CS196

#3

Today

IMC
Pitching

Announcements

Hackerspaces
Attendance
Office Hours
Pitching/Team Forming
Hackathon!!!

Attendance

cs196.cs.illinois.edu

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For this week ONLY

Mobile Dev: Siebel 1105

Data Science: Siebel 1111

Web Dev: Siebel 1304

Office Hours

Office Hours will take place after Hackerspaces from **8-9 pm**

Siebel 1111 on **Wednesday**
Siebel 1304 on **Thursday**

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Hackathon

Our class hackathon will take place Saturday, September 23rd in **Siebel 0216 from 11-4 pm**

All students are **strongly encouraged** to attend for at least two hours

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Pitching

Why Pitch?

You want to work on YOUR idea!

You need to convince people to:

Work with you

Fund you

Buy what you're selling

What to Pitch

In the context of this class

Other students are looking for the following:

experience, specific skill set

resume

"cool-factor"

legitimacy

time

How to Pitch

In the context of this class

Find a problem

Who are your stakeholders?

What students can give you

What you can give them

Define your Solution

Sell your solution

Outline success criteria

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General Pitching Tips

Be prepared

Have a visual aid, if possible

Body language

Pace and volume

Understand your competitors

Plan to answer questions

Bonus: Learn how to master the elevator pitch

Airbnb

https://www.slideshare.net/PitchDeckCoach/airbnb-first-pitch-deck-editable

Practice Pitches

How Pitching is going to work

Pitching

2-5 Minutes

Name of project

Staff Pitches

Last call

Voting

Top 5

Role

Skill Survey

Mentors

1-2 Mentors per group

Hackathon

Strongly encouraged

Meet your team!

Saturday, September 23rd

11-4 pm

Siebel 0216

Pitching Form

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https://goo.gl/Z8t28a