



What makes a good analytics course?



A good analytics course...

GUIDES YOU THROUGH THE DATA CLEANING

- It's up to 80% of an analyst's time...
- Acknowledge and celebrate it



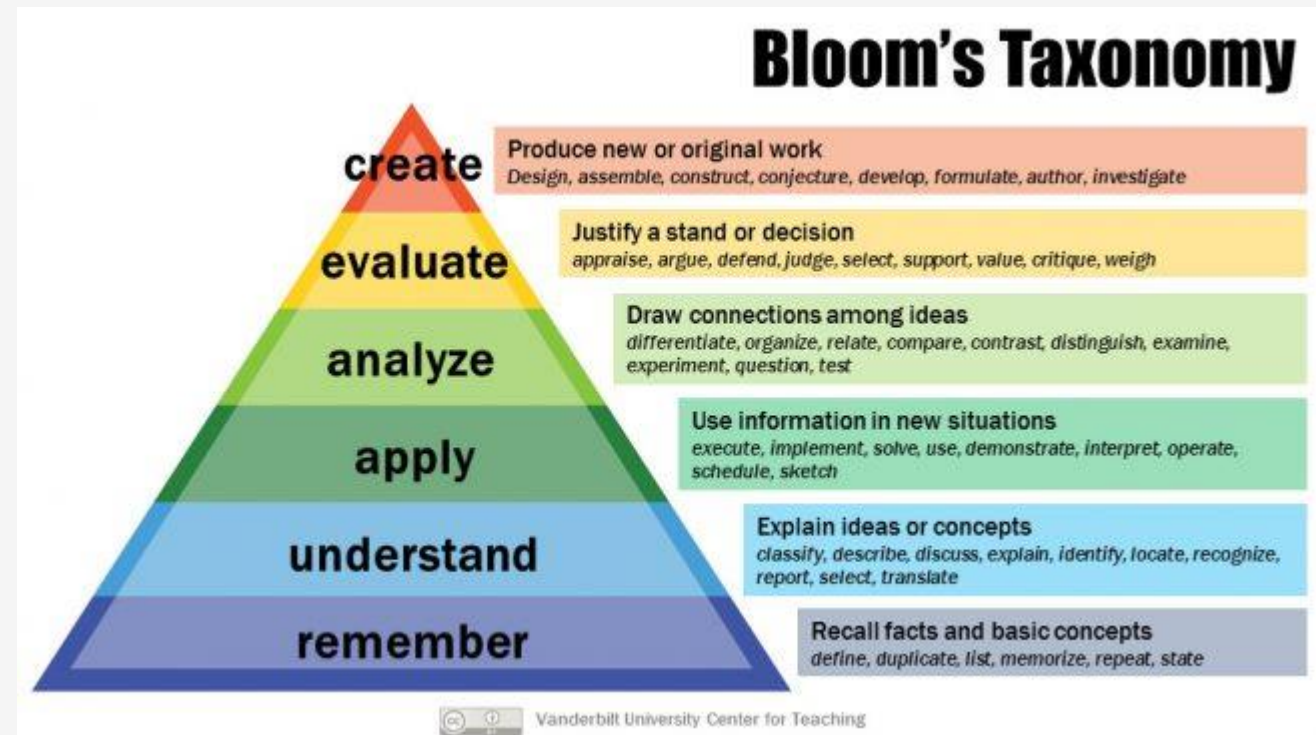
H A S A C O N T E X T

- Avoids the brain-dump
- Has an objective, contextualizes how to get there



HAS A DELIVERABLE

- Takes learner through end-to-end process
- “I built that”



RESOURCES

- [“How to Find Good Analytics Courses with George Mount,”](#)
How to Get an Analytics Job Podcast



THANK YOU

george@stringfestanalytics.com

[linkedin.com/in/gjmount](https://www.linkedin.com/in/gjmount)