Tailwaggr: A One-Stop Shop for All Things Pet

Argonauts

May 28, 2024

1   Introduction

Tailwaggr's vision is to be a one-stop shop for all things pet, fostering a vibrant and supportive online community for pet owners and enthusiasts.

Our objectives are to:

- Empower pet owners: Provide a platform that simplifies pet care and strengthens the bond between owners and their furry companions.

- Connect the pet care community: Facilitate connections between pet owners, veterinarians, pet sitters, and other animal lovers through forums and relevant services.

- Enhance pet well-being: Offer resources and tools that promote responsible pet ownership and contribute to the overall health and happiness of pets.

2   Business Need

The pet care industry is booming, with a growing number of people considering pets as valued members of their families. Tailwaggr addresses this need by:

- Centralizing pet care resources: Simplifying the process of finding qualified pet care professionals and relevant pet information.

- Enhancing convenience: Offering a mobile app allows pet owners to manage their pet's needs and access services on the go.

- Building a community: Providing a platform for pet owners to connect, share experiences, and offer support to each other.

3   Project Scope

The initial scope of Tailwaggr focuses on core functionalities:

- Pet profiles and owner profiles: Create detailed profiles for pets and their owners, fostering a sense of community and personalization.

- Find a veterinarian: Allow pet owners to locate and connect with licensed veterinarians in their area.

- Find a pet sitter: Enable pet owners to discover reliable pet sitters and dog walkers for in-home or scheduled pet care.

- Pet forums: Establish a dedicated forum section where pet owners can ask questions, share experiences, and build relationships.

- Lost & Found Pets: Create a database to reunite lost pets with their worried owners and facilitate faster reunions.

Future iterations may consider expanding the scope to include features like:

- Appointment scheduling with veterinarians and pet sitters.

- Telehealth consultations with veterinarians.

- Online pet stores or marketplaces.

- Integration with wearable pet trackers.