

- **Unified vision**
 - Think about the entire design before jumping in
 - Individuals having a strong understanding of the project and its requirements
 - Willingness to compromise
- **Individual responsibility**
 - Equal participation
 - Individual accountability
 - Individual Technical contribution
- **Mutual respect**
 - Respect of others' ideas
 - Not pointing fingers
 - Inclusion of all team members

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- Prioritization
 - Daily Communication
 - Always meeting deadlines/milestones; not falling behind
 - Tackling problems early
 - **Costco**

Plan for 10/5 meeting:

Bounce our V&S off of Tim and see what we have correct and what he wants different

Find out when we will get feedback on V&S

Ask about their conjoint analysis expectations

Find out when we can speak with people listed below

Who we still need to speak to:

Marketing director (Someone who makes the questions as well)

Someone who will be using and analyzing data

Technical constraints (speak to CTO/IT?)

Someone who will take the survey