Cost proposal

Development

Django	Free, open-source
React Native	Free, open-source
PostgreSQL	Free, open-source
Heroku	Free for hobby dynos
Travis	Free for public Github repos (unlimited builds, 3 concurrent jobs)
	$0

Deployment

Heroku (hosts everything)	$7/mo for web dyno $9/mo for database server
Google Play Store	$25 registration fee (one-time)
iOS Store	$99/year to publish
	~$285/year (10k users)

Yearly Cost Breakdown

10,000 Users

Technology	Cost ($)
Web hosting	78
Database hosting	108
iOS App Store	99
Total:	**285/year**

100,000 Users

Technology	Cost ($)
Web hosting	78
Database hosting	300
iOS App Store	99
Total:	**477/year**

1,000,000 Users

Technology	Cost ($)
Web hosting	300
Database hosting	600
iOS App Store	99
Total:	**999/year**