# ORACLE CLOUD

Presented By SURYABRATA DAS

# What is The Cloud?

- "The Cloud" refers to servers that are accessed over the Internet, and the software and databases that run on those servers.

# Why is it called ‘The Cloud'?

- "The Cloud" started off as a tech industry slang term. In the early days of the Internet, technical diagrams often represented the servers and networking infrastructure that make up the Internet as a cloud.
- As more computing processes moved to this servers-and-infrastructure part of the Internet, people began to talk about moving to “The Cloud" as a shorthand way of expressing where the computing processes were taking place. Today, “The Cloud" is a widely accepted term for this style of computing.

# Why this Technology Comes into the market?


**Example:**

**Remember the time when Flipkart started "Flipkart's Big Billion Day" campaign in 2014 and offered big discounts on products across all categories (I hope you know about this deal… )**

***Do you know why this campaign became a massive failure?***

**The company was using local servers and because of having local servers and storage, the website couldn't handle the huge unexpected traffic..! The solution to this failure was Cloud Computing.!!**

# Why Cloud Computing is Booming In The Market?

- Due to its –

1. Flexibility,

2. Ensures Security

3. Maintains Productivity

4. Cost Savings and No Maintenance,

5. Work From Anywhere and many more reasons have that makes the technology very popular all over the world

# About Oracle

Oracle (NASDAQ: ORCL) is the world's most complete, open, and integrated business software and hardware systems company.

With more than **370,000 customers**—including 100 of the Fortune 100—in more than **145 countries** around the globe(Source: https://docs.oracle.com/en/) , Oracle is the only vendor able to offer a complete technology stack in which every layer is engineered to work together as a single system.

Oracle's industry- leading public sector solutions give organizations unmatched benefits including unbreakable security, high availability, scalability, energy efficiency, powerful performance, and low total cost of ownership.


# What Is Oracle Cloud?

Oracle Cloud is a set of branded Software as a Service (SaaS), Platform as a Service (PaaS), Database as a Service (DaaB), and Infrastructure as a Service (IaaS) offerings that are used to build, redistribute, integrate, and expand Oracle applications and database technology in the cloud. Oracle Cloud provides users with server, storage, and network services.

# Resulting in World Class Scale in The Cloud…

Image Source: https://docs.oracle.com/en/cloud/

# General Architecture of Oracle Cloud

Oracle's public and government cloud is offered through a global network of Oracle-managed data centers, connected by an Oracle-managed backbone network.

Oracle's Exadata Cloud at Customer leverages this network for control plane services. Oracle deploys their cloud in Regions, typically with two geographically distributed regions in each country for disaster resiliency with data sovereignty.

Inside each Region are at least one fault-independent Availability Domain and three fault-tolerant Fault Domains per Availability Domain.

Each Availability Domains contains an independent data center with power, thermal, and network isolation.

Oracle Cloud hosts customer-accessible cloud infrastructure and platform services, as well as end-user accessible software as a service from these cloud regions.

# Oracle Cloud


A **complete**, **open**, and **secure** platform that spans **all layers** of the cloud and provides **choice**

# Oracle Cloud Infrastructure(IaaS)

| Load Balancing | DNS | Content Distribution | Messaging |
|---|---|---|---|
|  |  |  |  |
| **Compute** | **Storage** | **Networking** | **Identity** |
|  |  |  |  |

Fastest **PERFORMANCE**

Most **PREDICTABLE**

Best **COST PERFORMANCE**

# Oracle Cloud: Infrastructure as a Service(IaaS)


Computer


Networkin
g


Storage


DNS


Security

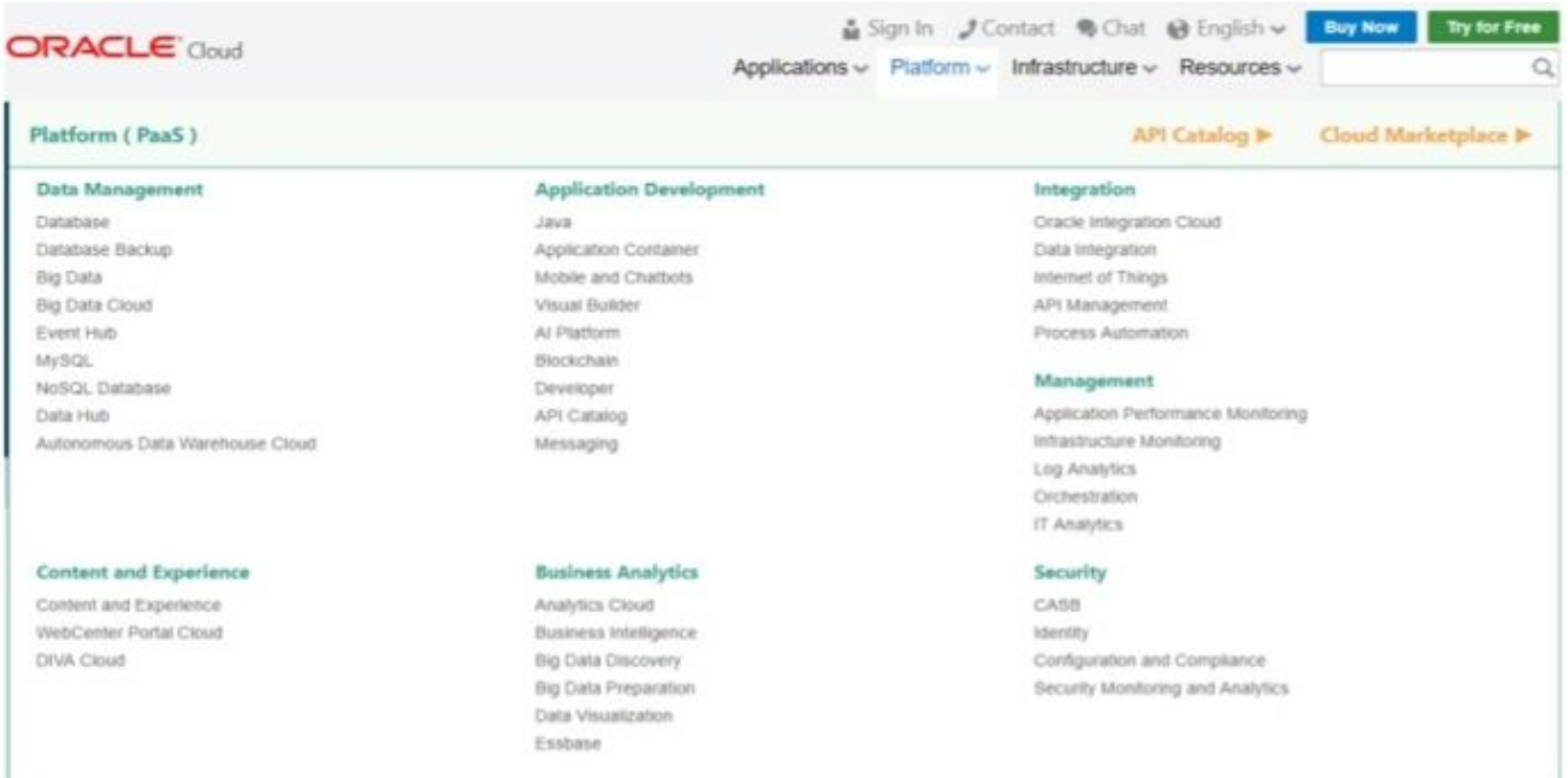
- Second Generation Cloud
- Foundation for AI
- Autonomous and other Oracle Cloud Services
- We can migrate and deploy workloads
- Bring app dev platforms & containers
- Run high performance, cloud native and ML apps
- Multiple layers of protection, attack detection

# New innovations: Oracle Cloud Infrastructure

- Enterprise cloud and multi-cloud core-to-edge security
- Dynamically lower compute costs & new high edge performance workloads via new enhancements and partnerships
- Expand OCI data center coverage

# Oracle Cloud: Platform as a Service(PaaS)

Image Source: https://docs.oracle.com/en/cloud/



# Oracle Cloud: Platform as a Service(PaaS)

**Data Management:**

This cloud platform offers a data management platform for database workloads as well as hyper-scale Big Data and many more.

**Application Development:**

For application development, Oracle cloud offers an open, standards-based application development platform to build, deploy, and manage API-first, mobile-first cloud applications

**Integration:**

This cloud platform offers a data management platform for database workloads as well as hyper-scale Big Data and many more.

# Oracle Cloud: Platform as a Service(PaaS)

**Security:**

The Oracle Cloud Platform provides identity and security applications for providing secure access and monitoring of hybrid cloud environment and addressing IT governance and compliance requirements

**Management:**

The platform provides an integrated monitoring, management, and analytics platform. This platform also uses machine learning and big data on the operational data set.

**Business Analytics:**

The Company provides this Business Analytics Platform which can analyze and generate insights from data across various applications, data warehouses, and data lakes.

# Oracle Cloud: Platform as a Service(PaaS)

**Content and Experience:**

This is a platform for content, website, and workflow management. This service is used to provide content collaboration and web presence.

# PaaS Portfolio

## Application Development

- Java Cloud
- App Container
- Visual Builder
- API Platform
- Developer
- Blockchain

## Data Management

- Database
- Autonomous DW
- Exadata Database
- Big Data
- Database Backup
- MySQL

## Systems Management

- Application Monitoring Cloud
- IT Analytics Cloud
- Log Analytics
- Infrastructure Monitoring
- Orchestration

## Business Analytics

- Analytics Cloud
- Business Intelligence
- Big Data Preparation
- Big Data Discovery
- Essbase
- Data Visualization

## Integration

- Integration
- IoT Cloud
- SOA Cloud
- GoldenGate

## Content & Experience

- Content and Experience
- WebCenter Portal
- DIVA
- Social Network

## Mobile

- Mobile and Chatbots

## Security

- Monitoring & Analytics
- Identity Management
- Cloud Access Security Broker
- Configuration & Compliance

# Oracle Cloud Platform Services

## App Dev

Container-native, serverless, chatbots, blockchain, AI

## Integration

Oracle and non-Oracle apps, both on-premises and in the cloud

## Analytics

Data Ingest, reporting and analysis and visualization

## Security

Layers of defense across apps, users, data, and infrastructure

## Autonomous DB

Self-driving, self-securing, self-repairing capabilities

# Oracle Cloud: Software as a Service(SaaS)


Oracle provides SaaS applications also known as Oracle Cloud Applications.

These applications are offered across a variety of products, industrial sectors with various deployment options to adhere to compliance standards.

A list of Oracle Cloud Applications are shown in next slide which are provided by Oracle Corporation.

# SaaS Portfolio

**Customer Experience**

Marketing | Sales | Service | Commerce | CPQ | Social

**HCM**

Talent Mgmt. | Workforce Mgmt. | Workforce Rewards Work Life Solutions | Global HR

**ERP**

Financials | Revenue Mgmt. | Accounting Hub Reporting | Procurement | Project Portfolio Mgmt. | Risk Mgmt.

**SCM**

Inventory & Logistics | Manufacturing | Order Mgmt. | Planning & Collaboration | PLM

**EPM**

Planning & Budgeting | Financial Consolidation & Close | Narrative Reporting | Account Reconciliation | Profitability & Cost Mgmt.

**IoT**

Asset Monitoring | Production Monitoring | Fleet Monitoring | Connected Worker

**Analytics**

Analytics Platform | Advanced Analytics | Data Visualization | Mobile | Analytic Applications

**Social**

Social Network | Social Marketing | Social Engagement

**Data**

Targeting | Optimization | Measurement

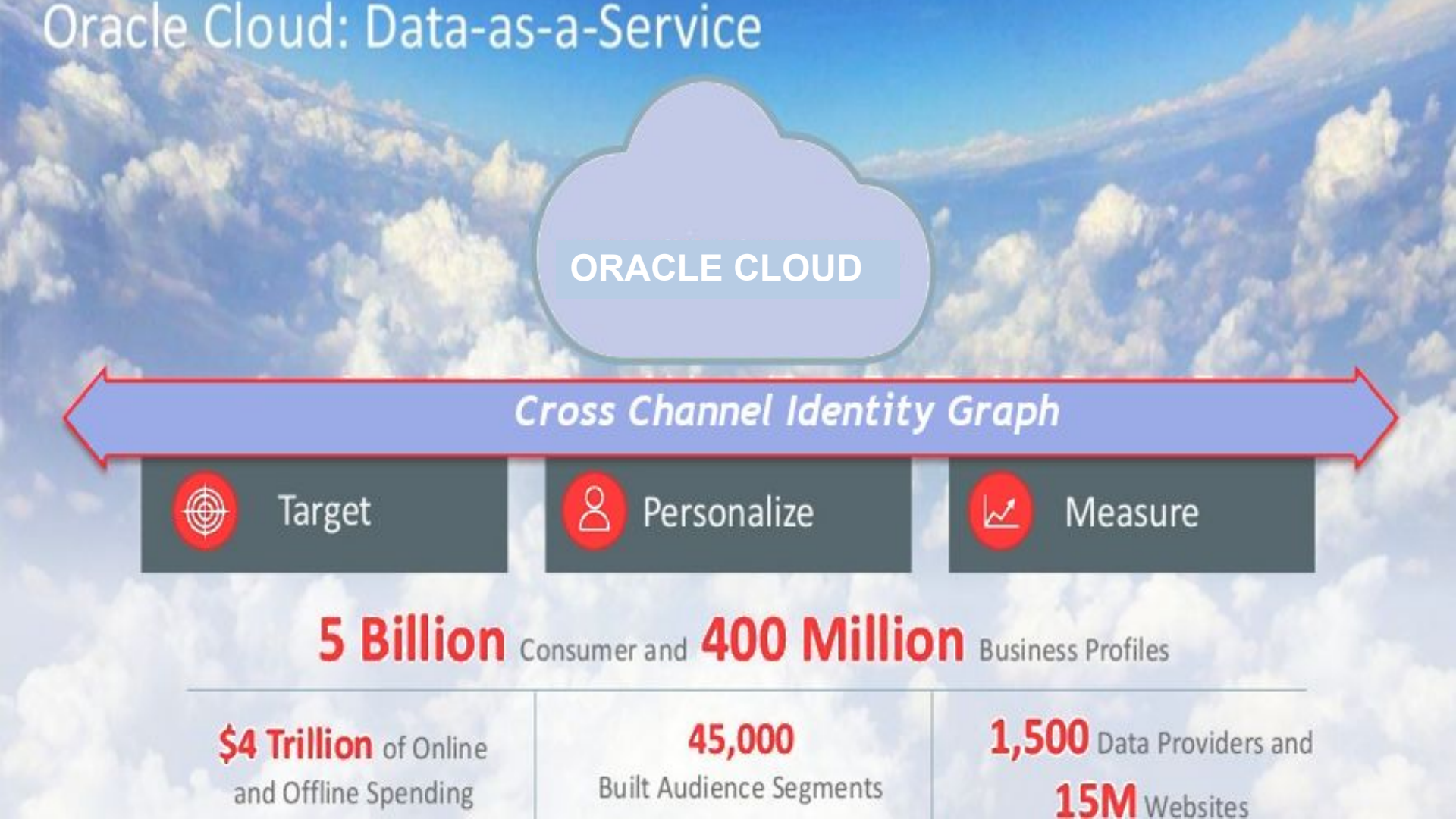
**Industry Solutions**

Financial Services | Communications Consumer Goods | Retail | High Tech & Manufacturing | Higher Education | Hospitality | Utilities

# Oracle Cloud: Data as a Service(DaaS)

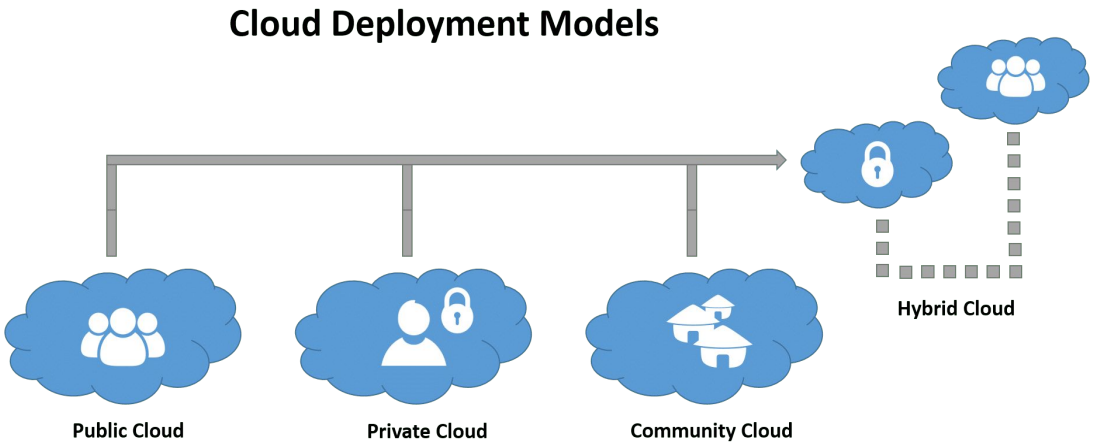

This platform is known as the Oracle Data Cloud. This platform aggregates and analyzes consumer data powered by Oracle ID Graph across channels and devices to create cross-channel consumer understanding.

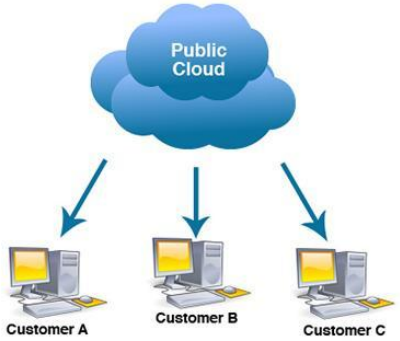
# Oracle Cloud: Data-as-a-Service



# Oracle Cloud: Deployment Models

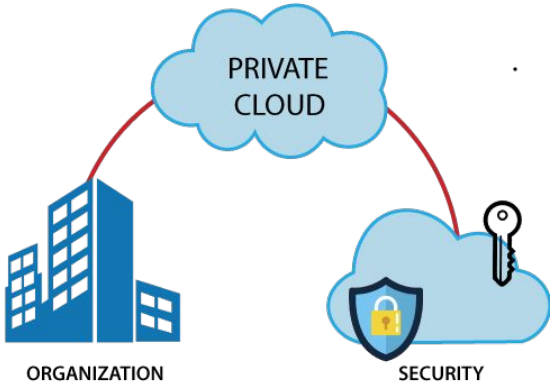
Four common cloud deployment models are public, private, hybrid, and community cloud. Each deployment model is different and dictates where services are hosted; who has access to data and information; who is managing the cloud; and customization of services.





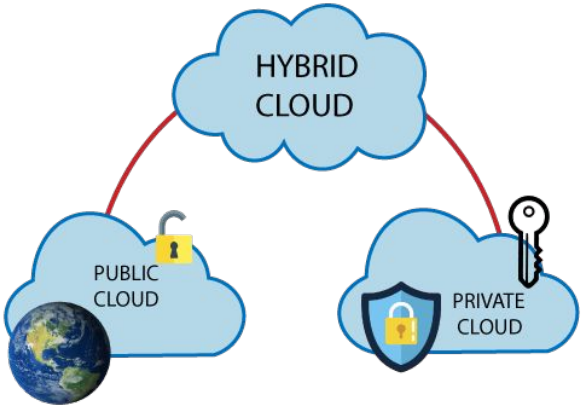

## The Public Cloud:

A public cloud is a cloud deployment built and managed by a Cloud Service Provider (CSP). Customers have limited visibility into the architecture of the service and cannot specify particular security protocols or service offerings.
These are chosen by the CSP for all customers




## The Private Cloud:

A private cloud is a cloud deployment that is used exclusively for one customer. The customer can define everything about the cloud: the infrastructure, the security, the service offerings, the service level objectives. This does not mean the customer has to own or manage the cloud themselves, it just means it is exclusively under their control.




## The Hybrid Cloud:

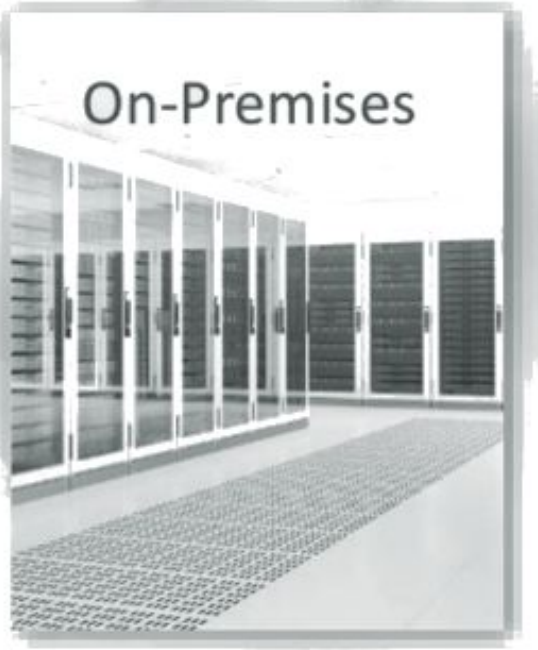
Consists of two or more deployment models. For instance, a hybrid cloud will contain both a public and private cloud and can easily segment data and transfer data between clouds as necessary.

## The Community Cloud:

A community cloud is a model that provides access to multiple organizations that have similar interests in collaboration. This may look like a private cloud for one government organization, and a public cloud to other government organizations that share the services in the community cloud.

Oracle Develops offering for three Deployment Models

# *For All Workloads*





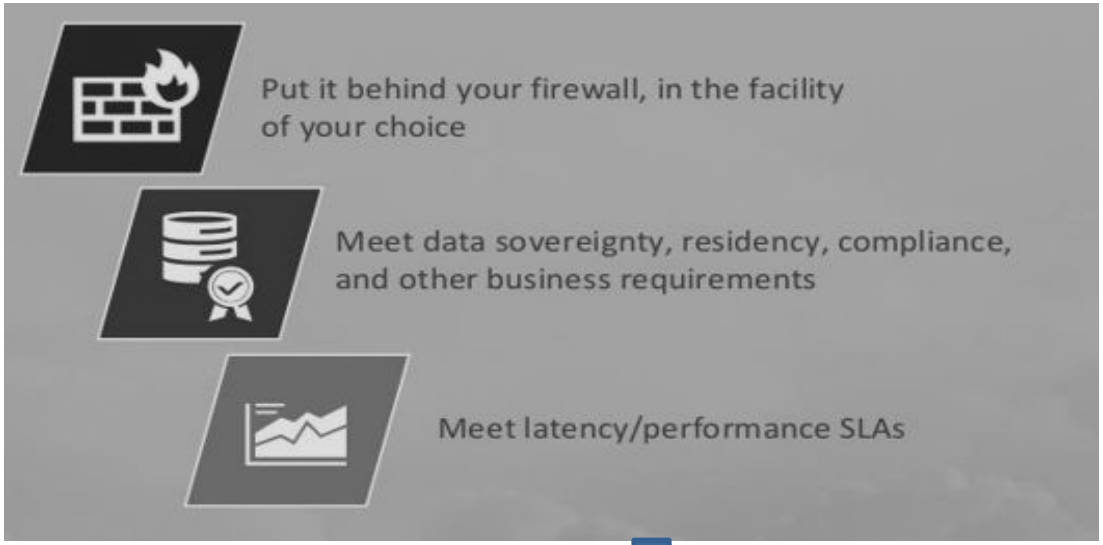
# Cloud At Customer


- Same software as Oracle Public Cloud
- Self-contained behind your firewall
- Fully managed cloud by Oracle

**IaaS | PaaS | SaaS**

# Meet Business and Regulatory Requirements

Develop , deploy and manage all of Users existing Oracle and non-oracle Workloads





Its Your data

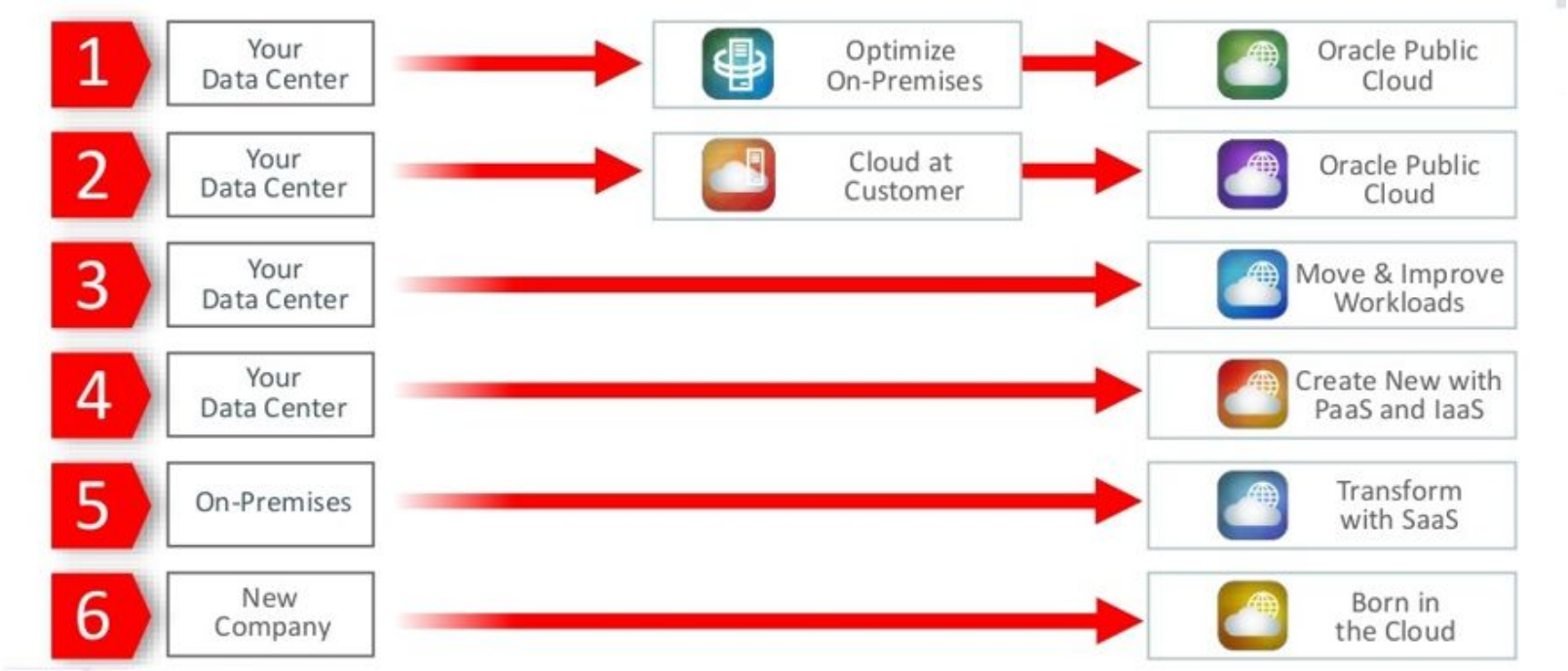
You choose where it lives

# Supporting Your Journey

- Complete, open, secure, with choice and access to innovation
- Cloud services co-exist with current IT investments—interoperate with on-prem
- Oracle's unique position and expertise helps organizations transition to cloud

# Oracle journey towards Cloud

**Image Source:** https://docs.oracle.com/en/cloud/



# Oracle Cloud Platform

Comprehensive | Open | Integrated | Hybrid

- Data Management
- Application Development
- Enterprise Integration
- Data Integration
- Analytics and Big Data
- Content & Experience
- Identity & Security
- Systems Management

Oracle Public Cloud

Oracle Data Center

**Built on High Performant Oracle Cloud Infrastructure**

Oracle Cloud at Customer

Your Data Center

# Oracle Cloud: Security

**Highly Automated Security:**

- Highly automated ML based security controls
- Detect, respond to and predict sophisticated threats
- Layers of defense to protect users, apps, data and infrastructure

# Oracle Cloud: Security


**New Innovations:**

- Key Management secures sensitive data while maintaining control
- DDOS for automated attack detection and mitigation
- Web app Firewall inspects, identifies and block malicious traffic

# Universal Credits

**Most flexible buying  and consumption model for cloud services in the Industry**

- Universal access to all current and future IaaS and PaaS services
- Monthly dollar commitment for lower price
- Enables flexibility to upgrade

# Simplifying buying & Consuming Cloud

**Most flexible buying and consumption model for cloud services in the Industry**

- Oracle is making it **simple** and **more affordable** for customers to move to cloud, while also providing flexibility and choice in how, what and where they use cloud services
- For all customers they are providing **Universal Access** to current and future Oracle PaaS and IaaS Services
- Additionally, existing customers benefit from **license mobility**

# Simplifying buying & Consuming Cloud

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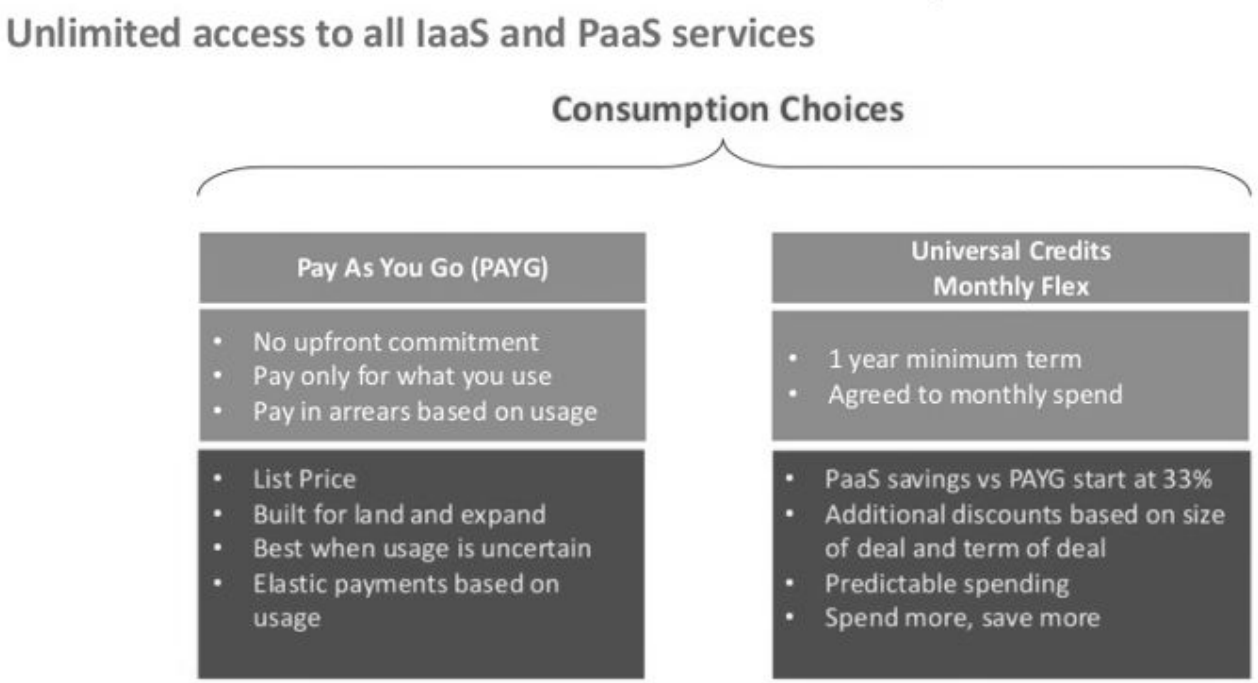

# References:


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- https://www.youtube.com/watch?v=OaR4cmfy4vM&ab_channel=Oracle
- https://docs.oracle.com/en/cloud/saas/index.html
- https://www.wikipedia.org/
- Google Classroom Notes Provided By Biswajit Biswas Sir

Now it’s time for question- answer session

# Thank You