Christopher Galetta

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SUMMARY

A reliable and efficient professional with experience as a self-taught Product Engineer, an Assistant Account Executive, and an Amazon FBA Wholesale ecommerce startup founder. I have proven experience leading teams, building complex systems, and managing finely detailed information across multiple domains.

Currently studying Full Stack Software Engineering via Codecademy to increase my capacity to contribute to tech projects and develop useful Al-powered products. Looking for a part-time position where I can leverage my attention to detail and comfort using various software tools while sustaining my studies to become a full-time developer.

SKILLS & INTERESTS

Skills: Backlog Management, Cross-Functional Leadership, Sprint Planning, Technical Documentation, Oral and Written Communication, Data Management, API Integrations, Manual QA Testing, Foundational HTML/CSS/JavaScript, JSON/YAML Configurations, Onboarding Workflows, Basic Graphic Design

Familiar Tool Stack: Google Suite, Microsoft Office Suite, Trello, GitHub, Figma, SellerAmp, Keepa

Interests: Health and Fitness, Sports, Music, Self-Improvement, Entrepreneurship, Software Development

RELEVANT PROFESSIONAL EXPERIENCE

Gaming Startup - Atomix Network

Hobbyist: June 2016 – May 2021 | Professional: June 2021 – March 2024

Founder / Product Engineer

- Invested \$30,000 into the development of an MVP for our MMO game server from 2021 to 2024.
- Managed and collaborated with in-house developers through Scrum and Agile development utilizing Trello for organization.
- Drafted technical documentation for proprietary Java plugins, mapping out usage of various APIs, MySQL and MongoDB database hooks, and tested each plugin for proper function through rounds of manual QA and testing.
- Identified software bugs, logged details, and worked through iterative software updates until the bugs were resolved.
- Led the game's design and development efforts, including scripting custom quests and tutorials using <u>Quest Creator</u>, structuring player ranking and progression frameworks, and refining our offering based on player feedback loops.
- Modeled, Textured, and Animated in game assets, then scripted their abilities via the <u>Mythic Mobs</u> framework.
- Coordinated with artists, video editors, and web developers to create additional assets that enhanced thematic elements and core player experiences.
- Planned and managed the development of Web Leaderboards deployed via Vercel that hooked both our MySQL and MongoDB database (of which was hosted on a separate Virtual Private Server).
- Sustained server operations, including monthly budgeting, team member payroll, and live-ops management.
- Produced a small set of social media videos in connection with freelance video editors to promote server updates and events.
- Ran multiple live-operation iterative "seasons" of our MVP, organized in-game software-driven events, and analyzed community feedback to improve game balancing and the overall player experience.
- Surveyed players and team members alike, monitoring satisfaction with the game's development and the supporting team, and tracking their desired outcomes for future developments. https://www.atomixnetwork.net

Amazon FBA Wholesale Startup – Commerce Kingdom LLC

April 2024 – August 2024

Founder / Managing Director

- Established an Amazon FBA Wholesale operation, successfully shipping in and selling through 3 batches of products on the Amazon US marketplace.
- Built relationships with wholesale suppliers through cold calling and email outreach to source products for online retail.
- Analyzed product data using SellerAmp and Keepa to isolate and execute profitable buys that aligned with desired profit margins and ROI criteria.

- Studied key players in the space to identify best practices and compile an innovative competitive strategy.
- Attended tradeshows to network with suppliers, industry leaders, and other service providers to gain business insights, supply opportunities, and sharpen my unique value proposition in the space.
- Ultimately exited the space due to the capital-heavy nature of the business model, as well as time requirements.

HUB International Insurance Brokers

October 2023 - May 2025

Assistant Account Executive

- Assisted a high-volume unit in the servicing of small to middle market commercial real estate insurance policies.
- Effectively managed a variety of tasks including data preparation and document review for 4-5 Account Executives on a daily basis with consistent accuracy and timeliness.
- Streamlined the spreadsheet management and processing of insurance recs for an account with over 100 locations worth \$10M+ in annual premiums.
- Trained 4 new-hires ranging from assistants to associates, bringing them up to speed with the job duties of our unit.
- Maintained high organizational standards in the face of many moving pieces and varying workstyles.

EDUCATION

Farmingdale State College – 2019 to 2021 The University of Tampa – 2017 to 2018 Penn State – 2016 to 2017 Bachelor's in Business Management – 4.0 GPA Studied: Entrepreneurship – 3.6 GPA Studied: Engineering – 3.6 GPA

EARLY PROFESSIONAL EXPERIENCE

State Farm Insurance

December 2021 - January 2023

Agent Team Member / Sales Representative

- Coordinated with a team of 7 to sell and service various insurance policies.
- Developed a customer onboarding process that improved efficiency and customer satisfaction.
- Created a telemarketing script that catered directly to the New York Metropolitan customer demographic.
- Sold over 450 insurance policies in 2022 via telemarketing.

Aptive Environmental

June 2021 – August 2021

Summer Sales Representative

- Canvassed neighborhoods across North and Central Jersey selling Pest Control contracts.
- Closed 100+ Accounts at a \$720 contract value in 60 days.
- Earned a Co-Team Lead position based on performance and character.

Coastal Kitchen & Daiquiri Bar

June 2019 - February 2021

Bar Back / Server / Food Runner / General Support Staff

- Supported Bartenders in prepping, stocking, maintaining, and cleaning the bar to service customers.
- Maintained food service efficiency through communication and coordination with the kitchen staff.
- Assisted overall staff team to provide both a quality customer and team experience.

Harvest Power Solar

February 2019 - May 2019

Field Marketing Team Lead

- Canvassed residential neighborhoods on Long Island for solar leads, knocking on 80+ doors daily.
- Developed and executed a canvassing strategy that maximized results and minimized inefficiency.
- Trained new recruits and led team meetings to teach strategy and boost overall performance.
- Maintained top-rep status throughout my time at the company by generating 90 total sales sits.
- Maxed out the pay scale 3 months in a row, earning an average of \$11,000/mo+