- **Unified vision**
    - Think about the entire design before jumping in
    - Individuals having a strong understanding of the project and its requirements
    - Willingness to compromise

- **Individual responsibility**
    - Equal participation
    - Individual accountability
    - Individual Technical contribution

- **Mutual respect**
    - Respect of others' ideas
    - Not pointing fingers
    - Inclusion of all team members

- Prioritization
- Daily Communication
- Always meeting deadlines/milestones; not falling behind
- Tackling problems early
- **Costco**

Plan for 10/5 meeting:
Bounce our V&S off of Tim and see what we have correct and what he wants different
Find out when we will get feedback on V&S
Ask about their conjoint analysis expectations
Find out when we can speak with people listed below

Who we still need to speak to:
- Someone who designs surveys (survey creator)
    - Types of questions/content of surveys
    - Implementation of Conjoint analysis
- Someone who will be using and analyzing data (analyst)
    - Are we responsible for analyzing the data or just the collection of it?
- Technical constraints (IT support)
    - Any DB requirements
    - Number of simultaneous users
- Someone who will take the survey (survey creator)
    - Any browser/compatibility requirements?