Minyi Chen

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EDUCATION

NEW YORK UNIVERSITY   Brooklyn, NY
Completing Bachelor of Science in Integrated Digital Media with Minor in Computer Science   *Fall* 2021
GPA: 3.87/4.0

INTERNSHIP

SUMMER RESEARCH PROGRAM   Brooklyn, NY
RESEARCH Assistant   Summer 2019
- Developed a website of tutorials for digital image processing using p5.js with a team of two
- Created graphics, illustrations, and gifs for tutorials and websites using Adobe Illustrator
- Contributed to web design for p5 Riso Library and printer tests; documented guidelines for new users;
- Coded sample sketches using p5.js and shading language on digital image processing
- Contributed to edit reference page for official p5.js site

STOOOGES STUDY ABROAD AGENCY   Hangzhou, China
Information Management Assistant   Summer 2018
- Reorganized information and data using various medias such as ppt, excel and videos for international students

PROFESSIONAL EXPERIENCE

NYU.LIVE DIGITAL MEDIA   Brooklyn, NY
Visual Marketing Director, Visual Designer, Video Producer   2018-present
- Crafts strong and unique content for social media placements and content calendars, schedule meetings and assign tasks to marketing members. Lead, guide and motivate members
- Designed layout for a 12-page student handbook once and for articles with graphics for publication twice a month on average;
- Shot interviews and edited clips once a month on average;

CHINESE CLUB   Atlanta, GA
Organizer   2017-2018
- Organized monthly event, such as teaching how to make dumplings, to celebrate Chinese festival and promote traditional culture on campus.
- Managed purchasing orders and agreements with an annual budget of $400

PERSONAL PROJECTS

JIAXING BEST OPTOELECTRONIC CO. LTD.   Zhejiang, China
VISUAL DESIGN BOOKLET   Summer 2019
- Designed posters and 12-page promotional booklet for company's product showcase;

NEW YORK UNIVERSITY   Brooklyn, NY
WEB DESIGN, VISUAL DESIGN BOOKLET, VIDEO PROJECT   2018-2019
- Designed and coded a two pages web for sexual education using HTML5, CSS3 and javaScript.
- Wrote script, supervised actors including myself, and editing the video that describe the process of a music composer.

EXTRACURRICULAR ACTIVITIES

HORIZONS NATIONAL   Atlanta, GA
Teacher Assistant   Summer 2016
- Supervised first grade children to eat, head to classes and play games after school
- Read books for students during class and tutored students math and English assignment

SKILLS AND OTHERS

- **Languages:** English(Proficient), Mandarin (Native)
- **Skills**: Microsoft Office Word, Adobe Tool Kits, Final Cut Pro, Processing, p5.js, HTML5, CSS3, Reaper, iMovie, GLSL, photography, sketching