

User Testing Report: SpotOn Music App

We thank the users who helped with user testing the SpotOn Music App to evaluate its usability and user experience. The testing involved a diverse group of users providing feedback on various aspects of the app, including login, Spotify integration, playlist creation, song search, and overall navigation.

Key Findings:

- **Login and Signup:**
 - The login process was generally easy, but users suggested adding a back button to facilitate navigation.
 - Signup encountered issues, with some users reporting difficulties in creating a new account.
- **Spotify Integration:**
 - Users appreciated the clear connection to Spotify but desired more clarity on how to disconnect or log out.
 - Some experienced delays in the app's database, impacting overall speed and responsiveness.
- **Playlist Creation and Deletion:**
 - Playlist creation was intuitive, with users liking the prompts and animations.
 - Deleting songs and playlists were straightforward, but concerns were raised about deleted items not syncing with Spotify.
- **Song Search and Playback:**
 - Users found searching for playlists easy but faced challenges in understanding how to play songs.
 - Confusion arose when attempting to play a song, with users expecting clearer instructions on Spotify integration.
- **UI/UX Design:**
 - Positive feedback on color choices and overall UI design.
 - Mixed reactions to the layout of three blocks, with some users finding it awkward compared to the usual two-block layout.
- **App Functionality:**
 - Users expressed interest in a "reload" or "regenerate" button for playlist suggestions.
 - Concerns raised about the app's limited selection of songs, especially non-American and non-European tracks.
- **General Feedback:**
 - Users appreciated the calming blue color scheme and entertaining animations during loading.
 - Navigation issues were a common theme, with swiping and back button functionalities needing improvement.
 - Users were curious about playlist privacy settings, suggesting the option for private playlists from the start.

Next Steps:

- **Navigation and UI Improvements:**
 - Implement a back button for easier navigation.
 - Consider refining the three-block layout for a more intuitive user experience.
- **Spotify Integration Enhancements:**
 - Provide clearer instructions on disconnecting from Spotify.
 - Address delays in the app's database to improve overall speed.
- **Playlist Functionality:**
 - Ensure deleted items sync seamlessly with Spotify.
 - Explore the possibility of private playlists by default.
- **Song Playback Clarity:**
 - Improve instructions on how to play songs, emphasizing the need to go to Spotify for playback.
 - Consider implementing a preview feature for songs within the app.
- **Communication and Terms:**
 - Add clear links to terms, data policy, and cookies within the app.

Conclusion:

The user testing provided valuable insights into the strengths and weaknesses of the SpotOn Music App. By addressing the identified issues and implementing suggested improvements, the app has the potential to offer a more seamless and enjoyable music streaming experience for its users.