

Picseel

Let your picture speak for you!

Rules:

1. Only individual participation is allowed.
2. Themes will be disclosed 2 weeks before the event.
3. Each participant has to select one theme and has to click one photo on that theme.
4. Image should be original and should not be taken from the internet or any other source.
5. Participant has to send two images, the original capture and edited image to be uploaded.
6. Along with their shot, participants are also expected to send a caption for the above.
7. Participants should send their entries to ee18b042@iittp.ac.in.
8. The image should be in **jpg** format.
9. The file submitted should be named in the format '**EVENT NAME_participant name_college name**' and should contain both image and caption.
10. Participants also have to send the location details of where the image was shot.
11. If more no. of participants doesn't turn up, the prize money would be waived by 50%.
12. Any final decision will be taken by organizing committee.
13. Likes and shares will not be considered after 31st January(11:59pm)

Judging criteria:

1. Images will be judged on the following basis:
 - a. Relevance to theme and concept (30%)
 - b. Creativity and uniqueness (25%)
 - c. Composition (25%)
 - d. Overall impact (20%)
2. Best images will be uploaded on Tirutsava's official social channels.
3. Score weightage
 - a. 60% weightage (on the basis of criteria mentioned in 1st point).
 - b. 40% weightage (likes and shares).
4. One share equals 5 points and one like equals 1 point.
5. Top 2 posts with maximum points will be declared winners.
6. Decision of team Tirutsava will be final and abiding in all cases.

Prize money:

1st prize : 5k and certificate

2nd prize : 3k and certificate

Contact details:**Deepanshu Gautam**

Contact no.: 7906538751

Email id: ee18b042@iittp.ac.in.