Domain Pulse - User Manual

What is Domain Pulse?

Introducing Domain Pulse, the ultimate sentiment analysis platform. With Domain Pulse, you can easily gauge the sentiment surrounding any domain. Whether it's a business, a person, or anything else, Domain Pulse gathers information from across the internet and analyses what people are saying.

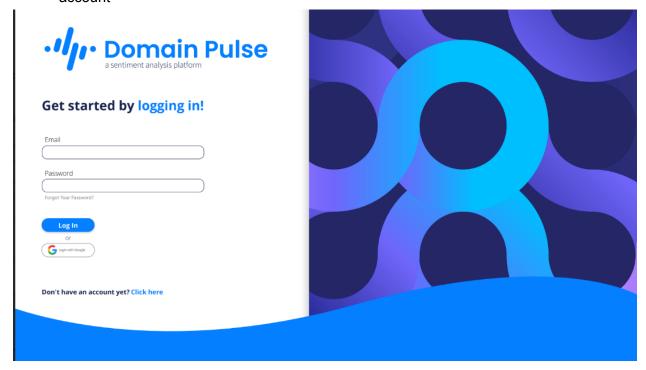
Domain Pulse presents the results in a visually stunning and easy-to-understand format. Our wide range of visualisations brings statistics to life, making it a breeze to grasp the online presence and sentiment for any domain. Take control of understanding public opinion like never before with Domain Pulse.

To get started, simply create an account, define a source, and watch as relevant and insightful sentiment statistics and visualisations are rendered before your very eyes.

How-Tos:

Logging in:

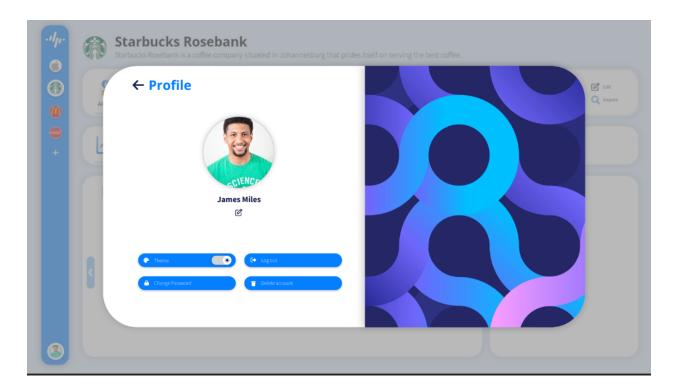
- Simply provide the username and password with which you registered and press "Log in"
- Alternatively sign in using your Google account
- If you have forgotten your password, click the "Forgot your password" link
- If you do not yet have an account, click the indicated link to get started with creating an account



Your profile

• To customize your profile you can choose change your website theme, do so by clicking the appropriate slider

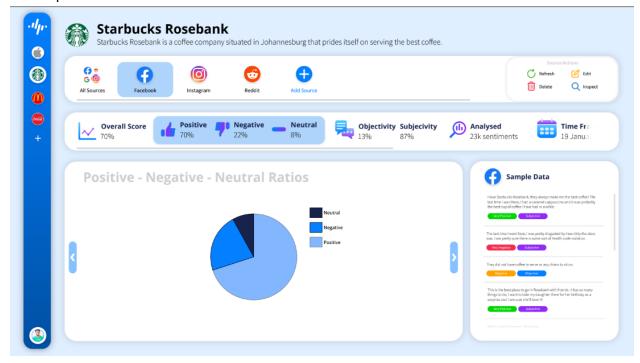
• Additionally, perform administrative tasks such as deleting your account, changing your password, or logging out, by pressing the appropriate button



Interpret your dashboard

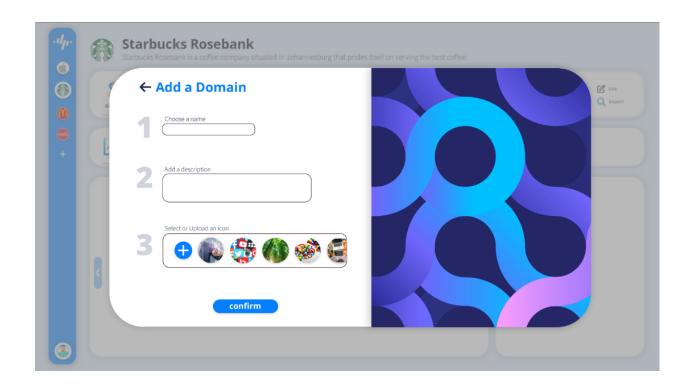
• The central rectangular panel on the screen contains a number of metrics computed for the entire source (or for all the sources in the domain). In the right of this panel, you will see some metadata pertaining to the quantity and age of the data included in the analysis

- The large panel at the bottom of the screen contains a visualisation of the metric you currently have selected. Change it by clicking on the arrows to either side of the chart, or by clicking on another metric in the central panel
- The bottom right of the dashboard contains the individual pieces of data that have been pulled from the source(s) along with a couple pertinent metrics
- Now diverting your attention to the topmost panel, you will see the different sources that you've defined (add a new one by clicking the 'Add Source' button). By clicking on the different sources (or the 'All Sources') option, you can change which data you want considered on the dashboard.
- In the right of the top panel, you will see clickable options to either: refresh a source (by fetching any new data that may have appeared), edit the parameters of a source, delete the source, or inspect the current parameters of the source
- The large blue panel to the left of the screen allows you switch between different domains (by clicking on their respective icons) or create a new domain by clicking the plus icon at the bottom
- You can access your profile settings (as described above) by clicking on your profile picture in the bottom left of the screen



Adding a domain

- To define a new domain, simply provide the name you would like to give to it as well as a meaningful description
- Finally, choose a pre-provided icon to represent it, or upload your own image to make the domain truly personal
- Finally, click confirm to add the domain to your list of domains



Adding a source

- Define a new data source by selecting the platform from which you want to collect data (do so by clicking on the appropriate icon)
- Next give your source a name that will help you remember its meaning

- Finally, provide the additional parameters so that Domain Pulse knows exactly where you want to get your data from
- Additionally, you can add another source by clicking the blue plus button below the source panel, or click confirm once you are happy with your newly defined source

