



12-Month Franchisee Support

We don't just license a brand — we help build the business.

WHAT YOU GET IN YOUR FIRST 12 MONTHS

MARKETING (DONE FOR YOU)

- Pre-sale lead generation
- Grand opening launch campaigns
- Ongoing ads, content & optimisation
- Professional video & photo shoots
- Monthly reporting & strategy

Result: Consistent leads and strong opening momentum

SALES & CULTURE TRAINING

- 12 structured training sessions
- 12 personalised 1-on-1 coaching sessions
- Real-world sales psychology
- Objection handling & follow-ups
- Team culture & service standards

Result: Higher conversions, confident staff, strong culture

PROJECT MANAGEMENT

- Dedicated project manager
- Fit-out & equipment coordination
- Permits, approvals & compliance
- Opening readiness
- 9 months post-opening support

Result: Faster opening, fewer mistakes, reduced stress

THE UAC DIFFERENCE

- Embedded support, not advice
- Built from real-world UAC experience
- Revenue-focused from day one
- Designed to de-risk first-time operators

We help you open strong, convert better, and stabilise faster — with UAC beside you for the entire first year.

**UNIVERSAL ATHLETE
CENTRE**