

Eee PC軟硬兼施 - 易社群與易服務

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Rock Solid . Heart Touching

Confidential

Agendas

- **1. Eee PC Push Linux into Consumer Market**
 - Linux community helps Eee PC
 - Eee PC helps Linux community
- **2. Eee PC軟硬兼施**
 - Eee PC 的硬效能
 - Eee PC 的軟功夫
- **3. Eee is A+ Service**
 - 易社群
 - 易服務
- **4. New Linux Service 合作模式的建立**

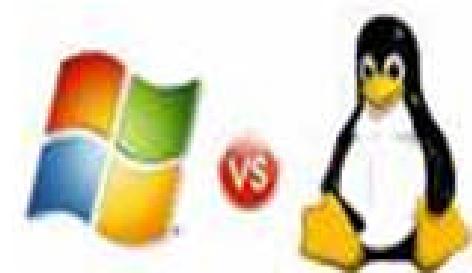
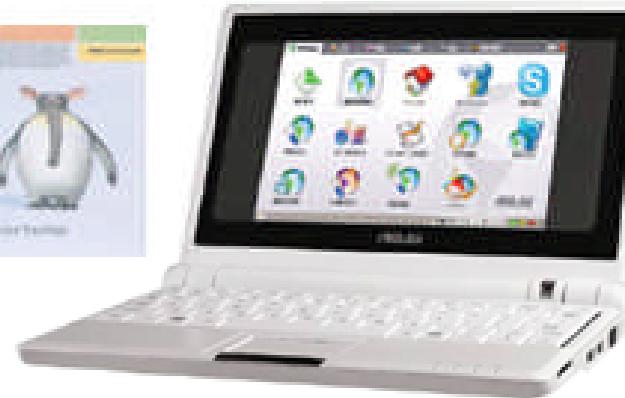
1. Eee PC Put Linux on Really Consumer

- **E**asy
 - to Learn, Work and Play
- **E**xcellent
 - On-the-Go
- **E**xcellent
 - Internet Experience



Internet | Work | Learn | Play

What Community Helps Eee PC



Linux Project



Debian Project



KDE Project



X.Org Project



SAMBA Project



Mozilla Project



OpenOffice.org Project

What Eee PC Helps Community

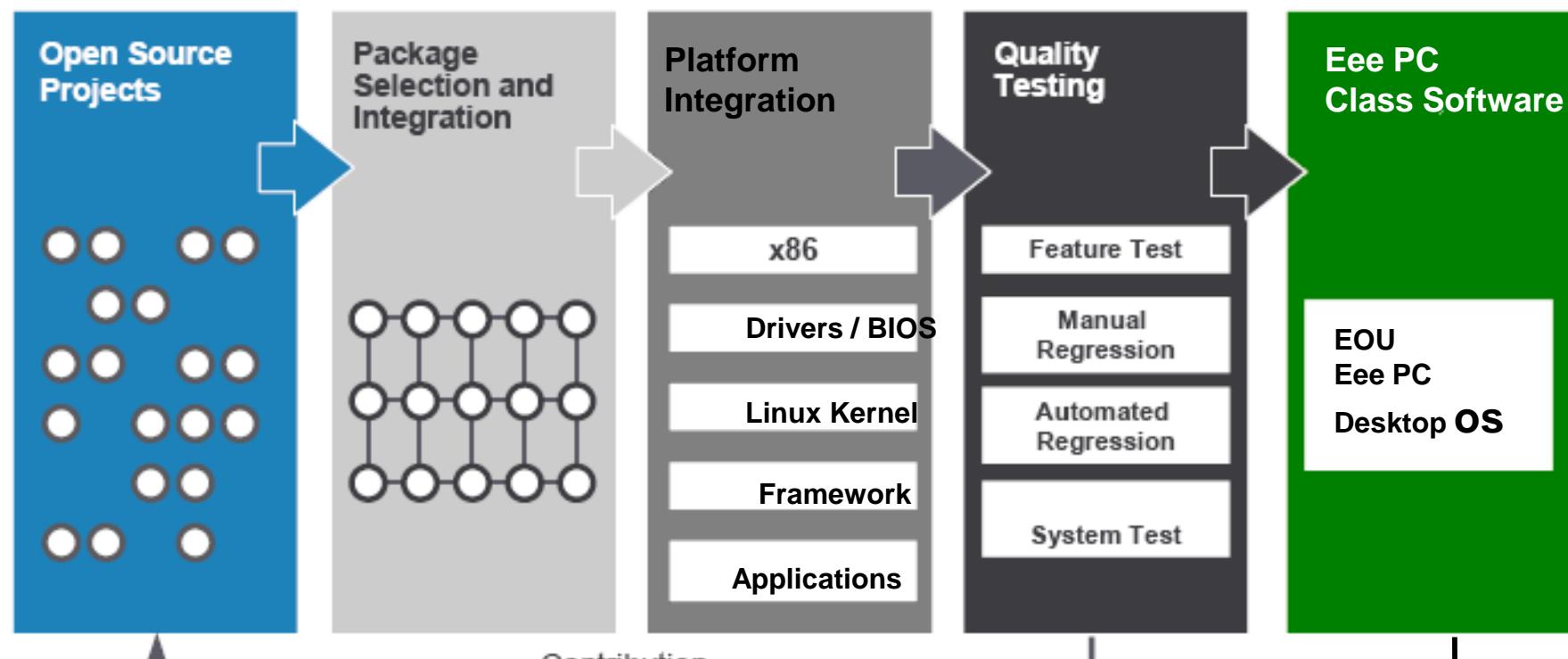


debian



skype

OpenOffice.org



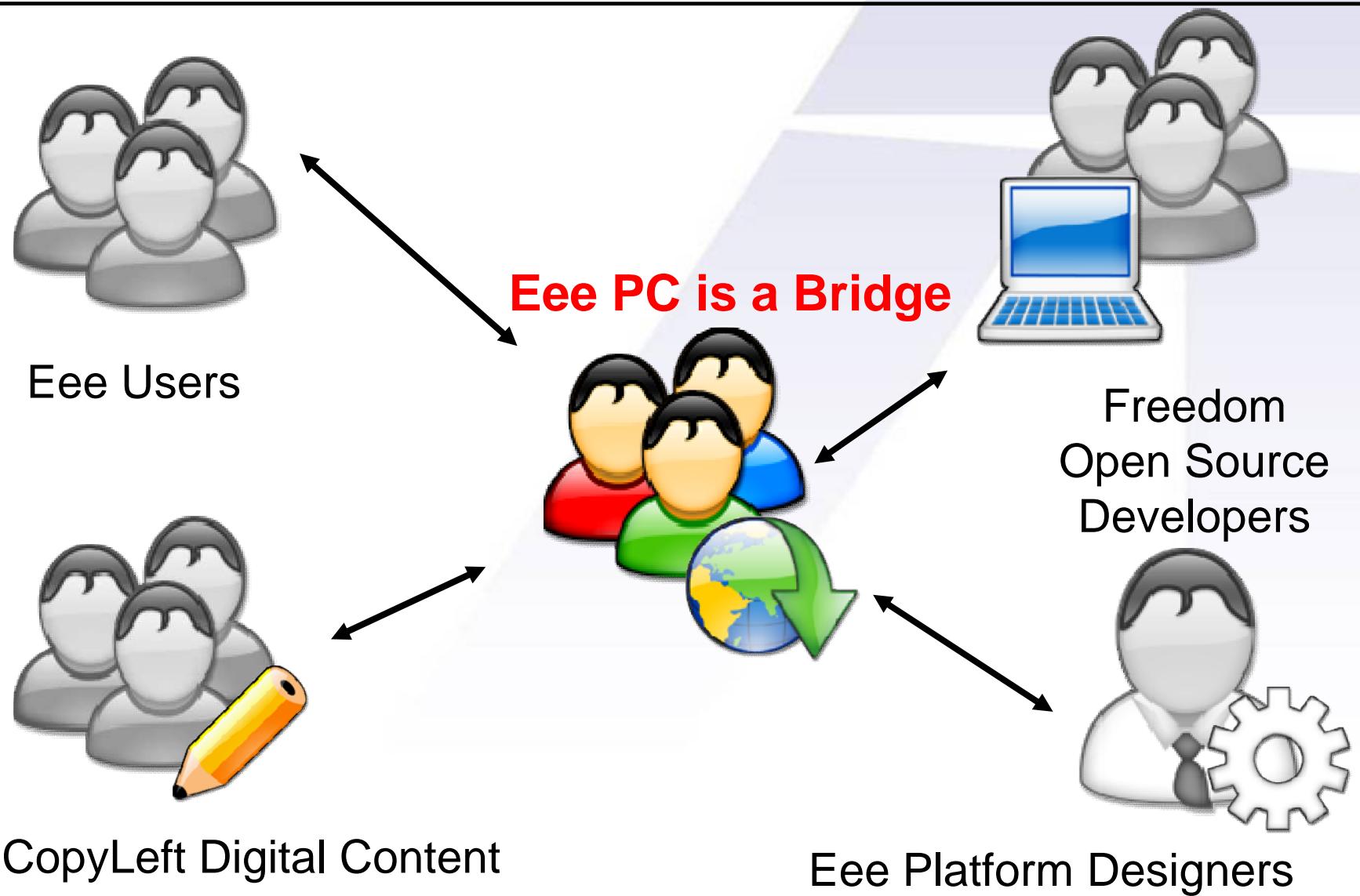
Share, Remix , Reuse - **Easily**

Eee PC 901 – 軟功夫

The collage is divided into four main sections:

- My Information:** Icons include Google search bar, Google logo, map of Greenwich Village, shopping bag, newspaper, Detroit Free Press, CNN, and Wikipedia globe.
- My Social Networking:** Icons include a smiling man, 3D people, Skype logo, YouTube logo, Second Life logo, and virtual landscape.
- My Works:** Icons include a laptop displaying "Eee PC 901", a projector, a smartphone, a laptop with a checkmark, a pie chart, a graph, a notebook, a monitor, an envelope, a camera, and a clock.
- My Entertainment:** Icons include a video game controller, a television screen showing a football game, a movie reel with a yellow note, a camera, a photo album, and two women walking on a beach.

Let's meet @ Eee PC



2. Eee PC 901/1000 – 軟硬兼施



Finger gesture

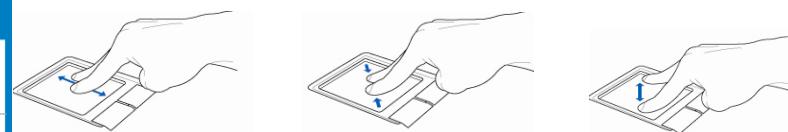
Two-finger zooming in/out

Two-finger scrolling

Applications

OpenOffice Writer/Impress,
Adobe reader, Photomanager

All

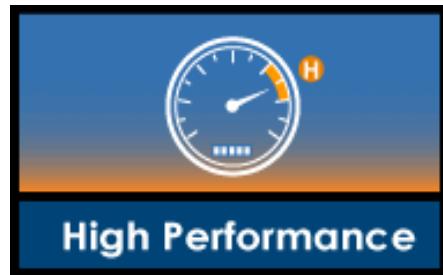


Eee PC 901 – 硬效能

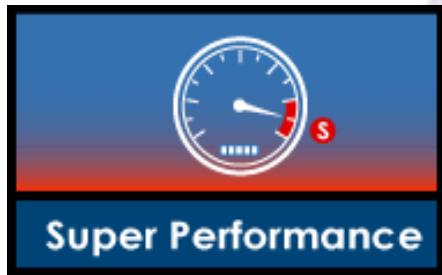
- **Long** Battery Life ~ Up to 6.5 hrs
- **Big** Storage Size ~ 40G (20G SSD + 20G Eee Storage)
- **Big** Memory Size ~ 1024MB
- **Comfortable** Touch Pad & **Big** palm area on C-Surface
- **More than 70** Useful and Ease to Use Applications
- **Bluetooth & 802.11n**



Enjoy One Day Computer- Super Hybrid Engine



High Performance



Super Performance



Power Saving

Enhance 12% system performance

Save up 50% power for the CPU

One Touch, performance speed up or double saving power for longer battery life



Super Hybrid Engine Toolbar

Default	Auto – High Performance Toolbar Icon Auto – Power Saving Toolbar Icon
	Super Performance Toolbar Icon
	High Performance Toolbar Icon
	Power Saving Toolbar Icon

Excellent Voice Quality –**Array Mic**

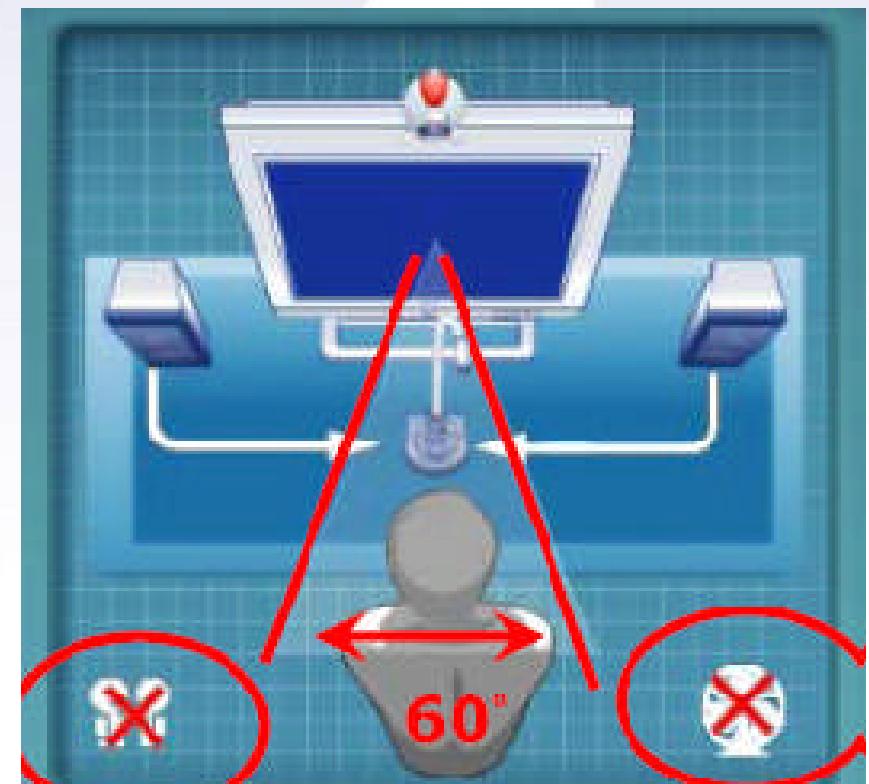
Only the sound (direction 60°) is recorded.

Enhance Skype, online gaming, Video conference and recording.

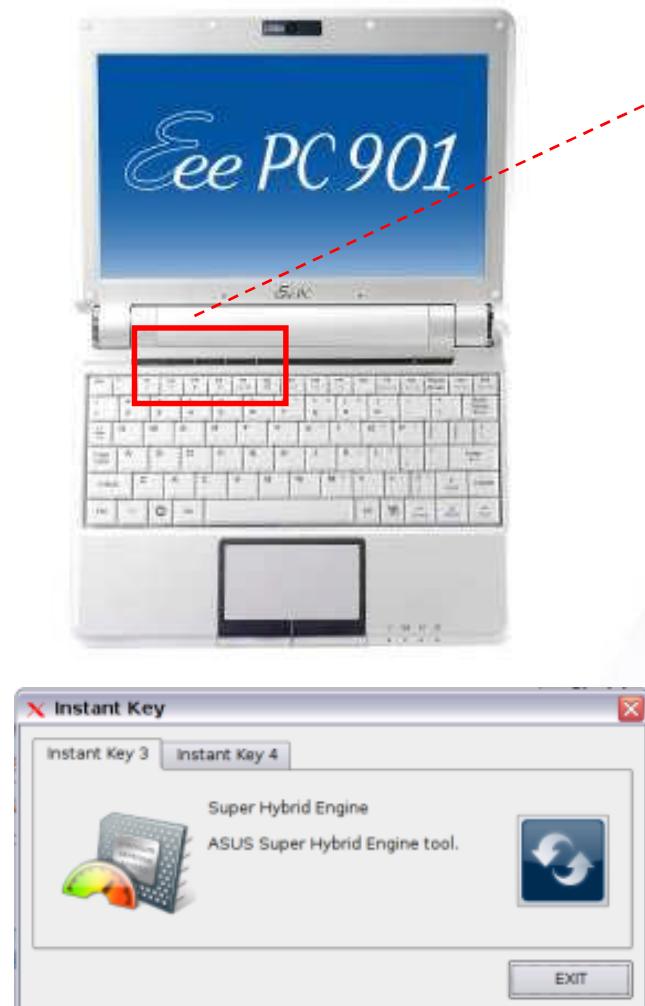
Reduce and minimize echo

Better speech-based

application.



Quickly Launcher – Instant Key



**Turn off LCD monitor
backlight**



**Adjust resolution (1024*600,
1024*768 virtual, 1024*768
compression)**



**Jser programming default -
Super Hybrid Engine**



**Jser programming default -
skype**



**Use Instant Key Utility to program
favorite Hotkey function!**



Excellent Connection : WiFi 802.11n Bluetooth

Over 10 times faster than
802.11a/g



**Time (Best Case) to Transfer 30-Minute HD Video

Wireless Connection for Personal Devices

- FTP
- 3G dial up network
- Human interface profile
- File synchronization & Transfer



Eee PC 901 – 軟功夫

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- My Entertainment:** Icons include a video game controller, a television screen showing a football game, a movie reel with a yellow note, a camera, a photo album, and three small photos of people.

Nice Applications – Preload

Browser	Web Mail integrator
Messenger integrator	Google-Maps
Skype	Wikipedia
iGoogle	Google-Search
Google-Docs	Eee Storage
Internet Music (Ezpeer)	Video Search (vTap)
Eee Stock	Dictionary
Freemind	Sun~StarOffice
Documents	Spreadsheets
Impress	Notes
Calculator	File Manager
Draw	Math
PDF Reader	World Clock
Learning Chinese- Go Chinese	Educational Kid's
Star Map	Picasa
Games	Games
MeBook	
DVD player	
.....etc.	

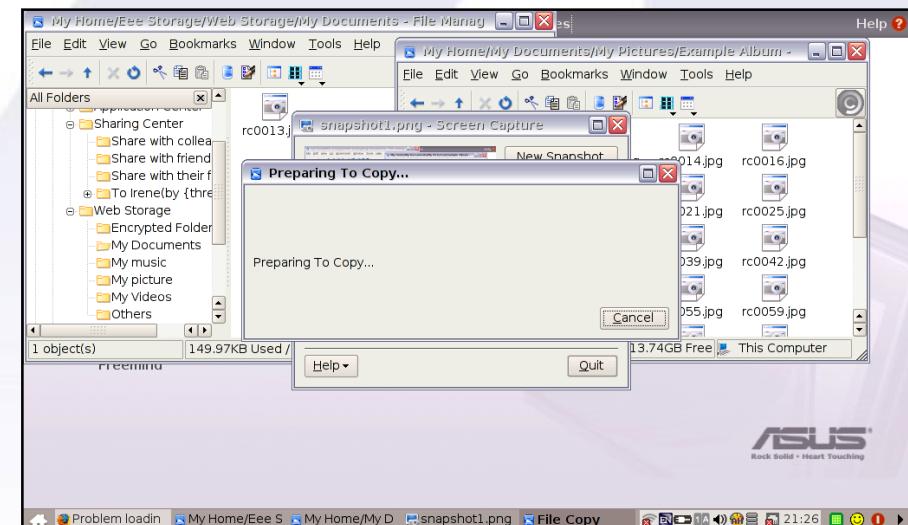
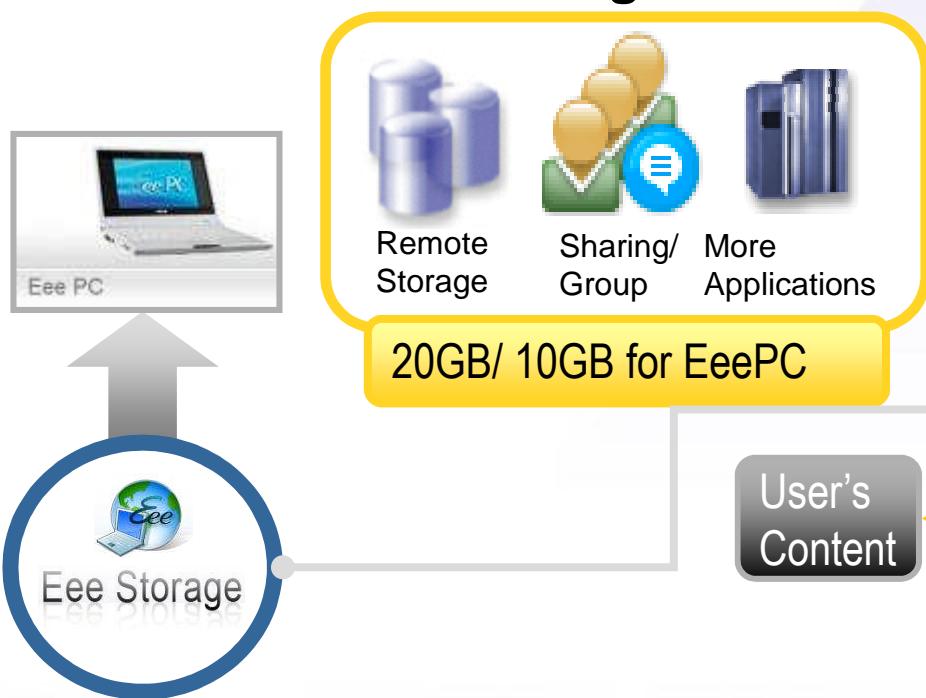


File Sharing Easily with Eee PC 901

40G Storage

20G SSD + 20G Eee Web storage

Share files easily with friends on Eee Storage !



Remote RDP : Eee Connect



- Remote file transfer to and from EeePC
- Remote customer support
- Remote desktop control to and from EeePC

Interactive Voice Recognition : Dr. Eee



- Application launched by Speech Commands
- One speech can access Web Browsing & Skype contact List
 - i.e. "Browser Google", "Skype Ellis"
- Slide Presentation Control by Speech Command,
 - i.e. "Computer next"

Real Time Stock Information : Eee Stock

The screenshot shows a software application window titled "億股亨 [本報價為即時資訊]" (Eee Stock). The interface includes a toolbar with icons for back, forward, search, and various functions. A logo for "Eee PC Eee Stock" is visible in the top right corner. The main area displays a table of stock information with columns for company name, buy price, sell price, transaction volume, price change, total volume, average price, buying volume, selling volume, opening price, highest price, and lowest price. The data is color-coded to indicate price movement. At the bottom, there is a status bar with connection status, system date and time (2008-05-29 21:16:17), and system icons.

商品名稱	買進	賣出	成交	漲跌	總量	單量	買量	賣量	開盤	最高	最低
華碩	88.2	88.3	88.2	▼3.2	29339	1758	194	11	92.0	92.3	87.4
台塑	86.7	86.8	86.8	▲1.5	8329	1444	220	80	85.6	87.5	85.6
遠紡	48.00	48.10	48.00	▲0.45	8076	1771	575	29	48.00	48.65	48.00
中鋼	52.1	52.2	52.1	▼0.20	24823	4294	88	52	53.2	53.2	52.1
聯電	18.50	18.55	18.50		22592	6243	2332	107	18.55	18.70	18.50
台積電	67.1	67.3	67.1	▲0.1	102385	18286	2246	434	68.0	68.1	67.1
華邦電	8.38	8.40	8.38	▼0.12	8324	1731	248	15	8.60	8.64	8.38
威盛	18.05	18.10	18.05	▲0.75	15209	833	53	13	17.85	18.50	17.70
南科	18.00	18.05	18.00		5848	1207	330	12	18.05	18.30	17.95
友達	56.2	56.3	56.2	▲0.20	41645	4066	64	180	56.7	56.8	55.8
國泰金	78.0	78.1	78.1	▼0.1	29502	3629	1214	60	78.6	79.4	78.0

- Real time stock quotes
- Monitor stocks and sector groups
- Historical quotes analysis and charting

eBook Reader : Me Book



- Very Ease of Use E-Learning Reader with Multi-Language Support
- 300 plus eBooks Downloadable Online

Music Downloading : EzPeer



- Provides lyrics
- Automatic sorting by user preference
- Top Playlists: Most popular, Most recent

Learning Chinese : Go Chinese



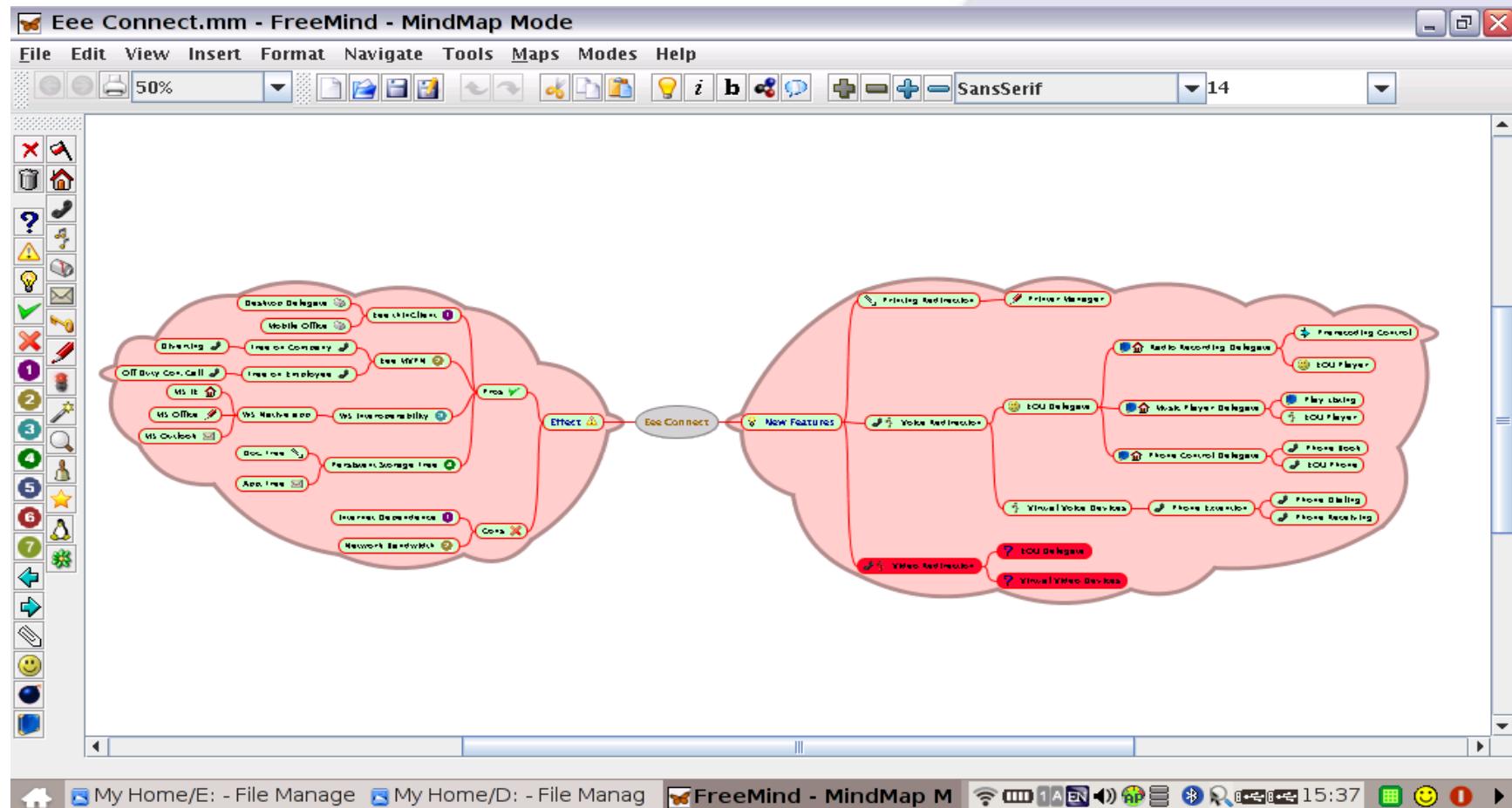
- Interactively learn Chinese by listening, speaking, reading, and writing
- Conversational training through dialog
- Pinyin practice

Quickly Video File Search : vTap



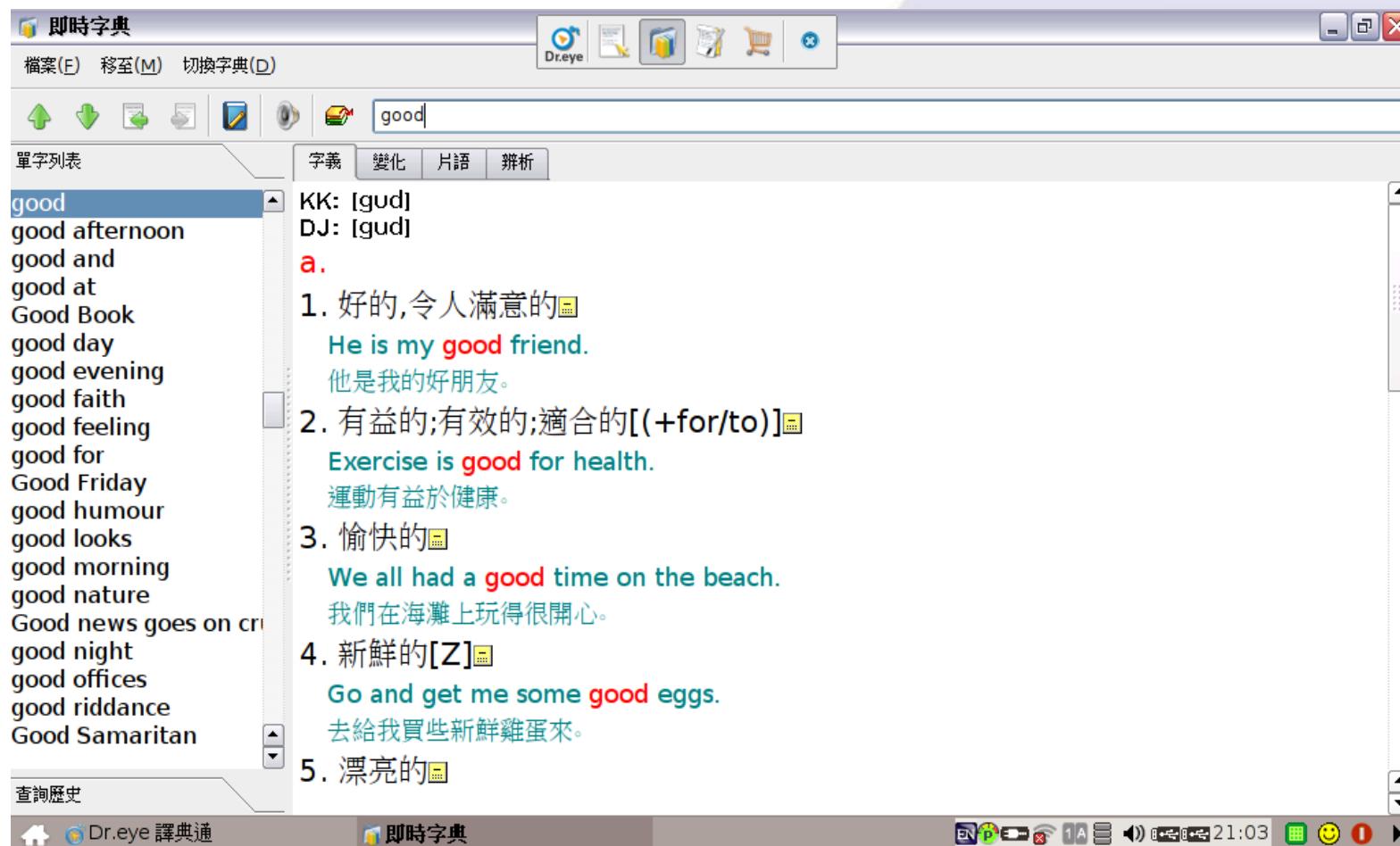
- Search via multi-major video streaming engine
(Google, YouTube, Yahoo Video, ...)
- Filter results by user preference and popularity

Productivity Tools – Free Mind



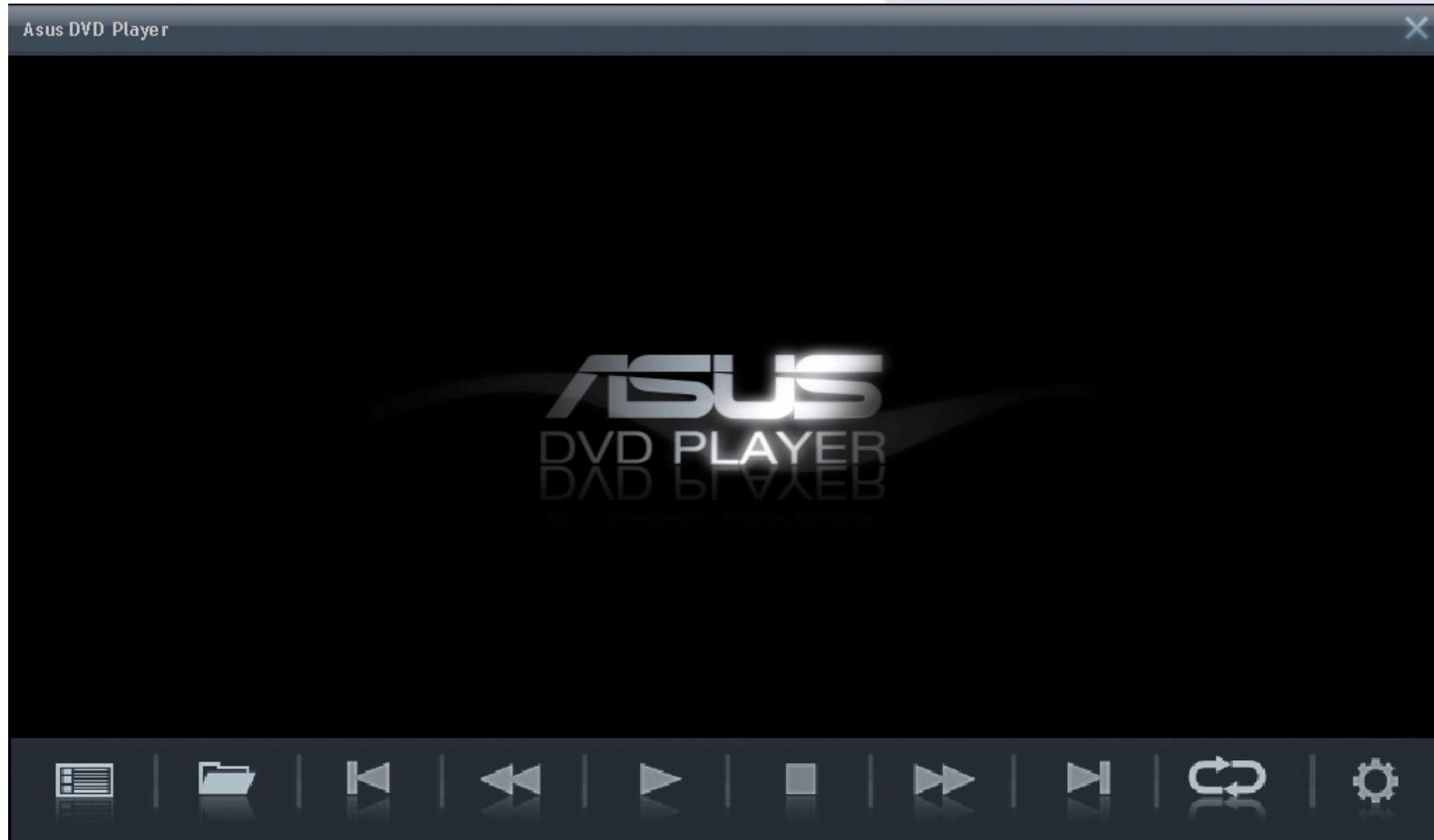
- Supports multiple file extensions and conversions
- Graphical interface and design
- Multi-language support

Dictionary : Dr. Eye



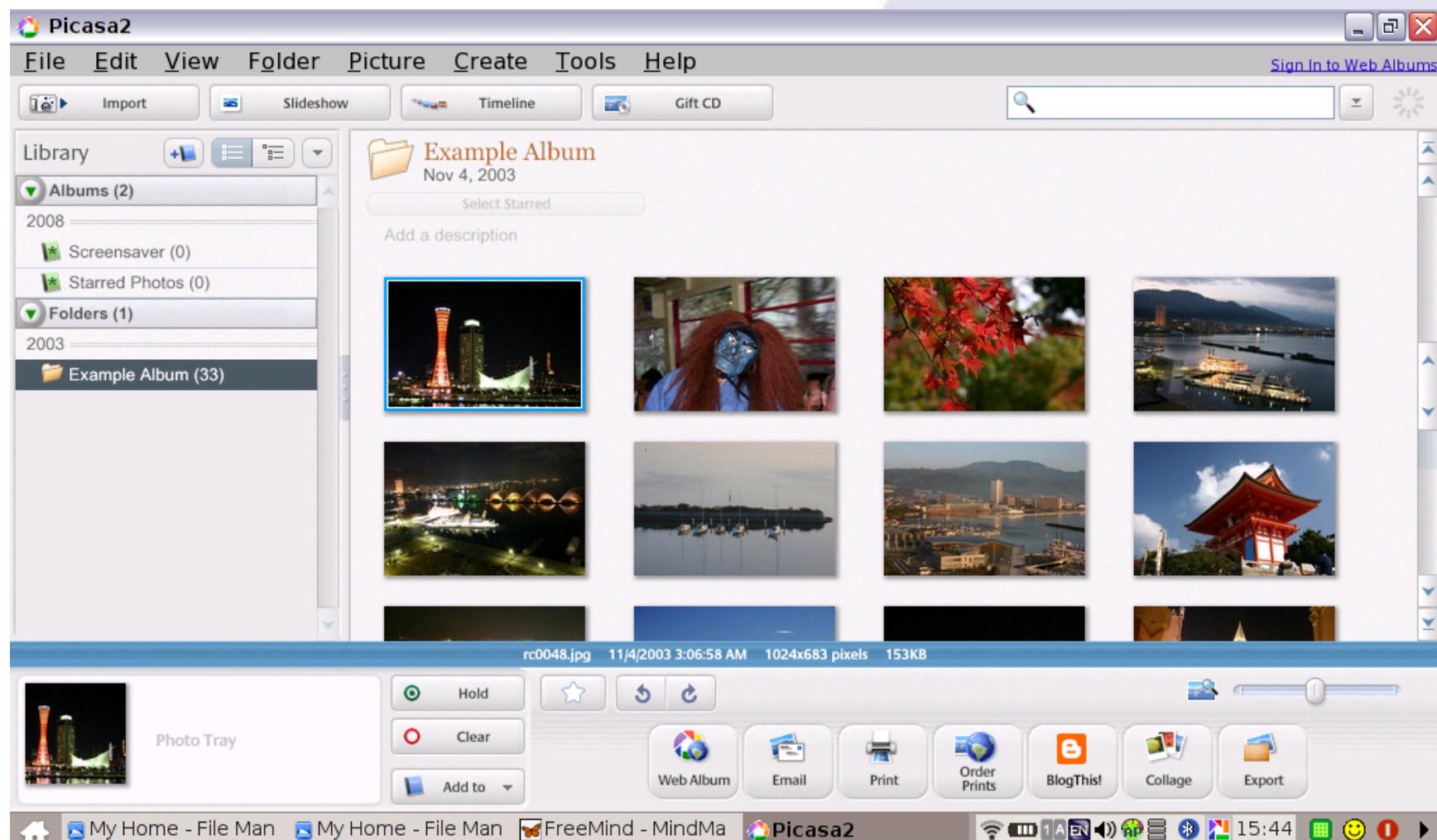
- Click and Explain definition lookup
- Provides word and phrase pronunciation
- Rich usage examples

Eee PC DVD Player



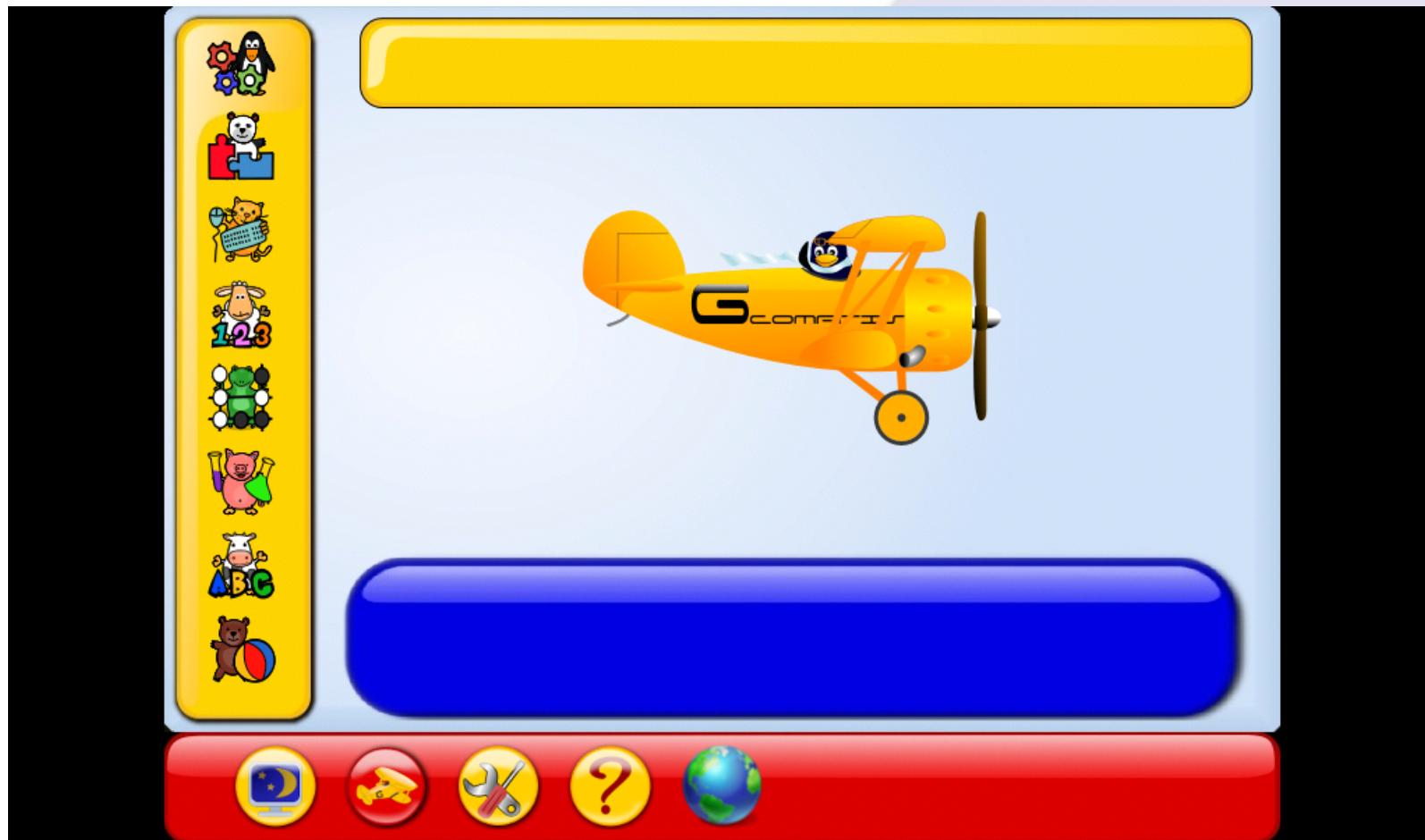
- Plug and play compatible
- Simple navigation panel that auto-hides during playback

On Line Photo Sharing : Picasa



- Ease of User Photo Management Tool

Education Child's Games



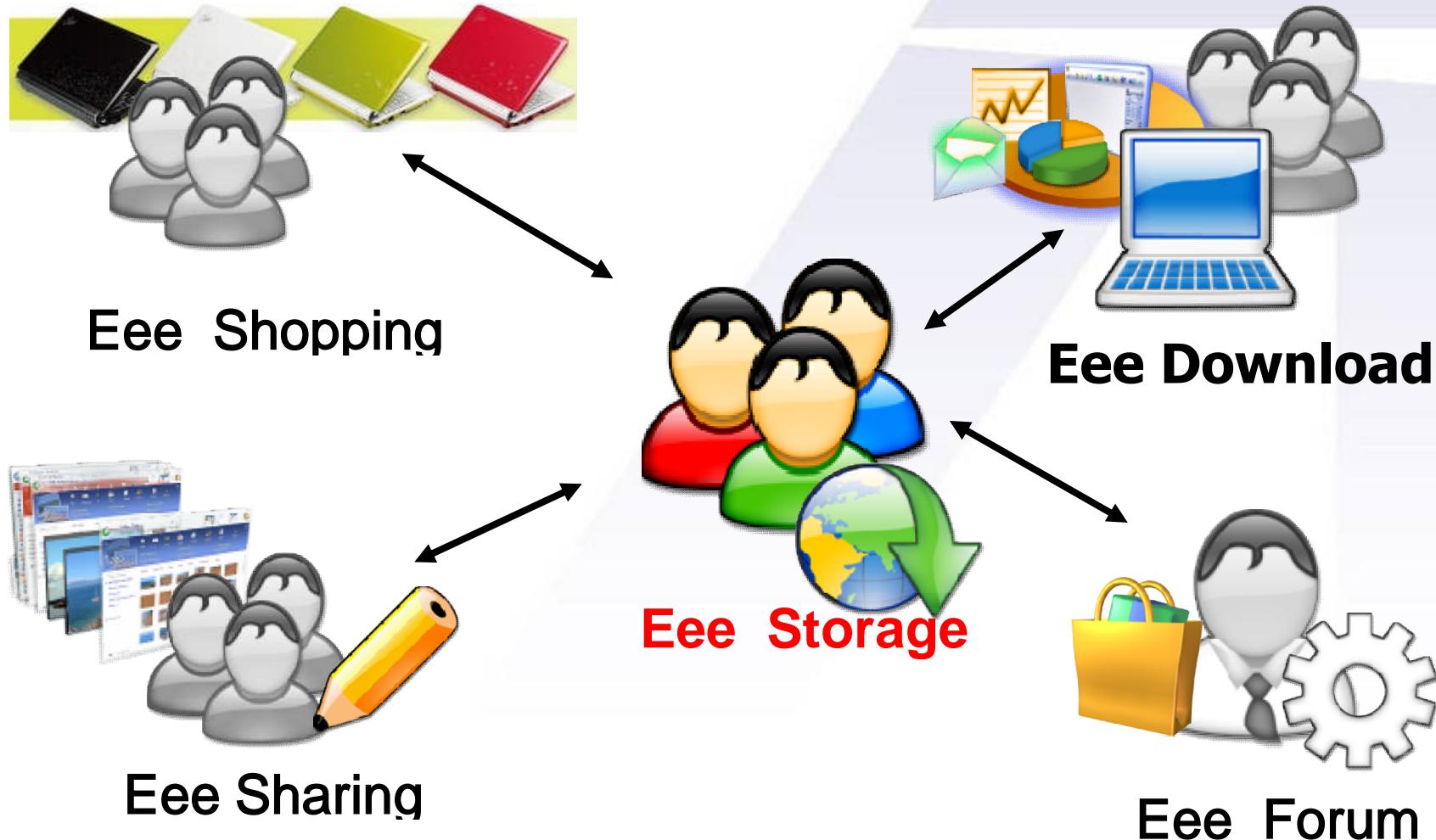
- Game categories: music, art, picture, story, puzzle, typing, logic
- Multi-language support

易社群: Share, Remix , Reuse Easily



3. Eee is A+ Service

易社群: Share, Remix , Reuse – **Easily**



Eee Download in Applications

Eee Download - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://eardownload.asus.com/ Google

Eee PC | Easy to Learn, Work and Play

Download EeePC Portal Sign In Create an Account

Get started - It's easy!

- Install software and multimedia in just one click
- Choose from 3,382 software applications
- Choose from 118 audio and video files
- Currently supports OS version 1.1 and up

BOOKMARK

Software

- Internet
- Work
- Learn
- Play
- Settings
- All

Recommended Software

 GIMP ★★★★★ Install Now	 KMyMoney Eee PC Edition ★★★★★ Install Now	 torcs ★★★★★ Install Now
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http://eardownload.asus.com/products/overview/kmymoney;jsessionid=735A1DC1E49AE60CEE2684574095F2C9

Eee Download - Mozilla F

EN 1A 13:11 Rock Solid . Heart Touching Confidential

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Software

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- Work
- Learn
- Play
- Settings
- All

Video and Music

Recommended Top Videos Top Music See More Top Music

Daxedrine Dreams The Child Branagh Porta D'Arce

Author: Tom Fahy Author: Tom Fahy Author: OPRACHINA

Run Time: 10:02 Run Time: 5:52 Run Time: 5:13

★★★★★ ★★★★★ ★★★★★

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Popular Media

Most Popular New Releases

1. The Chess-7	1. POPA FAMILY-Circle
2. The Chess-10	2. POPA FAMILY-Exhibitionist
3. The Big Head Boy-16	3. POPA FAMILY-FLYING CAR
4. Woodman 3 Hot Fighting-3	4. Daxedrine Dreams
5. The Whistle Stops-4	5. Go
6. Tang Hu Lu-9	6. Stray dogs-Coco
7. Woodman 3 Hot Fighting-4	7. Hinterlands
8. VK-Monster-3	8. PK Panda-Diving
9. Tang Hu Lu-3	9. Crazy Christmas-Crash

http://eardownload.asus.com/api/product/media/install?id=64792&locale=en_US

Eee Download - Mozilla Music Manager - On the roa

13:23

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4. 易服務營運模式規畫

- 營運內容
 - 免費: 軟體、digital content(音樂, 動漫)
 - 付費: 軟體、硬體、digital content、創新應用服務(Ex: 醫療、語言學習、三合一整合支付等)等
- 營運特色
 - 實體銷售channel
 - ICT平台(虛擬與實體的結合)
- 服務對象
 - 全球Eee PC使用者

易服務合作模式的建立

市場

新興國家(越南..)

台商

歐,美,日特定市場(銀髮族、粉領族..)

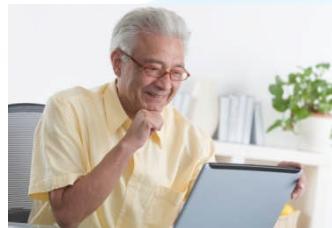
跨境
創新
服務



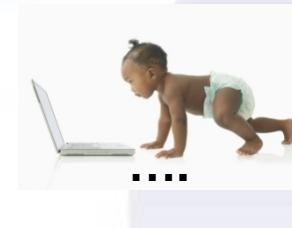
華語文學習



線上會議、檢測等照片,視訊,衛教



個人衛健、時尚



互動遊戲

軟硬
整合



華碩

Service Components Integration

Eee PC SDK

Easy Download Wizard for AP & Contents

加值服務平台



Eee User

社群/討論區

下載管理

服務供應商管理

Open Source

上架與管理

服務計價/記錄/拆帳

Programming
SDK



ISV Developers

Cowork Eee Services in Together

Contact with Ellis_wang@asus.com.tw

