**CS 171 – Design Sprint**

**Please copy this form into your process book first!**

**Tester Name:**

**Tester Email:**

**General Observations from the think-aloud study:**

**What does the tester like about your data story?**

**What improvements does the tester point out?**

**Was the intended key message clear to the tester? Why or why not?**

**Did the tester get your next steps or call to action? Why or why not?**