

# Why Gary in Accounting can't build your data academy

# Taking shortcuts to the data academy



# Data tacticians aren't necessarily the best data strategists

- Gary in Accounting may know nothing of instructional design, video editing, using images and datasets without getting sued, etc...
  - It's an auxiliary skillset



# You can't delegate or hire the problem away

- You can't delegate your up-skilling as side projects for your best and brightest
- You can't hire a team of PhD data scientists and expect the problem to go away
- It takes a ground-up, systematic approach to build data capacities, from someone who specializes in this strategy



# LET'S TALK

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