1. Where are my customers located?

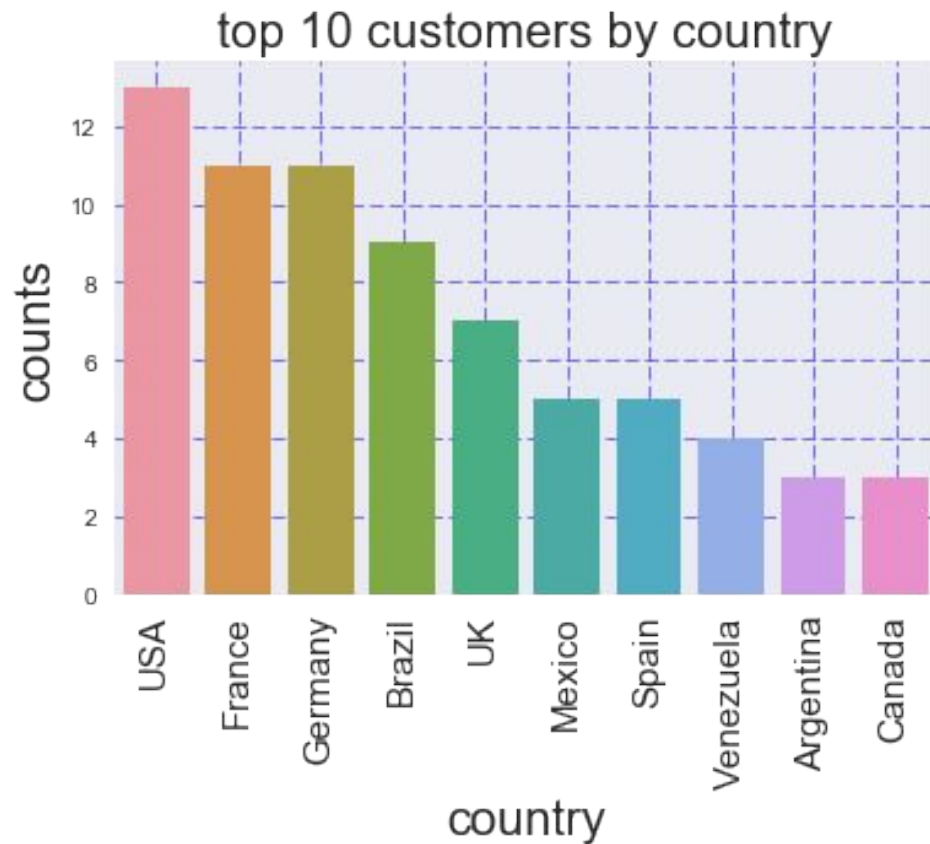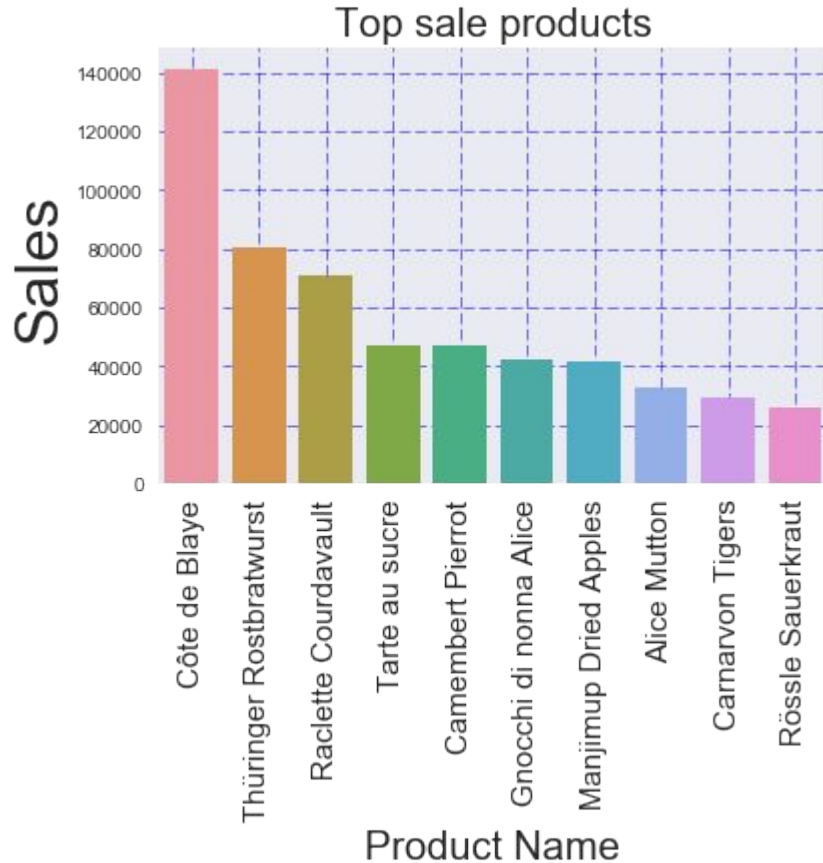top 10 customers by country

There are 91 in table "Customer". The visualization shows the top 10 countries which has 71 customers or 80% of the total. The top 3 countries are USA, France, Germany.
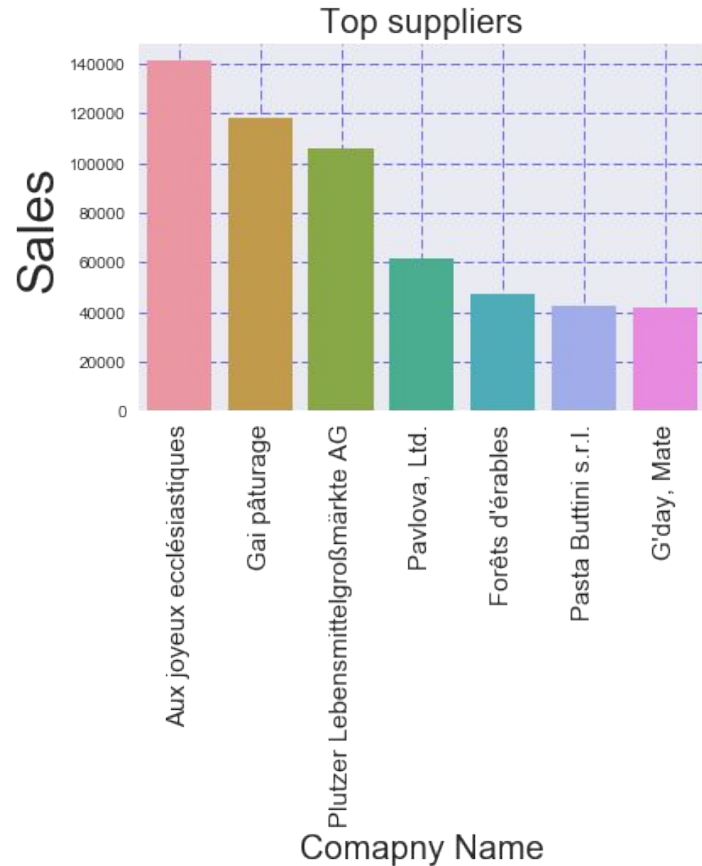
2. What companies supply the majority of the products I sell? (part a)

The total sales for all products are $ 1.27M. The left graph shows the top 10 most popular products, which have a total sales of $0.56 M. The top product is Cate de Blaye with sales of $0.14 M.

Some products are from the same company, so the next slide will aggregate by the company.

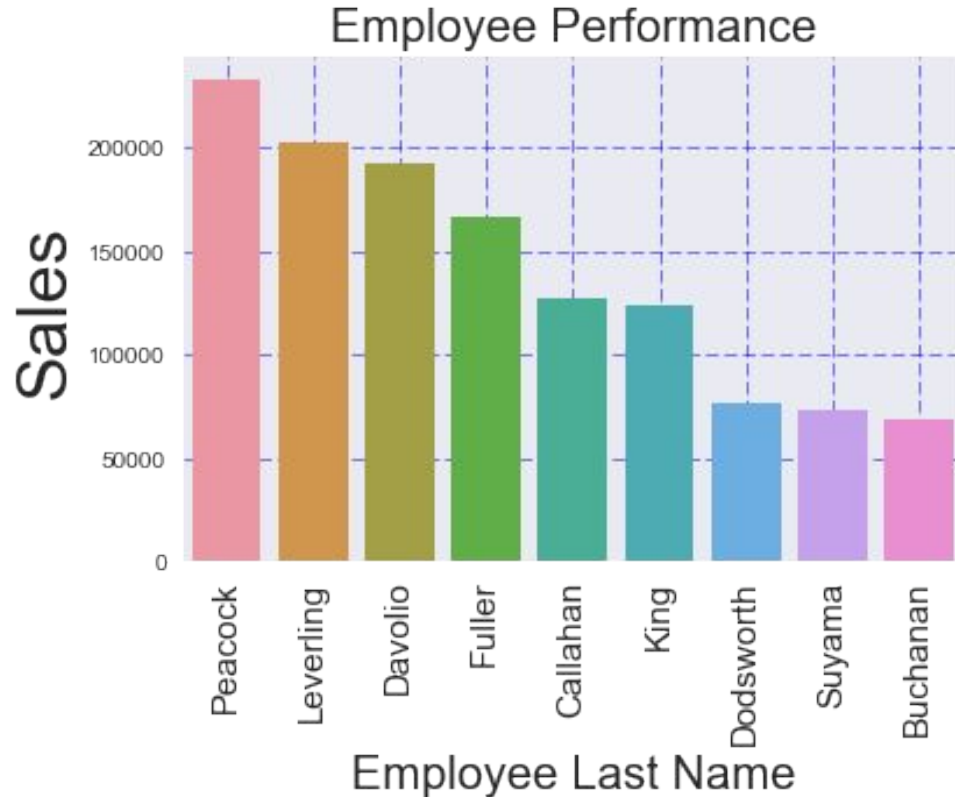# 2. What companies supply the majority of the products I sell? (part b)

After aggregation, there are 7 companies which supply the majority of the products.

A view is created to record the top products, and company aggregation is done from this view.
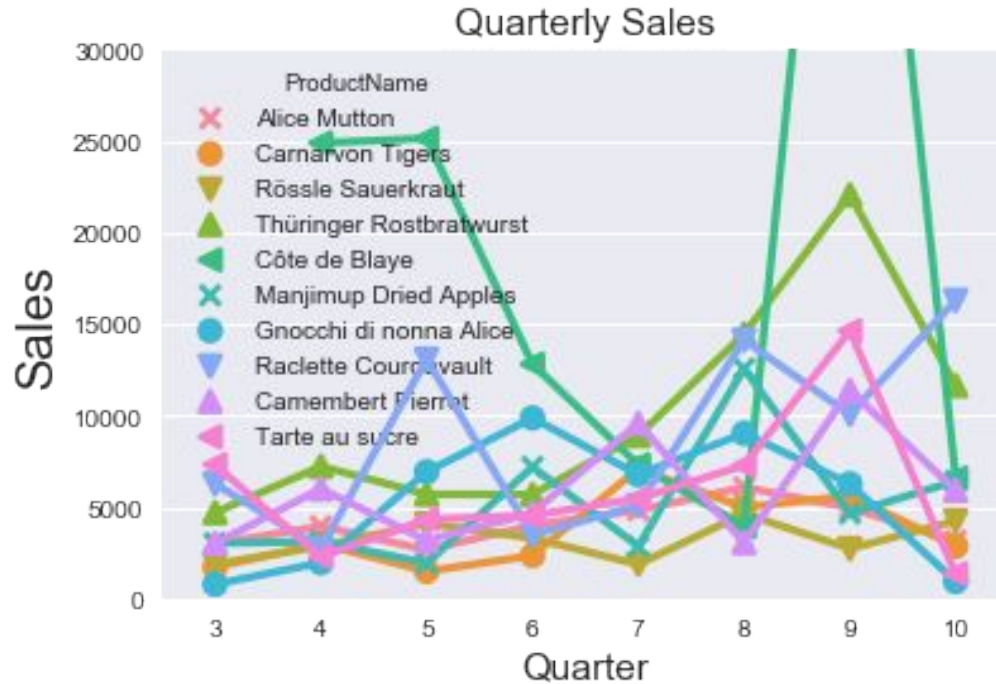
As we see, the top supplier is Aux Joyenux ecclesia...

3. Who are my highest performing employees?

Employee Performance — bar chart of Sales vs. Employee Last Name: Peacock, Leverling, Davolio, Fuller, Callahan, King, Dodsworth, Suyama, Buchanan

There are 9 sales representatives. The most sale employee is Peacock, who has a total sale orders of $ 0.23 M.

4. What products are growing in terms of sales?

Although with seasonal fluctuation, we can see the top sale product Cote de Blaye are the one growing out of the chart. Other fast growing products are Thuringer, Tarte au sucre, and Camembert Fieeret.