

AAR: #OperationGridlock

Based on MITRE ATT&CK© Navigator

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#WeWontStayHome x #OperationGridlock x +

selection controls layer controls technique controls

Strategic Planning	Objective Planning	Develop People	Develop Networks	Microtargeting	Develop Content	Channel Selection	Pump Priming	Exposure	Go Physical	Persistence
4 items	2 items	3 items	6 items	3 items	10 items	10 items	8 items	10 items	2 items	3 items
5Ds (dismiss, distort, distract, dismay, divide)	Center of Gravity Analysis	Create fake experts	Create fake websites	Clickbait	Adapt existing narratives	Backstop personas	Bait legitimate influencers	Cheerleading domestic social media ops	Organise remote rallies and events	Continue to amplify
Competing Narratives	Create Master Narratives	Create fake or imposter news sites	Create funding campaigns	Paid targeted ads	Conspiracy narratives	Facebook	Demand unmountable proof	Cow online opinion leaders	Sell merchandising	Legacy web content
Facilitate State Propaganda		Create fake Social Media Profiles / Pages / Groups	Create hashtag	Promote online funding	Create competing narratives	Instagram	Deny involvement	Dedicated channels disseminate information pollution		Play the long game
Leverage Existing Narratives			Cultivate ignorant agents		Create fake research	LinkedIn	Kernel of Truth			
			Hijack legitimate account		Create fake videos and images	Manipulate online polls	Search Engine Optimization			
			Use concealment		Distort facts	Pinterest	Seed distortions	Fabricate social media comment		
					Generate information pollution	Reddit	Use fake experts	Flooding		
					Leak altered documents	Twitter	Use SMS/ WhatsApp/ Chat apps	Muzzle social media as a political force		
					Memes	WhatsApp		Tertiary sites amplify news		
					Trial content	YouTube		Twitter bots amplify		
								Twitter trolls amplify and manipulate		
								Use hashtag		



Photo: The State News, Lansing, Michigan, USA

