Cost proposal

Django: Free and open-source

React Native: Free and open-source

PostGreSQL: Free and open-source, hosted in Heroku

Heroku: Free for hobby dynos. \$7/mo for web dyno and \$9/mo for database server

Travis: Free for public, open-source repos/projects

- Allows for unlimited builds and 3 concurrent jobs (plus features) for free.

Google Play Store: One-time \$25 registration fee

iOS App Store: \$99 per year to publish

Yearly Cost Breakdown

1,000 Users

Technology	Cost (\$)
Web hosting	78
Database hosting	108
iOS App Store	99
Total:	310/year

10,000 Users

Technology	Cost (\$)
Web hosting	78
Database hosting	108
iOS App Store	99
Total:	310/year

1,000,000 Users

Technology	Cost (\$)
Web hosting	300
Database hosting	600
iOS App Store	99
Total:	999/year