Major Help, Bringing Students or graduates to better opportunities to build on their future.

Team <Team D>

Team Members
PM Devon Beal

Dev1 Nick Gauthier

Dev2 Kaleb Hannan

Dev 3 Seth Vaughn

Design Nayan Sawyer

Design(NMD442) Ethan Suderley

Design(NMD442) Kearson Sutton

Problem

The Problem: College students (especially computer science students) learn valuable skills during college that would make them eligible to do work that pays much higher than minimum wage. However, students rarely find or get jobs that take advantage of these skills, or that pay such high wages.

Example: Many third year computer science students have taken multiple coding classes, as well as data structures and algorithms. This is typically enough knowledge to do entry level programming jobs, which can easily start at twenty to thirty dollars per hour. However, it is very difficult to find this kind of work, so most college students end up working low skill low pay work instead.

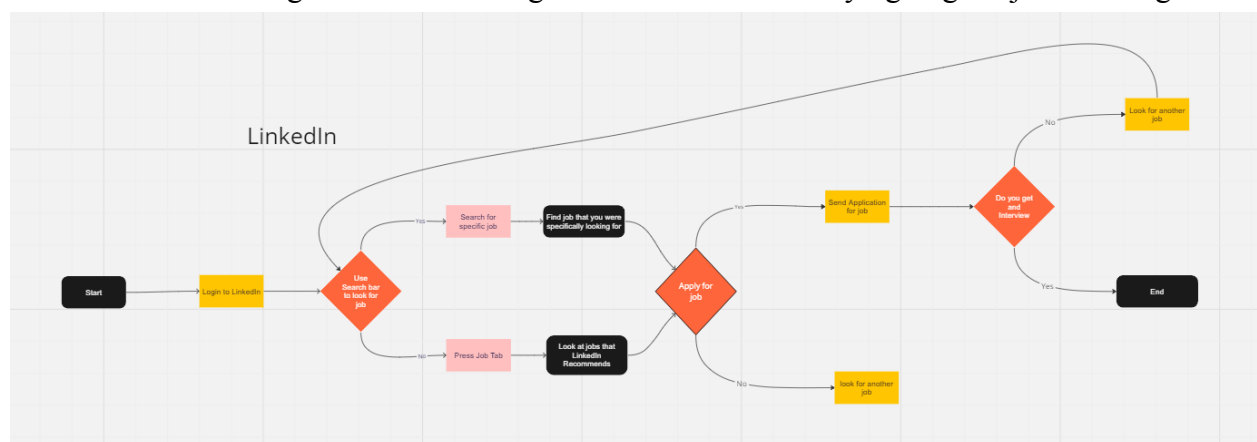# Prior Solutions

Kaleb Hannan

Solution 1: LinkedIn

Overview paragraph on the solution:

      LinkedIn is a job search engine and professional networking platform that allows you to find the right job or internship for you. They do this by allowing you to make a custom portfolio in which you can add skills, prior work experience, education, and certifications that you might to help yourself stand out and show recruiters that you are a good fit for their job. It allows you to add connections to help grow your professional network and also allows you to find jobs that you think you might be interested in and that fit your skill set. With that, it also lets you message your connections and recruiters so that you can talk to them directly over the website or so companies can reach out to potential candidates for their jobs. You can also view the feed of companies that you are interested in and your connections to see if they are looking for any new employees or if any of your connections are working on any cool projects.

Short paragraph on how YourApp will be different and why:

      YourApp will be different because we are going to try and suit the jobs on the website to be more part-time and part-time online jobs that pay well and that you do not need a lot of experience to get that students can do while they are taking classes. Also, the jobs that we want to have on the site are supposed to help students broaden their knowledge about the field that they are studying and help them learn while they are getting paid to work on something. This is different from LinkedIn because a lot of the well-paying jobs in computer science and New Media fields are full-time jobs that would be really hard for a college student too and also a lot of the jobs on LinkedIn that would help a college student learn you have to have a lot of experience which is not something that a lot of college students have when trying to get a job in college.
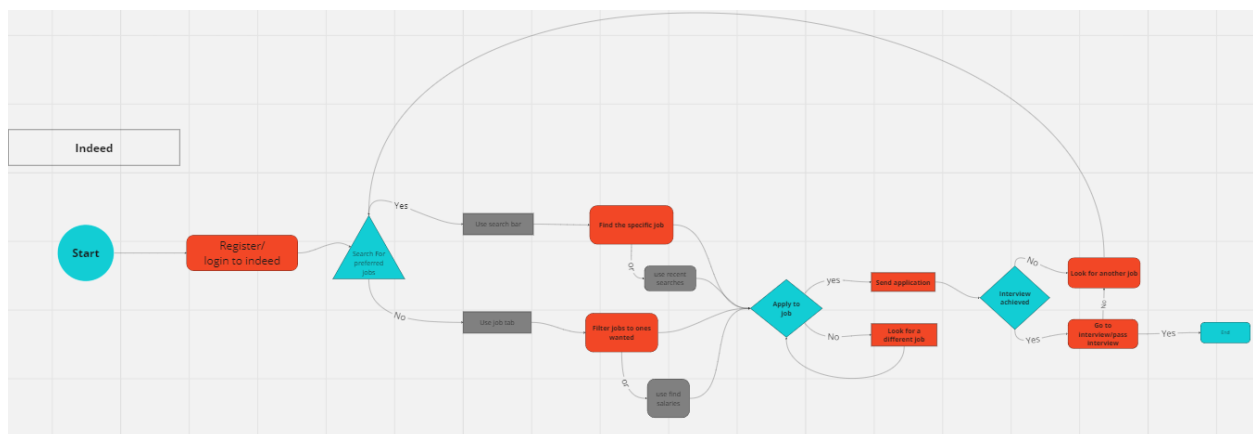
Devon Beal
Solution 2: Indeed

Indeed is a job search engine that allows you to send your resume, filter for specific jobs, and apply to said jobs. The way this is done is by either sending you to the company's site or by using the essay apply button where they send the needed information to the company. The jobs you will mainly find for computer science are full time. Does have a variety of filter options besides location and job type. The nice part about the location filter is it will only go about 100 miles of your location. This does make it easier to filter jobs that are nowhere near you. Also, indeed will give an indication of how urgent the need for hires is with a company.

How will our app be different? Our app will be different by making it more accessible for entry level users such as college students/graduates. This will ensure they can get hired for a job from what they have learned in school and build upon their knowledge. The app will make it easier to find that short time work in a more personalized way. For example, it might help bring college students to small business owners in need of IT help and that can't afford paying the rate the bigger businesses do. In short this app will improve the filtering options, open up better short term jobs, and help those entry level applicants build a network.
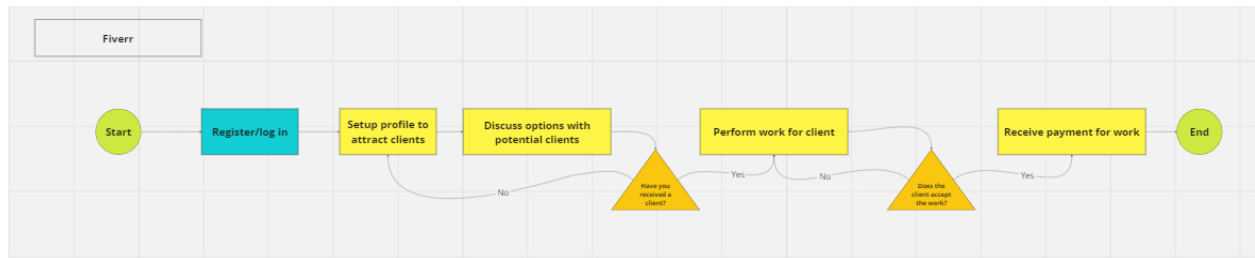
Solution 3: Fiverr

Fiverr is an online marketplace that offers freelance services. Fiverr is unique in that freelancers are able to showcase their skills on their profile for customers to see and decide whether or not they want the freelancer's services. The freelancers also have the freedom to set

whatever pricing they want. The only issue is, it is up to the customer whether or not they want your services as the freelancer so it is not guaranteed that you will be making significant enough money.

Our app will be different by allowing college students to showcase their skills much like Fiverr does, but it will be advertising those college students to businesses who are more likely to hire them as part-time workers rather than customers deciding if they want to buy the college students' services.
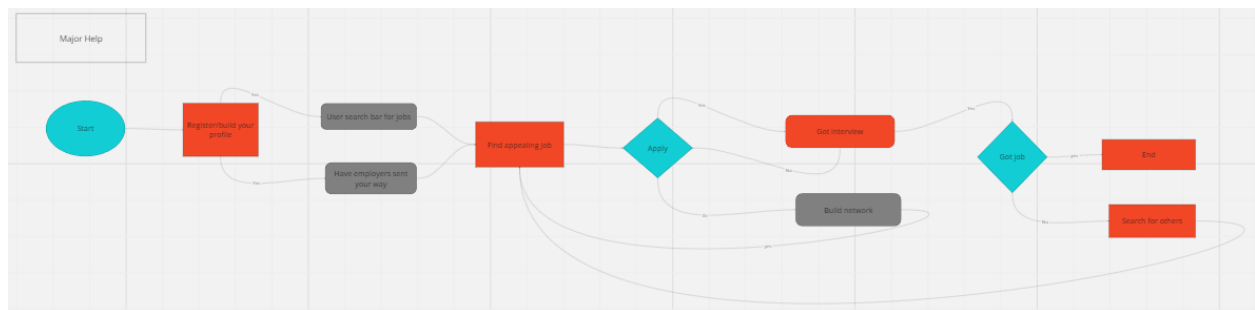

https://miro.com/app/board/uXjVNf1Xqls=/?share_link_id=58033011259

Major Help App

Major Help is designed to bring college students/graduates to part time jobs with decent pay, and will further the skills they are learning from college. Our users will be able to showcase their skills like on a freelance site, but be hired professionally like other job sites. Our app also allows you to broaden your network and connect with like minded peers. This will help students/graduates build the way to their future. No longer will it be a hassle sifting through reliable part time entry level jobs.

TaskFlow diagram:

https://miro.com/app/board/uXjVNf1Xqls=/?share_link_id=189206971375

Major Help is an app aiming to revolutionize the job search market for students/graduates. It will showcase a user's skills, what employers are looking for part time

help, and make it easier to network with others. Users will be able to easily apply for jobs, also be able to send their resume to the company if they choose too.

Like LinkedIn, Major Help will have a feature to search and filter jobs that the user will want to apply to. Difference is Major Help is designed to be more personal by showcasing your skills over just a plain resume that an employer may or may not look at. Instead of a constant email for new job offerings. There will be a job feed tab option to look at newer listings. The user can then personalize their filtering preferences from there.

Unlike Fiverr, which is a freelance site to get hired by a client for a job. Our app will give a more reliable job with steady income. Since it will be able to bring employers to the applicants. This will give the users a stable income if hired, showcase their skills, and allow a more personal connection with employers.