WEBCRAFT
Creatives

Company Portfolio

Incepted in 2020, Valley Projects (Pvt) Ltd is a Software Development, Digital Marketing Services and Consultancy firm. We also deals in Construction Materials being a dealership partner of Fischer India. Our aim is to provide competitively priced services to companies worldwide.

Having a strong local presence in India, Valley Projects has made its mark as a well-established and sound company driven by the industry's highly professional and trained individuals and is surely headed in becoming a leading organization which facilitates, enhancesand provides measurable business value through most effective uses of Technology and Resources to organizations globally.

Highly skilled intellectual personnel, most having substantial work experience in diverse areas make up the Valley Projects team. Our management ensures that each individual excels in their specific assigned tasks by working closely with them.

Only those individuals are hired who not only possess strong technical and analytical skills, high intellect, sound work ethics and integrity but also who have confidence, decision making abilities and above all the drive to excel whether it is at the management level or at a technology/software development position.

Our focused, sound and innovative approach is derived from the cumulative experience of our team members. As a result of their combined practical business experience with strong technology delivery capabilities, we are able to comprehend the client's business requirements, propose and create strategies in line with the vision of the business and execute the business plan by building or implementing high quality scalable business solutions through the use of latest cutting edge Technologies.

FOCUSED, SOUND & INNOVATIVE

3 WORDS THAT BEST DESCRIBE OUR APPROACH AND OUR TEAM

COMMITTED TO PROVIDING SUBSTANTIVE BUSINESS VALUE

Valley Projects is committed to providing substantive business value of each and every product developed and client engagement. We achieve this through a combination of expert Industry-Specific business analysis, strong technical skills, sound project management methods and traditional values.

We strive to work in collaboration with our customers to be able to build high performance teams necessary for creating and maintaining world class business solutions. We have qualifications in the areas of Information Custom Software Development, Web Centric Software Solutions, Digital Marketing, Creative Designing and Marketing with emphasis on Industry-Specific Business Analysis and the use of latest technologies for the development and implementations of leading business solutions that work in an enterprise area globally.

6 REASONS THAT MAKE US THE PREMIER CHOICE

INTELLECT & EXPERIENCE
Highly skilled professionals who possess expertise in diverse Business and Technology areas make up the Valley Projects team. To provide world class service, we employ the best minds, adhere to proven methodology, provide superior client service and become a true business partner in every project.

OUR APPROACH
Our Roadmap to development is a collection of eight steps, each of which has its own significance.

o   Data Mining
o   Forming a sketch
o   Designing
o   Making a blue print
o   Constructing
o   Testing
o   Deployment
o   Maintenance & Up gradation

COMMITMENT TO QUALITY
We believe in Quality service and our approach has been designed to provide the same. We listen carefully to our clients and provide space, time and materials according to agreement for the project. We are proud of our Technical and Creative capability and this emerges from taking time to get it right. Our Quality Assurance Department tests throughout the process to ensure that the project will be successful.

ON TIME DELIVERY
We invest the time up-front to clearly understand your needs and then manage projects to ensure they are delivered on time and within budget. This methodology expedites rapid successful implementation, limits uncertainty and keeps the customer always aware of development progress at our end.

COMPETITIVE PRICING
We render services to our clients at a very competitive price and depending on the type of client engagement we offer them the most suitable pricing model structure which could either be fixed price based , time and effort based or a dedicated offshore team model.

TRACK RECORD
We have handled small - large scale projects and have over the years implemented solutions for numerous organizations of all sizes. Our growing list of satisfied customers' not only act as our excellent references but are also a source of our repeat business.

SERVICES

Expertise, thorough knowledge and firsthand experience along with strong Industry specific research skills help us in analyzing, designing and implementing world class solutions.

INFORMATION TECHNOLOGY

Software Development Services
Web Development Services
Digital Marketing
Mobile Application Development
Consultancy Services

CREATIVE, DESIGN & MULTIMEDIA

Logo Design
Stationery Design
Web Design
Internet Advertising
Print Media Design
Multimedia Design

OFFSHORE OUTSOURCING

Engagement models

- Dedicated Offshore Team Model
- Time & Material Model
- Fixed Price Model

Domains

- Project based
- Product development
- Resource outsourcing
- Managed IT

SKILL MATRIX

WEB		CONTENT MANAGEMENT	
WEB	Custom Web Design & Development	**CONTENT MANAGEMENT**	Custom Built CMS Solutions
	Web Apps		
	E-Commerce Solution & Storefronts		
	Enterprise Portal Development		Open Source CMS Implementation
	Application Maintenance		
MOBILE	iPhone Development	**CONSULTING**	HR Consulting
	Android Development		IT Management & Consulting
ENTERPRISE	Custom Enterprise Solutions	**CREATIVE**	Logo Design
			Stationary Design
			Web Design
	Enterprise Digital Marketing		Internet Advertising
			Print Media Design
			Multimedia Design
			Mobile App Design
SOFTWARE	Software Development	**SOCIAL MEDIA SERVICES**	Social space setup
			Weekly / Monthly reporting
	Software Migration & Re-engineering		Social content creation
			Social content visual design
			Sales oriented posting
			Integration with corporate websites
	Software Testing		Integration with ecommerce websites
			Blog setups
			Blog posting

Web development services are the core of our business. We provide a wide range of professional services in the development of web 2.0 and intranet applications of any complexity. Our highly talented team endeavors to develop web applications that can become an invaluable asset for your company.

We provide complete and comprehensive solution for all phases inclusive of design, development, deployment and maintenance. We feel that by being a full-service company, we are able to provide our clients with a complete understanding of the Web.

We believe that success lies in maintaining open communication and involvement with our clients through each phase of development. We will make every attempt to understand your business and your customers. Our goal is to translate your vision into reality by being your technology partners.

Valley Projects has been providing web development services since 2020 and has the ability to develop any genus of website or web application for any industry or individual.

WEB DEVELOPMENT SERVICES

THE CORE OF OUR BUSINESS

Our focus to specialize in the combination of high impact design with solid development of user-friendly and functional web applications that not only enhance your corporate image but also aim to increase sales and visitor retention has proven beneficial in attracting and maintaining an increasing list of prestigious clients. We at Valley Projects guarantee tailor-built corporate web solutions and web 2.0 applications that not only stand out from the competition, but also helps build your reputation as a leader in your industry.
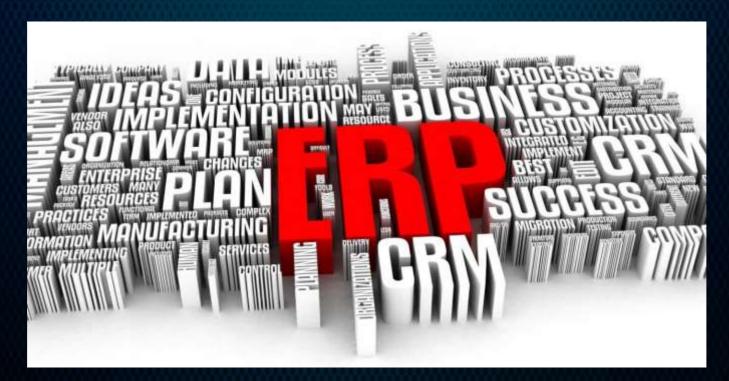
PRACTICE AREAS
- Custom Web Design & Development
- Web Apps
- E-Commerce Solution & Storefronts
- Enterprise Portal Development
- Application Maintenance

Digital Marketing SOLUTIONS

Since inception we have been providing state of the art Enterprise Digital Marketing Solutions from midsize to large organization. In developing custom applications, we see our role as partners, not merely programmers. We recognize that solutions succeed not solely for technical reasons, but because end-users and internal IT staff feel ownership.

Our Digital Marketing development capabilities offer our partners a significant edge in the market from its competitors. It helps in making the presence of the brand in the market.

In the last decade, a number of management philosophies have been developed in an attempt to define what companies must do to compete in the new global economy. Emphasis is now placed on the use of enterprise-wide information solutions to impact the decision processes of its users. Organizations have rediscovered the basics, realizing that the most effective strategy is to organize their resources in order to achieve better performance. Today's dynamic business requirements need dynamic information solutions. Generic software is not flexible enough to meet the diverse demands of each unique business. Considering all the aspects in mind we design cost effective tailor built, high impact Digital Marketing Solutions for organizations.

We deliver our services in the following areas of Digital Marketing:

•   Social Media Marketing
•   Search Engine Marketing
•   Affiliate Marketing

CONSULTANCY SERVICES

Valley Projects Consultancy Services enable you in creating a vision for the future and reach consensus on investment priorities and information technology strategies for all major constituencies. Importantly, we focus on aligning these strategies and investment priorities with the immediate, short-term, and long-range goals of your organization. Finally, moving from alignment to action, your information technology strategies are translated into a detailed

phasing/implementation plan that identifies specific projects, time frames, expected results, budget, resource needs, and organization (management and governance).

With Valley Projects consultancy services, this comprehensive and realistic action plan, or road map, becomes a"living document" that will guide your organization's investments of money, time, and energy related to information technology management over a multi-year period, incorporating new technology, e-commerce opportunities, and regulatory compliance.

Valley Projects is proudly providing consultancy services to large scale organizations and above all has team members on board who are not only Certified but also have tremendous experience in business consultancy unlike traditional technology-centric approaches to information management and e-commerce, we at Valley Projects Consultancy Services focus on business transformation and applying our extensive experience in the Information Technology industry to help you:

Align your Information Technology strategy with your business processes.

Avoid pitfalls and ensure that IT initiatives are focused on the areas of highest "real value" to the organization.

Address targeted areas of improvement.

Enhance quality of care and support. Increase customer and employee satisfaction.

Strengthen financial results.

Valley Projects Consultants help devise an Information Technology strategic plan that serves as a "road map" to guide capital investments over a multi-year period and alternately can also provide a "second opinion" regarding your current Information Technology strategic plan, projects already in the planning stage and/or perform return on investment analyses as well as assisting organizations with plan implementation including tactical planning, vendor selection & contract negotiation, applications management, applications delivery and systems integration through sound trustworthy consulting services across IT Management, Business Analysis, Technology and HR consulting domains.

CREATIVE, DESIGN & MULTIMEDIA

LOGO DESIGN
Understanding your business is a key part of our design process. Our highly skilled Graphic Design team can assist you to develop a Logo that represent your company/brand image as we do understand that proper and competent branding begins with a well-conceived properly designed logo.
The things that you can expect from us are:
Fast Turnaround time
Original Designs
Print Friendly
Uniqueness

STATIONARY DESIGN
The fact is corporate stationary plays a very important part in assessing a company's approach. Our designers ensure that they always come up with top quality designs whenever a client requests stationary design. Designs that are practical, elegant and very professional. By doing so, they come up with the most impressive of visiting cards, letterheads, envelopes and etc. We also offer the services of having this corporate stationary printed on top quality material ensuring that next time you give someone your visiting card, you get nothing but praise.

WEB DESIGN
The internet is the new globally accessible art gallery. Company's bank a lot on their virtual existence on the World Wide Web through websites. These websites are accessible to a huge audience and make no mistake about it, the good ones are talked about a lot. Web designing is amongst the modern day graphic designing skills with creative parameters changing every day! Our team has designed some of the best web interfaces over the years. Our portfolio of web design exhibits the most modern of trends with aesthetically pleasing look and feel. With the use of cutting edge technologies like HTML 5, CSS 3.0, JQuery and Ajax we ensure a UI experience that creates an impact.

INTERNET ADVERTISING
The internet represents an opportunity to grow and market your business both locally and globally to reach new customers and expand your reach. Web banners and web banner ads for advertising your web business need to drive web traffic to your web site. Our web banner graphic design team is devoted to the creation of effective web banners, web banner ads, and web banner advertisement that drives traffic to your web site. Our eye catching custom web banner ad designs are available as any size web banner ad.

PRINT MEDIA DESIGN
At Valley Projects, we have a dedicated team of graphic designers with an abundance of commercial experience with creative visualization. As a result of this combined expertise in the field of graphic design companyfor digital print design we have worked with a wide range of clients to produce highly creative innovative marketing design and print media advertisements.

MULTIMEDIA DESIGN
By multimedia design, we essentially mean video shoots, video compositing, motion graphics etc. Using these, we have produced a number of television ads, cable tv scrolls, telups and documentaries. Our services in this field include script writing, story boarding, production time and post production facilities. Our priority is to come up with creative concepts and ideas which really give our client the competitive edge whenever the production is screened somewhere.

SOCIAL MEDIA SERVICES

OVERVIEW

With the increasing number of social media platforms, brands have a wider range of tools to choose from to engage with their clients and customers. Although this is a very lucrative opportunity for brands to interact with their target market,

yet this medium needs to be utilized carefully and professionally as it goes a long way in position the brand. Biztec's team of social media specialists manage your social media presence, so you don't have to. Our teams are experienced in managing client's presence in a variety of social media channels including Facebook, YouTube, LinkedIn and Twitter.

SERVICES

The following is the range of social media services that we provide
- Social space setup
- Initial thrust by generating a sizable number of followers
- Social content creation
- Social content visual design
- Interacting with fans (responding to comments, suggestion and queries)
- Sales oriented posting (for brands looking to generate sales online)
- Integration with corporate websites
- Integration with ecommerce websites
- Blog setups
- Blog posting
- Weekly / Monthly reporting

OFFSHORE OUTSOURCING

Providing competitively priced offshore software outsourcing services is what we specialize in.
Businesses are evolving and becoming more and more demanding. We have the expertise and resources in delivering high quality outsourcing services in Software Development at very competitive pricing structures to companies worldwide. Our well defined and tested processes have enabled us to transition into offering a wide range of services by sustaining the same quality, effectiveness and responsiveness that define our service standards.

Offshore outsourcing is a cost effective alternative to developing software in-house. Outsourced development at Valley Projects safeguards the client's intellectual property, proprietary software and new development specifications with very high levels of security and depending on engagement models clients can retain full ownership of all intellectual property rights at the completion of the project. Valley Projects follows a highly procedural approach towards offshore software development outsourcing, where each step in the project life cycle is clearly defined and documented.

Our team consists of the right mix of expertise and skills to outsource your requirement efficiently to your satisfaction. We give below our best pricing where you can choose from our large pool of expert .Net, PHP, ASP programmers and Web graphic designers and get the best of the breed personnel.

We also offer various offshore relationship models to Marketing companies, Computer Software & Web Development firms in building profitable outsourcing partnership with us.

VALUE PROPOSITION
- India is an outsourcing hotspot.
- Highly competent resources.
- Delivering world class solutions using latest technologies.
- Low cost advantage – Very competitive and flexible pricing model structures.
- Rapid project team mobilization.
- Low attrition rates.
- Speed of delivery – blended onsite/offshore advantage.
- Dedicated state of the art offshore development infrastructure.
- Dedicated state of the art offshore support setup.

We leverage our diverse and sound consulting and development experience in Valley Projects by providingcomprehensive and competitively priced scalable IT outsourcing solutions spanning across these domains

- Project based
- Product development
- Resource outsourcing
- Managed IT

These solutions are offered through flexible engagement model offerings.

ENGAGEMENT MODELS

DEDICATED TEAM MODEL

With the dedicated team model, you will have a team of personnel working exclusively 40 hours per week for you under your optimal control and thereby getting the job done as per your business needs and requirements. Valley Projects will create project teams with the required project managers, team members and the necessary equipment and infrastructure based on your business needs.

TIME & MATERIAL MODEL

The time and material model is suitable for complex projects where changes need to be met rapidly on an ongoing basis based upon upcoming market trends. This model gives the clients the flexibility of amending the project specification while the project is moving on.

FIXED PRICE MODEL

The low risk nature of this model enables us to work with you to define proper deliverables and timelinesin achieving a mutually agreed fixed price

TESTIMONIALS

AIR & GROUND

We are very happy to have Valley Projects as our offshore development partner. Business Technology is an innovative and professional company that has provided Air and Ground Ltd. with valuable software development services. We are very satisfied with our decision to work with Business Technology, as their expertise has translated into adistnct competitive advantage for us. Overall, Business Technology is a great company to work with.

Habib Khan
Project Manager
Air & Ground

OMV TUNISIA

Valley Projects has developed an application which helps us to capture and store the real time data coming from well sites. The data is generated per minute basis and is being recorded 24 hours, 7 days a week. The application with its SQL database helps to store and manage the huge volume of data and also to extract it when required by our engineers. Throughout the development phase, BT team provided high level of service and excellent after sales support. It was BT team's high level of professionalism which helped to deliver the project on time and within the budget.

Syed Mohammad Aftab
Data and Applications Senior Expert
OMV Tunisia

PHARMAGEN HEALTHCARE LIMITED - WATER DIVISION

Valley Projects software has made us effective beyond our imagination by streamlining our operations andprocesses. The time and monetary investments were fairly minimal, and the return on training investment was great.

Azeem Shoukat
Water Division Head
Pharmagen Healthcare Limited

POSITIVE WORLD TRAVEL

This team worked incredibly hard for me for a huge project of designing a WordPress theme from scratch. I made countless changes and they were more than happy to accommodate my needs. Well done! I am extremely happy with the end result. Thanks!

Anthony Milotic
CEO
Positive World Travel

WEBCRAFT
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