Chapter 8: Making Analysis Outputs Usable

Data science, data analysis, starts and ends with human beings. We can do beautiful analysis, but if we don't make it accessible to the people who need to take action from it, then we haven't done our job.

Let's talk about outputs. The ways we present the data we produce, and how we do that, including the forms/ formats some of the people we interact with are used to, what good visualisations in this space look like (and how to create them), and how to get those outputs to the right people.