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# User Manual v1.0

User Manual for Domain Pulse

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Ctrl Alt Defeat

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# 1 Introduction

## 1.1 What is Domain Pulse?

- First we need to understand what Sentiment analysis is , Sentiment analysis is the process of computationally identifying and categorizing opinions expressed in a piece of text, especially in order to determine whether the writer’s attitude towards a particular topic, product, etc. is positive, negative, or neutral. Now in this being said we introduce Domain Pulse.
- Domain pulse is the ultimate sentiment analysis platform. It gathers and analyses online opinions about any domain, be it a business, a person, or more. With stunning visuals and easy-to-understand statistics, Domain Pulse helps you understand the online presence and sentiment for any domain.
- Domain Pulse presents the results in a visually stunning and easy-to-understand format. Our wide range of visualisations bring statistics to life, which make it a breeze to grasp the online presence and sentiment for any domain. Take control of understanding public opinion like never before with Domain Pulse.