

# Picssel

Let your picture speak for you!

## Rules:

1. Only individual participation is allowed.
2. Themes will be disclosed 14 days before the event.
3. Each participant has to select one theme and has to click one photo on that theme.
4. Image should be original and should not be taken from the internet or any other source.
5. Participant has to send two images, the original capture and edited image to be uploaded.
6. Along with their shot, participants are also expected to send a caption for the above.
7. Both image and caption should be submitted using the link provided on the website.
8. The image should be in **jpg** format.
9. The file submitted should be named in the format '**EVENT NAME\_participant name\_college name**' and should contain both image and caption.
10. Participants also have to send the location details of where the image was shot.
11. If more no. of participants doesn't turn up, the prize money would be waived by 50%.
12. Any final decision will be taken by organizing committee.

## Judging criteria:

1. Best 15 images will be selected by the team Tirutsava on the basis of:
  - a. Relevance to theme and concept (30%)
  - b. Creativity and uniqueness (25%)
  - c. Composition (25%)
  - d. Overall impact (20%)
2. Best 15 selected images on the basis of the above mentioned criteria, will be uploaded on Tirutsava's official social channels.
3. Winners will be decided based on the number of shares and likes on their post.
4. One share equals 5 points and one like equals 1 point.
5. Top 2 posts with maximum points will be declared winners.
6. Decision of team Tirutsava will be final and abiding in all cases.

### **Prize money:**

1st prize : 5k and certificate

2nd prize : 3k and certificate

### **Contact details:**

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