



## **HUMAN RIGHTS DAY: POSTER MAKING COMPETITION**

Date: - 10th December 2023

Time: - 10:00 AM to 6:00 PM

Place: - Fr. Conceicao Rodrigues College of Engineering, Bandra (W)

Platform: - Online

December 10th, 2023, Mumbai.

The National Service Scheme (NSS) Council of Fr. Conceicao Rodrigues College of Engineering accomplished the successful organization of a Digital poster-making competition on the commemoration of Human Rights Day. This event aimed to creatively depict and promote awareness through these posters on social media. Due to prevailing circumstances, the event was conducted online, with volunteers tasked to create digital posters showcasing their artistic talents while emphasizing the significance of human rights.

The competition was announced well in advance, encouraging NSS volunteers to participate and contribute their perspectives on human rights through digital art. Detailed guidelines were provided, outlining the criteria for judging, submission format, and thematic considerations.

The response from NSS volunteers was overwhelming, with a diverse range of participants expressing their creativity and passion for human rights. Volunteers eagerly embraced the challenge of translating complex human rights issues into visually impactful digital posters. Criteria such as artistic expression, thematic relevance, and clarity of message were used to assess the posters.

The winning posters and a selection of notable entries were showcased on the NSS CRCE Instagram account. This online exhibition served as a powerful platform to amplify the message of human rights, reaching a wider audience and sparking meaningful conversations. The Instagram campaign garnered significant engagement, with likes, shares, and comments reflecting a positive response from the college community and beyond. The posters successfully conveyed the essence of human rights issues, fostering a greater understanding among viewers.

The Poster Making Competition on Human Rights Day was a resounding success, achieving its dual purpose of providing a platform for volunteers to showcase their talents and raise awareness about human rights. The NSS Council Fr. Conceicao Rodrigues College of Engineering expresses gratitude to all participants and supporters for their enthusiastic involvement in making this event a meaningful contribution to the promotion of human rights education within our college community.

The NSS Council aims to build upon the success of this Digital poster-making competition event by organizing many such activities that promote social awareness and contribute to the betterment of society.

A Report by Armaan Shaikh, Documentation in charge.

An Insight into the Program:



