



Cloud computing with AWS

Amazon Web Services (AWS) is the world's most comprehensive and broadly adopted cloud platform, offering over 175 fully featured services from data centers globally. Millions of customers—including the fastest-growing startups, largest enterprises, and leading government agencies—are using AWS to lower costs, become more agile, and innovate faster.

SAP on AWS customers

More than 5,000 active AWS customers run SAP on AWS and over half of these customers have deployed SAP HANA-based solutions on AWS.



The Blockbuster Growth of Amazon's Cloud Business

Quarterly revenue of Amazon Web Services*



@StatistaCharts

* Amazon Web Services (AWS) is Amazon's cloud platform, providing cloud infrastructure services to start-ups, enterprises and the public sector.

Source: Amazon

Most secure cloud

AWS is architected to be the most flexible and secure cloud computing environment available today. Our core infrastructure is built to satisfy the security requirements for the military, global banks, and other high-sensitivity organizations. This is backed by a deep set of cloud security tools, with 230 security, compliance, and governance services and features. AWS supports 90 security standards and compliance certifications, and all 117 AWS services that store customer data offer the ability to encrypt that data.



AWS Security Hub

Quickly assess your high-priority security alerts and security posture across AWS accounts in one comprehensive view



Amazon GuardDuty



Amazon Macie



Amazon Inspector



AWS Firewall Manager



IAM Access Analyzer



Integrated partner solutions

Continuously aggregate & prioritize

Findings from AWS and partner security services highlight emerging trends or possible issues



Conduct automated security checks

Use industry standards such as the CIS AWS Foundations Benchmark and PCI DSS



Take action

Investigate findings and/or take response and remediation actions

Built for Enterprise Security Standards

Certifications

SOC 1 Type 2 (formerly SAS-70)

ISO 27001

PCI DSS for EC2, S3,
EBS, VPC, RDS, ELB,
IAM

FISMA Moderate
Compliant Controls

HIPAA & ITAR
Compliant Architecture

Physical Security

Datacenters in
nondescript facilities

Physical access strictly
controlled

Must pass two-factor
authentication at least
twice for floor access

Physical access logged
and audited

HW, SW, Network

Systematic change
management

Phased updates
deployment

Safe storage
decommission

Automated monitoring
and self-audit

Advanced network
protection

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amazon
web services



Analytics



Application Integration



AWS Cost Management



Blockchain



Business Applications



Compute



Containers



Customer Engagement



Database



Developer Tools



End User Computing



Front-End Web & Mobile



Game Tech



Internet of Things



Machine Learning



Management & Governance



Media Services



Migration & Transfer



Networking & Content
Delivery



Quantum Technologies



Robotics



Satellite



Security, Identity &
Compliance



Serverless



Storage



VR & AR

Compute

Amazon Elastic Compute Cloud (Amazon EC2)



Amazon Elastic MapReduce



Auto Scaling

Storage

Amazon Simple Storage Service (Amazon S3)



Amazon Elastic Block Storage (Amazon EBS)



AWS Import/Export

AWS Storage Gateway Service

AWS Glacier



Database

Amazon DynamoDB



Amazon Relational Database Service (Amazon RDS)



Amazon ElastiCache



Networking

Amazon Route 53



Amazon Elastic Load Balancing



AWS Direct Connect



Amazon Virtual Private Cloud (VPC)



Content Delivery

Amazon Cloudfront



Elastic Network Instance



Application Services

Amazon Simple Queue Service (SQS)



Amazon CloudSearch



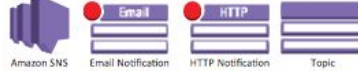
Amazon Simple Email Service (SES)



Amazon Simple Workflow (SWF)



Amazon Simple Notification Service (SNS)



Deployment and Management

Amazon Elastic Beanstalk



AWS CloudFormation



Monitoring

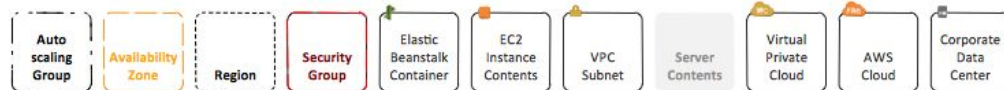
Amazon CloudWatch



Non-Service Specific



Groups





Amazon EC2

Amazon EC2

Secure and resizable compute capacity to support virtually any workload

Amazon EC2 offers the broadest and deepest compute platform with choice of processor, storage, networking, operating system, and purchase model. They offer the fastest processors in the cloud and they are the only cloud with 400 Gbps ethernet networking. We have the most powerful GPU instances for machine learning training and graphics workloads, as well as the lowest cost-per-inference instances in the cloud. More SAP, HPC, Machine Learning, and Windows workloads run on AWS than any other cloud. [Click here to learn What's New with Amazon EC2.](#)

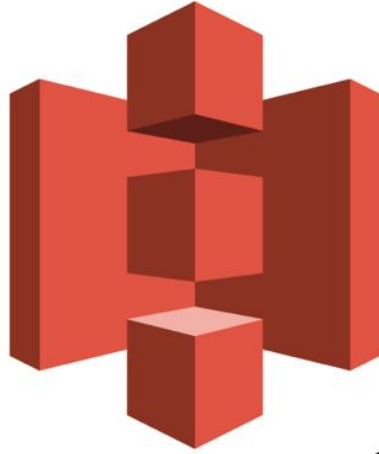


Amazon RDS

Amazon Relational Database Service (RDS)

Set up, operate, and scale a relational database in the cloud with just a few clicks.

Amazon Relational Database Service (Amazon RDS) makes it easy to set up, operate, and scale a relational database in the cloud. It provides cost-efficient and resizable capacity while automating time-consuming administration tasks such as hardware provisioning, database setup, patching and backups. It frees you to focus on your applications so you can give them the fast performance, high availability, security and compatibility they need.



Amazon S3

Amazon Simple Storage Service (Amazon S3)

Object storage built to store and retrieve any amount of data from anywhere

Amazon Simple Storage Service (Amazon S3) is an object storage service that offers industry-leading scalability, data availability, security, and performance. This means customers of all sizes and industries can use it to store and protect any amount of data for a range of use cases, such as data lakes, websites, mobile applications, backup and restore, archive, enterprise applications, IoT devices, and big data analytics. Amazon S3 provides easy-to-use management features so you can organize your data and configure finely-tuned access controls to meet your specific business, organizational, and compliance requirements.



Amazon CloudFront

Fast, highly secure and programmable content delivery network (CDN)

CloudFront offers the most advanced security capabilities, including field level encryption and HTTPS support, seamlessly integrated with AWS Shield, AWS Web Application Firewall and Route 53 to protect against multiple types of attacks including network and application layer DDoS attacks. These services co-reside at edge networking locations – globally scaled and connected via the AWS network backbone – providing a more secure, performant, and available experience for your users.



Amazon VPC

Amazon Virtual Private Cloud

Provision a logically isolated section of the AWS cloud where you can launch AWS resources in a virtual network that you define

Amazon Virtual Private Cloud (Amazon VPC) lets you provision a logically isolated section of the AWS Cloud where you can launch AWS resources in a virtual network that you define. You have complete control over your virtual networking environment, including selection of your own IP address range, creation of subnets, and configuration of route tables and network gateways. You can use both IPv4 and IPv6 in your VPC for secure and easy access to resources and applications.



Amazon
SNS

Amazon Simple Notification Service

Fully managed pub/sub messaging, SMS, email, and mobile push notifications

Amazon Simple Notification Service (Amazon SNS) is a fully managed messaging service for both application-to-application (A2A) and application-to-person (A2P) communication.

The A2A pub/sub functionality provides topics for high-throughput, push-based, many-to-many messaging between distributed systems, microservices, and event-driven serverless applications.

The Amazon “Secret Sauce”

Features and Benefits

- High Availability by Availability Zones
- Auto Scaling & Elasticity by CloudWatch
- Parallel Processing by Elastic Load Balancer
- Transparency by Elastic IP
- Security by Encryption, IAM and HTTPs Access
- Fault tolerance & Disaster Recovery by Replication, Snapshots & VPC in Multi AZs & Regions
- Low latency by Edge Locations & CDN
- Inexpensive pricing by " Pay-as-you-go" model
- Some of free Use by AWS free Tier

Cost Savings

Jeff Bezos has likened Amazon Web Services to the utility companies of the early 1900s. One hundred years ago, a factory needing electricity would build its own power plant but, once the factories were able to buy electricity from a public utility, the need for pricey private electric plants subsided. AWS is trying to move companies away from physical computing technology and onto the cloud.

With AWS, companies pay for what they use. There's no upfront cost to build a storage system and no need to estimate usage. AWS customers use what they need and their costs are scaled automatically and accordingly.

Free usage tier

- 750 hours of Amazon EC2 Linux or RHEL or SLES t2.micro instance usage (1 GiB of memory and 32-bit and 64-bit platform support) – enough hours to run continuously each month
- 750 hours of an Elastic Load Balancer plus 15 GB data processing
- 750 hours of Amazon RDS Single-AZ Micro DB Instances, running MySQL, MariaDB, PostgreSQL, Oracle BYOL or SQL Server Express Edition – enough hours to run a DB Instance continuously each month. You also get 20 GB of database storage and 20 GB of backup storage
- 750 hours of Amazon ElastiCache Micro Cache Node usage – enough hours to run continuously each month.
- 30 GB of Amazon Elastic Block Storage in any combination of General Purpose (SSD) or Magnetic, plus 2 million I/Os (with EBS Magnetic) and 1 GB of snapshot storage

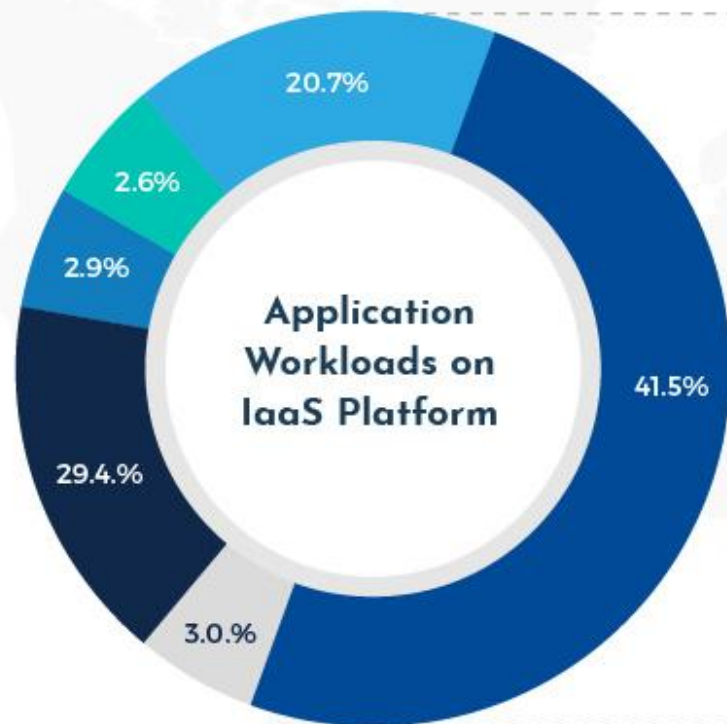
Scalable and Adaptable

Since AWS's cost is modified based on the customers' usage, startups and small businesses can see the obvious benefits of using Amazon for their computing needs. In fact, AWS is great for building a business from the bottom as it provides all the tools necessary for companies to start up with the cloud. For existing companies, Amazon provides low-cost migration services so that your existing infrastructure can be seamlessly moved over to AWS.

Security and Reliability

Arguably, Amazon Web Services is much more secure than a company hosting its own website or storage. AWS currently has dozens of data centers across the globe which are continuously monitored and strictly maintained. The diversification of the data centers ensures that a disaster striking one region doesn't cause permanent data loss worldwide. Imagine if Netflix were to have all of its personnel files, content, and backed-up data centralized on-site on the eve of a hurricane. Chaos would ensue.

Global market domination



41.5% AMAZON WEB SERVICES



29.4% MICROSOFT AZURE



3.0% GOOGLE CLOUD PLATFORM



2.9% RACKSPACE



2.6% IBM SOFT LAYER



20.7% OTHERS

Figure 1. Magic Quadrant for Cloud Infrastructure and Platform Services



Global network of AWS Regions



Thank you!

For more information visit: [Aws documentation](#)