As a warm-up project, the mathematical formula for the model is already provided:

Price = -5,269 + 8,413 x Carat + 158.1 x Cut + 454 x Clarity

So what I do in this project is to verify the equation.

Step 1: Understanding the Model

1. According to the linear model provided, if a diamond is 1 carat heavier than another with the same cut and clarity, how much more should we expect to pay? Why?

Ans: We expect to pay 8413 more, because this is the coefficient for Carat

2. If you were interested in a 1.5 carat diamond with a Very Good cut (represented by a 3 in the model) and a VS2 clarity rating (represented by a 5 in the model), how much would the model predict you should pay for it?

```
In [2]: carat, cut, clarity = 1.5, 3, 5
        price = -5269 + 8413 * carat + 158.1 * cut + 454 * clarity
        print("The price is ", price)
```

: Awesome: Correct - one additional carat would result in an additional \$8,413 in price, assuming all other attributes including cut remain the same. The predictive model produced a coefficient for carat of 8,413, which means for every change in 1 carat, the price moves by that amount.

```
The price is 10094.8
```

Step 2: Visualize the Data

- 1 Plot the data for the diamonds in the database, with carat on the x-axis and price on the y-axis.
- 2 Plot the data for the diamonds for which you are predicting prices with carat on the x-axis and predicted price on the y-axis.

```
In [12]: import pandas as pd
         import matplotlib.pyplot as plt
         % matplotlib inline
         data = pd.read csv("diamonds.csv")
         test = pd.read csv("new-diamonds.csv")
```

: Awesome: Correct!

```
In [4]: data.head()
```

Out[4]:

	Unnamed: 0	carat	cut	cut_ord	color	clarity	clarity_ord	price
0	1	0.51	Premium	4	F	VS1	4	1749
1	2	2.25	Fair	1	G	l1	1	7069
2	3	0.70	Very Good	3	E	VS2	5	2757
3	4	0.47	Good	2	F	VS1	4	1243
4	5	0.30	Ideal	5	G	VVS1	7	789

```
In [16]: data.median()
```

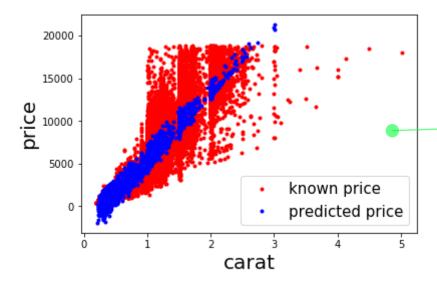
```
Out[16]: Unnamed: 0 25000.5 carat 0.7 cut_ord 4.0 clarity_ord price 2402.5
```

dtype: float64

In [15]: test.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 3000 entries, 0 to 2999
Data columns (total 7 columns):
Unnamed: 0
               3000 non-null int64
carat
               3000 non-null float64
               3000 non-null object
cut
cut ord
               3000 non-null int64
               3000 non-null object
color
               3000 non-null object
clarity
               3000 non-null int64
clarity_ord
dtypes: float64(1), int64(3), object(3)
memory usage: 164.1+ KB
```

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In [42]: test[test['predict']>19000]

Out[42]:

	Unnamed: 0	carat	cut	cut_ord	color	clarity	clarity_ord	predict
770	771	3.00	Very Good	3	I	l1	1	20898.30
1073	1074	2.74	Very Good	3	J	SI2	2	19164.92
1116	1117	3.01	Fair	1	Н	l1	1	20666.23
2243	2244	3.01	Good	2	I	SI2	2	21278.33
2290	2291	2.59	Ideal	5	J	VS1	4	19127.17

3. What strikes you about this comparison? After seeing this plot, do you feel confident in the model's ability to predict prices?

Ans: The predicted prices increase linearly with the carat, and has good overlap with the known price. However, it seems the predicted prices increase much faster than known prices and cause some outliers at the high end. So I will apply some discount to correct the inflated slope.

: Awesome: Excellent plot!

: Suggestion: Yes and we can also see that the predicted prices are in a much narrower range than the actual set of prices. While on average the model may do a good job, for any particular diamond the prediction could be way off. The reason for this could be that there are other factors that are not included that could help improve the accuracy of the model. We would not be confident using this to set prices for each diamond, though it seems like it would still be somewhat useful to set a bid price.

: Suggestion: Good idea but we do not need to do this. You maybe also noticed that the model produces some negative prices. For negative values - If a model gives us such values, we first need to understand why and

Step 3: Make a Recommendation

What price do you recommend the jewelry company to bid? Please explain how you arrived at that number. HINT: The number should be 7 digits.

```
In [43]: total = sum(test['predict'])*0.8
    print("The bid price for 3000 diamonds:", total)
    The bid price for 3000 diamonds: 9386818.208
```

Ans: I would bid 9.4 million for the whole set. I use a discount factor 0.8 to suppress the inflated price by the model. This is just an ad hoc strategy.

then figure out how to change the model. If that is the best model we can get, then we could scope down the inputs and make disclaimers that the model is good for a certain range of values. But for this project we just need to use the model that is supplied, we don't need to make any revisions of the prices.

: Suggestion: For this project, we, did not need to revise the prices of the diamonds or apply discount. We simply had to sum the predicted prices of the diamond which will give us \$11733522.76. Lastly, we can multiply this number by 70% to account for the desired gross margin which gives us a recommend a bid of \$8,213,465.