

李舰 Mango Solutions上海代表处 jli@mango-solutions.com



#### Mango Solutions

- 成立于2002年,总部位于英国
- 瑞士分公司与中国上海代表处
- 2002年后保持两位数增长
- 专业的R语言咨询机构
- ISO 9001认证



#### Mango的业务

- 分析咨询 为定量分析方法提供建议
- 外包 为客户执行统计分析
- 程序开发 定制开发的软件系统
- 培训 为客户提供定制化的培训课程
- 支援 作为客户的支持部门



### 主要客户(部分列表)





































#### R的商用

#### - 分析咨询

- 数据分析
- 统计建模
- 数据可视化
- 模拟
- 代码迁移
- 数据处理
- 合作研究
- .....



#### R的商用

#### - 灵活开发

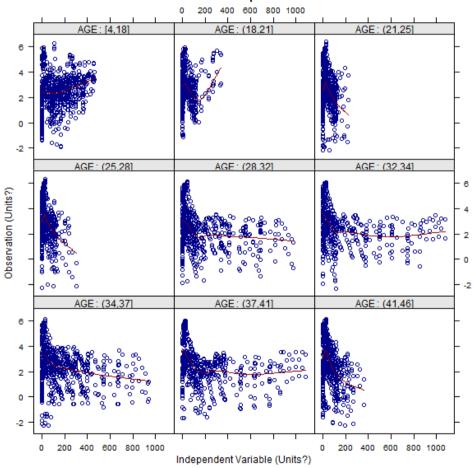
- R GUI的扩展
- 图形开发
- R包的开发
- 轻量GIS
- 基于Excel的开发
- .....



# R的商用

# - 系统定制

Page 1 of 2 >> Observation vs Independent Variable



# MANGOSOLUTIONS

data analysis that delivers

| Report Items                | eport Items Arguments |  |  |  |  |  |
|-----------------------------|-----------------------|--|--|--|--|--|
| Report Item: DV vs IDV      |                       |  |  |  |  |  |
| Option                      | Value                 |  |  |  |  |  |
| X Axis Label                | Independent Varia     |  |  |  |  |  |
| Y Axis Label                | Observation (Units    |  |  |  |  |  |
| Title                       | Observation vs Ind    |  |  |  |  |  |
| By Variable(s)              | -NONE-                |  |  |  |  |  |
|                             | AGE                   |  |  |  |  |  |
|                             | ALB                   |  |  |  |  |  |
|                             | AMT                   |  |  |  |  |  |
|                             | CFLP                  |  |  |  |  |  |
| Add Loess Line?             | V                     |  |  |  |  |  |
| Maximum                     | 9                     |  |  |  |  |  |
| Number of Trellis<br>Panels |                       |  |  |  |  |  |
| Maximum                     | 12                    |  |  |  |  |  |
| Number of<br>Unique values  |                       |  |  |  |  |  |
| before binning              |                       |  |  |  |  |  |
| trellis variables           |                       |  |  |  |  |  |
| Plot type                   | Points                |  |  |  |  |  |
| Add Grid Lines?             |                       |  |  |  |  |  |
| Log Y Axis?                 |                       |  |  |  |  |  |
| Style sheet                 | Standard              |  |  |  |  |  |
| Dosing subsets              | <b>V</b>              |  |  |  |  |  |
| Additional                  |                       |  |  |  |  |  |
| subsets                     |                       |  |  |  |  |  |
| Update                      |                       |  |  |  |  |  |
|                             |                       |  |  |  |  |  |
|                             |                       |  |  |  |  |  |
|                             |                       |  |  |  |  |  |

#### 制药行业简介



- It takes 12 years on average for an experimental drug to travel from lab to medicine chest
- Only 5 in 5,000 compounds that enter preclinical testing make it to human testing
- One of these five tested in people is approved
- On average, it costs \$800m to develop a drug

#### 项目失败的原因



46% drop out from lack of efficacy

17% from animal toxicity

16% from adverse events in humans

7% from bad ADME properties (Absorption, Distribution, Metabolism, and Excretion)

7% from commercial decisions

7% from other miscellaneous reasons

### 新药研制和FDA审批流程



- 临床前研究
- 向FDA提交新药临床研究申请(IND)
- FDA对临床试验申请进行评审
- 临床试验
  - Phase I
  - PhaseII
  - PhaseIII
  - PhaseIV
- 提交新药上市申请(NDA)
- FDA对新药上市申请的评审

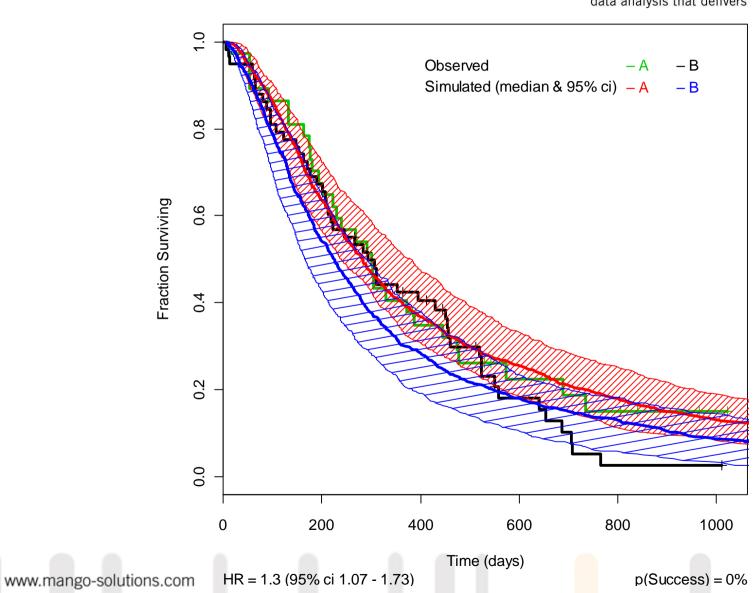
## 新药开发流程



|             | Yrs | <b>Test Population</b>   | Purpose   | %Dollars |
|-------------|-----|--------------------------|---|----------|
| Preclinical | 3.5 | Lab and animal studies   | Assess safety and biological activity             | 35       |
| Phase I     | 1   | 20-80 healthy volunteers | Determine safety and dosage                       | 15       |
| Phase II    | 2   | 100-300 patients         | Evaluate effectiveness and look for side effects  | 40       |
| Phase III   | 3   | 1000+ patients           | Verify effectiveness, long term adverse reactions | 10       |
| FDA         | 2.5 |                          | Review/approval                                   |          |
| Phase IV    |     | Population               | Post marketing testing required by FDA            |          |

# R的应用

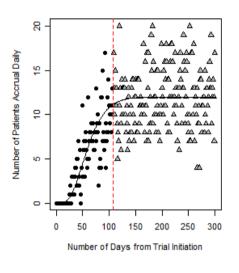


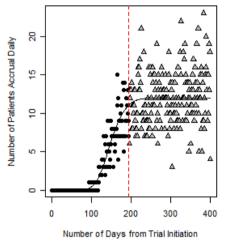


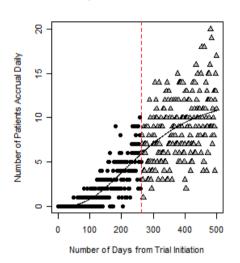
## R的应用

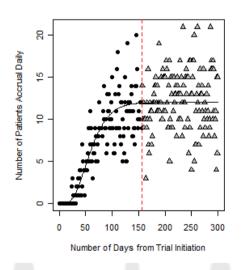
# MANGOSOLUTIONS

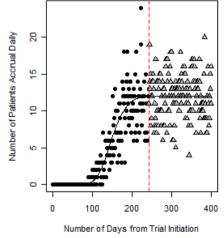
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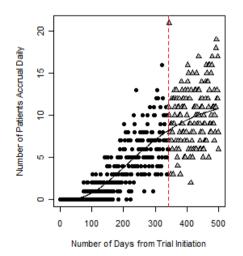












#### R Vs. SAS



- 擅长的领域不同, 在行业很少直接正面交锋;
- 行业中开源软件不可能完全取代商业软件,与技术和功能无关;
- R在业界的应用自有其一片广阔的天地,无需和任何其他软件之间纠结;
- 对企业应用来说,根据自身实际的需求,很容易清楚地知道什么才是需要的;
- 对职业规划来说,分析和建模能力更重要,工具只是帮助解决具体问题的助力。



#### 谢谢!

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