Problem Scenarios

- What problems/needs does the persona have in your area?
  - Don't have any data to go off of other than basic card statistics (cost, health).
    - Need in depth personal statistics.
  - Could increase win rate if there was access to more high quality data.
  - Potentially could build a better deck if there was a concrete indicator of which cards perform well together as well as win rate of specific cards.
- What alternatives do they have? Instead of using your product, what do they do right now to solve this problem/meet this need?
  - Using excel to track cards manually
    - Very time consuming
    - Prone to making mistakes
  - https://www.overbuff.com/
    - Used for non card game (Overwatch).
    - One unique feature is that it tracks some normalized performance metric which compares your skill relative to others in your rank.
  - https://www.mobafire.com/
- What are your product ideas for the problems?
  - Track cards you currently have in your deck.
  - Include statistics about card synergy so that our users can assemble decks of cards which perform well together.