

PRIVACY POLICY

It's important to Livetone Co. ("Livetone") to help our customers retain their privacy when accessing our mobile app or website ("Services").

We believe your business is no one else's. Your privacy is important to you and to us. So we'll protect the information you share with us. To protect your privacy, LivetoneÂ follows principles in accordance with worldwide practices for customer privacy and data protection.

1. We won't sell or give away your, mail address, phone number, email address or any other information to anyone.
1. We'll use reasonable security measures to protect your information from unauthorized users.

CONSENT

If you choose not to register or provide personal information, you will not be able to access areas that require registration. If you decide to register, you will be able to select the kinds of information you want to receive from us by subscribing to various services, like our electronic newsletters. If you do not want us to communicate with you about other offers regarding Livetone products, programs, events, or services by email, postal mail, or telephone, you may select the option stating that you do not wish to receive marketing messages from Livetone. If you decide to register, you agree that you will not be able to opt out of receiving transactional emails related to your account for Services.

Livetone occasionally allows other companies to offer our registered customers information about their products and services. If you do not want to receive these offers, you may select the option stating that you do not wish to receive marketing materials from third parties.

WEBSITE NAVIGATIONAL INFORMATION AND COOKIES

As you navigate through the Services, Livetone may also collect information through the use of commonly-used information-gathering tools, such as cookies ("Web Site Navigational Information"). Web Site Navigational Information includes standard information from your Web browser (such as browser type and

browser language), your Internet Protocol (“IP”) address, and the actions you take on the Company’s Web sites (such as the Web pages viewed and the links clicked). Livetone uses cookies to make interactions with the Services easy and meaningful. When you use Services, Livetone servers send a cookie to your computer. Standing alone, cookies do not personally identify you; they merely recognize your Web browser.

CRM Data

Apple backs your CRM data entered into the mobile app automatically to iCloud API, which is a free service provided by Apple. The iCloud API is managed by Apple and Livetone is not liable for any data loss through use of iCloud API. User must enable the iCloud Documents and Data in the iPad iCloud settings to be able to back up the user data.

FLURRY

The App uses Flurry Analytics to collect information about how you use the App and to monitor how well the App is working across different handsets. By using the App, you explicitly agree that you are bound by Flurry Privacy Policy.

USER VOICE

The App uses User Voice to manage customer service information. You can find out more information about the process by clicking [here](#). By submitting information through User Voice, you explicitly agree that you are bound by User Voice Privacy Policy.

GOOGLE MAPS API

The App uses Google Maps API but is not endorsed or certified by Google. By using the App, you explicitly agree that you are bound by Google’s Privacy Policy. Livetone is not responsible for the quality or maintenance of the information provided by Google Maps API. You acknowledge that Google may cancel the service without prior notice or warning and that Livetone is not liable for any loss of service due to such cancellation.

PUBLIC FORUMS

Livetone may provide bulletin boards, or blogs through the Services. Any personal information you choose to submit in such a forum may be read, collected, or

used by others who visit these forums, and may be used to send you unsolicited messages. Livetone is not responsible for the personal information you choose to submit in these forums or blogs.

You may elect to use our referral program to inform friends about the Services. When using the referral program, Livetone requests the friend's name and email address. Livetone will automatically send the friend a one-time email inviting him or her to visit the Services Web sites. Livetone does not store this information.

SECURITY

Livetone has taken reasonable measures to protect the security of your personal information and to ensure that your choices for its intended use are honored.

You also have a significant role in protecting your information. No one can see or edit your personal information without knowing your user name and password, so do not share these with others.

ENFORCEMENT

If for some reason you believe Livetone has not adhered to these principles, please notify us by email at [info \[at\] cluecrm.com](mailto:info@cluecrm.com) and we will do our best to determine and correct the problem promptly. Be certain to put the words Privacy Policy in the Subject line.

What we do with the information you share

When you join us, you provide us with your contact information, including your name and email address. We use this information only to send you information about our products and to send you a newsletter via email.

Livetone will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Livetone or the site; (b) protect and defend the rights or property of Livetone and its family of Websites, and, (c) act in urgent circumstances to protect the personal safety of users of Livetone, its Websites, or the public.