Competitor Analysis

ToDo Movies

App to remind of new movies coming out

Good points - push notifications on phone, alphabetical and to be released nearest way of viewing films, user specific.

Bad points - It’s not free, only does films, no rating system or suggestions to what you might like.

AirDates

Website with release dates for new series

Good points - Calendar format with lots of shows

Bad points - Website looks cluttered, no user specific data, only does TV shows.

NetFlix - WatchList

Not the main function of this website but it does have a watchlist

Good points - user specific data, gives recommendations

Bad points - No notifications, only for films, no new release dates