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# Transforming Field Service with AI: Boost Efficiency, Proactive Maintenance, and Enhance Satisfaction



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Answer quiz for prizes!



# | Agenda

- Intro – 10 Mins
  - Kahoot -
- Prompt Questions / Ideas –5 Mins
- Demo - How to CoPilot Create Prompts – 15 Mins
- Dispatcher / Scheduler
- Tech
- IOT Signal Chain - (Screen Shots) 15 Mins
- Demo / E-mail to Work Order Schedule Agent – 5 Mins
- Q/A – 5

# Session Objectives

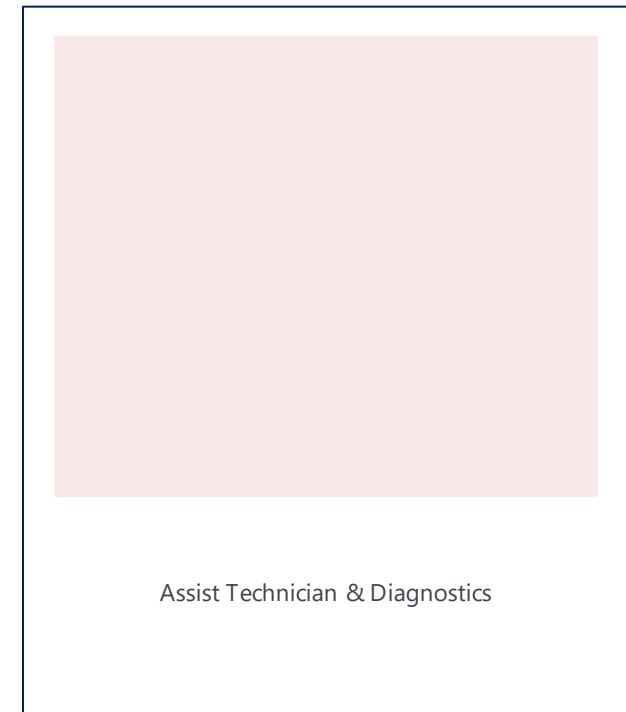
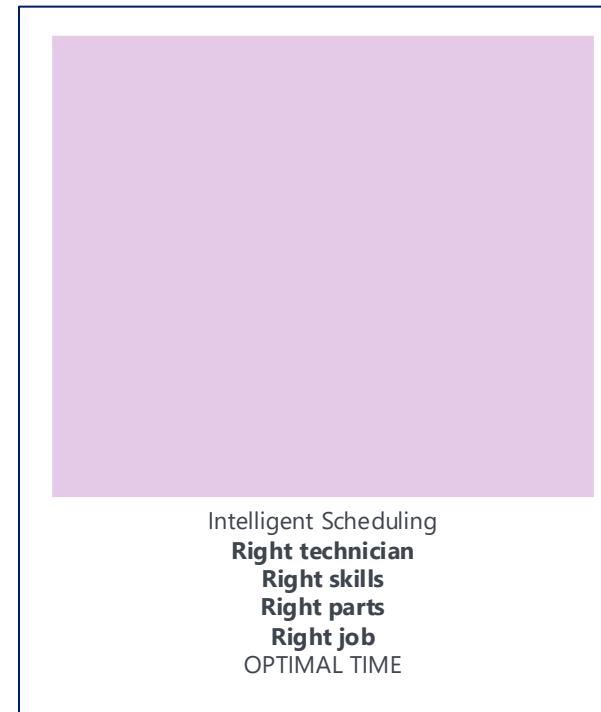
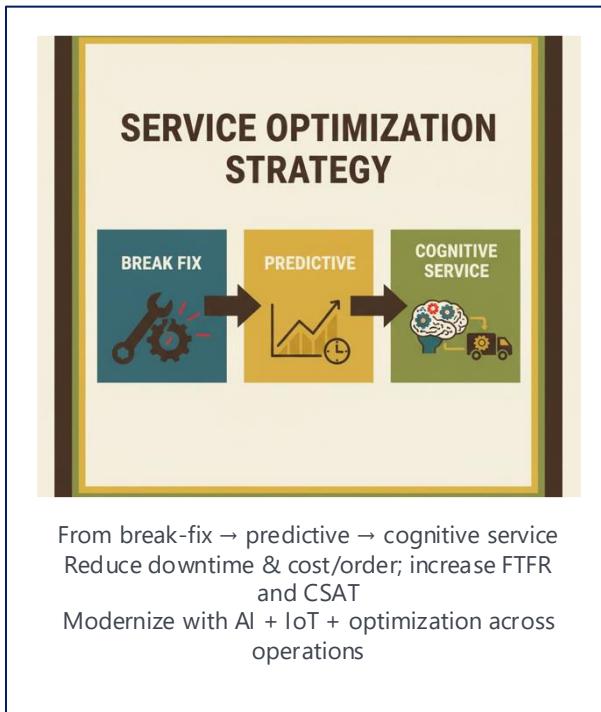
What will you learn today?

- Understand the impact of AI on field service management and its potential benefits.
- Learn about the latest AI features and functionalities in Dynamics Field Service.
- Explore real-world case studies and success stories from industry partners.

# What Is AI In Field Service?



# The Top Uses Of AI In Service Business



# AI Components

Feature Name	Genuinely AI?	Notes/Comments
IoT Predictive Maintenance	Yes	Uses ML/AI models on device signals
RSO & AI Dispatch	Yes	AI for optimized scheduling
Copilot-Facilitated Assistance	Yes	Generative AI, LLM, NLU features
Work Order Automation	No*	Mostly logic workflows unless Copilot is layered in
Smart Reporting & Inventory AI	Yes	ML-driven insights, AI patterns
Incident/Alert Suggestions	Yes	AI-based recommendations
Autonomous Agents	Mixed	Only AI if Copilot/LLM "agentic" integrations used
Customer Notification Automation	No	Primarily rules/workflows
Skill-Based Recommendations	Mixed	AI if adaptive; workflow if static
Real-Time Optimization	Mixed	AI if adaptive models, else workflow

# What's in the box: Dynamics 365 Field Service + AI

Copilot for Field Service: summarize history, assist with work orders & schedule changes

Scheduling Optimization + Copilot scheduling: skills, proximity, SLAs, crews, territories

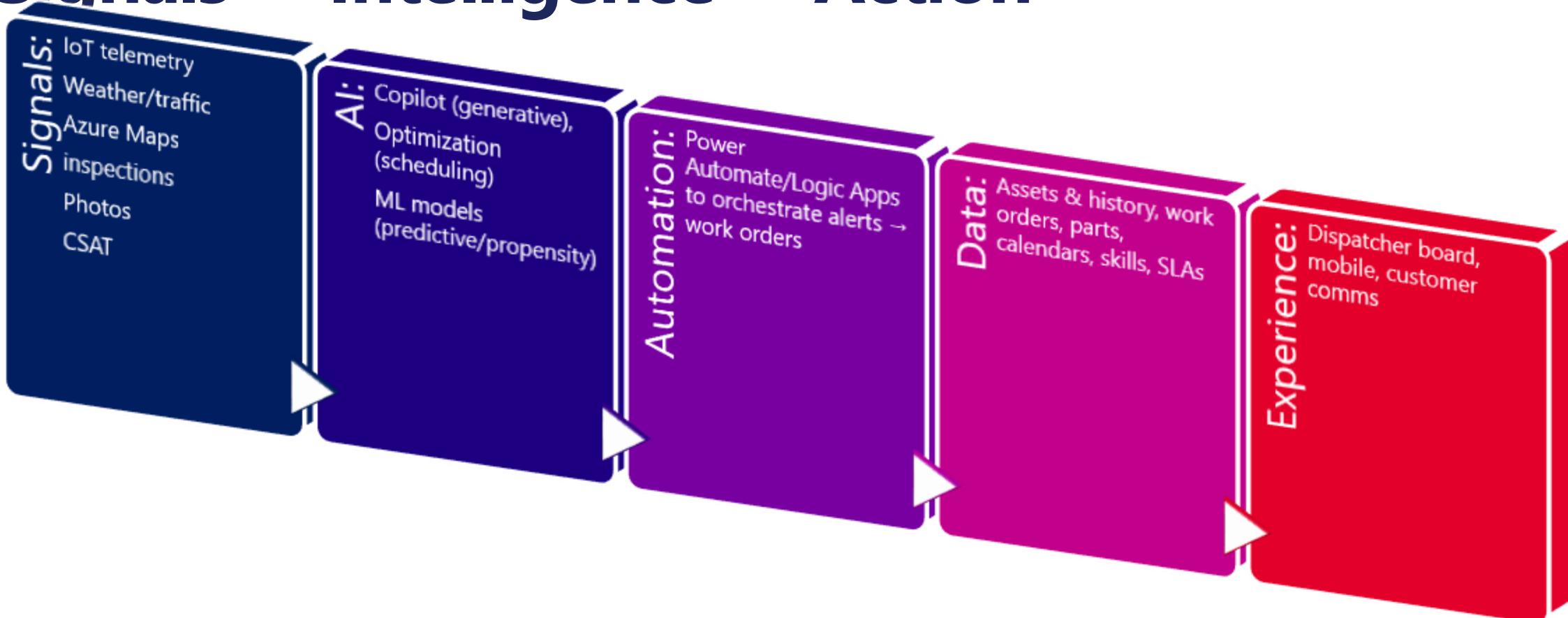
Connected Field Service (IoT → alerts → rules → auto work orders)

Field Service Mobile (offline), Inspections (pre/post job)

Customer Voice (CSAT), Remote Assist & Guides

Inventory/parts readiness; SLAs/entitlements; contractor expansion

# Architecture: Signals → Intelligence → Action





# Demo 1 – 15 Minutes

Build Your Prompts  
Work Order Summary

Power Apps Row Summary

- ASSET ??

Teams Prompt



# Work Order Summary - Demo

Modify the OOB Work Order Summary

Add Case to Summary

Add Work Order Products

Add Customer Work Orders

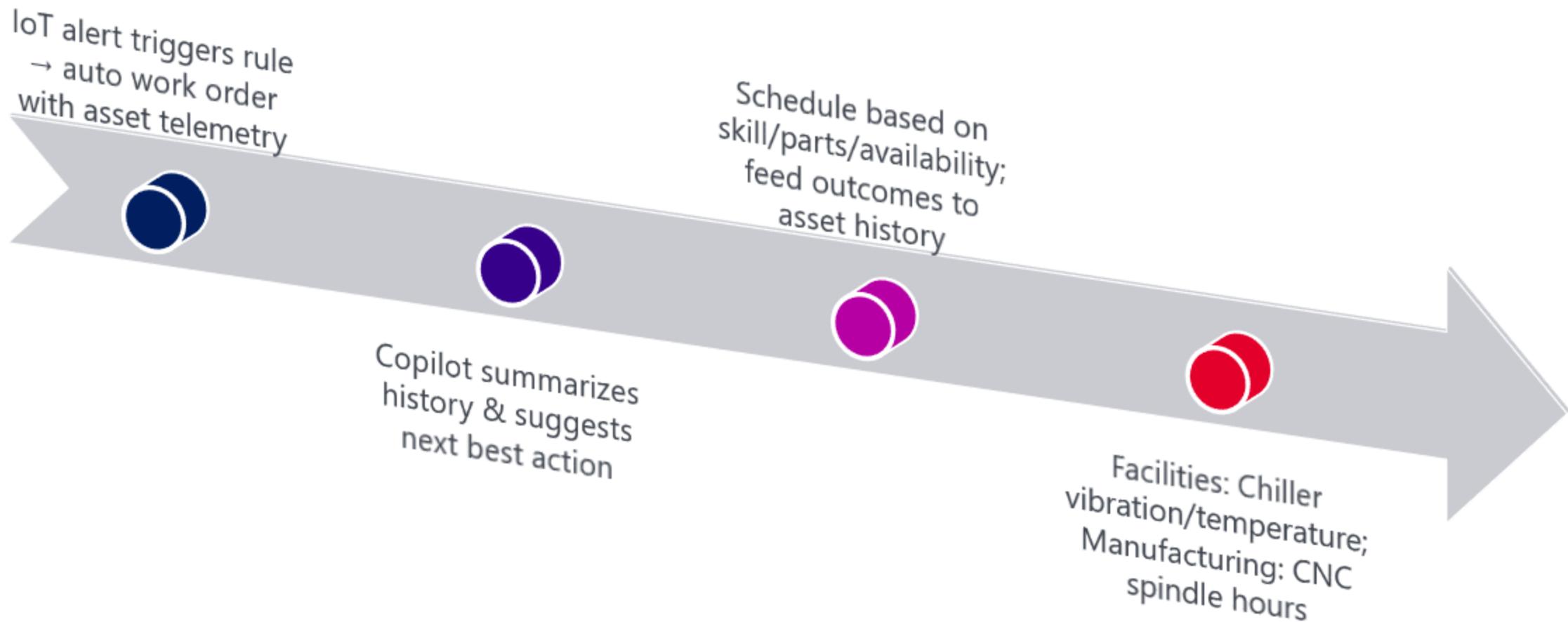
Add Resource and Resource Warehouse



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# | DEMO

# Use Case 1: Predictive maintenance + asset history

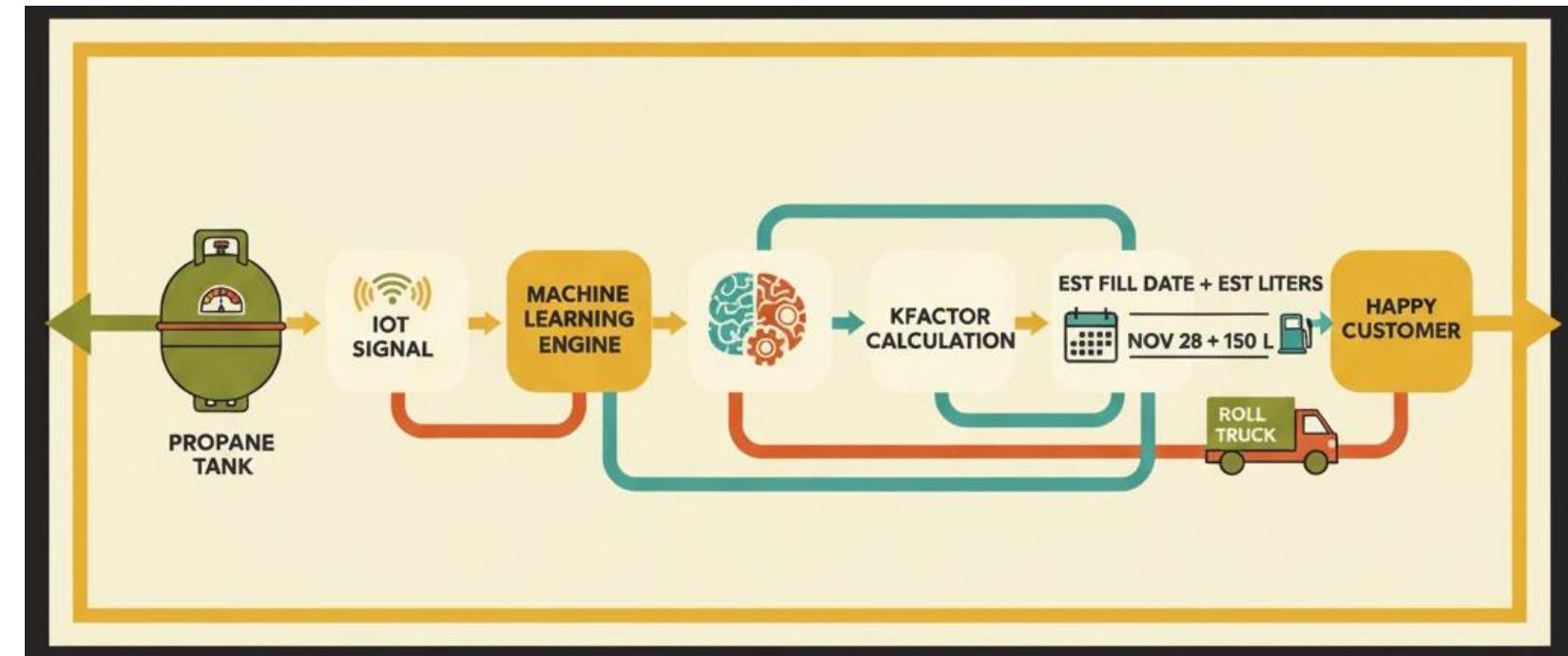
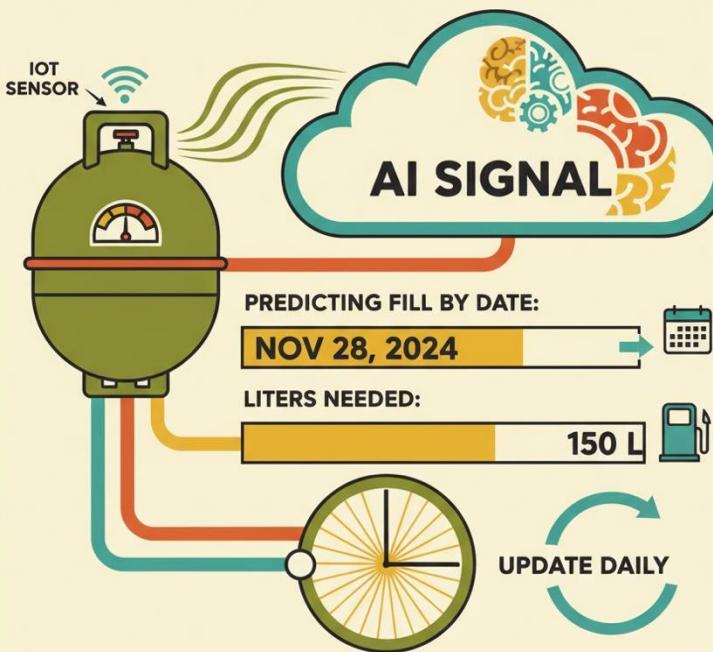


# IoT alert triggers rule

## > Auto work order with asset telemetry



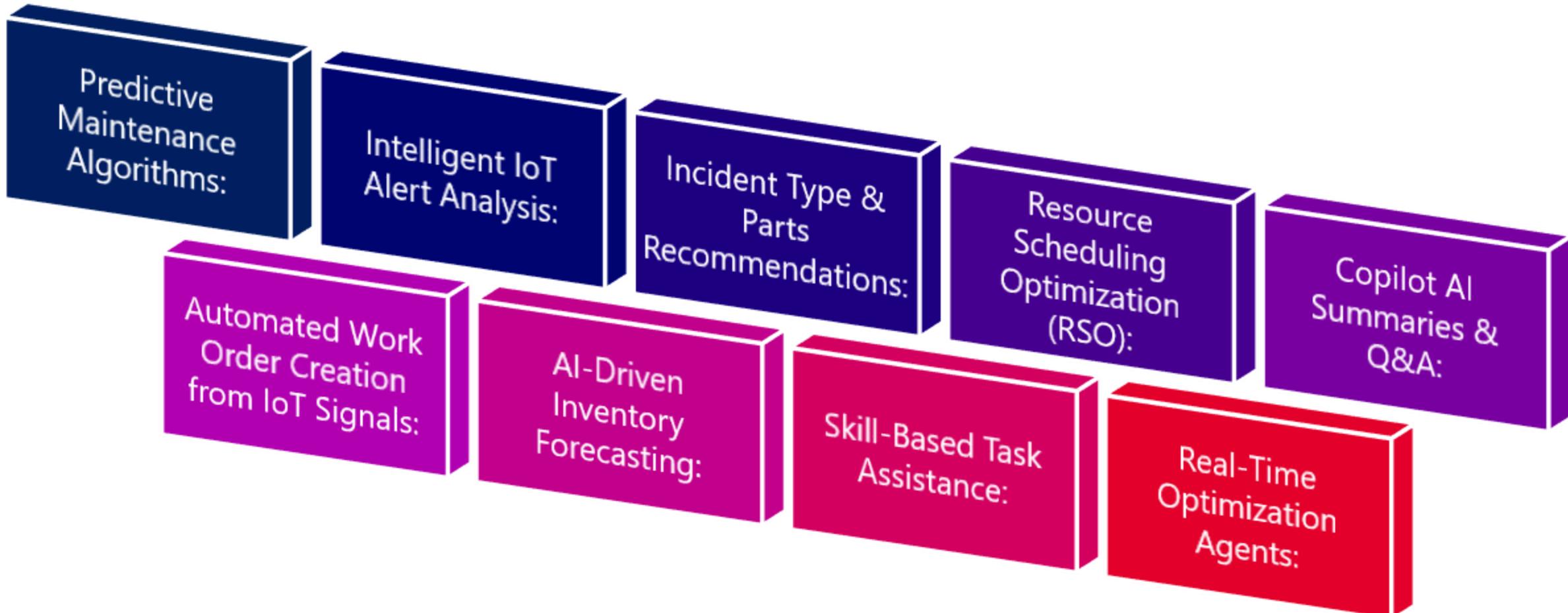
### PROPANE TANK OPTIMIZATION



# FRED to Repair Work order



# AI Components of IOT Connected Field Service



# Use Case 2: AI scheduling & day-of re-optimization

Inputs: skills, proximity, SLA, shift/crew constraints, parts readiness

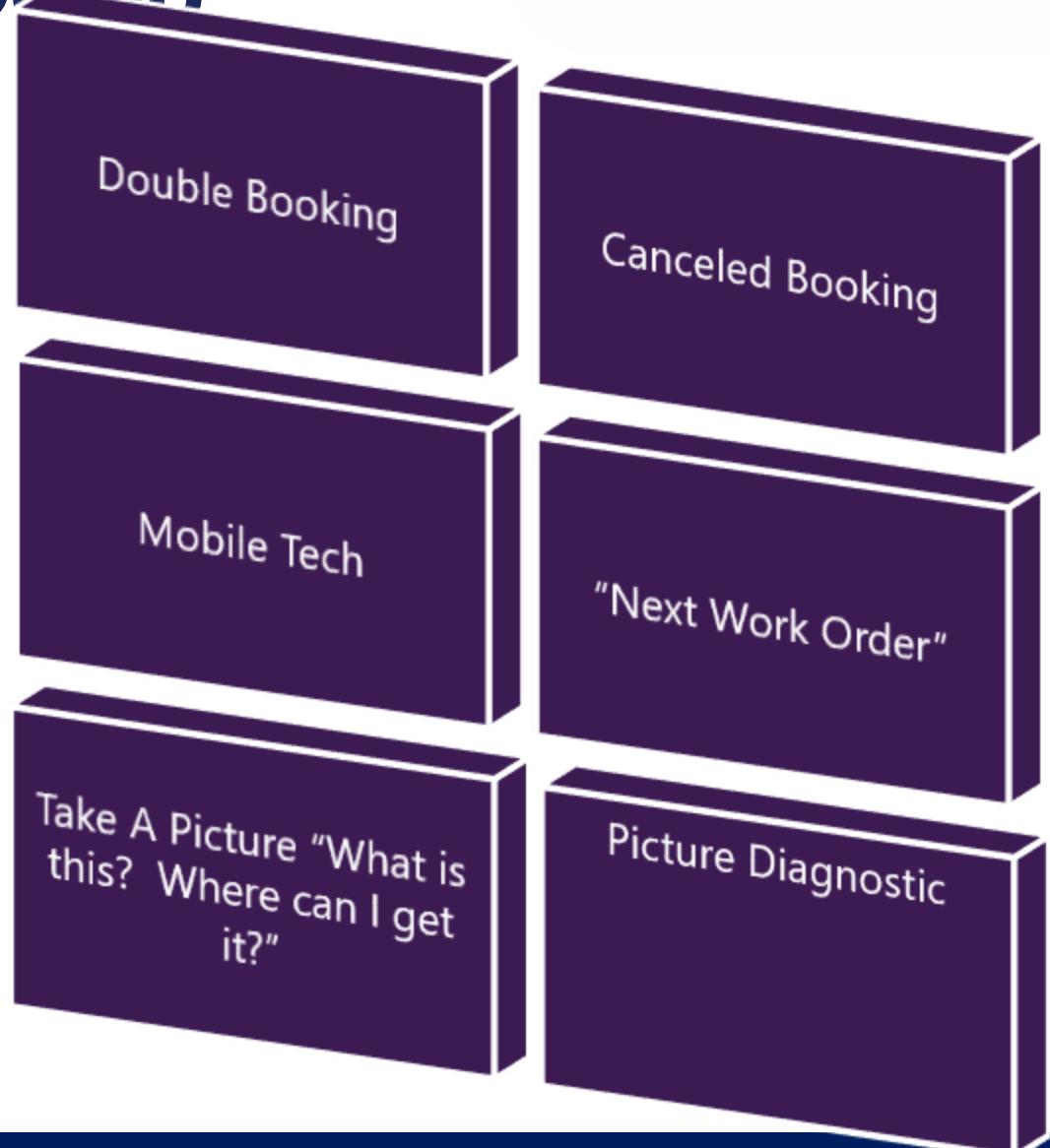
Copilot scheduling to test 'what-if' changes and re-run optimization

Day-of disruptions: cancellations, overruns, traffic → re-plan in minutes

Impact: travel time ↓, FTFR ↑, on-time arrival ↑



# Tech – On Schedule Board - Demo



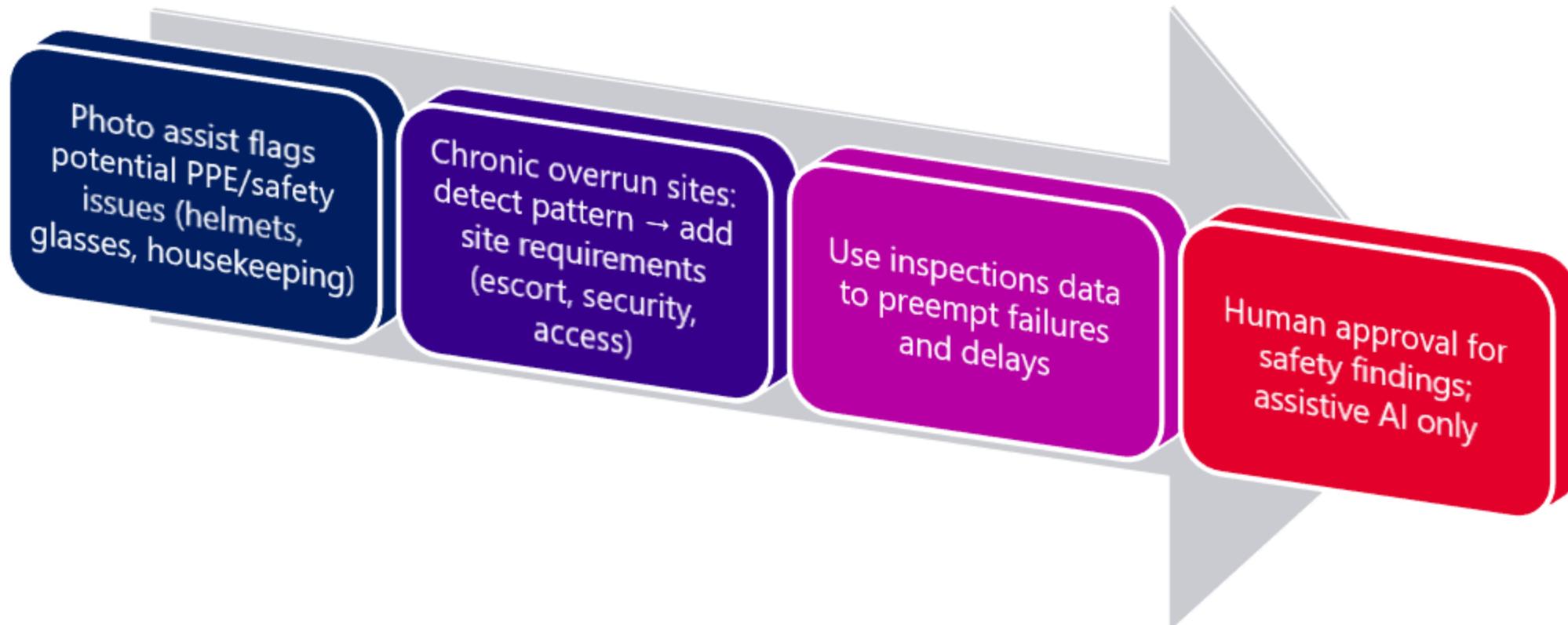
# Use Case 3: 'Work Orders at Risk' ( + travel)



# Use Case 4: Safety & site intelligence



## (photo + history)



# Use Case 5: Customer experience & CSAT prediction



Proactive pre-visit  
comms (ETA, prep  
checklist, parts  
readiness)

CSAT model from  
Customer Voice +  
tech history →  
route best tech

Post-visit learning  
loop: coach  
technicians; raise  
quality gates for  
low-CSAT sites

Contractor  
scaling with Field  
Service  
Contractor  
license

# Blueprint: Start in 90 days



Phase 1: Scheduling optimization + CSAT loop; basic 'WO at Risk' (weather/ETA)



Phase 2 : IoT → auto work orders for 1–2 asset classes; inspection pre-checks



Phase 3: Safety photo assist pilot; chronic overrun site model; contractor scale-out



Change mgmt & training plan; governance & data readiness

Field Service doesn't have to be an Expensive Project

# Blueprint: Make It Happen

- Pick the right concept
  - 1 well-execute idea is better than 10 half-ass projects
  - Focus on high business value, not just convenience
- Leadership & End User Buy-In
  - Get a small team aligned, and keep it small
  - Make sure leaders make decisions – indecision kills projects
- Don't Get Distracted
  - Focus on key concept, avoid scope creep
  - Save great ideas for the next project

# Measure what matters: KPIs

Operational: FTFR, MTTR,  
on-time arrival, travel  
time/order,  
miles/tech/day

Cost: cost/work order,  
labor & parts cost/order,  
repeat visit rate

Quality/Customer: CSAT,  
SLA compliance,  
callbacks/complaints

Inventory/Asset: truck  
stock accuracy, inventory  
turns, parts usage

Workforce/Contractor:  
utilization, skill-match  
accuracy,  
MTDispatch/MTComplete,  
SLA by vendor, reopens

# Responsible AI & governance

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Assistive AI (no fully automated adverse actions)

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Data minimization & consent for photos/IoT

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Human-in-the-loop reviews for safety and personnel insights

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Follow organizational AI policy for ethics, privacy, and transparency

# References & further reading

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Microsoft Dynamics 365 Field Service blog: AI & Connected Field Service

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Internal case study metrics (Facilities portfolio outcomes)

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Event planning notes: AI scheduling, weather risk widget

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Licensing: Customer Voice entitlements; Field Service Contractor

# Key take-aways

AI is Only a Part of  
An AI Project's  
Success

What is your TOP 3  
KPI's? Move that  
needle.

Physical  
Operations - What  
is Talking IOT?  
Can We Listen

Monitor  
Conditions

Scheduling Has a  
double ROI

Build Change  
Management into  
the Process