VANARSDEL

Natura Analysis

Last | 7 | Years (Calendar)

01/01/2017 - 31/12/2023

Manufacturer

KPIs
& Gauges

Revenue and PY Sales

$412.12M

$422M

$0M $844M

Date

Date

Revenue and % Growth by Year

○ Revenue ● % Growth

$100M   20%

$50M

$0M   0%

        2017   2018   2019   2020   2021

Revenue by Country

Australia
Canada
Germany
Japan
Mexico
Nigeria
USA

$0.0bn $0.1bn $0.2bn $0.3bn

Category	Revenue	Bar	% Growth
⊞ Urban	$245,861,704		2.59%
⊞ Rural	$161,073,618		1.38%
⊞ Youth	$12,637,368		11.53%
⊞ Mix	$2,239,978		-0.57%
Total	**$421,812,668**	**$421,812,667.695**	**2.35%**