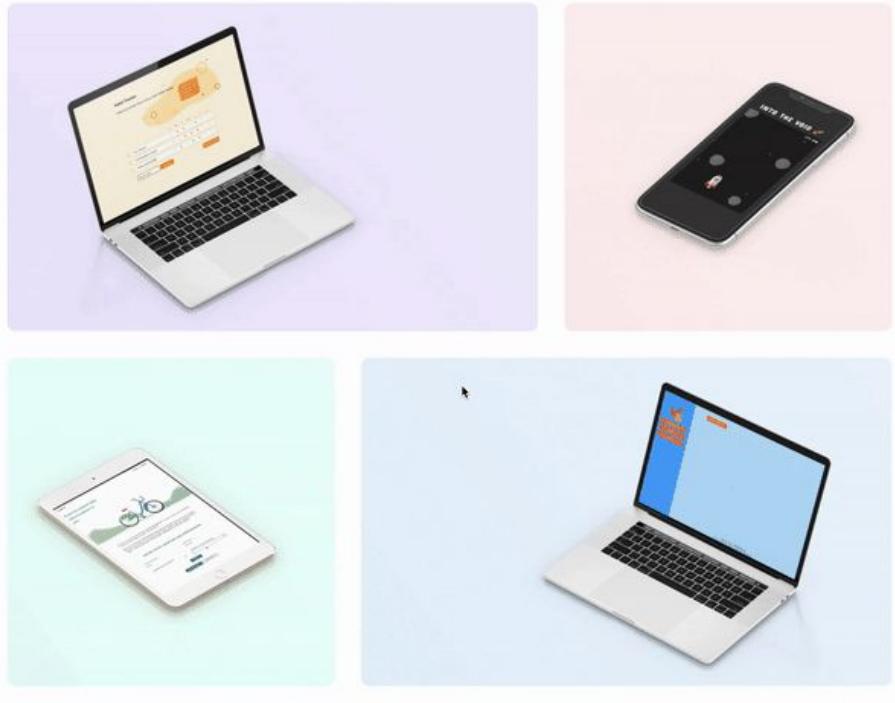


[Book an Appointment](#)

## 2. PROJECTS / WORK

-  Be selective; Quality over quantity
-  Revisit/clean-up old projects; demonstrate a range of skills, technology and project variety
  - ie. PSD conversion or website clone, JavaScript game, CRUD app, something that uses an API
-  Link to live projects & your code
-  Minimum three projects

click on any project to learn more!



## Recent Projects



Gatsby Blog Theme

### Gatsby Blog Theme

A flat design Gatsby-Starter to kick start your Gatsby blog.



**Billy**

A Serverless JAM Stack Invoicing Application made with React.js, Redux and Firebase.



**ScaleWolf**

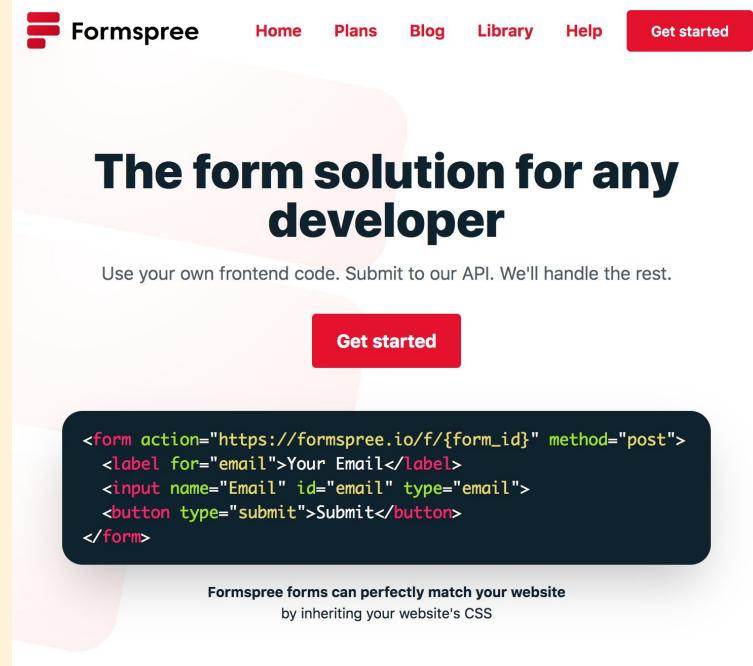
A minimally designed static site for a Shopify Web Agency.

[View All Projects →](#)

Rahul Raj | [damnitrahu.com](http://damnitrahu.com)

### 3. CONTACT

-  Make it easy for people to contact you. (If you want them to.)
-  Add social links.
-  Add your resume? It's up to you.
-  **TIP:** If you want a form, use an API to manage it.  
ie. Formspree, Formik, JotForm, Formstack, Wufoo, Typeform, Gravity Forms



The screenshot shows the Formspree homepage. At the top, there is a navigation bar with the Formspree logo, Home, Plans, Blog, Library, Help, and a red "Get started" button. The main heading is "The form solution for any developer". Below it, a subtext says "Use your own frontend code. Submit to our API. We'll handle the rest." There is another red "Get started" button. A code snippet is displayed in a dark box: 

```
<form action="https://formspree.io/f/{form_id}" method="post">
  <label for="email">Your Email</label>
  <input name="Email" id="email" type="email">
  <button type="submit">Submit</button>
</form>
```

 At the bottom, a footer note states "Formspree forms can perfectly match your website by inheriting your website's CSS".

## contact

Hit me up using the super handy 'lil contact form or feel free to reach out to me directly at the email below! Please send pics of your dog.

[giles.brittany@gmail.com](mailto:giles.brittany@gmail.com)



Your name\*

Your email\*

Hi Britt, I heard you like coffee! Let's grab one and talk about our favourite dogs and web development!

Send

## OK, LET'S CREATE SOMETHING GREAT

If you like my work and have some cool project to work on, just send me direct message or contact me through social sites listed below.



GET IN TOUCH

[TWITTER](#) | [DRIBBBLE](#) | [BEHANCE](#) | [FACEBOOK](#) | [INSTAGRAM](#)

ABOUT

WORK

CONTACT

Hello.  
I am  
Dejan



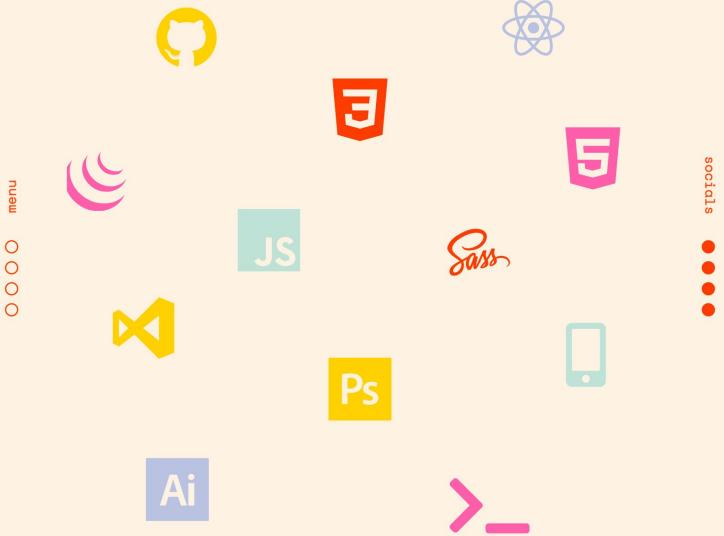
## BONUS! OTHER THINGS YOU CAN ADD!



- 1 Skills, tools & tech
- 2 Blog & technical writing
- 3 Media appearances, talks & awards
- 4 Testimonials & companies / clients you've worked with

# SKILLS

here's what i know



HONORS

AWARDS

## Skills & Experience

Front-end

Back-end

React.js

Angular

### Frontend developer

To The End  
2017-2018  
Award-winning Content Marketing Agency specialises in creating and sharing engaging content.

### Full stack developer

Pixels Digital  
2018-2021  
Creative brand, website design and development studio that can bring your online business dreams to life

Skills & Experience

Since beginning my journey as a freelance developer nearly 10 years ago, I've done remote work for agencies, consulted for startups, and collaborated with talented people to create web products for both business and consumer use.

I create successful responsive websites that are fast, easy to use, and built with best practices. The main area of my expertise is front-end development, HTML, CSS, JS, building small and medium web apps, custom plugins, features, animations, and coding interactive layouts.

I also have full-stack developer experience with popular open-source CMS like (WordPress, Drupal, Magento, Keystone.js and others).

Visit my [LinkedIn](#) profile for more details or just [contact me](#).

Jacek Jeznach | jacekjeznach.com

all posts  
life updates  
introspection  
year end review  
SVG  
tutorial

# ON THIS SITE

## REFLECTIONS ON 2020

January 1 2021

ALL POSTS

YEAR END REVIEW

LIFE UPDATES

SEE POST →

## WHY NETLIFY?

April 27th 2019

ALL POSTS

LIFE UPDATES

## TECHNICAL WRITING

- **Mistakes I've Made as an Engineering Manager**  
published on Feb 18, 2021 on CSS-Tricks
- **Developer Experience at Netlify**  
published on Jan 6, 2021 on Netlify
- **Creating Arrays in Hasura**  
published on Jan 4, 2021 on CSS-Tricks
- **Creating UI Components in SVG**  
published on Nov 23, 2020 on CSS-Tricks
- **Quick LocalStorage Usage in Vue**  
published on Nov 6, 2020 on CSS-Tricks
- **Why Jamstack? An Animated Guide**  
published on Oct 28, 2020 on Netlify
- **GraphQL with Hasura and Nuxt**  
published on Oct 26, 2020 on Netlify
- **Lambda, DynamoDB, and API Gateway for your Jamstack App**  
published on Oct 5, 2020 on Netlify
- **The Empty Box**  
published on Oct 5, 2020 on CSS-Tricks
- **The New Target Static Mode in Nuxt**  
published on Sep 10, 2020 on Netlify Blog
- **Setting up and Customizing the Ant Design System in a Nuxt App**  
published on Sep 9, 2020 on CSS-Tricks
- **The Making of: Netlify's Million Devs SVG Animation Site**

# MEDIA, TALKS, AWARDS



## Interviews with Poindexter



Moving From  
Junior to  
Senior



Taylor's Career  
In Tech

"More senior engineers often have a lot on their plates, so repeatedly coming to them and saying "Can you fix this for me?" can be a turn-off. Showing that you have put effort into finding a solution not only makes them more likely to help you, you will also learn more than you would by having them feed you answers."

[Click here to read more.](#)



She Redefined  
DC's  
Landscape for  
Black Software  
Developers

"I have several mentors I've picked up along the way but they've all happened very naturally. And I think those are the best types of mentor relationships because they genuinely care about the advancement of my career."

[to read more.](#)

# TESTIMONIALS / CLIENTS

## Bringing a personal touch

Building a great website is more than just knowing how to make things look pretty or writing clever code. I listen to your needs, ensuring you get a product you're happy with. Listen to the great things others have said.

Dan's core strength is his ability to adapt and apply critical thinking to a problem. He doesn't just take a project and do it, he will break it down, check it ticks all the boxes (including the ones you forgot about!), and then deliver something beyond your expectations. Work with him without hesitation!



**Chris Southam**  
The SaaS People

I always love working with Dan - he's professional and enthusiastic and always willing to provide insight and suggestions for improving accessibility and functionality of a site or project. Couldn't recommend him highly enough!



**Sara King**  
DenGro

We loved working with Dan and appreciate all his contributions to Pigeon Loans. If anyone is in the market for hiring a great freelance front-end developer, don't hesitate to add Dan to your team.



**Brian Bristol**  
Pigeon Loans

Over the last few months I've had the pleasure to work with Dan on the relaunch of our new marketing site. His attention to detail and flexibility to work with in our team's style made him a delight to work with. Additionally, as an American it was awesome to wake up each day to a fresh package of improvements. To that end we are planning to employ Dan to help us modernize our other two sites as well.



**Dru Sellers**  
One More Cloud

I'm proud to have collaborated with some awesome companies:



## PART 2b // GET STARTED

- ✓ Build with whatever tech works for you.
- ✓ Don't be afraid to use templates and customize to make it your own.  
ie. Themeforest, CreativeMarket, TemplateMonster
- ✓ Manipulate images:  
Photopea, Canva, Figma



Danny Thompson  
@DThompsonDev

...

You can make really great sites with just HTML & CSS!  
The portfolio site I used to get hired was just HTML & CSS!

Don't freak out about how much there is to learn.

You can use the tools you currently have & make amazing things!  
You can learn more as you grow!

#100DaysOfCode

9:39 AM · Mar 4, 2021 · Twitter Web App

## STEP-BY-STEP

- 1** Register a domain name.  
ie. NameSilo, NameCheap, Domain, Bluehost
- 2** Get hosting.  
ie. Netlify, Heroku, Github pages, Vercel,  
traditional hosting like Bluehost, Hostgator
- 3** Deploy & share with the world!  
Tell your friends and family, share with your  
social networks
- 4** Continue to iterate.



PART THREE

# Bonus Tips

## REMEMBER:



**DONE is better than perfect!!!**



Think about UX:

- a. Make it easy for people to read, navigate, and find your information & work
- b. Responsive design, accessibility & performance matters!
- c. K.I.S.S. principle



Don't be afraid to show your personality 😎



DIY? Apply patterns you like from other portfolios.

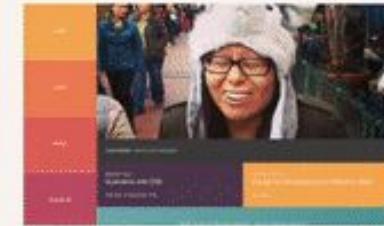


Ask for feedback; level up faster.

# EVOLUTION

Every year this site changes. I call it my "annual portfolio refresh" and use it as an opportunity to try new things and continue learning.

Each of the previous iterations are viewable below. I can't guarantee all links and images will work, but feel free to take a peek back through time.



## FOUR OTHER WAYS TO SHOWCASE YOURSELF:

Blogging Platform

Github Profile

CodePen (or similar)

Polywork



Not a replacement for full portfolios!

# BLOG

**Skay's Blog**

HOME ABOUT ME BADGES

**Skay** 97 followers

Dad, Husband and someone who loves his coffee very dearly. My most recent experience has been working as an Engineering Manager building products for start-ups. I play the musical keyboard for fun.

Subscribe to my newsletter and never miss my upcoming articles

Email address SUBSCRIBE

**WHY WORK at a startup?**

**Why work at a Startup and What to expect?**

Pinned article Nov 5, 2020 10 min read

Introduction This is an article based on my experience working with startups for 4+ years. I have previously worked with enterprises and product companies, but with startups, the kind of unique experience of having both creative freedom and increased...

**What is Technical Debt?**

Nov 27, 2020 8 min read

What is Technical Debt? I would like to simply define Technical debt as the actions taken by the engineering team to expedite delivery for a piece of functionality that often needs to be refactored at a later point in time. However, there's no one si...

DEV Search... Create Post

**Ayu Adiati**

Software Engineer || Tech Blogger || Open Source Contributor || Community Enthusiast || Life-long learner || Love 📖 & 🚗 & 🎮

The Netherlands Joined on 16 Mar 2019 https://adiati.com/

**Organizations**

Virtual Coffee

**Badges**

Top of the month 4 2 1 3

Show all 13 badges

**Pinned**

Ayu Adiati Mar 20 '21

**10+ Free And Affordable Resources To Learn Frontend Web Development**

watercooler #codenewbie #webdev #beginners

199 reactions 16 comments 4 min read

Ayu Adiati Mar 14 '21

**10 Tips For New Self-Taught Developers In Learning To Code - Advice From A Fellow Self-Taught Developer**

watercooler #codenewbie #webdev #beginners

103 reactions 18 comments 6 min read

Ayu Adiati Nov 21 '20

**Contributing To An Open Source by A First-Timer (Part 1)**

#opensource #git #tutorial #beginners

32 reactions 4 comments 3 min read

# GITHUB PROFILE

Kirk Shillingford's GitHub profile page. It features a circular profile picture of Kirk wearing glasses and a beard. The page includes sections for Overview, Repositories (16), Projects (2), and Packages. A pinned project is "tkshill/README.md" which lists technologies like TypeScript, Python, React Native, Git, Elm, MySQL, F#, and tools like Netlify, GitHub, and Eleventy. Kirk's bio highlights he's a full stack dev from the Caribbean who loves Functional programming and Domain Driven Development. He's currently working with F#, C# and T-SQL (SQL Server) in the .NET ecosystem, and also working with Elm, Typescript and React Native on the front-end. He does technical writing at Arctype and practices kindness in his habits. Projects he's tinkering with include Quarto and roman-numerals-react. His latest blog posts cover solving Dominoes problems with Graph Theory and Typescript, and solving Protein Translator problems with F# and FParsec.

Kirk Shillingford | [github.com/tkshill](https://github.com/tkshill)

## Contact

Currently available for remote work, technical writing, and conversations about code.

Feel free to reach out to [tkshillin@icloud.com](mailto:tkshillin@icloud.com). I also frequent the Elm and F# slacks where you can find me as @Kirk Shillingford.

You can also find me on [Twitter](#)

Hope this finds you well.

## Pinned

### Quarto

An implementation of the Quarto boardgame using Elm and Netlify. An exploration of game development, oss, build automation, accessibility, and machine learning.

Elm ⭐ 10 📺 13

### An Elm implementation of the exercis...

```
1 module Tests exposing (tests)
2
3 import Dict
4 import Expect
5 import Test exposing (..)
```

### The Lone(l)y Coder

```
1 /**
2 * At my job I code alone.
3 * I have always coded alone.
4 * Until now.
5 * Now I code with friends.
```

### A Starter Guide To Open Source Maint...

```
1 # Introduction
2
3 This document serves as a way for this project's maintainer
4 to keep track of what needs to be done.
5 While we will try as best as possible to create a body
```

### Mimicking Choice with Delayed Genera...

```
1 module Main exposing (main)
2
3 -- Press a button to draw a random card.
4 --
5 -- Dependencies:
```

### roman-numerals-react

roman numerals kata using typescript and fast check for property based testing

TypeScript

“Mine took a lot of iterations, but slowly but surely coming together into something I like. Definitely didn't look like this 6 months ago.” - April 11th, 2021

# CODEPEN

Sarah Fosheim  
@fossheim  
Oofo

I'm a developer and designer, with a strong interest in data science, AI & ethics. (they/them)

Pens Projects Collections

Showcase Popular All Pens Templates Forked Loved Tags

Roland MC-500 MICRO COMPOSER

RolandMC-500.css (474) 15 21,951

Polaroid Camera in CSS (363) 5 15,605

macintosh.css (468) 2 26,646

WASH YOUR HANDS! (124) 5 2,083

switch.css (234) 5 11,817

sardina.css (43) 2 1,271

CasioPT-1.css (199) 6 11,561

This screenshot shows Sarah Fosheim's CodePen profile. Her bio indicates she is a developer and designer interested in data science, AI, and ethics. She uses they/them pronouns. Her portfolio includes a detailed recreation of the Roland MC-500 Micro Composer, a Polaroid camera, a Macintosh computer, a handwashing animation, a switch, a sardine, and a Casio PT-1 keyboard. Each project has its name, views, likes, and comments.

Sarah Fosheim | [codepen.io/fosshem](https://codepen.io/fosshem)

Tee PRO  
@acupoftee Follows You

devto: www.youtube.com  
1,392 Followers 62 Following

Impractical developer

Pens Projects Collections

Showcase Popular All Pens Templates Forked Loved Tags

Pokemon Battle (Pure CSS) (1+) (140) 1 5,778

Animal Crossing: Isabelle's Day... (720) 16 15,796

Reverse Engineered Twitch.tv UI... (263) 0 11,585

Day 17/18: Pokemon Friends (403) 9 14,754

Breathe (Coded on iOS) (405) 3 16,823

The Mysterious Garden (Pure CSS) (227) 6 5,717

This screenshot shows Tee (Elisabeth Diang)'s CodePen profile. Her bio describes her as an impractical developer. Her portfolio includes a Pokemon battle scene, an Animal Crossing-themed game, a reverse-engineered Twitch UI, a Day 17/18 challenge related to Pokemon Friends, a breathe exercise coded for iOS, and a mysterious garden. Each project has its name, views, likes, and comments.

Tee (Elisabeth Diang) | [codepen.io/acupoftee](https://codepen.io/acupoftee)

# POLYWORK.COM

You're more than just your job title, express it all here.

**Cassidy Williams**   
@cassidoo · Advisor, Polywork - Chicago, IL  
MEMER Software Engineering  
ADVISOR Speaker Award Winner  
WRITER Early Adopter + 2  
  
I love building things and making people laugh!  
POSITIONS  
Co-Founder and Chief Product Officer Cosynit, Inc - Feb 18 - Present  
Advisor Polywork - Oct 20 - Present

**Ali Spittel**   
@ali · Senior Developer Advocate, Amazon Web Services - she/her - Chicago, IL  
FOUNDER Software Engineering  
SPAKER Writer Award Winner  
EARLY ADOPTER PRODUCT RESEARCH  
  
I love teaching people to code, and I am currently doing so as a Senior Developer Advocate at AWS. I have been employed in the tech industry since 2014, holding multiple software engineering positions at startups, and a Distinguished Faculty and Faculty Lead role at General Assembly's Software Engine... [Read more](#)

**Cassidy Williams** |  
ploywork.com/cassidoo

**Ali Spittel** | alispittel.tel

**Pat Clarke**  
@patclarke · Sr. Frontend Developer, New Media Campaigns - he/him - Durham, NC  
Software Engineering Web Design  
Operations Design Systems  
Podcaster Ice Skater Coach  
  
I turned a passion for visual story telling into a development career. I'm a self-taught developer after surviving a university program in Computer Engineering. When I'm away from the keyboard I'm a certified hockey coach and rec league player.  
POSITIONS  
Sr. Frontend Developer New Media Campaigns - Oct 09 - Present  
Freelance 96studios - Jul 07 - Present  
Web Developer OnWired - Jan 08 - Dec 08

**Pat Clarke** | updates.patclarke.dev

**WRAPPING UP**

**Recap (+ Q&A)**

## RECAP #1

- ✓ Show the world **who you are, and what you're about.**  
**Stand-out against others!** 🔥
- ✓ A **living, breathing, ever-evolving compilation** of materials that showcases your personality and your work. **Grows with your career.**
- ✓ Get work, increase personal branding / online presence.  
(Have fun/frustration learning + own your digital asset.)

## RECAP #2



### Three Must Haves:

- About, Work, Contact



### Other Material You Can Add:

- Testimonials / Companies you've worked with
- Skills / Tools / Tech you use
- Blog / Technical Writing
- Talks / Media Appearances / Awards

## RECAP #3

-  Build with whatever tech you're comfortable with.
-  Don't be afraid of using templates (but customize them!)
-  Make sure to think about UX!
-  Other pre-existing alternatives for devs:
  - **Blogging Platform:** Hashnode, Medium & Dev.to
  - **Awesome Github profile**
  - **CodePen** and similar sites where people can see your code
  - **Polywork**



# Thank you!!



[anniebombanie.com](http://anniebombanie.com)



@anniebombanie\_