

Crowdcoin - Crowdcoin, blockchain coin and platform for crypto investments.

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| PROBLEM New cryptocurrency investors needs to learn, informed about it and trade respecting the local regulations. | SOLUTION Create a platform that could put together training on economic and tech related to blockchain, investments and advisory | UNIQUE VALUE PROPOSITION A platform that have learning curses, trade instruments and that use the quick registration AML KWY procedure | UNFAIR ADVANTAGE Compared to other competitors that uses tokens we own our coin's blockchain, this give us the freedom to adapt it for the purposes of the platform | CUSTOMER SEGMENTS retail cryptocurrency investors |
| | KEY METRICS Number of users of crowdcoin | | CHANNELS Online retail crypto investors | |
| EXISTING ALTERNATIVES Under Development but not done so far | | HIGH-LEVEL CONCEPT Bloomberg for crypto with features | | EARLY ADOPTERS Small investor that have no time and resources for big and expensive platforms |
| COST STRUCTURE 100'000 CRC to produce the base platform 50'000 CRC marketing adv costs | | | REVENUE STREAMS crowdfunding fees on dividends distrivution and internal services | |

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