

Outline

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- Project Overview
- Application Components
 - Login
 - Dashboard
 - Contacts
 - Log Form
 - Resources
 - Researcher page
- Demo

Problem Definition

How do we help political campaigns recruit volunteers more effectively?



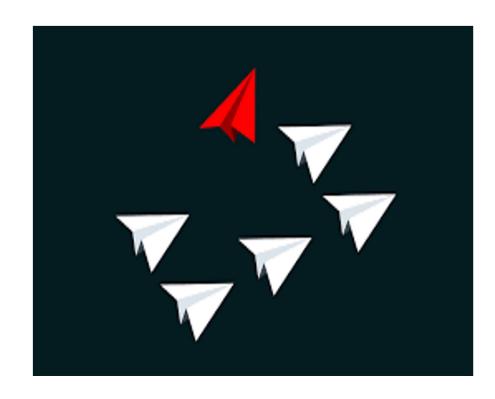
Overview of the Requirements

Need:

- Import contacts
- Log outreach attempts
- Download data

Want:

- Easy upload of contacts
- Easy download of data
- Efficient logging
- Shuffle contacts
- Access to previously sent messages as templates
- Personalized profile



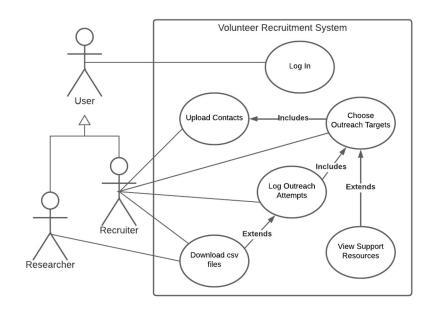
Use Cases

Type of users

- Recruiter
- Researcher

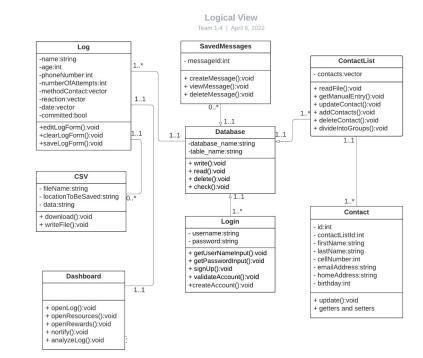
Main Use cases

- Login
- Upload Contacts
- View Support Resources
- View Outreach Target
- Log Outreach Attempts
- Download CSV



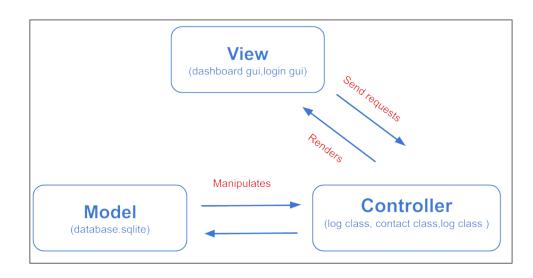
Project Overview

- Use of object oriented programming to isolate each class based on their functionality
- Use of the database parent class which will be inherited by different classes to facilitate database interaction
- Used sqlite database



Design Pattern

- Utilized the MVC design architecture
- Advantages
 - Easy for multiple developers to collaborate and work together.
 - Easier to update the application.
 - Easier to debug as we have multiple levels properly written in the application

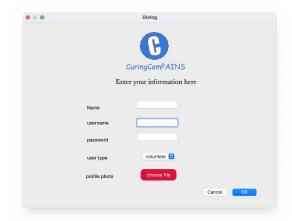


Application Components

Login

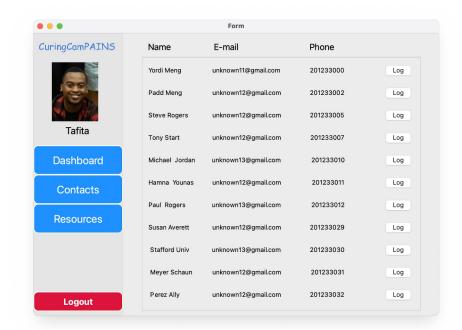
- First user interface that the user is exposed to
- Roles:
 - To log the user into the system
 - To create a new user account
- Page description
 - Login Page
 - Requires a combination of username and password
 - password protected (hidden)
 - Include the logo of the software
 - Register to the system
 - Input the information of the new user
 - Upload the photo user





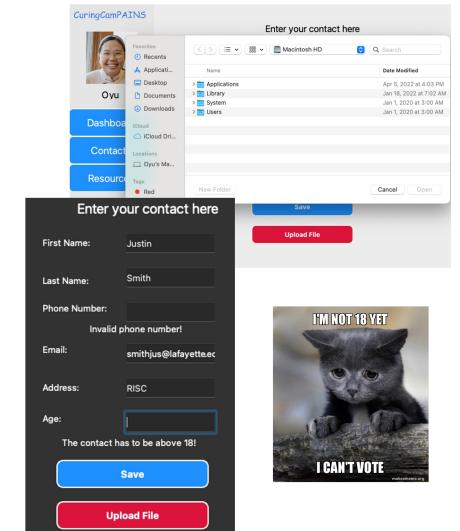
Dashboard

- Main page of the program
- Navigation sidebar
- Log checklist
 - Lists contacts from the treatment group
 - Provides contact information
 - Log button opens a log form to record an outreach attempt
 - Dynamic: automatically shuffles the most recently logged contact to the bottom of the lits
 - Contacts that weren't reached out to for a while are at the top.



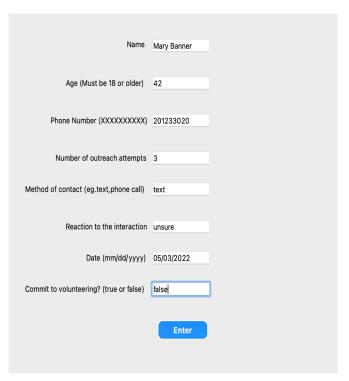
Contacts

- To upload contacts, the user has 2 options:
 - Upload a file
 - Enter contact information manually
- When uploading a file, the file finder opens up and the user chooses a .csv file
- Error handling is incorporated in the manual entry option.
 - The contact has to be 18 or above.
 - Phone number needs to be a 10-digit number.
 - Recruiter cannot upload the contact duplicates.
- Random assignment to one of the three groups



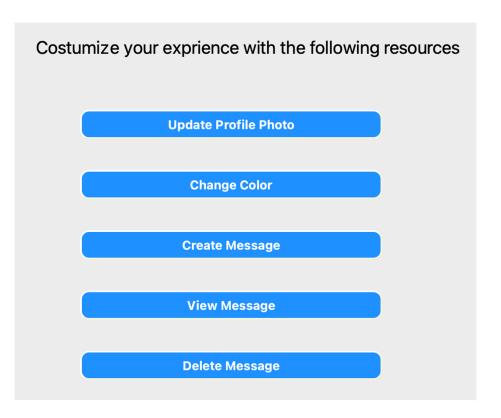
Log Form

- The Log Form is an organized way for the organizer to store the data they gathered from their interaction with the potential volunteer.
- Takes user input and saves each entry to database
- Autofill()
- Why it is important or how does it contribute to the overall project
- Initial barriers and solutions

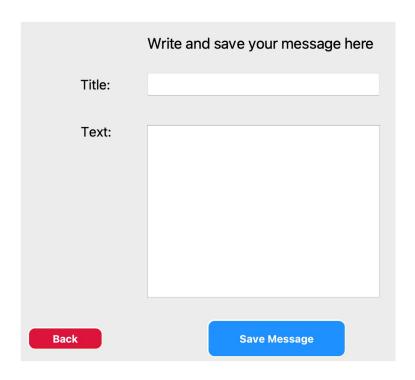


Resources

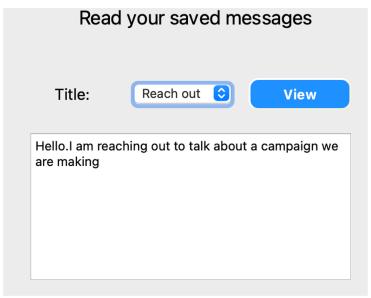
- Efficiency and personalization
- Update the profile photo
- Change color
- Messages
 - Create
 - View
 - Delete



Create / View / Delete

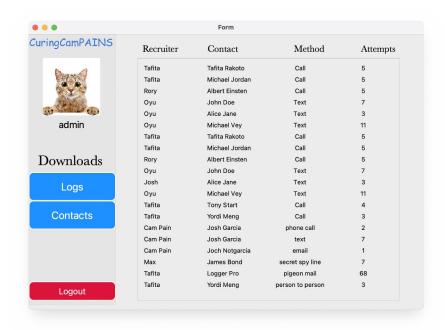






Researcher page

- Page for the researcher
- A preview of the list of logs generated by the recruiters
 - Displays name of the recruiter, name of the contact, method of contact, and number of outreach attempts
- Download section
 - Allows the researcher to download log and contact data for all recruiters to a specified csv file



Project management tools

- QTCreator (development)
- Github (version control)
- Slack (team communication)
- LucidChart (diagram)
- GoogleDraw (logo)
- GoogleDoc (report)
- GoogleSlide (slide presentation)













