

Why are data analysts
so unhappy?

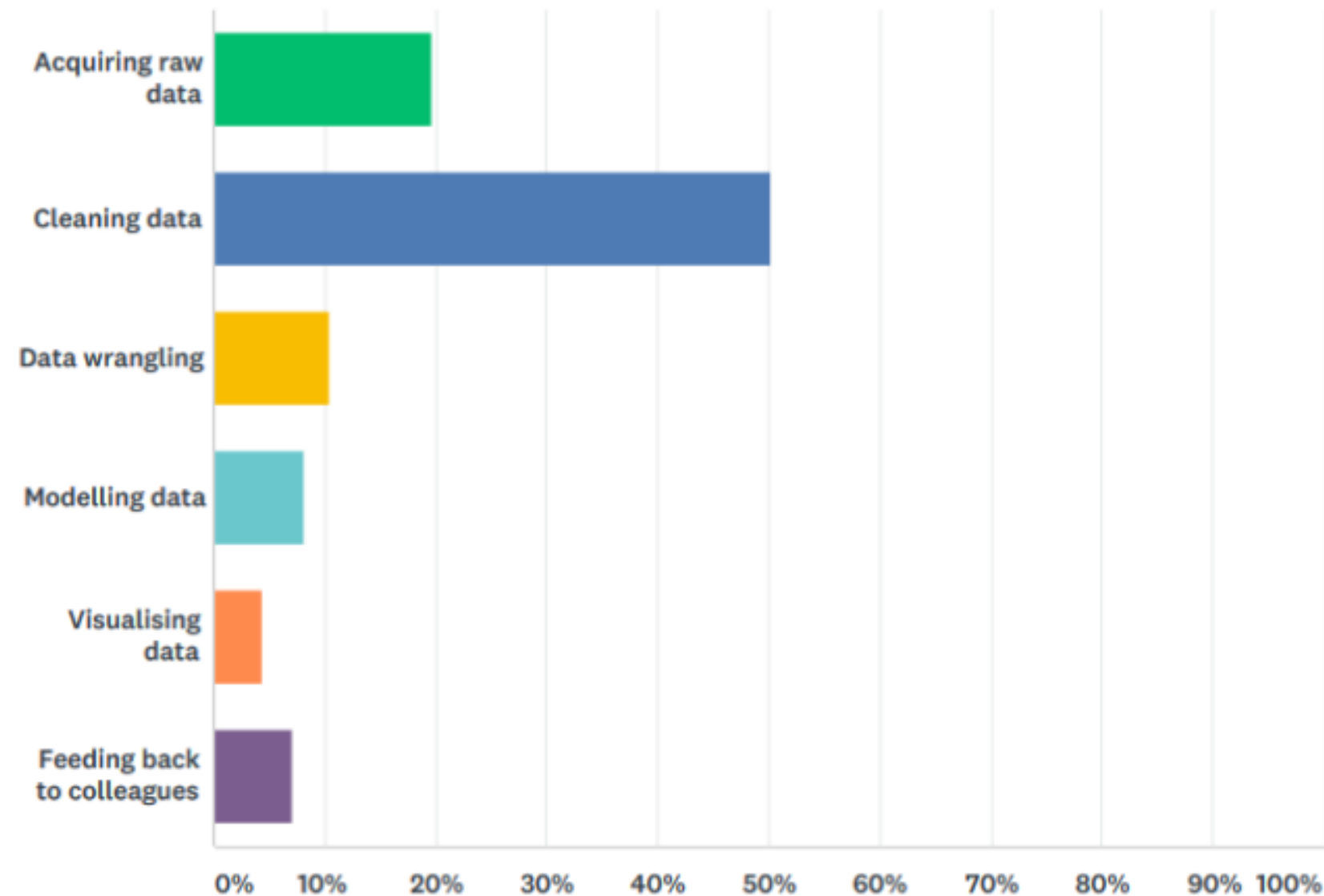
Data analysts: Expectations vs reality



When data analyst becomes data janitor

Why data cleaning is a nightmare

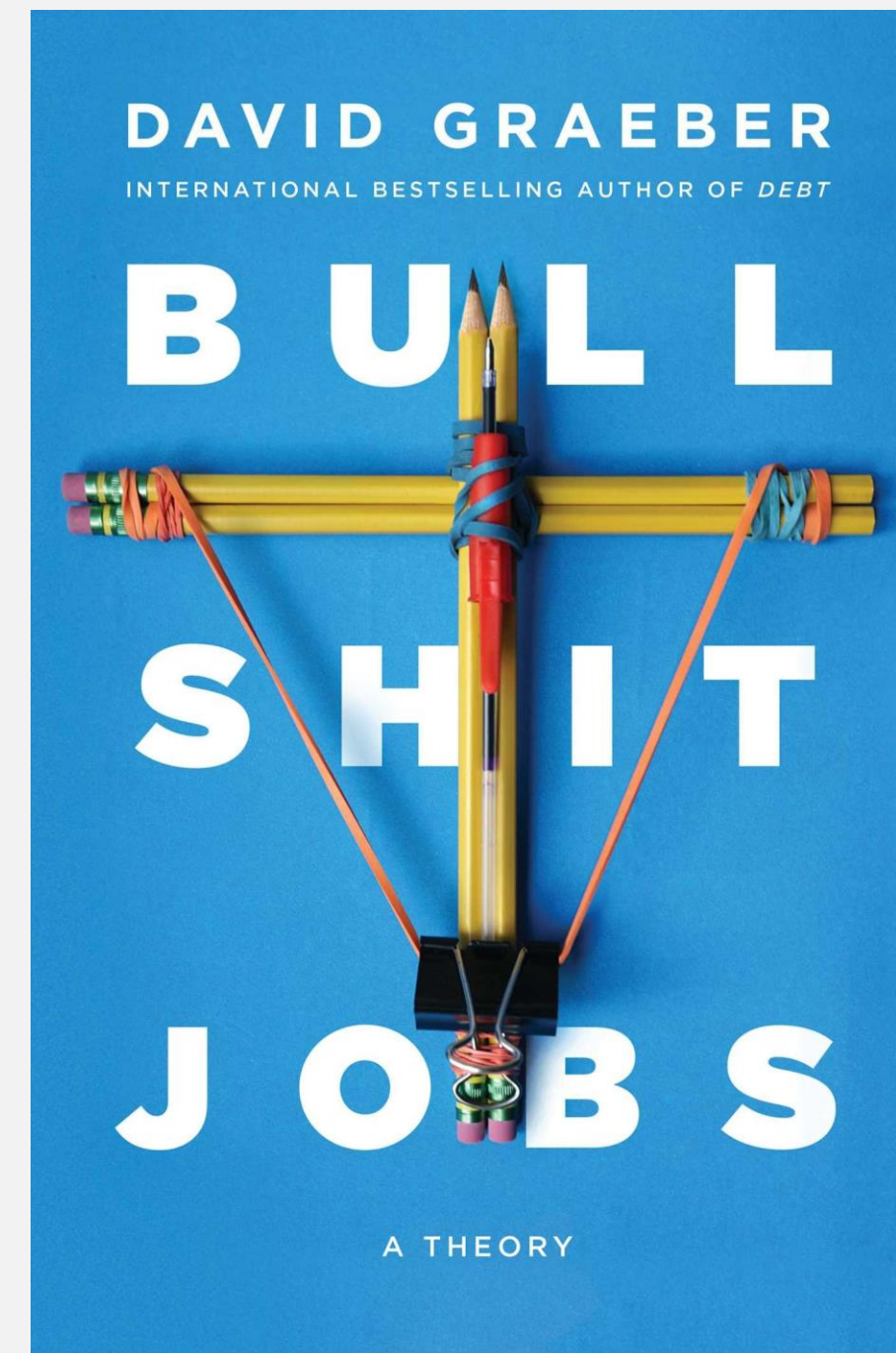
In the recently conducted [Packt Skill-Up survey](#), we asked data professionals what the worst part of the [data analysis](#) process was, and a staggering 50% responded with data cleaning.













When data janitor becomes data duct-taper

“It’s as if a homeowner, upon discovering a leak in the roof, decided it was too much bother to hire a roofer to reshingle it, and instead stuck a bucket underneath and hired someone whose full-time job was to periodically dump the water.”

-David Graeber, *Bullshit Jobs*



They jump ship before the bucket overflows

Sectors with the Highest Turnover Rates		
1.		Technology (Software) 13.2%
2.		Retail & Consumer Products 13.0%
3.		Media & Entertainment 11.4%
4.		Professional Services 11.4%
5.		Government/Edu/Non-Profit 11.2%
6.		Financial Services & Insurance 10.8%
7.		Telecommunications 10.8%
8.		Oil & Energy 9.7%
9.		Aero/Auto/Transport 9.6%
10.		Healthcare & Pharmaceutical 9.4%

Occupations within Technology (Software) Sector with the Highest Turnover Rates

- 1 User Experience and Designer • 23.3%
- 2 Data Analyst • 21.7%
- 3 Embedded Software Engineer • 21.7%



Switching off the data analyst carousel

- Your data processes and analyst retention may be related!
- Automation is coming: you and your staff can't afford careers of copying-and-pasting
- It's time to up-skill your staff and build your processes from within



LET'S TALK

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