

Website Brand Guide lines



Brand colors

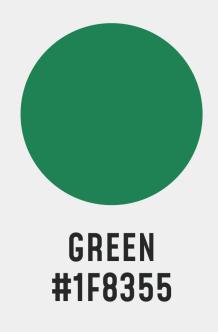
- WHITE #FFFFFF
- THIN ICE #DADDDC
- LUCKY GREEN- #1F8355
- PARADISE FOUND #83958C

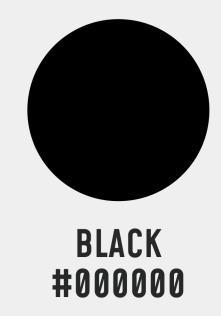
- BLACK #000000
- NEON GREEN #39FF14
- DIM GRAY #686868
- SAGE GREEN GREY #6B756B



Text colors









Typography uses

Heading 1

Font: Roboto Condensed

Font Size: 52 / 48 / 42

Font Weight: Bold 700

Letter Spacing: 0

Line Height: 1.1

Heading 2

Font: Roboto Condensed

Font Size: 48 / 44 / 40

Font Weight: Bold

Letter Spacing: 0

Line Height: 1.1

Heading 3

Font: Roboto Condensed

Font Size: 42 / 38 / 32

Font Weight: Bold

Letter Spacing: 0

Line Height: 1.1



Typography uses

Heading 4

Font: Roboto Condensed

Font Size: 30 / 26 / 22

Font Weight: Medium

Letter Spacing: 0

Line Height: 1.1

Paragraph

Font: Roboto Condensed

Font Size: 20 / 18 / 16

Font Weight: Light

Letter Spacing: 0

Line Height: 1.4

Accent

Font: Roboto Condensed

Font Size: 20 / 18 / 16

Font Weight: Bold

Letter Spacing: 0

Line Height: 1



Buttons



Primary button

Font: 20 / 20 / 18

Hover Effects: Inverse

Colour

Secondary button

Font: 20 / 20 / 18

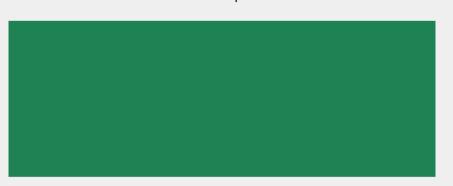
Hover Effects: Inverse

Colour



Desktop Container Width

Main <---->





Top: 100

Bottom: 100

Left: 0 Right: 0





Top: 100

Bottom: 100

Left: 0

Right: 0



Tablet Container Width

Main <---->



Main Container Padding

Top: 100

Bottom: 100

Left: 0 Right: 0 Slim <---->

Slim Container Padding

Top: 100

Bottom: 100

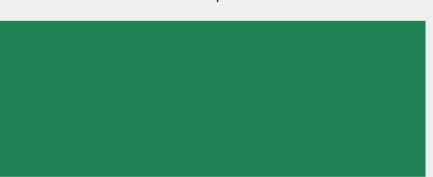
Left: 0

Right: 0



Landscape Mobile Container Width

Main <---->



Main Container Padding

Top: 100

Bottom: 100

Left: 0 Right: 0





Top: 100

Bottom: 100

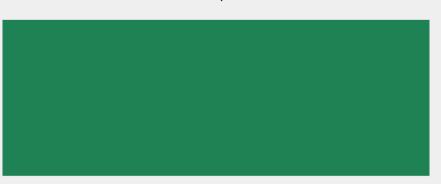
Left: 50

Right: 50



Regular Mobile Container Width

Main <---->



Main Container Padding

Top: 100

Bottom: 100

Left: 0 Right: 0



Slim Container Padding

Top: 100

Bottom: 100

Left: 0 Right: 0



Vertical Space Between Elements In The Same Section





Horizontal Space Between Elements In The Same Section



