# Lily Houtman | lhoutman@wisc.edu

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#### **EDUCATION**

University of Wisconsin – Madison: Cartography and GIS, B.S. (Honors); Anthropology, B.S. (Graduation: Spring 2022) Dean's List, Fall 2018 to Fall 2020, GPA 4.0

Thesis: Mapping Presidential Elections: An Empirical Analysis of Effective Design Techniques

## CARTOGRAPHIC AND DATA VIZ EXPERIENCE

YEAR(S)

Co-Author for Interactive Cartography Textbook, UW-Madison Cartography Lab

2021-Present

Collaborate with academics and other students to design an <u>open-source interactive cartography reference</u> <u>manual</u> to teach cartography, graphic design, HTML/CSS, GitHub, and JavaScript to a general audience

Data and Graphics Journalist at The Daily Cardinal

2020-Present

Collaborate with other student journalists to create visual stories using ArcGIS, Adobe Illustrator, Tableau, and R; follow guidelines of journalists to create supplementary graphics to assist with stories

<u>Undergraduate Lab Assistant for Dr. Robert Roth, Professor of Cartography</u>

2020-Present

Use the book Mapping for a Sustainable World to create GIS training materials and reference guides for a broad audience; collaborate with other members of the UN Geospatial team to improve materials

Student Lab Assistant at UW-Madison Cartography Lab

2020-Present

Create maps for diverse clientele using ArcGIS and Adobe Illustrator, with Microsoft Excel for analysis; problem solve with clients to produce quality maps; collaborate with other students and designers

Education Intern at Green Bay Botanical Garden

2020

Implement the use of maps and graphics in all-age educational programs; create maps and graphics using Adobe Illustrator and QGIS; use plain language to communicate science in Facebook Live videos

Field Assistant at Swartkrans Paleoanthropology Field School

2019

Gain real-world field experience in the physical sciences, including data cataloguing and cleaning; use of total station technology to accurately record geographic information for future use

<u>Undergraduate Lab Assistant for Dr. Sarah Clayton and Dr. John Hawks, Anthropology</u>

2019-2020

Collaborate with non-cartographers to process data for maps created in QGIS and Adobe Illustrator; synthesize archaeological field data for future research, with an emphasis on student-driven data analysis

#### OTHER SCIENTIFIC EXPERIENCE

YEAR(S)

Curation Intern in the Departments of Anthropology, Geology, and Zoology, UW Madison

2019-2020

Cross-reference databases to update catalogue records for fossils, rocks, modern bones, and casts; edit database records for consistency; plan outreach materials to communicate science to a broad audience

Program Assistant for GreenHouse Learning Community

2019-Present

Design and teach coursework for first-year students relating to natural resources and the environment; verbally and orally communicate scientific concepts to students, both independently and with a team

Collections Intern at the Neville Public Museum

2019

Plan exhibits for long-term public view; prepare historical collections for storage with an emphasis on data collection (condition, location, history); collaborate with other staff to catalogue consistently

AWARDSYEAR(S)PROFESSIONAL ASSOCIATIONSYEAR(S)Hilldale/McPherson ERI Award2021-2022Phi Beta Kappa Academic Honor Society2021-PresentBarbara Bartz Petchenik Award2020North American Cartographic Information Society2020-Present

## **PUBLICATIONS**

Roth RE, CM Sack, G Baldrica-Franklin, Y Chen, R Donohue, **L Houtman**, T Prestby, R Tolochko, and N Underwood. 2021. <u>Web Mapping: A Workbook for Interactive Cartography and Visualization on the Open Web</u>. Version 0.1. University of Wisconsin Cartography Laboratory: Madison, WI. DOI: 10.5281/zenodo.4032935

### **SKILLS**

JavaScript (D3, Leaflet) | HTML/CSS | Github | ESRI Software (ArcMap, ArcGIS Pro, ArcGIS Online) | QGIS | Bootstrap | R Adobe Creative Cloud (Illustrator, Photoshop, InDesign) | Mapbox | Microsoft Office Suite (Excel, Word, Powerpoint) | Tableau