

NM ID	76860632B2D43EFBE814FEC16F13E5E4
ASSIGNMENT	Brainstorm

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions to your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1. Before you collaborate
2. Define your problem statement
3. Brainstorm
4. Group ideas
5. Prioritize
6. After you collaborate

Before you collaborate

A little bit of preparation goes a long way with this session. Here's where you need to do your prep work.

- 1. **Team getting**
 - Define your problem statement in the problem and goal or state the vision statement or your next step.
- 2. **Set the goal**
 - How does the problem look like looking for solving in the following steps?
- 3. **Learn how to use the facilitator tool**
 - Learn how to use the facilitator tool to help you brainstorm and shape your ideas.

Define your problem statement

When are your website visitors coming from? Are visitors using different devices such as mobile phones, signing up for newsletters, will be your marketing efforts, such as SEO and email.

Problem

How might we (your problem statement)?

Facilitator tool

To use the problem and production action

- 1. **Facilitator**
 - Facilitator will lead.
- 2. **Team getting**
 - Learn to share.
- 3. **Set the goal**
 - Facilitator to lead.

Brainstorm

Write down any ideas that come to mind for solving your problem statement.

Person 1

- Start by signing up to Google Analytics account.
- When you login, you will see a dashboard with various metrics.
- Click on the 'Overview' tab to see the main dashboard.
- Click on the 'Audience' tab to see the audience overview.
- Click on the 'Acquisition' tab to see the acquisition overview.
- Click on the 'Behavior' tab to see the behavior overview.
- Click on the 'Conversions' tab to see the conversions overview.

Person 2

- Click on the 'Audience' tab to see the audience overview.
- Click on the 'Acquisition' tab to see the acquisition overview.
- Click on the 'Behavior' tab to see the behavior overview.
- Click on the 'Conversions' tab to see the conversions overview.

Person 3

- Click on the 'Audience' tab to see the audience overview.
- Click on the 'Acquisition' tab to see the acquisition overview.
- Click on the 'Behavior' tab to see the behavior overview.
- Click on the 'Conversions' tab to see the conversions overview.

Person 4

- Click on the 'Audience' tab to see the audience overview.
- Click on the 'Acquisition' tab to see the acquisition overview.
- Click on the 'Behavior' tab to see the behavior overview.
- Click on the 'Conversions' tab to see the conversions overview.

Group ideas

You can add the meeting notes to your website by either manually meeting from your notes, or using a Content Management System (CMS) to add content from the meeting notes. You can also use a CMS to add content from the meeting notes.

Facilitator tool

Facilitator will lead.

Prioritize

Your team should sit on the same page about what's important, meeting forward. Prioritize your ideas on the page to determine what ideas are important and what are feasible.

Facilitator tool

Facilitator will lead.

Importance

How important is the idea to the business?

Feasibility

How feasible is the idea to implement?

After you collaborate

You can export the results of the session as a PDF or as a CSV file. You can also export the results of the session as a PDF or as a CSV file.

Quick actions

- 1. **Export the results**
 - Export the results of the session as a PDF or as a CSV file.
- 2. **Export the results**
 - Export the results of the session as a PDF or as a CSV file.

Keep meeting forward

- 1. **Export the results**
 - Export the results of the session as a PDF or as a CSV file.
- 2. **Export the results**
 - Export the results of the session as a PDF or as a CSV file.