# Crowdcoin

Creating an ecosystem for compliant crypto investments

# The Context

Currently when a Crypto investor wants to invest in a new product he have to follow many bureaucratic procedures that can take a lot of time.

Procedures as Learning many and different crypto platforms, getting advice from third party and investing too much time in order to efficient trade or convert Crypto coins to local Fiat.

# THE PROBLEMS

- The cryptocurrency investors need training
- The cryptocurrency investors need to be advised
- The cryptocurrency investors need to be compliant with AML and KYC
- The cryptocurrency investors need to have a platform for trading
- The cryptocurrency investors need to be informed on the latest news

# THE SOLUTION

Create a platform that could put together training on economic and tech related to blockchain, investments and advisory

# Customer Segment

Retail cryptocurrency investors

# Early Investors

Small investor that have no time and resources for big and expensive platforms for investing

# Our Mission

To create  a user friendly platform that includes:

Learning courses

Trade instruments

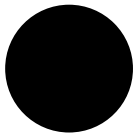Instant registration

Anti-Money Laundering

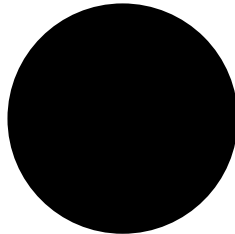Know your customer procedure

# How it works (Business)

**Step 1**

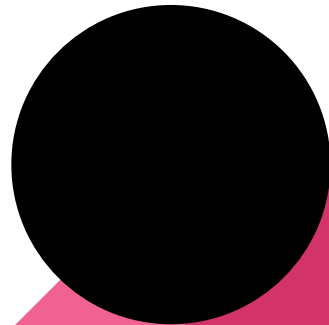Users register on the Platform

**Step 2**

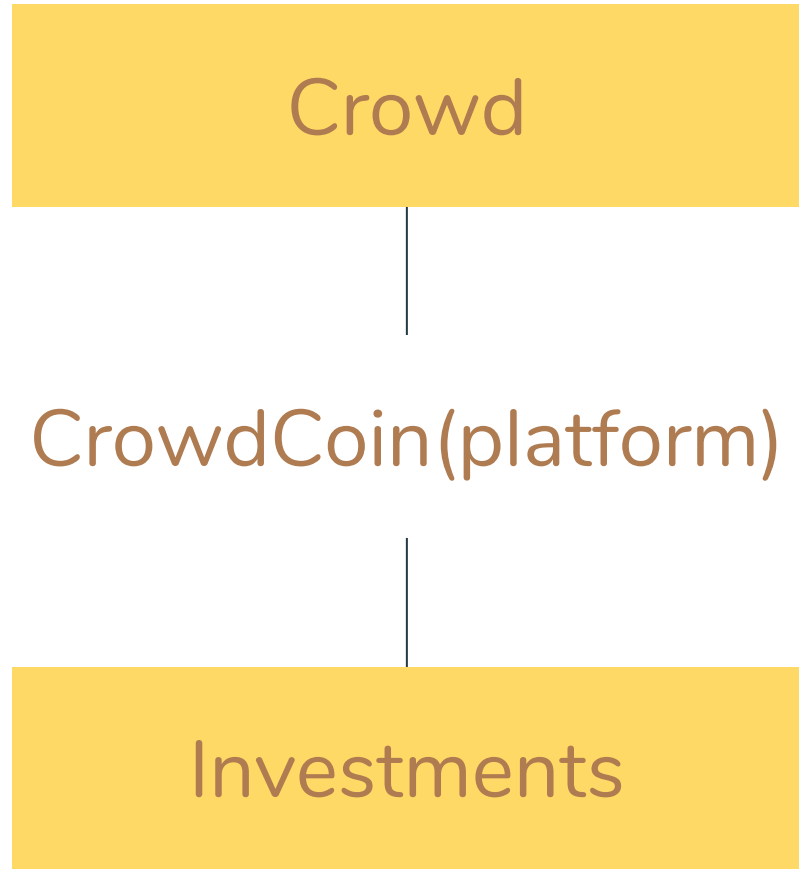The user chooses and invest in a high quality investments

**Step 3**

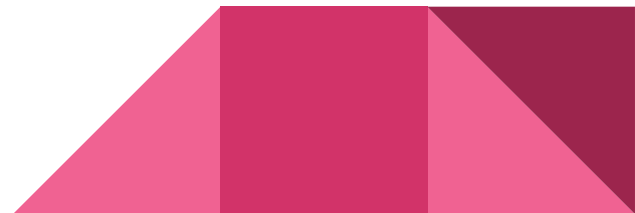The user get dividends from the project

# Revenue Model

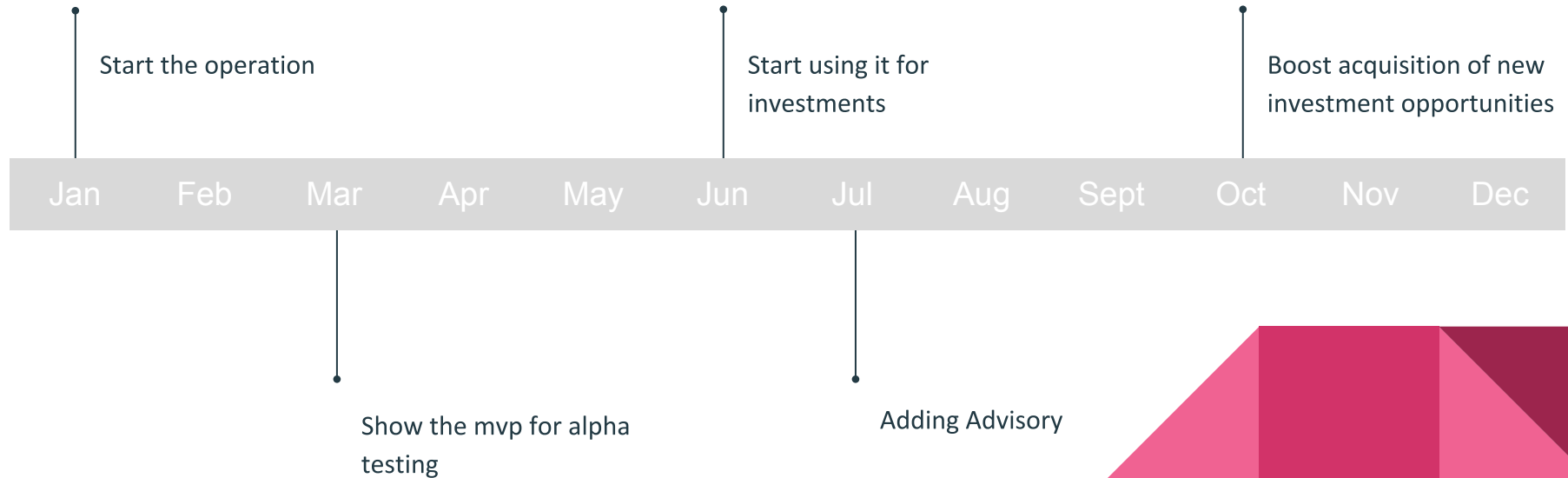The revenues come from the operation of brokerage and services given to the users

Crowd

CrowdCoin(platform)

Investments

# Cost Structure

100'000 CRC to produce the base platform (12 months)

50'000 CRC marketing and advertising costs(12 months)

# Milestones

Start the operation

Start using it for investments

Boost acquisition of new investment opportunities

| Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sept | Oct | Nov | Dec |

Show the mvp for alpha testing

Adding Advisory

# Why now?

The emergent need of a platform that can support all the cryptocurrency services in one place