Competitor Analysis

ToDo Movies
App to remind of new movies coming out
Good points - push notifications on phone, alphabetical and to be released nearest way of viewing films, user specific.
Bad points - It's not free, only does films, no rating system or suggestions to what you might like.

AirDates
Website with release dates for new series
Good points - Calendar format with lots of shows
Bad points - Website looks cluttered, no user specific data, only does TV shows.

NetFlix - WatchList
Not the main function of this website but it does have a watchlist
Good points - user specific data, gives recommendations
Bad points - No notifications, only for films, no new release dates