Final Project

Predicting Housing Prices

Description of the problem

In this paper, we have a dataset that consists of different house features and their sales price. Our aim for this paper is to find an appropriate machine learning technique for our dataset, which would have a high prediction rate. And also, we have to make sure our dataset is processed out of the noise data and clean.

Processing (cleaning) data

- Removing columns, where more than 2000 rows have the same value
- Removing columns, where the number of unique values is less than 6
- Removing columns, where less than 200 rows have value
- Removing rows, where SalePrice has no value
- Adding duplicate columns with numerical values for columns with text values (this would help for machine learning functions)
- Replacing all Nan values with 0

Correlations and Heatmap

In order to make our data even cleaner, we would like to proceed with the correlation of SalePrice with other columns of the dataframe. After we got correlation results, we would like to

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get rid of columns, which has a correlation of less than 30% on the positive side and more than 40% on the negative side. Heatmap is a way to visualize statistical data about a site using a color palette. This analysis is one of the techniques used to determine which features affect the target variable the most, and in turn is used in predicting that target variable. In other words, it is a widely used feature selection method in machine learning.

Dividing dataset to test and training

The data (dataset) is separated into training and test samples to measure the quality of model predictions. To keep some of the instances concealed from the algorithm, we chose an 80/20 ratio. The model gains knowledge from the first sample by comparing house parameters and pricing. Then we feed her the apartment characteristics from the test sample (but we do not show prices from the test sample, she will try to guess them herself). The next step is to determine the error, which is the difference between the expected and actual cost. Additionally, since theoretically some of the machine learning models such as Random forests prefer uncorrelated of low correlated dataset, we created dataframe with columns, which are low correlated with SalePrice.

Methods and Techniques

1. Linear regression is a linear approach to modeling the relationship between a scalar response (or dependent variable) and one or more independent variables (or independent variables). This approach was chosen because it's one of the best and simplest approaches to have a prediction model. The result of predictions for our linear regression model is 81.15%.

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- 2. Before applying random forest we wanted to see how decision tree would work on our dataset. So, we applied 2 of our datasets (correlated and uncorrelated). For now, it's the only model, which has higher predictions results for uncorrelated dataset, but comparatively low to others. Uncorrelated one has score from 1 to 2%, when correlated one has 0-1% result. As we can see decision tree for our type of data set. So in order to get better results with this model, we need to change dataset in order to avoid overfitting, high variance and other noise data.
- 3. The fundamental concept behind the random forest is simple but powerful it is the wisdom of the crowd. The reason the random forest model works so well for predictions is because many relatively uncorrelated trees working together will outnumber any of their individual constituents. Random forests train each tree independently, using a random sample of the data. This randomness helps to make the model more robust than a single decision tree, and less likely to overfit on the training data The result of predictions for Random Forest is 89% using correlated dataframe, where columns have high correlation with SalePrice. At the same time the prediction score of random forest for the dataset with columns with lower correlations is 80%. This is quite interesting fact for us.
- 4. Gradient Boosting Regression is a machine learning technique, which is helpful in regression and classification of tasks. When a decision tree is the weak learner, the resulting algorithm is called gradient-boosted trees; it usually outperforms random forest. The result of predictions for Gradient Boosting Regression is 88.51% using our correlated dataframe. Prediction score with uncorrelated dataframe is 5% less and is 83%.

Conclusion

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In conclusion, we processed our dataframe with different methods, visualized some parts of dataframe, which we find interesting, found correlation between SalePrice and other columns, plotted heatmap based on our correlation data, split our data into 2 dataframes: with higher correlation with SalePrice and low correlation. Also, we split those dataframes into training ones and testing ones. Then we applied several machine learning techniques on both datasets we had such as: Linear Regression, Decision Tree, Random Forest, Gradient Boosting Regression. As for the results the best and highest accuracy score has Random Forest with high correlated dataframe. So, finally, we successfully developed and assessed different types of machine learning techniques and models in Python, selecting the best model for our supplied dataset after going through a series of steps. But this isn't the end of it. Every model we created has its own set of statistical and mathematical principles behind it.