

# Medical disinformation resilience ThinkTank

## Resources:

- Slideset [2020-07-18 Support Medical disinformation resilience](#)
- Links from slides:
  - BigBook: [README: Big Book of Disinformation Response](#)
  - Wayfair example: <https://www.bbc.com/news/world-53416247>
  - NY police unions / Shakeshack <https://www.snopes.com/ap/2020/06/17/nypd-says-officers-were-not-poisoned-at-shake-shack/>
  - Motivations: [https://www.washingtonpost.com/outlook/fake-news-threatens-our-businesses-not-just-our-politics/2019/02/08/f669b62c-2b1f-11e9-984d-9b8fba003e81\\_story.html](https://www.washingtonpost.com/outlook/fake-news-threatens-our-businesses-not-just-our-politics/2019/02/08/f669b62c-2b1f-11e9-984d-9b8fba003e81_story.html)
  - Medical Individuals: <https://www.npr.org/2020/06/29/884551391/florida-scientist-says-she-was-fired-for-not-manipulating-covid-19-data>
  - Medical companies: <https://www.statnews.com/2018/01/30/pharmaceutical-industry-fake-news-tobacco/>
  - Medical facilities: <http://delawarevalleynews.com/2020/04/05/film-your-hospitals-trend-is-spreading-misinformation-about-covid-19/>
  - System: AMITT [https://github.com/cogsec-collaborative/amitt\\_framework](https://github.com/cogsec-collaborative/amitt_framework)
  - System: ACoD: <https://essenceofwonder.com/2020/05/02/countering-fake-news-professionals-panel/> (Or ask [Name Redacted], [Name Redacted], or any of the other Disinformation team members who are also part of the ACoD team)
  - Systems: BEND <https://www.armyupress.army.mil/Journals/Military-Review/English-Edition-Archives/Mar-Apr-2019/117-Cybersecurity/b/>
  - Counters: [https://github.com/cogsec-collaborative/amitt\\_counters](https://github.com/cogsec-collaborative/amitt_counters)

## Other examples:

- Korean telecomms company vs each other
- Gilead Remedsvdir - Chinese study pushed by state media, showing severe sideeffects etc
- Future: vaccine - competitive field, expect chinese own attempts, russian hacks (APT29), Oxford, Moderna - can see disinfo around this.

## Who is CTI here to help?

- Pharma has robust PR and comms teams
- Civil response - have student working against bds disinfo... seen voluntary response
- Small hospitals

## Small hospitals - how to protect?

- E.g. filmyourhospital
- What is the risk. How do hospitals respond? What are the likely narratives?
- What if they feed into state narratives?
- What if it's 1000 hospitals at once?

## Is this a problem?

- Huge problem... "no covid" etc affects the doctors... loss of trust in doctors and hospitals

How can we practical help?

- Advice note would be useful... e.g. what to do in terms of response...
- Don't expect doctors to understand TI frameworks. Response notes in terms of breach, for someone in the hospital to give to the press?

Types of problem?

- Generic: anti-mask, anti-vax, anti-medicine, anti-quarantine
- Generic accusations at hospitals, e.g. restraining patients, acting for profit, promoting hysteria, <- can red team this, create online training centre where hospital comms teams can connect and do some training - prepare training material, scenarios, etc for them
- Specific targetted attack on specific hospitals. Not 1000 places at once. Our monitoring will have to alert the specific institution, have a response team dedicated to local incidents. Or find and train the people who are the local response team for that hospital's area.

Ideas

- Central SOC working with everyone. Maybe do response for them without contacting.
- If across enough places, a tiered response: one wide response against the hashtags/ amplification, another locally at each facility for the local facilities themselves. Would need advice notes for the local part.
- Looking ahead, look at 2-3 scenarios:
  - Vaccine scenario (because strong antivax movement),
  - Really bad second wave of Covid, especially if there's no vaccine before winter - difficult to reimpose quarantine; get reopen movement (will the hospitals get blamed?)
- Apart from covid, people aren't getting other surgeries - refusing to go to hospitals because they think they'll get Covid... need to spread message "if you are in an emergency, please go to the hospital"... need to research that too...

Questions

- AMITT - where going as a standard?
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