



# 浙江工商大学

## 国际商学院

学术交流主题：中巴经济走廊（CPEC）

主讲人：**Dr. Sultan Sikandar Mriza**

时间：2018 年 4 月 3 日，14:00-15:30

地点：综合楼 1104


# Theme

## Potential Threats and Opportunities in China Pakistan Economic Corridor (CPEC): A Businessman's Perspective





# Topic

- **The impact of CPEC on the economy of Pakistan.**
  - **Perception of Chinese and Pakistan investors about CPEC in general.**
  - **Investors' (Chinese, Pakistani) risk perception about investment risk in CPEC.**
  - **The impact of CPEC on social and cultural aspects of both the nations.**
  - **Possible policy recommendations for long-term business cooperation under CPEC from both Chinese and Pakistani perspective.**
- 



# Background

China Pakistan Economic Corridor (CPEC) is gaining great importance in the region but it is also inviting some internal and external threats. These potential threats can be seen from various perspectives such as cultural differences in China and Pakistan, political instability, geographical positioning of Pakistan, business environment and investment protection mechanisms. To foresee and address these potential threats, it is very important for China as well as for Pakistan to have a successful execution of CPEC and to gain prospects from it. With the expansion of this project, there will be an increasing number of Chinese corporations investing in Pakistan. Different cultural practices and ways of thinking could cause misunderstandings, and this could negatively affect CPEC projects. But, there is no proper platform available (specifically in Pakistan) that may enable Chinese and domestic business people to have specific information about possible investment opportunities. The general literature about CPEC is not much helpful for investors to make any investment and financial decisions.

Therefore, there is a need to conduct such a study which can highlight all the possible socioeconomic and policy related issues for Chinese and Pakistani investors regarding potential investment opportunities and threats about CPEC. The study will lay down theoretical and practical foundations about the investors' perception regarding prospects and threats of CPEC based on empirical evidence. Further, the study will help to eliminate a number of misunderstandings amongst Pakistani and Chinese businessmen about CPEC.

# Biography



Dr. Sultan Sikandar Mriza, serving as an Assistant Professor at International Business School, Zhejiang Gongshang University. I have several publications in international academic journals and conference papers. Further, I am working on many research papers co-authored with international faculty members serving in various international business schools. Major part of my research focuses on the areas such as corporate financing policies, the impact of macroeconomic factors on corporate financing behavior, corporate governance, and behavioral finance.