Guideline for presenting the Hackathon-results @Lille

29-30 Sep. 2021

These guidelines can be used for preparing your final presentation on the results and solutions that your team has been working on. These are also criteria that the evaluators and jury will be focused on in determining the best solution and winner of the Hackathon.

Outcomes and key elements of the project/solution
- What is your solution/project about?
- Which problem(s) are you solving?
- Introduce your team and its competences
- How does your solution work? Explain the operation, technology
- What makes it Smart and unique?
- What will be the impact?
- What is the business model? Explain costs, revenue and benefits

Extra elements for the presentation
- How did you collaborate, what came out of your evaluation?
- Which are next steps that your team wants to make?
- Which would be your ideal first client and stakeholder to validate this solution with?

Some tips for the perfect pitch/presentation
- Choose one speaker that represents you all and has the best skills and nerves.
- Verbal English is requested
- Use maximum 10 slides with clear images
- Use no fonts smaller than 30 points
- Use maximum 20 minutes
- Show a demo of the first version of your POC (proof of concept) or a clear flow diagram/animation.
- Be creative and attractive for the audience

- Practice it in/for your team, before the final pitch. Practice with and test the technology; laptop, microphone, audio, pointer/clicker